## Issues

## 2nd Quarter 2012

- Business owners and job seekers need to know about free seminars and educational programs presented at the Abilene Public Library.
- Low income residents in the Abilene area who may not have insurance, and are in need of physical rehabilitation services should know about available resources regardless of income levels.
- Hunger continues to be a problem in our area, especially for elderly residents who are shut-ins.
- Area high risk youths need resources to guide them to a positive future.
   These youths are challenged by poverty, education issues, and family problems.
- Cancer victims in the area should know about treatment resources that are available to them regardless of income. These resources also include up to date information on the disease and its treatment.
- Summer is here and families with children need information on programs for summer reading and activities.
- The elderly population in Abilene is at risk due to the extreme heat in the region, in addition to their food needs if they are home bound.
   Dissemination of resource information helps inform residents and their families in our area.
- There is an ongoing need for funding and volunteers to aid in the search for cures to birth defects and childhood diseases.

## **QUARTERLY ISSUES PROGRAMMING: 2nd QUARTER, 2012**

PROGRAM	DATE AIRED	PROGRAM	TIME AIRED	ISSUE ADDRESSED AND
		LENGTH		ENTITY GROUP
COMMUNITY PROFILE	4-1-12	30 MINUTES	6:00 AM	ABILENE PUBLIC LIBRARY—JANICE TEST INFORMED LISTENERS ABOUT MONTHLY PROGRAMS AND SERVICES OFFERED BY THE LIBRARY TO AREA, LOCAL, AND COUNTY CITIZENS INCLUDING TAX SERVICES, INTERNET, CHILDREN AND ADULT SPECIALTY PROGRAMS. ALL SERVICES ARE FREE OF CHARGE TO THOSE WITH LIBRARY CARD
COMMUNITY PROFILE	4-8-12	30 MINUTES	6:00 AM	ABILENE BOARD OF REALTORS – SHANDA TIARIENA – PROGRAMS AND SERVICES OFFERED TO FIRST TIME HOME BUYERS AND HOME OWNERS WISHING TO UPGRADE AND MOVE INTO ANOTHER HOME OR BUY A HOUSE FOR RESALE. RULES AND REGULATIONS
COMMUNITY PROFILE	4-15-12	30 MINUTES	6:00 AM	TEXAS PARKS AND WILDLIFE – KATHY MAGINTY, ROY JOHNSON, SPENCER DUMONTH – INFORMATION REGARDING THE HUNTING AND FISHING SEASONS AND LICENSING RULES AND REGULATIONS FOR EACH AND GENERAL KNOWLEDGE ABOUT THE DO'S AND DON'TS OF ANIMALS IN THE WILD
COMMUNITY PROFILE	4-22-12	30 MINUTES	6:00 AM	WHIMS – BARBARA TIMMONS – MONTHLY MEETINGS FOR CANCER PATIENTS AND THEIR FAMILIES TO LEARN MORE AND TO DISCUSS CURRENT PROBLEMS AND ISSUES WITH DOCTOR, NURSES, AND SPECIAL GUESTS.
COMMUNITY PROFILE	4-29-12	30 MINUTES	6:00 AM	RELIANT REHAB HOSPITAL – DEBRA WOLF – INFORMATIVE PROGRAMS OFFERED TO THE PUBLIC TO HELP THEM MAKE PROER DECISIONS REGARDING THE REHABILITITATION NEEDS OF THEMSELVES OR FAMILY MEMBERS.
COMMUNITY PROFILE	5-6-12	30 MINUTES	6:00 AM	CHILDREN'S CENTER FOR PERFORMING ARTS – HOLLY JACKELWITZ SHARED INFORMATION ABOUT THEATER PRODUCTIONS, SHOWS AND STORIES BROUGHT TO LIFE ON THE STAGE TO HELP ENLIGHTEN AND TEACH CHILDREN OF THE BENEFITS OF ARTS PROGRAMS

