



KVRR+  
4015 9th Ave SW  
Fargo, ND 58103

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

**Contract # 71051**  
Schedule Dates: 05/23/24-06/11/24  
Advertiser: POL/R BECKER/R/CON/ND (6817)  
Agency: Strategic Media Placement (1596)  
Product: Political-Candidate (1058)  
Brand: 1638/2483/7086 (74508)  
Salesperson: Locality-Philadelphia, Philadelphia (1087)  
Sales Office: Locality-Philadelphia  
Buyer Name: BALLARD, CHARLIE  
Phone/Fax: /  
CPE: 1638/2483/7086  
Account Types: National/Political Agency  
Billing Type: Standard  
Comments: R BECKER

Date Entered: 05/22/24  
Last Modified: 05/22/24  
Entered By: Emily Miranowski  
CO-OP: NO  
External #: 10781611  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$657.75  
Net Total: \$3,727.25  
Sales Tax:

FOX TV (KVRR+)	Spots	Rate
By Broadcast Month		
May, 2024	16	\$673.00
Jun, 2024	66	\$3,712.00
<b>Grand Total:</b>	<b>82</b>	<b>\$4,385.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	05/23/24-06/07/24	3	:30	6A- 6:30A (CST)	1			X	X				3	\$5.00	\$15.00	FOX TV (KVRR+)		5/22/24
2.1	Normal Line / SPOT	05/23/24-06/07/24	3	:30	6:30A- 7A (CST)	1			X	X				6	\$7.00	\$42.00	FOX TV (KVRR+)		5/22/24
3.2	Normal Line / SPOT	05/23/24-06/07/24	3	:30	7A- 9A (CST)	2			X	X				12	\$20.00	\$240.00	FOX TV (KVRR+)		5/22/24
4.0	Normal Line / SPOT	05/26/24-06/09/24	3	:30	8A- 9A (CST)	2							X	6	\$12.00	\$72.00	FOX TV (KVRR+)		5/22/24
5.1	Normal Line / SPOT	05/23/24-06/07/24	3	:30	9A- 10A (CST)	1			X	X				6	\$10.00	\$60.00	FOX TV (KVRR+)		5/22/24
6.0	Normal Line / SPOT	05/25/24-06/08/24	3	:30	3P- 4P (CST)	1						X		1	\$10.00	\$10.00	FOX TV (KVRR+)		5/22/24
7.0	Normal Line / SPOT	05/25/24-06/08/24	3	:30	4P- 5P (CST)	1						X		1	\$10.00	\$10.00	FOX TV (KVRR+)		5/22/24
8.0	Normal Line / SPOT	05/25/24-06/08/24	3	:30	5P- 6P (CST)	1						X		1	\$10.00	\$10.00	FOX TV (KVRR+)		5/22/24
9.0	Normal Line / SPOT	05/23/24-05/23/24	3	:30	8P- 9P (CST)	1							X	1	\$120.00	\$120.00	FOX TV (KVRR+)		5/22/24
10.0	Normal Line / SPOT	05/25/24-05/25/24	3	:30	7P- 8P (CST)	1							X	1	\$60.00	\$60.00	FOX TV (KVRR+)		5/22/24
11.0	Normal Line / SPOT	05/25/24-05/25/24	3	:30	8P- 9P (CST)	1							X	1	\$60.00	\$60.00	FOX TV (KVRR+)		5/22/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

The parties to this agreement will not discriminate on the placement of advertising on the basis of race or gender.



**KVRR+**  
4015 9th Ave SW  
Fargo, ND 58103

**KVRR • KVRR • KVRR • KVRR**

Strategic Media Placement  
7669 Slogers Loop  
Delaware, OH 43015

**Contract # 71051**

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12.1	Normal Line / SPOT	05/23/24-06/06/24	3	:30	9P-10P (CST)					1				3	\$200.00	\$600.00	FOX TV (KVRR+)		5/22/24
13.1	Normal Line / SPOT	05/24/24-06/07/24	3	:30	9-35P- KVRR SPORTS EXTRA 935PM						1			3	\$100.00	\$300.00	FOX TV (KVRR+)		5/22/24
14.0	Normal Line / SPOT	05/26/24-06/09/24	3	:30	9P-10P (CST)							1		2	\$200.00	\$400.00	FOX TV (KVRR+)		5/22/24
15.0	Normal Line / SPOT	05/25/24-06/09/24	3	:30	12P-6P (CST)							X	X		\$80.00		FOX TV (KVRR+)		5/22/24
16.0	Normal Line / SPOT	05/25/24-06/08/24	3	:30	6-15P-9P (CST)								1	3	\$100.00	\$300.00	FOX TV (KVRR+)		5/22/24
17.0	Normal Line / SPOT	05/27/24-06/12/24	3	:30	6-30A (CST)								X	3	\$5.00	\$15.00	FOX TV (KVRR+)		5/22/24
18.0	Normal Line / SPOT	05/27/24-06/12/24	3	:30	6-30A-7A (CST)								X	3	\$7.00	\$21.00	FOX TV (KVRR+)		5/22/24
19.1	Normal Line / SPOT	05/27/24-06/12/24	3	:30	7A-9A (CST)								X	18	\$20.00	\$360.00	FOX TV (KVRR+)		5/22/24
20.0	Normal Line / SPOT	05/27/24-06/12/24	3	:30	9A-10A (CST)								X	3	\$10.00	\$30.00	FOX TV (KVRR+)		5/22/24
21.0	Normal Line / SPOT	05/27/24-06/12/24	3	:30	9P-10P (CST)								X	9	\$200.00	\$1,800.00	FOX TV (KVRR+)		5/22/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

