

PUBLIC AFFAIRS REPORT
for
WQPX-TV
Scranton, Pennsylvania
for
FIRST QUARTER ENDING: March 31, 2017

In accordance with Section 73.3526(e)(11)(i) of the Federal Communications Commission's rules, the following, in the opinion of WQPX-TV, are the problems and needs of the community for the period noted above. They are not necessarily listed in order of importance. Each is identified by significant public affairs and/or public service programming in response to these needs.

1. Failing Scranton Economy
2. Health Care Reform
3. New President/New Administration
4. Crime Rate
5. Winter Road Conditions/Road Construction/Highway Safety
6. Drug Trafficking
7. Pet Care/ASPSA Issues
8. Child Predators/Child Safety
9. Unemployment
10. Elder Care/Senior Living

A detailed summary of each program's content, including guests, affiliations and date of broadcast is included in this report.

"Northeast Current" is WQPX-TV's locally-produced 30 minute public affairs program covering human interest related issues and affairs that are important to Scranton-Wilkes Barre and the surrounding area community. We welcome non-profits, authors, artists, musicians, community leaders, and other influential people. This 30 minute show premiered in March 2001 "Northeast Current" has been a great tool to get the word out about the station and have a local presence. Past guests (live in-studio or via satellite) include Billy Ray Cyrus, Georgia Engel, Dan Goggin, Chris Noth, Hector Elizondo, Jillian Michaels, Denise Austin, Mario Lopez, Tyler Florence, Leeza Gibbons, Joan Lunden, Patty Duke, Cat Cora, Cal Ripken Jr., Ronald McDonald House, Salvation Army, Center for Independent Living, Lackawanna Humane society, Everhart Museum, Area Agency on Aging, American Red Cross, Lupus Foundation, Lackawanna County Visitors Center and the Girl Scouts. "Northeast Current" was the recipient of a Bronze Telly Award in 2006 & 2009 and a Silver Telly Award in 2005 & 2007. www.tellyawards.com

"destinatIOns" is a 30 minute public affairs program covering human interest related issues and affairs that are important to Scranton-Wilkes Barre and the surrounding area community. The focus of the show is to bring awareness, educate and enlarge the viewing public's understanding of community and human interest issues relevant to their lives. The show is based on a walk-through tour of a community-serving facility with a media coordinator from the facility, an informational presentation by a local historian, local political events such as town council meetings or even meetings by charitable organizations that serve the counties that make up our viewing area.

"Metro Magazine" is a one-hour public affairs show hosted by Bonnie McDaniel. The focus of the show is to bring awareness, educate and enlarge the viewing public's understanding of community and human interest issues relevant to their lives.

"Living Well" is a one-hour community affairs program that is dedicated to active lifestyles, wellness & helpful information that leads to a more empowered life. The featured shows in *Living Well* are "Fresh with Anna Olson" and "Loving Spoonfuls".

WQPX-TV, Scranton, PA
PUBLIC AFFAIRS REPORT
FIRST QUARTER, 2017

Program: destinatiONs Episode: Blog 6
Airdate: Tuesday, January 3, 2017 6:00am
Topic/Title: Blog Con Part 6
Duration: 30 Minutes
Style/Type: Seminar
Source: Tobias Productions
Issue Addressed: blogging/reaching goals/writing/social media
Hosts: Gerard Durling – Event MC
Indra Lahiri- Founder, Indraloka Sanctuary
Guests: Valerie Deneen- Digital Publisher, Social Media Consultant
Gabrielle Davies – Squirrel Girls

NEPA Blog Con 2016 is a blogging and social media conference. Everyone is welcome to join in to find out new ways to blog, new trends in blogging and strategies to improve blogging techniques. NEPA Blog Con is an annual, day-long conference that's so much more than your average "Hey, let's talk about blogging," event. Its great if you're looking to learn the REAL scoop behind what makes the blogosphere the place to be nowadays. Besides offering a chance to network with fellow post slingers, NEPA Blog Con will include panels and sessions related to blogging, social media, marketing, Internet culture, creativity, technology, and more. There's no other resource like it in Northeastern Pennsylvania. Don't worry if you're not a blogger – NEPA Blog Con is an event that draws students, educators, coaches, marketing pros, small business owners, non-profit multitaskers, creative types, and anyone else that's interested in learning more about how to communicate more effectively online and make the most of the latest technology tools. People come from all over, as far as Texas, to this event. Today we hear from Valerie Deneen and her presentation revolves around the 3 excuses for not producing video content and how to overcome. She talks a lot about her kid friendly crafts and her youtube videos. We also hear from Gabrielle Davies who was a participant in the Squirrel Girl Camp and talks about her experience and how much fun it was for her as a fan of coding and technology.
www.Nepablogcon.com

Program: destinatiONs Episode: Blog 5
Airdate: Tuesday, January 3, 2017 6:30am
Topic/Title: Blog Con Part 5
Duration: 30 Minutes
Style/Type: Seminar
Source: Tobias Productions
Issue Addressed: blogging/reaching goals/writing/social media
Hosts: Gerard Durling – Event MC
Mandy Pennington- Co-organizer, NEPA Blog Con
Guests: Jennifer Crawford – Speaker & Blogger

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Mandy talks about how she created the event with the other girls and how it just started as a simple idea and within 24 hours they had an idea, a logo and the beginnings of this conference which is now so incredibly popular. She talks about how the conference benefits non-profits and how much its grown in the past few years. She hopes to get the word out that we should not be afraid of technology. It can enhance our businesses, improve our skills and get us to meet new people. Our guest speaker today is Jennifer Crawford on how to convince bloggers to podcast. It really is beneficial for more attention and more engagement. www.nepablogcon.com

