

Issues

3rd Quarter 2012

- **Business owners and job seekers need to know about free seminars and educational programs presented at the Abilene Public Library.**
- **Low income residents in the Abilene area who may not have insurance, and are in need of physical rehabilitation services should know about available resources regardless of income levels.**
- **Hunger continues to be a problem in our area, especially for elderly residents who are shut-ins.**
- **Area high risk youths need resources to guide them to a positive future. These youths are challenged by poverty, education issues, and family problems.**
- **Cancer victims in the area should know about treatment resources that are available to them regardless of income. These resources also include up to date information on the disease and its treatment.**
- **Summer is here and families with children need information on programs for summer reading and activities.**
- **The elderly population in Abilene is at risk due to the extreme heat in the region, in addition to their food needs if they are home bound. Dissemination of resource information helps inform residents and their families in our area.**
- **There is an ongoing need for funding and volunteers to aid in the search for cures to birth defects and childhood diseases.**

QUARTERLY ISSUES PROGRAMMING: 3rd QUARTER, 2012

PROGRAM	DATE AIRED	PROGRAM LENGTH	TIME AIRED	ISSUE ADDRESSED AND ENTITY GROUP
COMMUNITY PROFILE	7-1-12	30 MINUTES	6:00 AM	ABILENE PUBLIC LIBRARY—JANICE TEST INFORMED LISTENERS ABOUT MONTHLY PROGRAMS AND SERVICES OFFERED BY THE LIBRARY TO AREA, LOCAL, AND COUNTY CITIZENS INCLUDING TAX SERVICES, INTERNET, CHILDREN AND ADULT SPECIALTY PROGRAMS. ALL SERVICES ARE FREE OF CHARGE TO THOSE WITH LIBRARY CARD
COMMUNITY PROFILE	7-8-12	30 MINUTES	6:00 AM	DISCOVERY CENTER – TOMMY AND CAROLYN WALDON – INFORMATION ABOUT FREE TOURS AND PROGRAMS TO INDIVIDUALS, SCHOOLS, AND BUSINESSES WHO WISH TO LEARN MORE ABOUT HOW THE EARTH AND ANIMALS WERE FORMED THROUGH THEIR CREATION MUSEUM. ALL ACTIVITIES ARE FREE TO THE PUBLIC.
COMMUNITY PROFILE	7-15-12	30 MINUTES	6:00 AM	VETS PEEP GROUP – DAVE KRALEY – A NEW ORGANIZED PROGRAM TO HELP VETERANS OF ALL CONFLICTS TO GATHER AND TALK AND DISCUSS ANY PROBLEMS OR ISSUES THEY ARE STILL DEALING WITH AFTER RETURNING HOME AFTER THEIR TOUR OF DUTY
COMMUNITY PROFILE	7-22-12	30 MINUTES	6:00 AM	ABILENE BOARD OF REALTORS – SHANDA TIARIENA – PROGRAMS AND SERVICES OFFERED TO FIRST TIME HOME BUYERS AND HOME OWNERS WISHING TO UPGRADE AND MOVE INTO ANOTHER HOME OR BUY A HOUSE FOR RESALE. RULES AND REGULATIONS
COMMUNITY PROFILE	7-29-12	30 MINUTES	6:00 AM	WHIMS – BARBARA TIMMONS – MONTHLY MEETINGS FOR CANCER PATIENTS AND THEIR FAMILIES TO LEARN MORE AND TO DISCUSS CURRENT PROBLEMS AND ISSUES WITH DOCTOR, NURSES, AND SPECIAL GUESTS.
COMMUNITY PROFILE	8-5-12	30 MINUTES	6:00 AM	VETS PEEP GROUP – DAVE KRALEY – A NEW ORGANIZED PROGRAM TO HELP VETERANS OF ALL CONFLICTS TO GATHER AND TALK AND DISCUSS ANY PROBLEMS OR ISSUES THEY ARE STILL DEALING WITH AFTER RETURNING HOME AFTER THEIR TOUR OF DUTY

