

Issues

1st Quarter 2012

- **Business owners and job seekers need to know about free seminars and educational programs presented at the Abilene Public Library.**
- **The Abilene area continues to have issues with AIDS awareness and treatment. Help is available via Big Country AIDS Resources.**
- **Low income residents in the Abilene area who may not have insurance, and are in need of physical rehabilitation services should know about available resources regardless of income levels.**
- **Hunger continues to be a problem in our area, especially for elderly residents who are shut-ins.**
- **Area high risk youths need resources to guide them to a positive future. These youths are challenged by poverty, education issues, and family problems.**
- **Cancer victims in the area should know about treatment resources that are available to them regardless of income. These resources also include up to date information on the disease and its treatment.**

QUARTERLY ISSUES PROGRAMMING: 1st QUARTER, 2012

PROGRAM	DATE AIRED	PROGRAM LENGTH	TIME AIRED	ISSUE ADDRESSED AND ENTITY GROUP
COMMUNITY PROFILE	01-01-12	30 MINUTES	6:00 AM	ABILENE PUBLIC LIBRARY—JANICE TEST INFORMED LISTENERS ABOUT MONTHLY PROGRAMS AND SERVICES OFFERED BY THE LIBRARY TO AREA, LOCAL, AND COUNTY CITIZENS INCLUDING TAX SERVICES, INTERNET, CHILDREN AND ADULT SPECIALTY PROGRAMS. ALL SERVICES ARE FREE OF CHARGE TO THOSE WITH LIBRARY CARD
COMMUNITY PROFILE	01-08-12	30 MINUTES	6:00 AM	BIG BROTHERS/BIG SISTERS—JAMIE BEARDON TALKED ABOUT THE NEED FOR VOLUNTEERS TO MENTOR YOUNG PEOPLE WHO ARE AT RISK IN THE COMMUNITY. THE ORGANIZATION IS ALSO IN NEED OF DONATIONS.
COMMUNITY PROFILE	01-15-12	30 MINUTES	6:00 AM	ABILENE AREA AGENCY ON AGING – RICK DIAZ JR. SPOKE ABOUT ANY AND ALL INFORMATION ABOUT MEDICAID AND MEDICARE AS WELL AS OTHER GOVERNMENT PROGRAMS THAT ARE NEEDED TO HELP THOSE WHO ARE IN NEED BY PHONE OR IN THEIR OFFICE
COMMUNITY PROFILE	01-22-12	30 MINUTES	6:00 AM	TET REUNION – DONNA STONE TALKED ABOUT THE YEARLY REUNION OF THE TET MILITARY ORGANIZATION ENABLING VETERANS FROM ANY AND ALL MILITARY CONFLICTS TO RECONNECT AND VISIT WITH THOSE WHOM THEY HAVEN'T SEEN OR HONOR THOSE WHO HAVE FALLEN
COMMUNITY PROFILE	01-29-12	30 MINUTES	6:00 AM	ABILENE PUBLIC LIBRARY—JANICE TEST INFORMED LISTENERS ABOUT MONTHLY PROGRAMS AND SERVICES OFFERED BY THE LIBRARY TO AREA, LOCAL, AND COUNTY CITIZENS INCLUDING TAX SERVICES, INTERNET, CHILDREN AND ADULT SPECIALTY PROGRAMS. ALL SERVICES ARE FREE OF CHARGE TO THOSE WITH LIBRARY CARD
COMMUNITY PROFILE	02-05-12	30 MINUTES	6:00 AM	ABILENE AREA AGENCY ON AGING – RICK DIAZ JR. SPOKE ABOUT ANY AND ALL INFORMATION ABOUT MEDICAID AND MEDICARE AS WELL AS OTHER GOVERNMENT PROGRAMS THAT ARE NEEDED TO HELP THOSE WHO ARE IN NEED BY PHONE OR IN THEIR OFFICE
COMMUNITY PROFILE	02-12-12	30 MINUTES	6:00 AM	ABILENE AREA AGENCY ON AGING – RICK DIAZ JR. SPOKE ABOUT ANY AND ALL INFORMATION ABOUT MEDICAID AND MEDICARE AS WELL