WQPX-TV, Scranton, PA
PUBLIC AFFAIRS REPORT
FIRST QUARTER, 2017

Program: Metro Magazine Episode: 18-2015
Airdate: Thursday, January 5, 2017 6:00am
Topic/Title: Buy Black
Duration: 60 Minutes
Style/Type: Interview Format
Source: Genesis Productions
Issue Addressed: entrepreneurship/setting goals/industry/tolerance issues/patronizing black-run companies
Hosts: Bonnie McDaniel
Guests: Brian Williams - Entrepreneur

The founder of Purchase black.com, 30-year old Brian Williams spent the morning with ION's Metro Magazine with Bonnie McDaniel to talk about the relaunch and rebranding of his two year old internet marketplace. Purchase black.com is a curated marketplace of excellent businesses owned by exceptional black business owners. Unlike most marketplaces, Brian Williams is on a mission to change the impact of dollars spent within the black community to provide jobs, support educational initiatives and encourage entrepreneurship within the black community. Brian Williams is an engineer, completing his undergraduate work at Perdue University and he received his MBA from the University of Texas.

Program: destinatiONS Episode: Blog 7
Airdate: Tuesday, January 10, 2017 6:00am
Topic/Title: Blog Con Part 7
Duration: 30 Minutes
Style/Type: Seminar
Source: Tobias Productions
Issue Addressed: blogging/reaching goals/writing/social media
Hosts: Gerard Durling – Event MC
Guests: Sally Black – VIP Travel Events & VacationKids.com

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WQPX-TV, Scranton, PA
PUBLIC AFFAIRS REPORT
FIRST QUARTER, 2017

Program: destinatiONs Episode: Blog 6
Airdate: Tuesday, January 10, 2017 6:30am
Topic/Title: Blog Con Part 6
Duration: 30 Minutes
Style/Type: Seminar
Source: Tobias Productions
Issue Addressed: blogging/reaching goals/writing/social media
Hosts: Gerard Durling – Event MC
Indra Lahiri- Founder, Indraloka Sanctuary
Guests: Valerie Deneen- Digital Publisher, Social Media Consultant
Gabrielle Davies – Squirrel Girls

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WQPX-TV, Scranton, PA
PUBLIC AFFAIRS REPORT
FIRST QUARTER, 2017

Program: Northeast Current Episode: PennDot/Winter/Affordable/Nutrition
Air Date: Thursday, January 12, 2017 6:00am
Topic/Title: PennDot/Winter Driving/Affordable Care Act/Nutrition
Duration: 30 minutes
Style/Type: Interview Format
Source: WQPX-TV
Issue(s) Addressed: winter driving/road conditions/driving safety/health insurance/nutrition/new year's goals
Hosts: James May – Regional Press Director, Pennsylvania Dept. of Transportation
Michael Taluto – Safety Press Officer, Pennsylvania Dept. of Transportation
Jennifer Amazon
Guests: Kevin Counihan – CEO, Healthcare.gov
Dr. Wendy Bazilian- Registered Dietitian

Its time to talk about winter driving as we are in the dead of winter and many storms are headed our way. We meet up with the Pennsylvania Dept of Transportation at their communications center to get some tips. As always they ask you to be prepared by having tools and supplies and an emergency kit in the event you are stuck or stranded. They also remind us to make sure our car is being serviced and checked regularly regarding battery, windshield wipers and tires for example. Take advantage of the new technology such as the 511pa.com mobile app. It can be used for active PennDOT and Pa. Turnpike advisories and to track the salt/snow plows. Customize your alerts by type, distance and frequency based on your location. Best of all, you don't need to touch or read your phone - just listen for the travel alerts while you focus on driving.
www.justdrivepa.org 511pa.com

There continues to be questions about the future of the Affordable Care Act. Will it be repealed? Will it be replaced? Even with this uncertainty, the Health Insurance Marketplace is open for business and over 6.4 million people have selected plans that meet their needs and budget using HealthCare.gov since Open Enrollment began November 1st. Here are some accomplishments achieved since the Affordable Care Act has been in place:

- 20 million Americans have health care coverage
- 129 million Americans with pre-existing conditions like asthma and diabetes who can no longer be locked out of coverage
- Seniors who finally started saving money on their Rx drugs since the ACA began closing the donut hole
- Financial assistance is available to help pay for monthly premiums. And plans are available for both individual and family coverage.

Now is the time to sign up for coverage. January 31, 2017 is the last day to enroll in or change a 2017 health plan.

www.healthcare.gov www.cuidadodesalud.gov 800-318-2596

After an indulgent holiday season, many of us are looking to stick to our new year's resolutions to make healthier eating choices in 2017. According to a study only 8% We are joined via satellite by Dr. Wendy Bazilian, author of the new book "Eat Clean, Stay Lean: The Diet" to offer suggestions on reaching our lifestyle goals and establishing healthy routines in the new year. She shows us some great, simple recipes to get us eating healthy and clean morning, noon and night. www.tropicana.com

WQPX-TV, Scranton, PA
PUBLIC AFFAIRS REPORT
FIRST QUARTER, 2017

Program: Northeast Current Episode: Coal/Hall
Air Date: Thursday, January 12, 2017 6:30am
Topic/Title: Coal Creative/Carla Hall
Duration: 30 minutes
Style/Type: Interview Format
Source: WQPX-TV
Issue(s) Addressed: entrepreneurship/reaching goals/business/entertaining/stress relief/saving money
Hosts: DJ Roc N Rol
Jennifer Amazon
Guests: Gerard Durling – CEO, Coal Creative
Matt Simoncavage – Sr. Designer, Coal Creative
Carla Hall – Chef, Author, Restaurateur