COMMUNITY PROFILE	8-12-12	30 MINUTES	6:00 AM	BEN RICHEY BOYS RANCH – BOB JOHNSON – THE ANNUAL BOYS RANCH CHILI SUPER BOWL AND COOK OFF THAT BENEFITS THE RANCH AS THE LARGEST FUNDRAISER OF THE YEAR.
PROGRAM	DATE AIRED	PROGRAM LENGTH	TIME AIRED	ISSUE ADDRESSED AND ENTITY GROUP
COMMUNITY PROFILE	8-19-12	30 MINUTES	6:00 AM	BEN RICHEY BOYS RANCH – BOB JOHNSON – THE ANNUAL BOYS RANCH CHILI SUPER BOWL AND COOK OFF THAT BENEFITS THE RANCH AS THE LARGEST FUNDRAISER OF THE YEAR.
COMMUNITY PROFILE	8-26-12	30 MINUTES	6:00 AM	TEXAS PARKS AND WILDLIFE – KATHY MAGINTY, ROY JOHNSON, SPENCER DUMONTH – INFORMATION REGARDING THE HUNTING AND FISHING SEASONS AND LICENSING RULES AND REGULATIONS FOR EACH AND GENERAL KNOWLEDGE ABOUT THE DO'S AND DON'TS OF ANIMALS IN THE WILD
COMMUNITY PROFILE	9-2-12	30 MINUTES	6:00 AM	SMALL BUSINESS DEVELOPMENT CENTER – JUDY WILHELM – TALKS ABOUT UPDATED PROGRAMS AND SERVICES OFFERED TO SMALL AND LARGE BUSINESSES AND INDIVIDUALS TO IMPROVE AN EXISTING BUSINESS OR START A NEW BUSINESS WITH ALL OF THE EVER CHANGING WORLD WHICH INCLUDES THE INTERNET.
COMMUNITY PROFILE	9-9-12	30 MINUTES	6:00 AM	CITY OF ABILENE RECREATIONAL DIVISION – LESLI ANDREWS – TALKED ABOUT THE MANY ACTIVITIES FOR THE OUT AND ADULTS OF THE CITY PARTICIPATE IN DURING VARIOUS TIMES OF THE YEAR. THESE ACTIVITIES ARE FREE OF CHARGE AND HELP DEVELOP BETTER RELATIONSHIPS AMOUN FAMILIES AND THE CITY.
COMMUNITY PROFILE	9-16-12	30 MINUTES	6:00 AM	REGIONAL CRIME VICTIMS CRISIS CENTER – DIANE DOTSON – PROGRAMS AND SERVICES OFFERED TO VICTIMS OF ALL TYPES OF CRIMES, FUND RAISERS TO KEEP MONEY COMING IN TO PROVIDE THE NEEDED SERVICES AND CONTINUE THEIR YEARLY OPERATION.
COMMUNITY PROFILE	9-23-12	30 MINUTES	6:00 AM	CULTURAL AFFAIRS COUNCIL – ELIZABETH MCVEIGH – PROGRAMS AND SERVICES PROVIDED TO MANY OF THE NON PROFIT ORGANIZATIONS IN OUR CITY THAT PROVIDE NEEDED SERVICES. ALSO FUND RAISING EVENTS TO KEEP MONEY COMING IN TO KEEP SERVICES PAID FOR.
COMMUNITY PROFILE	9-30-12	30 MINUTES	6:00AM	BOYS AND GIRLS CLUB OF ABILENE – MARK YOUNG – PROGRAMS AND SERVICES PROVIDED TO THE OUTH OF OUR CITY AFTER SCHOOL AND DURING THE HOLIDAY MONTHS. ALSO FUND RAISING FOR A NEW

				FACILITY TO BE BUILT TO ACCOMMODATE GROUP OF KIDS IN THE FUTURE
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**Public Service Announcements
3RD Quarter 2012**

Issue Title	Organization	Duration	Runs
BLOOD DONATION	MEEK BLOOD CENTER	:30	200
DWI TX	D.O.T.	:60	175
PET ADOPTION	RESCUE THE ANIMALS	:30	201
FUND RAISER	BEN RICHEY BOYS RANCH	:30	75