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REP HEADLINE# 10781611  
 \*\*\* ORIGINAL REV#0 \*\*\*  
 REP: TEL# 610-293-4114 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET  
 MAY22/24 10.51  
 \*\*\* KVR-TRV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/R BECKER/R/CON/ND REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME CHARLIE BALLARD

7669 STAGERS LOOP SALES PRSN PH- CAROLINE WALLS  
 DELAWARE, OH 43015

ORDER # 71051 CONTRACT # 10781611 CLASS: NATL. LOCAL REGIONAL  
 PRDCT R BECKER EST#7086 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY23/24 JUN12/24 WK-3  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE MAY22/24 10.51

REP: NEW ORDER  
 TOTAL \$5,025  
 TOTAL SPOTS 96  
 PLS CFM THANKS  
 NAVEED AKBARI 05/22/24

*640.0 makegoods*

AGENCY ORDER COMMENT:  
 SEPARATION: 30  
 POPULATIONBUYTYPE: CPP  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 \*\*\*ELECTRONIC INVOICING\*\*\* TWINVOICES.COM - TV17037 OR 9917037

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-630A	30		\$5.00	5/23	6/12	2		TH-F, M-W	6
AGENCY ADVERTISER CODE = 1638 AGENCY EST# = 7086												
AGENCY PRODUCT CODE = 2483												
PROGRAM : KING OF QUEENS												
RA35+ : 0.4												
2			630A-700A	30		\$7.00	5/23	6/12	3		TH-F, M-W	9
PROGRAM : AGDAY												
RA35+ : 0.5												

REP HEADLINE# 10781611  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4114 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET REPORT FROM REP  
 MAY22/24 10.51  
 \*\*\* KVRN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : KVRN MORNING NEWS RA35+ : 2.4	30		\$20.00	5/23	6/12	10		TH-F,M-W	30
4			800A-900A PROGRAM : FOX NEWS SUNDAY RA35+ : 0.8	30		\$12.00	5/26	6/9	2		SUN	6
5			900A-1000A PROGRAM : FAMILY FEUD 2X RA35+ : 2.2	30		\$10.00	5/23	6/12	3		TH-F,M-W	9
6			300P-400P PROGRAM : MARKETPLACE RA35+ : 1.2	30		\$10.00	5/25	6/8	1		SAT	3
7			400P-500P PROGRAM : TODAY HOMEOWN RA35+ : 1.3	30		\$10.00	5/25	6/8	1		SAT	3
8			500P-600P PROGRAM : FAMILY FEUD 2X RA35+ : 1.3	30		\$10.00	5/25	6/8	1		SAT	3
9			800P-900P PROGRAM : FARMER WANTS A WIFE RA35+ : 0.9	30		\$120.00	5/23	5/23	1		THU	1
10			700P-800P PROGRAM : FOX PRIME ENCORES RA35+ : 0.5	30		\$60.00	5/25	5/25	1		SAT	1
11			800P-900P PROGRAM : FOX PRIME ENCORES RA35+ : 0.8	30		\$60.00	5/25	5/25	1		SAT	1
12			900P-1000P PROGRAM : FOX NEWS AT 9 RA35+ : 4.8	30		\$200.00	5/23	6/12	4		TH,M-W	12

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12,21

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REP: TEL# 610-293-4114 FAX# 610-225-1191  
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 ORDER WORKSHEET REPORT FROM REP  
 MAY22/24 10.51  
 \*\*\* KVR- TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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13			930P-1000P	30		\$100.00	5/24	6/7	1		FRI	3
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PROGRAM : FRIDAY SPORTS SHOW  
 RA35+ : 3.3

14			900P-1000P	30		\$200.00	5/26	6/9	1		SUN	3
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PROGRAM : FOX NEWS AT 9  
 RA35+ : 4.1

15			1200N-600P	30		\$80.00	5/25	6/9	1		SA-SU	3
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PROGRAM : USFL FOOTBALL - DAY  
 RA35+ : 0.7

16			615P-900P	30		\$100.00	5/25	6/8	1		SAT	3
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PROGRAM : MLB PRIME GAME  
 RA35+ : 1.6

MAY/24 \$1,835.00 JUN/24 \$3,190.00

CONTRACT TOTAL \$5,025.00  
 TOTAL SPOTS 96

MARKET TOTALS \$25,125 KVR 20% KVL 20% KXJB 20% WDAY 20% CABL 0% EDAY 20% MVR 0%

SVC- COM  
 DEMOS- RA35+\*

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

RICK BECKER

Authorized committee:

FRIENDS OF RICK BECKER

Agency requesting time (and contact information):

N/A Strategic Media Placement

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

North Dakota's At-Large Congressional District

Date of election:

6.11.2024

General       Primary

Treasurer of candidate's authorized committee:

ELIZABETH CURTIS

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: Charles Ballard <small>Digitally signed by Charles Ballard Date: 2024.05.08 10:20:09 -04'00'</small>	Signature:
Name: CHARLES BALLARD	Name: BRANT NICHOL
Date of Request to Purchase Ad Time: 5.8.2024	Date of Station Agreement to Sell Time: 05/22/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Charles Ballard

Digitally signed by Charles Ballard  
Date: 2024.05.08 10:20:32 -04'00'

Name: CHARLES BALLARD

Date: 5.8.2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received:

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 71051

Station Call Letters: KVRB

Date Received/Requested: 05/22/24

Est. #: 7086

Station Location: FARGO

Run Start and End Dates: 05/23/24 - 06/11/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.