Northeast Current travels to Wilkes–Barre to visit another set! Gerard Durling is the CEO of Coal Creative, a successful marketing agency. They handle video production, graphics and social media to help people get out a professional product or project. Gerard tells us his interesting career beginnings as a pro-wrestler! Soon after that was his venture was into web design and starting his own business. Right now they have about 8 employees are excited that they have seen big growth this year. We get to meet his senior designer Matt Simoncavage who created a new music app called Tunefly! He describes it as an Instagram for musicians and music lovers. It allows them to record, share, rate, review, and stream songs and playlists all from their phones. It's a great way for professional musicians, hobbyists and everyday music lovers alike to discover and connect with others who have similar musical interests. We are excited to meet Gerard and the staff and get the tour of the studio as its an inspiring story for other entrepreneurs in the area. www.coalcreative.com 570-885-3079

Carla Hall, a chef, author and restaurateur, co-host of ABC's Emmy award winning "The Chew" and Bravo's "Top Chef" is our guest today! We love her "Hootie Hoo" and her philosophy to always cook with love. The holiday season can really put a strain on your wallet. Between finding that perfect gift and preparing delicious meals for family and friends, expenses can add up quickly. But there are ways to spend less and reduce stress... and it starts with your weekly trip to the grocery store. Carla fills us in on that and her "must have" for the holiday table. www.aldi.us/holiday

WQPX-TV, Scranton, PA
PUBLIC AFFAIRS REPORT
FIRST QUARTER, 2017

Program: destinatiONs Episode: Blog 8
Airdate: Tuesday, January 17, 2017 6:00am
Topic/Title: Blog Con Part 8
Duration: 30 Minutes
Style/Type: Seminar
Source: Tobias Productions
Issue Addressed: blogging/reaching goals/writing/social media
Hosts: Gerard Durling – Event MC
Gabrielle Davies – Squirrel Girl
Michelle Davies – Co-organizer NEPA Blog Con
Guests: Indra Lahiri- Founder Indraloka Sanctuary

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Program: destinatiONs Episode: Diva
Airdate: Tuesday, January 17, 2017 6:30am
Topic/Title: La Diva Dietitian
Duration: 30 Minutes
Style/Type: Interview Format
Source: WQPX
Issue Addressed: nutrition/entrepreneurship/healthy cooking/veganism/cooking demo/farm-to-table cooking
Hosts: Bernie Maopolski
Guests: Marty Davey – Registered Dietitian & Cookbook Author
La Diva Dietitian – Dietitian/TV Personality

We have a very some very special guests on Destinations today...Marty Davey & La Diva Dietitian! Marty is a registered dietitian and wrote their Ebook - You're Not Dead, Yet: Nutrition for the Over 50 Crowd, LaDiva created the recipes and all the videos that go with the book. They also collaborated on Why do I have Stubborn Belly Fat when I do a Million Crunches a Day? This has a slide presentation and exercises by Marty to decrease that Poofer with a book recipes by LaDiva. The book also has photos and short explanations of the 5 exercises to specifically work that area. This was recommended by John Pierre, Ellen Degeneres' personal trainer. LaDiva's latest recipe book is all about local products - LaDiva Dietitian's 2015-2016 Farmers Market Recipe Book. LaDiva conducts a healthy cooking demo at the Monroe Farmers Market in Stroudsburg monthly between May-November. The vendors donate ingredients and LaDiva whips up something right there that feeds your taste buds and feeds your cells. The local products used are: Special Lady's Spreads, Truly Italian Pasta Sauce, Apple Ridge Farms Mustards, The Daily Bread Bakeshop breads, Rolling Hills Farm Garlic Vinegar, Buy the Farm hot sauces and produce from O'Hara's Orchard and Race Farms just to name a few. Today we meet Marty and she tells about how our food really does affect our health and then we are treated to a cooking demo by La Diva Dietitian herself! The recipes are yummy! She's a delight to have on our set! Don't miss this one! www.ladivadietitian.com

WQPX-TV, Scranton, PA
PUBLIC AFFAIRS REPORT
FIRST QUARTER, 2017

Program: Living Well Episode # 421
Air Date: Thursday, January 19, 2017 6:00am
Topic/Title: Fresh With Anna Olson and Loving Spoonfuls
Duration: 60 Minutes
Style/Type: Human Interest
Source: ION Life
Issue(s) Addressed: Organic, healthy, local and culturally diverse cooking.
Host(s): Anna Olson and David Gale
Guests: Kent Kraemer-Niagra's Best Brewery
Yvonne Kennedy-Grandmother
John F. Kennedy-Yvonne's Husband
Giselle-Family friend

This inspirational series takes viewers inside Anna's world – a chef who truly lives food around the clock. Learn how you too can become inspired by fresh foods in your area, and watch as her enthusiasm motivates you to try new culinary creations of your own. In this episode Anna cooks family comfort foods to enjoy after a busy week at work. She makes Pot Roast with Fluffy Dumplings, Mae's Broccoli Cheddar Salad and Apple Cranberry Crisp. Anna also visits a local brewery.

This delightful cooking series is devoted to characters, cultures and food. Each week, host David Gale visits a different grandmother to cook, laugh and learn about her life. In this episode David visits the home of Belgian Grandmother Yvonne Kennedy, who's husband also happens to be named John F. Kennedy. They discuss Yvonne's life in Antwerp during WWII and make Rabbit, Endive Rolled in Ham and Cooked Red Cabbage with Apples and Onions.

