



125 West 55th St
New York, NY 10019

Contract # 25431859 Changes as of: 1/25/2017 at 7:56 PM Version: Highlighting Revision 1
 CPE: //2048 Flight: 1/25/17 - 2/5/17 Station: WKBN Total \$: \$11,885.00
 Agency: TARGET ENTERPRISES Advertiser: 45 Committee Market: Youngstown-Warren Total Spots: 39
 15260 VENTURA BLVD Product: 45 Committee Office: LOS ANGELES Total CPP: \$30.93
 SUITE 1240 SHERMAN OAKS CA 91403
 Agency Order #: Primary Demo: Adults 55+ Total GRP: 384.2
 Buyer: DEDE JEFFERY Con Type: POLITICAL/VOTE Traffic #: 1020129
 Salesperson: TORI PLEXICO Assistant: AMANDA GOMEZ Separation:
 323-966-5196 323-966-5271

#	Day/Time	DP	Program	Rate	A55P Rating	Len	1/25 - 1/30		Total Spots	Total \$	CPP	GRP
							1/25	1/30				
1	Th-F 12n-12:30p		1ST NEWS AT NOON	\$210.00	11.6	30	2	0	2	\$420.00	\$18.10	23.2
2	M-W 12n-12:30p		1ST NEWS AT NOON	\$210.00	11.6	30	0	3	3	\$630.00	\$18.10	34.8
3	W-F 5p-5:30p		1ST NEWS @ 5P	\$300.00	12.0	30	3	0	3	\$900.00	\$25.00	36.0
4	M-W 5p-5:30p		1ST NEWS @ 5P	\$300.00	12.0	30	0	3	3	\$900.00	\$25.00	36.0
5	W-F 6p-6:30p		1ST NEWS @ 6P	\$575.00	15.4	30	3	0	3	\$1,725.00	\$37.34	46.2
6	M-W 6p-6:30p		1ST NEWS @ 6P	\$575.00	15.4	30	0	3	3	\$1,725.00	\$37.34	46.2
7	W-F 11p-11:35p		1ST NEWS @ 11P	\$400.00	7.0	30	3	0	3	\$1,200.00	\$57.14	21.0
8	M-W 11p-11:35p		1ST NEWS @ 11P	\$400.00	7.0	30	0	3	3	\$1,200.00	\$57.14	21.0
9	Su 9a-10a		CBS SUN MORNING	\$200.00	6.5	30	2	0	2	\$400.00	\$30.77	13.0
10	Su 6p-6:30p		1ST NEWS @ 6P	\$135.00	9.3	30	1	0	1	\$135.00	\$14.52	9.3
REV+ 11	Th-F 7a-9a		CBS THIS MORN 2	\$100.00	3.5	30	0 2	0 0	2	\$200.00	\$28.57	7.0
REV+ 12	M-W 7a-9a		CBS THIS MORN 2	\$100.00	3.5	30	0 0	0 6	6	\$600.00	\$28.57	21.0
REV+ 13	Th-F 7p-7:30p		WHEEL OF FORTUNE 2	\$400.00	15.9	30	0 1	0 0	1	\$400.00	\$25.16	15.9
REV+ 14	M-W 7p-7:30p		WHEEL OF FORTUNE 2	\$400.00	15.9	30	0 0	0 3	3	\$1,200.00	\$25.16	47.7
REV+ 15	Su 11p-11:35p		1ST NEWS @ 11P 2	\$250.00	5.9	30	0 1	0 0	1	\$250.00	\$42.37	5.9
TOTALS:							18	21	39	\$11,885.00	\$30.93	384.2

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25431859 Changes as of: 1/25/2017 at 12:20 PM Version: Original Order
CPE: //2048 Flight: 1/25/17 - 2/5/17 Station: WKBN Total \$: \$9,235.00
Agency: TARGET ENTERPRISES Advertiser: 45 Committee Market: Youngstown-Warren Total Spots: 26
15260 VENTURA BLVD Product: 45 Committee Office: LOS ANGELES Total CPP: \$32.21
OAKS CA 91403
Agency Order #: Primary Demo: Adults 55+ Total GRP: 286.7
Buyer: DEDE JEFFERY Con Type: POLITICAL/VOTE
Salesperson: TORI PLEXICO Assistant: AMANDA GOMEZ Separation:
323-966-5196 323-966-5271

#	Day/Time	DP	Program	Rate	A55P Rating	Len	1/25 - 1/30		Total Spots	Total \$	CPP	GRP
							1/25	1/30				
1	Th-F 12n-12:30p		1ST NEWS AT NOON 2	\$210.00	11.6	30	2	0	2	\$420.00	\$18.10	23.2
2	M-W 12n-12:30p		1ST NEWS AT NOON 2	\$210.00	11.6	30	0	3	3	\$630.00	\$18.10	34.8
3	W-F 5p-5:30p		1ST NEWS @ 5P 2	\$300.00	12.0	30	3	0	3	\$900.00	\$25.00	36.0
4	M-W 5p-5:30p		1ST NEWS @ 5P 2	\$300.00	12.0	30	0	3	3	\$900.00	\$25.00	36.0
5	W-F 6p-6:30p		1ST NEWS @ 6P 2	\$575.00	15.4	30	3	0	3	\$1,725.00	\$37.34	46.2
6	M-W 6p-6:30p		1ST NEWS @ 6P 2	\$575.00	15.4	30	0	3	3	\$1,725.00	\$37.34	46.2
7	W-F 11p-11:35p		1ST NEWS @ 11P 2	\$400.00	7.0	30	3	0	3	\$1,200.00	\$57.14	21.0
8	M-W 11p-11:35p		1ST NEWS @ 11P 2	\$400.00	7.0	30	0	3	3	\$1,200.00	\$57.14	21.0
9	Su 9a-10a		CBS SUN MORNING 2	\$200.00	6.5	30	2	0	2	\$400.00	\$30.77	13.0
10	Su 6p-6:30p		1ST NEWS @ 6P 2	\$135.00	9.3	30	1	0	1	\$135.00	\$14.52	9.3
TOTALS:							14	12	26	\$9,235.00	\$32.21	286.7



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New York, NY 10019

Contract # 25431859	Changes as of: 1/25/2017 at 12:20 PM	Version: Original Order	
CPE: //2048	Flight: 1/25/17 - 2/5/17	Station: WKBN	Total \$: \$9,235.00
Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Advertiser: 45 Committee	Market: Youngstown-Warren	Total Spots: 26
	Product: 45 Committee	Office: LOS ANGELES	Total CPP: \$32.21
Agency Order #:	Primary Demo: Adults 55+	Total GRP: 286.7	
Buyer: DEDE JEFFERY	Con Type: POLITICAL/VOTE		
Salesperson: TORI PLEXICO 323-966-5196	Assistant: AMANDA GOMEZ 323-966-5271	Separation:	

Special Instructions	
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Competitive Information	
Market Budget:	\$9,235
WKBN Share:	0%
Comment:	Shares to follow
Unknown:	100%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	26	\$9,235.00	\$32.21	286.7
Total	100%	26	\$9,235.00	\$32.21	286.7

Monthly Summary		
Month	Spots	Dollars
2017-Jan	14	\$4,780.00
2017-Feb	12	\$4,455.00
Total	26	\$9,235.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	1/25/17 1:00 PM					\$0	\$0	
New	1/25/17 12:20 PM	AMANDA GOMEZ	New	26		\$9,235.00	\$9,235.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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