

**KLJN 105.9 FM
275 N BROADWAY
SUITE 200 2ND FLR TIOGA BLDG
COOS BAY OREGON
97420**

**Quarterly listing of Problems/Needs/Issues
3rd Quarter: July-through Sept, 2022**

Problems, Issues & Needs	Show	Description	Day, Date & Time Show Aired
Encouraging use of the FREE Coos Bay History Museum. By highlighting the various features of this free public service feature, and doubling up on Fee Saturdays, KLJN was able to help improve attendance.	AM Drive, Mid Day, Afternoon Drive and early evening. We added Weekend updates.	These announcements were featured in both July and August when children are out of school to encourage visits by those who might not ordinarily choose to visit this city and territory attraction. We used a combination of live and pre-produced PSA's and, added weekends to encourage participation by parents who might not be available on non-vacation times to accompany children to the History Museum	Throughout the months of July and August and September.
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A lack of volunteers to run for local offices of Chamber of Commerce and Mayoral offices.	All Shows, Morning, PM Drive and evening	Morning host Roger W. Morgan introduced the topic on his morning show in July. Each personality continued the discussion throughout their dayparts. Roger even applied for a position on the Chamber of Commerce for Coos Bay only to learn that his residency in Coos Bay failed to meet the one-year basic requirement. This campaign was supported with live and produced PSA'S	6am through 10 PM weekdays and on weekends during the same time periods.
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Promoting the return of Farmers Mkt, in Coos Bay	Produced announcements were aired 24/7 in July, August and September	The Farmer's Mkt had suffered serious erosion of attendance due to Covid but this event received some valuable support in the form of live announcements and PSA's on each of our major day parts. We paid tribute to specific farms that returned this year as well as to the individual farmers and food vendors who have made this summer time event a major part of the area each summer.	All shows, 24/7 carried live and recorded information about

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Encouraging attendance at "Wine Walk" on the first Friday night of each month, July, Aug. and Sept, 2022	All programs, 24/7, carried produced announcements heralding the encouragement of nominations for this prestigious event	Morning Drive Show with Roger W. Morgan featured live and pre-recorded announcements highlighting this event and pointing out the benefit of getting large groups of adults touring primarily the downtown area of Coos Bay on foot to bolster the use of local business and improved safety conditions in downtown Coos Bay	While the event itself is in all three month. Each daypart, AM Drive, Mid Day, and PM Drive "heavy-up" on promotion on the weekend leading INTO the first Friday of each month.
Cruise the Coos is a major classic car event each September. KLJN was on site at both the car display at Mill Casino and downtown Coos Bay for the event.	Advance promo's and Live announcements on each of our key dayparts, AM, Mid Day, and PM Drive.	A combination of live and produced announcements as well as morning drive conversations with listeners helped drive record crowds to downtown Coos Bay and to the actual Car Show at the local Mill Casino parking area.	

Problems, Issues & Needs	Show	Description	Day, Date & Time Show Aired
	Various		
Problems, Issues & Needs	Show	Description	Day, Date & Time Show Aired
Problems, Issues & Needs	Show	Description	Day, Date & Time Show Aired
			Week of 2/15/2021
Problems, Issues & Needs	Show	Description	Day, Date & Time Show Aired

Problems, Issues & Needs	Show	Description	Day, Date & Time Show Aired
		and entertainment figures	
Problems, Issues & Needs	Show	Description	Day, Date & Time Show Aired

			Week of 3/8/2021
Problems, Issues & Needs	Show	Description	Day, Date & Time Show Aired
		Host: Christopher Gabriel Guest(s): local/regional/national sports and entertainment figures.	Week of 3/15/2021
		Host: Christopher Gabriel Guest(s): local/regional/national sports and entertainment figures.	Week of 3/22/2021
		Host: Christopher Gabriel Guest(s): local/regional/national sports and entertainment figures.	Week of 3/29/2021