Program: destinatiONs Episode: Blog 9
Airdate: Tuesday, January 24, 2017 6:00am
Topic/Title: Blog Con Part 9
Duration: 30 Minutes
Style/Type: Seminar
Source: Tobias Productions
Issue Addressed: blogging/reaching goals/writing/social media
Hosts: Karla Porter – Co-organizer, NEPA Blog Con
Mandy Pennington – Co-founder NEPA Blog Con
John Dawe - Social Media Strategist & Consultant
Tim Gillette – Blogger
Sally Black – VIP Travel Events & VacationKids.com
Guests: Indra Lahiri- Founder Indraloka Sanctuary

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WQPX-TV, Scranton, PA
PUBLIC AFFAIRS REPORT
FIRST QUARTER, 2017

Program: destinatiONs Episode: Diva
Airdate: Tuesday, January 24, 2017 6:30am
Topic/Title: La Diva Dietitian
Duration: 30 Minutes
Style/Type: Interview Format
Source: WQPX
Issue Addressed: nutrition/entrepreneurship/healthy cooking/veganism/cooking demo/farm-to-table cooking
Hosts: Bernie Maopolski
Guests: Marty Davey – Registered Dietitian & Cookbook Author
La Diva Dietitian – Dietitian/TV Personality

We have a very some very special guests on Destinations today...Marty Davey & La Diva Dietitian! Marty is a registered dietitian and wrote their Ebook - You're Not Dead, Yet: Nutrition for the Over 50 Crowd, LaDiva created the recipes and all the videos that go with the book. They also collaborated on Why do I have Stubborn Belly Fat when I do a Million Crunches a Day? This has a slide presentation and exercises by Marty to decrease that Poofer with a book recipes by LaDiva. The book also has photos and short explanations of the 5 exercises to specifically work that area. This was recommended by John Pierre, Ellen Degeneres' personal trainer. LaDiva's latest recipe book is all about local products - LaDiva Dietitian's 2015-2016 Farmers Market Recipe Book. LaDiva conducts a healthy cooking demo at the Monroe Farmers Market in Stroudsburg monthly between May-November. The vendors donate ingredients and LaDiva whips up something right there that feeds your taste buds and feeds your cells. The local products used are: Special Lady's Spreads, Truly Italian Pasta Sauce, Apple Ridge Farms Mustards, The Daily Bread Bakeshop breads, Rolling Hills Farm Garlic Vinegar, Buy the Farm hot sauces and produce from O'Hara's Orchard and Race Farms just to name a few. Today we meet Marty and she tells about how our food really does affect our health and then we are treated to a cooking demo by La Diva Dietitian herself! The recipes are yummy! She's a delight to have on our set! Don't miss this one! www.ladivadietitian.com

Program: Living Well Episode: #422
Air Date: Thursday, January 26, 2017 6:00am
Title/Topic: Fresh with Anna Olson & Loving Spoonfuls
Duration: 60 minutes
Style/Type: Human Interest
Source: ION Life
Issue(s) Addressed: Organic, healthy, local and culturally diverse cooking.
Host(s): Anna Olson and David Gale
Guests: Bob Patterson-Herbs By Daniel
Sophie Tzoitis-Grandmother

This inspirational series takes viewers inside Anna's world – a chef who truly lives food around the clock. Learn how you too can become inspired by fresh foods in your area, and watch as her enthusiasm motivates you to try new culinary creations of your own. In this episode Anna cooks a romantic dinner for two. She makes Tomato Basil Tart with Tender Green Salad, Seafood In Parchment Parcels and Crème Brulee Cheesecakes. She visits a greenhouse that specializes in fresh herbs.

This delightful cooking series is devoted to characters, cultures and food. Each week, host David Gale visits a different grandmother to cook, laugh and learn about her life. In this episode David visits the home of Greek Grandmother Sophie Tzoitis. They make Moussaka, Egg-Lemon (Chicken) Soup, and Greek Salad. They also discuss Sophie's life in Greece as a Jewish kid during WWII.

WQPX-TV, Scranton, PA
PUBLIC AFFAIRS REPORT
FIRST QUARTER, 2017

Program: destinatiONs Episode: Elder 1
Airdate: Tuesday, January 31, 2017 6:00am
Topic/Title: Elder Law Part 1
Duration: 30 Minutes
Style/Type: Seminar
Source: Tobias Productions
Issue Addressed: aging parents, elder care, end-of-life care
Hosts: Matt Parker, Esq. – Marshall, Parker & Weber, LLC

Matt Parker of the elder law practice of Marshall, Parker & Weber, LLC located in Wilkes-Barre, Pennsylvania initiated this workshop to educate the community about elder care. We have an exceptionally large population of elderly in the northeastern Pennsylvania region so elder care is a huge topic of concern. We tend to get overwhelmed as our parents and loved ones get older. This workshop is designed to educate us on caregiving, legal documents, how to start the conversation and how to protect their assets. On today's show we discuss how to initially overcome the obstacle of starting the conversation. Many people wish they had started the conversation before loved ones became sick or passed away. It becomes an even bigger burden and hardship when you don't have access to any of the right information. Some topics contained are how to include the siblings, how to educate yourself on the laws, and how to ask your loved ones for their information regarding financial, legal and insurance providers.

Program: destinatiONs Episode: Blog 9
Airdate: Tuesday, January 31, 2017 6:30am
Topic/Title: Blog Con Part 9
Duration: 30 Minutes
Style/Type: Seminar
Source: Tobias Productions
Issue Addressed: blogging/reaching goals/writing/social media
Hosts: Karla Porter – Co-organizer, NEPA Blog Con
Mandy Pennington – Co-founder NEPA Blog Con
John Dawe - Social Media Strategist & Consultant
Tim Gillette – Blogger
Sally Black – VIP Travel Events & VacationKids.com
Guests: Indra Lahiri- Founder Indraloka Sanctuary

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WQPX-TV, Scranton, PA
PUBLIC AFFAIRS REPORT
FIRST QUARTER, 2017

Program: Living Well Episode: #423
Air Date: Thursday, February 2, 2017 6:00am
Title/Topic: Fresh with Anna Olson & Loving Spoonfuls
Duration: 58:30 minutes
Style/Type: Human Interest
Source: ION Life
Issue(s) Addressed: Organic, healthy, local and culturally diverse cooking.
Guests: Fresh With Anna Olson: Host Anna Olson
Guests: Tom and Ann Weiss-Pennachietti, Dolores Fabiano, Michael Olson
Loving Spoonfuls: Host David Gale
Guests: Aida and Primo Oducado

This inspirational series takes viewers inside Anna's world – a chef who truly lives food around the clock. Learn how you too can become inspired by fresh foods in your area, and watch as her enthusiasm motivates you to try new culinary creations of your own.