				AS OTHER GOVERNMENT PROGRAMS THAT ARE NEEDED TO HELP THOSE WHO ARE IN NEED BY PHONE OR IN THEIR OFFICE
PROGRAM	DATE AIRED	PROGRAM LENGTH	TIME AIRED	ISSUE ADDRESSED AND ENTITY GROUP
COMMUNITY PROFILE	02-19-12	30 MINUTES	6:00 AM	AMERICAN CANCER SOCIETY – JACQUE THWEATT & MELISSA HORN TALKED ABOUT THE LATEST INFORMATION AND SERVICES OFFERED TO THE PUBLIC AND TO CANCER PATIENTS IN THE BIG COUNTRY. FREE SERVICES, CONTACTS, AND PROSTHETIC DEVICES NOW OFFERED AS NEEDED TO PATIENTS
COMMUNITY PROFILE	02-26-12	30 MINUTES	6:00 AM	ABILENE PUBLIC LIBRARY—JANICE TEST INFORMED LISTENERS ABOUT THE VARIOUS SPRING PROGRAMS AVAILABLE TO ASSIST BUSINESSES AND INDIVIDUALS FREE OF CHARGE. SPECIAL EMPHASIS WAS PLACED ON THE LIBRARY'S FREE TAX PREPARATION ASSISTANCE.
COMMUNITY PROFILE	03-04-12	30 MINUTES	6:00 AM	THE FOOD BANK OF WEST CENTRAL TEXAS – JODY HOUSTON GAVE DETAILS ON THE WEEKLY AND MONTHLY UPDATE ON SUPPLIES AND ACTIVITIES OF LOCAL AND AREA FOOD PANTRIES AND THE NEED OF THE LOCAL INDIVIDUALS WHO NEED A HELPING HAND FROM THE FOOD BANK.
COMMUNITY PROFILE	03-11-12	30 MINUTES	6:00 AM	AMERICAN CANCER SOCIETY – JACQUE THWEATT & MELISSA HORN TALKED ABOUT THE LATEST INFORMATION AND SERVICES OFFERED TO THE PUBLIC AND TO CANCER PATIENTS IN THE BIG COUNTRY. FREE SERVICES, CONTACTS, AND PROSTHETIC DEVICES NOW OFFERED AS NEEDED TO PATIENTS
COMMUNITY PROFILE	03-18-12	30 MINUTES	6:00 AM	DISCOVERY CENTER – TOMMY AND CAROLYN WALDON GAVE INFORMATION ABOUT FREE TOURS AND PROGRAMS TO INDIVIDUALS, SCHOOLS, AND BUSINESSES WHO WISH TO LEARN MORE ABOUT HOW THE EARTH AND ANIMALS WERE FORMED THROUGH THEIR CREATION MUSEUM. ALL ACTIVITIES ARE FREE TO THE PUBLIC.
COMMUNITY PROFILE	03-25-12	30 MINUTES	6:00 AM	CHILDREN'S CENTER FOR PERFORMING ARTS – HOLLY JACKELWITZ SHARED INFORMATION ABOUT THEATER PRODUCTIONS, SHOWS AND STORIES BROUGHT TO LIFE ON THE STAGE TO HELP ENLIGHTEN AND TEACH CHILDREN OF THE BENEFITS OF ARTS PROGRAMS

**Public Service Announcements
1ST Quarter 2012**

Issue Title	Organization	Duration	Runs
PHYSICAL REHAB/ CLAY SHOOT FUNDRAISER	WEST TX REHAB CNTR	:30	150
ADULT LITERACY & CHILDRESN CHARITIES/ FUNDRAISER	HASTINGS COFFEE SHOP	:30	150
SEAT BELT SAFETY	TX DEPT TRANS	:60	75

ST. JUDE CHILDREN'S HOSPITAL RADIOTHON – KEAN-FM AND KEYJ-FM CONDUCTED A 2 DAY RADIOTHON TO BENEFIT ST. JUDE CHILDREN'S RESEARCH HOSPITAL. THIS HOSPITAL PROVIDES CANCER (AND OTHER DEADLY ILLNESSES) TREATMENT TO CHILDREN, REGARDLESS OF THEIR INABILITY TO PAY. WE TOOK DONATIONS FROM RESIDENTS THROUGHOUT THE AREA OVER THE COURSE OF THE RADIOTHON AND RAISED OVER \$40,000.