COMMUNITY PROFILE	5-13-12	30 MINUTES	6:00 AM	THE FOOD BANK OF WEST CENTRAL TEXAS – JODY HOUSTON GAVE DETAILS ON THE WEEKLY AND MONTHLY UPDATE ON SUPPLIES AND ACTIVITIES OF LOCAL AND AREA FOOD PANTRIES AND THE NEED OF THE LOCAL INDIVIDUALS WHO NEED A HELPING HAND FROM THE FOOD BANK.
PROGRAM	DATE	PROGRAM LENGTH	TIME AIRED	ISSUE ADDRESSED AND ENTITY GROUP
COMMUNITY PROFILE	5-20-12	30 MINUTES	6:00 AM	CITY OF ABILENE RECREATIONAL DIVISION – LESLI ANDREWS – TALKED ABOUT THE MANY ACTIVITIES FOR THE OUT AND ADULTS OF THE CITY PARTICIPATE IN DURING VARIOUS TIMES OF THE YEAR. THESE ACTIVITIES ARE FREE OF CHARGE AND HELP DEVELOP BETTER RELATIONSHIPS AMOUN FAMILIES AND THE CITY.
COMMUNITY PROFILE	5-27-12	30 MINUTES	6:00 AM	SMALL BUSINESS DEVELOPMENT CENTER - RUSS ALTMAN - TALKS ABOUT UPDATED PROGRAMS AND SERVICES OFFERED TO SMALL AND LARGE BUSINESSES AND INVIDVIDUALS TO IMPROVE AN EXISTING BUSINESS OR START A NEW BUSNIESS WITH ALL OF THE EVER CHANGING WORLD WHICH INCLUDES THE INTERNET.
COMMUNITY PROFILE	6-3-12	30 MINUTES	6:00 AM	ABILENE PUBLIC LIBRARY—JANICE TEST INFORMED LISTENERS ABOUT THE VARIOUS SPRING PROGRAMS AVAILABLE TO ASSIST BUSINESSES AND INDIVIDUALS FREE OF CHARGE. SPECIAL EMPHASIS WAS PLACED ON THE LIBRARY'S FREE TAX PREPARATION ASSISTANCE.
COMMUNITY PROFILE	6-10-12	30 MINUTES	6:00 AM	VETS PEEP GROUP – DAVE KRALEY – A NEW ORGANIZED PROGRAM TO HELP VETERANS OF ALL CONFLICTS TO GATHER AND TALK AND DISCUSS ANY PROBLEMS OR ISSUES THEY ARE STILL DEALING WITH AFTER RETURNING HOME AFTER THEIR TOUR OF DUTY
COMMUNITY PROFILE	6-17-12	30 MINUTES	6:00 AM	REGIONAL CRIME VICTIMS CRISIS CENTER - DIANE DOTSON - PROGRAMS AND SERVICES OFFERED TO VICTIMS OF ALL TYPES OF CRIMES, FUND RAISERS TO KEEP MONEY COMING IN TO PROVIDE THE NEEDED SERVICES AND CONTINUE THEIR YEARLY OPERATION.
COMMUNITY PROFILE	6-24-12	30 MINUTES	6:00 AM	MEALS ON WHEELS – BETTY BRADLEY – TALKED ABOUT THEIR PROGRAM THAT PROVIDES MEALS TO ELDERLY AND DISABLED WHO CAN NOT PREPARE THEIR OWN BALANCED MEALS. ALSO TALKED ABOUT A CONTEST IN WHICH THEY WERE IN COMPETITION FOR A NEW CAR, WHICH WOULD BE USED TO MAKE THE DELIVERIES OF THESE MEALS.

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## Public Service Announcements 2nd Quarter 2012

Issue Title	Organization	Duration	Runs
BLOOD DONATION	MEEK BLOOD CENTER	:30	232
DWI TX	D.O.T.	:60	180
PET ADOPTION	RESCUE THE ANIMALS	:30	222