On a recent trip to Alsace, France, Anna and Michael were inspired by the sights and flavors of the region. On this episode Anna prepares a traditional Alsatian meal to share with friends as they reminisce about their travels. She heads to a local winery to find the perfect pairings for her Tarte Flambee, Choucroute Garni and Pain d'épices.

This delightful cooking series is devoted to characters, cultures and food. Each week, host David Gale visits a different grandmother to cook, laugh and learn about her life.

Aida Oducado prepares exotic Phillipino dishes and wins a ten dollar bet with David.

Program: destinatiONs Episode: Elder 2
Airdate: Tuesday, February 7, 2017 6:00am
Topic/Title: Elder Law Part 2
Duration: 30 Minutes
Style/Type: Seminar
Source: Tobias Productions
Issue Addressed: aging parents, elder care, end-of-life care
Hosts: Matt Parker, Esq. – Marshall, Parker & Weber, LLC

Matt Parker of the elder law practice of Marshall, Parker & Weber, LLC located in Wilkes-Barre, Pennsylvania initiated this workshop to educate the community about elder care. We have an exceptionally large population of elderly in the northeastern Pennsylvania region so elder care is a huge topic of concern. We tend to get overwhelmed as our parents and loved ones get older. This workshop is designed to educate us on caregiving, legal documents, how to start the conversation and how to protect their assets. On today's show we discuss the differences between Medicare and Medicaid, nursing homes and costs, how assets are titled, where they keep their legal documents and aging in place for the home.

WQPX-TV, Scranton, PA
PUBLIC AFFAIRS REPORT
FIRST QUARTER, 2017

Program: destinatiONs Episode: Elder 1
Airdate: Tuesday, February 7, 2017 6:30am
Topic/Title: Elder Law Part 1
Duration: 30 Minutes
Style/Type: Seminar
Source: Tobias Productions
Issue Addressed: aging parents, elder care, end-of-life care
Hosts: Matt Parker, Esq. – Marshall, Parker & Weber, LLC

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Program: Living Well Episode: #424
Air Date: Thursday February 9, 2017
Title/Topic: Fresh with Anna Olson & Loving Spoonfuls
Duration: 58:30 minutes
Style/Type: Human Interest
Source: ION Life
Issue(s) Addressed: Organic, healthy, local and culturally diverse cooking.
Guests: Fresh With Anna Olson: Host Anna Olson
Guests: Mario and Barbara Pingue, Dolores Fabiano
Loving Spoonfuls: Host David Gale
Guests: Francoise Bradette-Nimbley

This inspirational series takes viewers inside Anna's world – a chef who truly lives food around the clock. Learn how you too can become inspired by fresh foods in your area, and watch as her enthusiasm motivates you to try new culinary creations of your own. Anna's friends, the Pingues, are local producers of fine meats who are passionate about Italian food. So Anna is preparing a classic Italian feast to share with them. Featuring a spectacular antipasto platter, osso bucco with acini di pepe pasta and an arugula pineapple salad – it's all the tastes of Italy right at home.

This delightful cooking series is devoted to characters, cultures and food. Each week, host David Gale visits a different grandmother to cook, laugh and learn about her life. Francoise Bradette-Nimbley is a French-Canadian "grand-mere" who (along with her sisters) teaches David about touritiere and poutine.

WQPX-TV, Scranton, PA
PUBLIC AFFAIRS REPORT
FIRST QUARTER, 2017

Program: destinatiONs Episode: Elder 3
Airdate: Tuesday, February 14, 2017 6:00am
Topic/Title: Elder Law Part 3
Duration: 30 Minutes
Style/Type: Seminar
Source: Tobias Productions
Issue Addressed: aging parents, elder care, end-of-life care
Hosts: Matt Parker, Esq. – Marshall, Parker & Weber, LLC

Matt Parker of the elder law practice of Marshall, Parker & Weber, LLC located in Wilkes-Barre, Pennsylvania initiated this workshop to educate the community about elder care. We have an exceptionally large population of elderly in the northeastern Pennsylvania region so elder care is a huge topic of concern. We tend to get overwhelmed as our parents and loved ones get older. This workshop is designed to educate us on caregiving, legal documents, how to start the conversation and how to protect their assets. On today's show we discuss aging in place at the home, in-home care services, eligibility for Medicaid and parents wishes for long-term care.

Program: destinatiONs Episode: Elder 2
Airdate: Tuesday, February 14, 2017 6:30am
Topic/Title: Elder Law Part 2
Duration: 30 Minutes
Style/Type: Seminar
Source: Tobias Productions
Issue Addressed: aging parents, elder care, end-of-life care
Hosts: Matt Parker, Esq. – Marshall, Parker & Weber, LLC

Matt Parker of the elder law practice of Marshall, Parker & Weber, LLC located in Wilkes-Barre, Pennsylvania initiated this workshop to educate the community about elder care. We have an exceptionally large population of elderly in the northeastern Pennsylvania region so elder care is a huge topic of concern. We tend to get overwhelmed as our parents and loved ones get older. This workshop is designed to educate us on caregiving, legal documents, how to start the conversation and how to protect their assets. On today's show we discuss the differences between Medicare and Medicaid, nursing homes and costs, how assets are titled, where they keep their legal documents and aging in place for the home.

