



125 West 55th St
New York, NY 10019

Contract # 25431859	Changes as of: 1/25/2017 at 7:56 PM	Version: Highlighting Revision 1
CPE: //2048	Flight: 1/25/17 - 2/5/17	Station: WKBN
Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Advertiser: 45 Committee	Market: Youngstown-Warren
	Product: 45 Committee	Office: LOS ANGELES
Agency Order #:	Buyer: DEDE JEFFERY	Primary Demo: Adults 55+
	Salesperson: TORI PLEXICO 323-966-5196	Con Type: POLITICAL/VOTE
		Assistant: AMANDA GOMEZ 323-966-5271
		Total \$: \$11,885.00
		Total Spots: 39
		Total CPP: \$30.93
		Total GRP: 384.2
		Traffic #: 1020129
		Separation: _____

#	Day/Time	DP	Program	Rate	A55P Rating	Len	1/25 - 1/30		Total Spots	Total \$	CPP	GRP
							1/25	1/30				
1	Th-F 12n-12:30p		1ST NEWS AT NOON	\$210.00	11.6	30	2	0	2	\$420.00	\$18.10	23.2
2	M-W 12n-12:30p		1ST NEWS AT NOON	\$210.00	11.6	30	0	3	3	\$630.00	\$18.10	34.8
3	W-F 5p-5:30p		1ST NEWS @ 5P	\$300.00	12.0	30	3	0	3	\$900.00	\$25.00	36.0
4	M-W 5p-5:30p		1ST NEWS @ 5P	\$300.00	12.0	30	0	3	3	\$900.00	\$25.00	36.0
5	W-F 6p-6:30p		1ST NEWS @ 6P	\$575.00	15.4	30	3	0	3	\$1,725.00	\$37.34	46.2
6	M-W 6p-6:30p		1ST NEWS @ 6P	\$575.00	15.4	30	0	3	3	\$1,725.00	\$37.34	46.2
7	W-F 11p-11:35p		1ST NEWS @ 11P	\$400.00	7.0	30	3	0	3	\$1,200.00	\$57.14	21.0
8	M-W 11p-11:35p		1ST NEWS @ 11P	\$400.00	7.0	30	0	3	3	\$1,200.00	\$57.14	21.0
9	Su 9a-10a		CBS SUN MORNING	\$200.00	6.5	30	2	0	2	\$400.00	\$30.77	13.0
10	Su 6p-6:30p		1ST NEWS @ 6P	\$135.00	9.3	30	1	0	1	\$135.00	\$14.52	9.3
REV+ 11	Th-F 7a-9a		CBS THIS MORN 2	\$100.00	3.5	30	0	2	2	\$200.00	\$28.57	7.0
REV+ 12	M-W 7a-9a		CBS THIS MORN 2	\$100.00	3.5	30	0	0	6	\$600.00	\$28.57	21.0
REV+ 13	Th-F 7p-7:30p		WHEEL OF FORTUNE 2	\$400.00	15.9	30	0	1	1	\$400.00	\$25.16	15.9
REV+ 14	M-W 7p-7:30p		WHEEL OF FORTUNE 2	\$400.00	15.9	30	0	0	3	\$1,200.00	\$25.16	47.7
REV+ 15	Su 11p-11:35p		1ST NEWS @ 11P 2	\$250.00	5.9	30	0	1	1	\$250.00	\$42.37	5.9
TOTALS:							18	21	39	\$11,885.00	\$30.93	384.2

1020129 ✓



125 West 55th St
New York, NY 10019

Contract # 25431859 Changes as of: 1/25/2017 at 12:20 PM Version: Original Order

CPE: //2048 Flight: 1/25/17 - 2/5/17 Station: WKBN Total \$: \$9,235.00
 Agency: TARGET ENTERPRISES Advertiser: 45 Committee Market: Youngstown-Warren Total Spots: 26
 15260 VENTURA BLVD Product: 45 Committee Office: LOS ANGELES Total CPP: \$32.21
 SUITE 1240 SHERMAN OAKS CA 91403

Agency Order #: Primary Demo: Adults 55+ Total GRP: 286.7
 Buyer: DEDE JEFFERY Con Type: POLITICAL/VOTE
 Salesperson: TORI PLEXICO 323-966-5196 Assistant: AMANDA GOMEZ 323-966-5271 Separation:

#	Day/Time	DP	Program	Rate	A55P Rating	Len	1/25 - 1/30		Total Spots	Total \$	CPP	GRP
							1/25	1/30				
1	Th-F 12n-12:30p		1ST NEWS AT NOON	\$210.00	11.6	30	2	0	2	\$420.00	\$18.10	23.2
2	M-W 12n-12:30p		1ST NEWS AT NOON	\$210.00	11.6	30	0	3	3	\$630.00	\$18.10	34.8
3	W-F 5p-5:30p		1ST NEWS @ 5P	\$300.00	12.0	30	3	0	3	\$900.00	\$25.00	36.0
4	M-W 5p-5:30p		1ST NEWS @ 5P	\$300.00	12.0	30	0	3	3	\$900.00	\$25.00	36.0
5	W-F 6p-6:30p		1ST NEWS @ 6P	\$575.00	15.4	30	3	0	3	\$1,725.00	\$37.34	46.2
6	M-W 6p-6:30p		1ST NEWS @ 6P	\$575.00	15.4	30	0	3	3	\$1,725.00	\$37.34	46.2
7	W-F 11p-11:35p		1ST NEWS @ 11P	\$400.00	7.0	30	3	0	3	\$1,200.00	\$57.14	21.0
8	M-W 11p-11:35p		1ST NEWS @ 11P	\$400.00	7.0	30	0	3	3	\$1,200.00	\$57.14	21.0
9	Su 9a-10a		CBS SUN MORNING	\$200.00	6.5	30	2	0	2	\$400.00	\$30.77	13.0
10	Su 6p-6:30p		1ST NEWS @ 6P	\$135.00	9.3	30	1	0	1	\$135.00	\$14.52	9.3
TOTALS:							14	12	26	\$9,235.00	\$32.21	286.7



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Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Advertiser: 45 Committee	Market: Youngstown-Warren	Total Spots: 26
	Product: 45 Committee	Office: LOS ANGELES	Total CPP: \$32.21
Agency Order #:	Buyer: DEDE JEFFERY	Primary Demo: Adults 55+	Total GRP: 286.7
Salesperson: TORI PLEXICO 323-966-5196	Con Type: POLITICAL/VOTE	Assistant: AMANDA GOMEZ 323-966-5271	Separation:

Special Instructions

Competitive Information	
Market Budget:	\$9,235
WKBN Share:	0%
Comment:	Shares to follow
Unknown:	100%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	26	\$9,235.00	\$32.21	286.7
Total	100%	26	\$9,235.00	\$32.21	286.7

Monthly Summary		
Month	Spots	Dollars
2017-Jan	14	\$4,780.00
2017-Feb	12	\$4,455.00
Total	26	\$9,235.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	1/25/17 1:00 PM					\$0	\$0	
New	1/25/17 12:20 PM	AMANDA GOMEZ	New	26		\$9,235.00	\$9,235.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.