WQPX-TV, Scranton, PA
PUBLIC AFFAIRS REPORT
FIRST QUARTER, 2017

Program: Living Well Episode: #425
Air Date: Thursday, February 16, 2017 6:00am
Title/Topic: Fresh with Anna Olson & Loving Spoonfuls
Duration: 60 minutes
Style/Type: Human Interest
Source: ION Life
Issue(s) Addressed: Organic, healthy, local and culturally diverse cooking.
Host(s): Anna Olson and David Gale
Guests: Jessie Salmon-Grandmother
Shana-Jessie's Granddaughter

This inspirational series takes viewers inside Anna's world – a chef who truly lives food around the clock. Learn how you too can become inspired by fresh foods in your area, and watch as her enthusiasm motivates you to try new culinary creations of your own. In this episode Anna plans a casual evening with friends and makes Tapas. Anna talks about how Tapas are a colorful and creative way to serve many flavors. She makes Spanish Pinchos, Potato Tortilla with Chorizo Sausage, San Sebastian Crab Tarts and Gambas A La Plancha. She also takes a trip to her store to pick up some traditional Spanish ingredients.

This delightful cooking series is devoted to characters, cultures and food. Each week, host David Gale visits a different grandmother to cook, laugh and learn about her life. In this episode David visits the home of Jamaican Grandmother Jessie Salmon and they make Christmas Cake, Rice and Peas and Jerk Chicken. Jessie also shows David how to pick out a good coconut in the store.

Program: destinatiONs Episode: Elder 4
Airdate: Tuesday, February 21, 2017 6:00am
Topic/Title: Elder Law Part 4
Duration: 30 Minutes
Style/Type: Seminar
Source: Tobias Productions
Issue Addressed: aging parents, elder care, end-of-life care
Hosts: Matt Parker, Esq. – Marshall, Parker & Weber, LLC

Matt Parker of the elder law practice of Marshall, Parker & Weber, LLC located in Wilkes-Barre, Pennsylvania initiated this workshop to educate the community about elder care. We have an exceptionally large population of elderly in the northeastern Pennsylvania region so elder care is a huge topic of concern. We tend to get overwhelmed as our parents and loved ones get older. This workshop is designed to educate us on caregiving, legal documents, how to start the conversation and how to protect their assets. On today's show we discuss parents' wishes for long-term care, how to protect assets, how to know risks and how to recognize scams.

Program: destinatiONs Episode: Elder 3
Airdate: Tuesday, February 21, 2017 6:30am
Topic/Title: Elder Law Part 3
Duration: 30 Minutes
Style/Type: Seminar
Source: Tobias Productions
Issue Addressed: aging parents, elder care, end-of-life care
Hosts: Matt Parker, Esq. – Marshall, Parker & Weber, LLC

Matt Parker of the elder law practice of Marshall, Parker & Weber, LLC located in Wilkes-Barre, Pennsylvania initiated this workshop to educate the community about elder care. We have an exceptionally large population of elderly in the northeastern Pennsylvania region so elder care is a huge topic of concern. We tend to get overwhelmed as our parents and loved ones get older. This workshop is designed to educate us on caregiving, legal documents, how to start the conversation and how to protect their assets. On today's show we discuss aging in place at the home, in-home care services, eligibility for Medicaid and parents' wishes for long-term care.

WQPX-TV, Scranton, PA
PUBLIC AFFAIRS REPORT
FIRST QUARTER, 2017

Program: Living Well Episode: #426
Air Date: Tuesday, February 23, 2017 6:00am
Title/Topic: Fresh with Anna Olson
Loving Spoonfuls
Duration: 60 minutes
Style/Type: Human Interest
Source: ION Life
Issue(s) Addressed: Organic, healthy, local and culturally diverse cooking.
Host(s): Anna Olson and David Gale
Guests: April Turpin-Picard's Peanuts
Ann Lytwyn-Grandmother

This inspirational series takes viewers inside Anna's world – a chef who truly lives food around the clock. Learn how you too can become inspired by fresh foods in your area, and watch as her enthusiasm motivates you to try new culinary creations of your own. In this episode Anna plans a fun evening with friends playing Charades. She makes Quesadillas, Vegetable Chowder with Warm Confetti Corn Bread and Caramel Peanut Popcorn. We also visit Picard's Peanuts so Anna get pick up some fresh peanuts for the popcorn.

This delightful cooking series is devoted to characters, cultures and food. Each week, host David Gale visits a different grandmother to cook, laugh and learn about her life. In this episode David visits the home of Ukrainian Grandmother Ann Lytwyn. They talk about Ann's life experiences over the years, while making Miaso Na Patechky, Rohalky, and Nalysnyky.

Program: Living Well Episode: #401
Air Date: Tuesday, February 28, 2017 6:00am
Title/Topic: Fresh with Anna Olson
Loving Spoonfuls
Duration: 60 minutes
Style/Type: Human Interest
Source: ION Life
Issue(s) Addressed: Organic, healthy and local food cooking. Culturally diverse cooking.
Guests: Juanita Berry

This inspirational series takes viewers inside Anna's world – a chef who truly lives food around the clock. Learn how you too can become inspired by fresh foods in your area, and watch as her enthusiasm motivates you to try new culinary creations of your own.

Cooking for a crowd can be a fun and gratifying task, it just takes a little planning, choosing your menu, and organizing tasks ahead of time. Watch as Anna takes us through the essentials of throwing a great dinner party. For her guests, Anna prepares a Mediterranean Potato Salad, juicy BBQ Back Ribs, and tops tender greens and grilled apricots with her Marinated Flank Steak. The table is set, the company is great and the food is delicious.

This delightful cooking series is devoted to characters, cultures and food. Each week, host David Gale visits a different grandmother to cook, laugh and learn about her life.

Juanita Berry, a "Grandma from Alabama" cooks up Sweet Potato Pie, Southern Fried Rabbit and teaches David how to play 'ball and jacks'.

WQPX-TV, Scranton, PA
PUBLIC AFFAIRS REPORT
FIRST QUARTER, 2017

Program: Living Well Episode: #401
Air Date: Thursday, March 2, 2017 6:00am
Title/Topic: Fresh with Anna Olson
Loving Spoonfuls
Duration: 60 minutes
Style/Type: Human Interest
Source: ION Life
Issue(s) Addressed: Organic, healthy and local food cooking. Culturally diverse cooking.
Guests: Juanita Berry

This inspirational series takes viewers inside Anna's world – a chef who truly lives food around the clock. Learn how you too can become inspired by fresh foods in your area, and watch as her enthusiasm motivates you to try new culinary creations of your own.

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This delightful cooking series is devoted to characters, cultures and food. Each week, host David Gale visits a different grandmother to cook, laugh and learn about her life.

Juanita Berry, a "Grandma from Alabama" cooks up Sweet Potato Pie, Southern Fried Rabbit and teaches David how to play 'ball and jacks'.

Program: Living Well Episode: #402
Air Date: Tuesday, March 7, 2017 6:00am
Title/Topic: Fresh With Anna Olson
Loving Spoonfuls
Duration: 60 minutes
Style/Type: Human Interest
Source: ION Life
Issue(s) Addressed: Organic, healthy, local and culturally diverse cooking.
Guests: Fresh With Anna Olson: Host Anna Olson
Guests: Karen Whitty of Whitty Farms, Welland Fire Dept.
Loving Spoonfuls: Host David Gale
Guests: Sylvia Evans

This inspirational series takes viewers inside Anna's world – a chef who truly lives food around the clock. Learn how you too can become inspired by fresh foods in your area, and watch as her enthusiasm motivates you to try new culinary creations of your own. In this episode Anna cooks for a team of firefighters with appetites only she can put out! She comes to the rescue with healthy, delicious meals that can be served up either hot or cold: a Sweet Potato Soup that's perfect for any season, Peach Oatmeal Griddle Cookies that are great for on the go, and a Salmon Chickpea Toss that's left-over friendly. A busy lifestyle doesn't mean you have to sacrifice on taste!

This delightful cooking series is devoted to characters, cultures and food. Each week, host David Gale visits a different grandmother to cook, laugh and learn about her life.

English grandmother Sylvia Evans teaches David how make Trifle, Scones and make a proper English Tea in the garden and invites friends who wear lots of floppy hats.

WQPX-TV, Scranton, PA
PUBLIC AFFAIRS REPORT
FIRST QUARTER, 2017

Program: Living Well Episode: #402
Air Date: Thursday, March 9, 2017 6:00am
Title/Topic: Fresh With Anna Olson
Loving Spoonfuls
Duration: 60 minutes
Style/Type: Human Interest
Source: ION Life
Issue(s) Addressed: Organic, healthy, local and culturally diverse cooking.
Guests: Fresh With Anna Olson: Host Anna Olson
Guests: Karen Whitty of Whitty Farms, Welland Fire Dept.
Loving Spoonfuls: Host David Gale
Guests: Sylvia Evans

This inspirational series takes viewers inside Anna's world – a chef who truly lives food around the clock. Learn how you too can become inspired by fresh foods in your area, and watch as her enthusiasm motivates you to try new culinary creations of your own. In this episode Anna cooks for a team of firefighters with appetites only she can put out! She comes to the rescue with healthy, delicious meals that can be served up either hot or cold: a Sweet Potato Soup that's perfect for any season, Peach Oatmeal Griddle Cookies that are great for on the go, and a Salmon Chickpea Toss that's left-over friendly. A busy lifestyle doesn't mean you have to sacrifice on taste!

This delightful cooking series is devoted to characters, cultures and food. Each week, host David Gale visits a different grandmother to cook, laugh and learn about her life. English grandmother Sylvia Evans teaches David how make Trifle, Scones and make a proper English Tea in the garden and invites friends who wear lots of floppy hats.

Program: Living Well Episode: #403
Air Date: Tuesday, March 14, 2017 6:00am
Title/Topic: Fresh with Anna Olson
Loving Spoonfuls
Duration: 60 minutes
Style/Type: Human Interest
Source: ION Life
Issue(s) Addressed: Organic, healthy and local food cooking. Culturally diverse cooking.
Guests: Mary Finson, Rose Reisman

This inspirational series takes viewers inside Anna's world – a chef who truly lives food around the clock. Learn how you too can become inspired by fresh foods in your area, and watch as her enthusiasm motivates you to try new culinary creations of your own. Anna's good friend Jennifer is getting married and Anna's gift is a wedding cake, not just a wedding cake, but a fabulous 4 tier White Chocolate Wedding Cake filled with local fresh berries and topped with green fondant. In this episode Anna also makes time to deliver three hors d'oeuvres to the bridal party before the event: Artichoke Asiago Squares, Devilled Eggs, and Champagne Shrimp on Endive.

This delightful cooking series is devoted to characters, cultures and food. Each week, host David Gale visits a different grandmother to cook, laugh and learn about her life. In this episode we meet Jewish grandmother Mary Finson and her daughter, cookbook author Rose Reisman. They go head to head in a low-fat vs. high-fat mother/daughter cookie war!

WQPX-TV, Scranton, PA
PUBLIC AFFAIRS REPORT
FIRST QUARTER, 2017

Program: Living Well Episode: #403
Air Date: Thursday, March 16, 2017 6:00am
Title/Topic: Fresh with Anna Olson
Loving Spoonfuls
Duration: 60 minutes
Style/Type: Human Interest
Source: ION Life
Issue(s) Addressed: Organic, healthy and local food cooking. Culturally diverse cooking.
Guests: Mary Finson, Rose Reisman

This inspirational series takes viewers inside Anna's world – a chef who truly lives food around the clock. Learn how you too can become inspired by fresh foods in your area, and watch as her enthusiasm motivates you to try new culinary creations of your own. Anna's good friend Jennifer is getting married and Anna's gift is a wedding cake, not just a wedding cake, but a fabulous 4 tier White Chocolate Wedding Cake filled with local fresh berries and topped with green fondant. In this episode Anna also makes time to deliver three hors d'oeuvres to the bridal party before the event: Artichoke Asiago Squares, Devilled Eggs, and Champagne Shrimp on Endive.

This delightful cooking series is devoted to characters, cultures and food. Each week, host David Gale visits a different grandmother to cook, laugh and learn about her life. In this episode we meet Jewish grandmother Mary Finson and her daughter, cookbook author Rose Reisman. They go head to head in a low-fat vs. high-fat mother/daughter cookie war!

Program: Living Well Episode: #404
Air Date: Tuesday, March 21, 2017 6:00am
Title/Topic: Fresh with Anna Olson
Loving Spoonfuls
Duration: 60 minutes
Style/Type: Human Interest
Source: ION Life
Issue(s) Addressed: Organic, healthy and local food cooking. Culturally diverse cooking.
Guests: Charlotte de Neve

This inspirational series takes viewers inside Anna's world – a chef who truly lives food around the clock. Learn how you too can become inspired by fresh foods in your area, and watch as her enthusiasm motivates you to try new culinary creations of your own. It's beautiful outside, so why not join Anna and her friends for an impromptu beach party. Anna prepares Roasted Pepper and Eggplant Salad and Three-Bean Salad before heading over to Minors Fisheries to pick up fresh local fish for her pièce de résistance: Lakeside Paella. Her friends enjoy helping her cook on the beach- roasting their Potato Prosciutto Kebabs in an open fire and stirring the slow cooking Lakeside Paella to perfection right on the beach.

This delightful cooking series is devoted to characters, cultures and food. Each week, host David Gale visits a different grandmother to cook, laugh and learn about her life. Indo-Dutch grandmother Charlotte de Neve makes Gado-Gado Salad and tells stories of her Grandfather, the former Governor of Borneo.

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FIRST QUARTER, 2017

Program: Living Well Episode: #404
Air Date: Thursday March 23, 2017 6:00am
Title/Topic: Fresh with Anna Olson
Loving Spoonfuls
Duration: 60 minutes
Style/Type: Human Interest
Source: ION Life
Issue(s) Addressed: Organic, healthy and local food cooking. Culturally diverse cooking.
Guests: Charlotte de Neve

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This delightful cooking series is devoted to characters, cultures and food. Each week, host David Gale visits a different grandmother to cook, laugh and learn about her life. Indo-Dutch grandmother Charlotte de Neve makes Gado-Gado Salad and tells stories of her Grandfather, the former Governor of Borneo.

Program: Living Well Episode: #405
Air Date: Tuesday, March 28, 2017 6:00am
Title/Topic: Fresh With Anna Olson
Loving Spoonfuls
Duration: 60 minutes
Style/Type: Human Interest
Source: ION Life
Issue(s) Addressed: Organic, healthy, local and culturally diverse cooking.
Guests: Fresh With Anna Olson: Host Anna Olson
Guests: N/A
Loving Spoonfuls: Host David Gale
Guests: Eva and Peter Ouzas'

This inspirational series takes viewers inside Anna's world – a chef who truly lives food around the clock. Learn how you too can become inspired by fresh foods in your area, and watch as her enthusiasm motivates you to try new culinary creations of your own. Cooking for a crowd can be a fun and gratifying task, it just takes a little planning, choosing your menu, and organizing tasks ahead of time. In this episode Anna prepares a relaxed lunch for friends at home before heading off to the racetrack. Her casual menu includes triple chocolate brownies, pea meal sandwiches with red cabbage slaw, slow roasted BBQ pea meal pork loin and french-fries with Caesar dressing.

This delightful cooking series is devoted to characters, cultures and food. Each week, host David Gale visits a different grandmother to cook, laugh and learn about her life. In this episode David visits the home of Eva Ouzas' who along with her husband shows David how to make Greek cuisine. They make spanakopita, lamb and stuffed grape leaves.

WQPX-TV, Scranton, PA
PUBLIC AFFAIRS REPORT
FIRST QUARTER, 2017

Program:	Living Well	Episode: #405
Air Date:	Thursday, March 30, 2017	6:00am
Title/Topic:	Fresh With Anna Olson Loving Spoonfuls	
Duration:	60 minutes	
Style/Type:	Human Interest	
Source:	ION Life	
Issue(s) Addressed:	Organic, healthy, local and culturally diverse cooking.	
Guests:	Fresh With Anna Olson: Host Anna Olson Guests: N/A Loving Spoonfuls: Host David Gale Guests: Eva and Peter Ouzas'	

This inspirational series takes viewers inside Anna's world – a chef who truly lives food around the clock. Learn how you too can become inspired by fresh foods in your area, and watch as her enthusiasm motivates you to try new culinary creations of your own. Cooking for a crowd can be a fun and gratifying task, it just takes a little planning, choosing your menu, and organizing tasks ahead of time. In this episode Anna prepares a relaxed lunch for friends at home before heading off to the racetrack. Her casual menu includes triple chocolate brownies, pea meal sandwiches with red cabbage slaw, slow roasted BBQ pea meal pork loin and french-fries with Caesar dressing.

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