



Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

**Contract # 71002**  
**Schedule Dates** 05/16/24-05/22/24  
**Advertiser** POL/R BECKER/R/CON/ND (6817)  
**Agency** Strategic Media Placement (1596)  
**Product** Political-Candidate (1058)  
**Brand** 1638/2483/7080 (74334)  
**Salesperson** Locality-Philadelphia, Philadelphia (1087)  
**Sales Office** Locality-Philadelphia  
**Buyer Name** BALLARD, CHARLIE  
**Phone/Fax** /  
**CPE** 1638/2483/7080  
**Account Types** National/Political Agency  
**Billing Type** Standard  
**Comments** R BECKER FOR ND

**Date Entered** 05/10/24  
**Last Modified** 05/15/24  
**Entered By** Emily Miranowski  
**CO-OP** No  
**External #** 10779525  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$324.75  
**Net Total** \$1,840.25  
**Sales Tax**

FOX TV (KVRR+)	Spots	Rate
By Broadcast Month	34	\$2,165.00
May, 2024	34	\$2,165.00
<b>Grand Total:</b>	<b>34</b>	<b>\$2,165.00</b>

*Rev. 2*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	05/16/24-05/22/24	3	:30	6A-6:30A (CST)	1	X	X	X	X	X			2	\$5.00	\$10.00	FOX TV (KVRR+)		5/10/24
2.0	Normal Line / SPOT	05/16/24-05/22/24	3	:30	6:30A-7A (CST)	3	X	X	X	X	X			3	\$7.00	\$21.00	FOX TV (KVRR+)		5/10/24
3.0	Normal Line / SPOT	05/16/24-05/22/24	3	:30	7A-9A (CST)	10	X	X	X	X	X			10	\$20.00	\$200.00	FOX TV (KVRR+)		5/10/24
4.0	Normal Line / SPOT	05/19/24-05/19/24	3	:30	8A-9A (CST)								2	2	\$12.00	\$24.00	FOX TV (KVRR+)		5/10/24
5.0	Normal Line / SPOT	05/18/24-05/18/24	3	:30	3P-4P (CST)								1	1	\$10.00	\$10.00	FOX TV (KVRR+)		5/10/24
6.0	Normal Line / SPOT	05/18/24-05/18/24	3	:30	4P-5P (CST)								1	1	\$10.00	\$10.00	FOX TV (KVRR+)		5/10/24
7.0	Normal Line / SPOT	05/18/24-05/18/24	3	:30	5P-6P (CST)								1	1	\$10.00	\$10.00	FOX TV (KVRR+)		5/10/24
8.0	Normal Line / SPOT	05/20/24-05/20/24	3	:30	7P-8P (CST)								1	1	\$120.00	\$120.00	FOX TV (KVRR+)		5/10/24
9.0	Normal Line / SPOT	05/21/24-05/21/24	3	:30	7P-8P (CST)								1	1	\$120.00	\$120.00	FOX TV (KVRR+)		5/10/24
10.0	Normal Line / SPOT	05/21/24-05/21/24	3	:30	8P-9P (CST)								1	1	\$120.00	\$120.00	FOX TV (KVRR+)		5/10/24
11.0	Normal Line / SPOT	05/22/24-05/22/24	3	:30	8P-9P (CST)								1	1	\$120.00	\$120.00	FOX TV (KVRR+)		5/10/24
12.0	Normal Line / SPOT	05/16/24-05/16/24	3	:30	8P-9P (CST)								1	1	\$120.00	\$120.00	FOX TV (KVRR+)		5/10/24
13.0	Normal Line / SPOT	05/18/24-05/18/24	3	:30	7P-8P (CST)								1	1	\$60.00	\$60.00	FOX TV (KVRR+)		5/10/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_

The parties to this agreement will not discriminate on the placement of advertising on the basis of race or gender.



**KVRR+**  
4015 9th Ave SW  
Fargo, ND 58103

**KVRR**  
FARGO • MOORHEAD  
KVRR • KVRR • KVRR • KVRR

Strategic Media Placement  
7669 Slagers Loop  
Delaware, OH 43015

**Contract # 71002**  
Schedule Dates: 05/16/24-05/22/24  
Advertiser: POL/R BECKER/R/CON/ND (6817)  
Agency: Strategic Media Placement (1596)  
Product: Political-Candidate (1058)  
Brand: 1638/2483/7080 (74334)  
Salesperson: Locality-Philadelphia, Philadelphia (1087)  
Sales Office: Locality-Philadelphia  
Buyer Name: BALLARD, CHARLE  
Phone/Fax: /  
CPE: 1638/2483/7080  
Account Types: National/Political Agency  
Billing Type: Standard  
Comments: R BECKER FOR ND

Date Entered: 05/10/24  
Last Modified: 05/15/24  
Entered By: Emily Miranowski  
CO-OP: No  
External #: 10779525  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$324.75  
Net Total: \$1,840.25  
Sales Tax:

FOX TV (KVRR+)	Spots	Rate
By Broadcast Month	34	\$2,165.00
May, 2024	34	\$2,165.00
<b>Grand Total:</b>	<b>34</b>	<b>\$2,165.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	05/18/24-05/18/24	3	:30	8p- 9p (CST)							1		1	\$60.00	\$60.00	FOX TV (KVRR+)		5/10/24
15.0	Normal Line / SPOT	05/16/24-05/22/24	3	:30	9p- 10P (CST)	4	X	X	X	X				4	\$200.00	\$800.00	FOX TV (KVRR+)		5/10/24
16.0	Normal Line / SPOT	05/17/24-05/17/24	3	:30	9:30p- 10P (CST)					1				1	\$100.00	\$100.00	FOX TV (KVRR+)		5/10/24
17.0	Normal Line / SPOT	05/19/24-05/19/24	3	:30	9p- 10P (CST)								1	1	\$200.00	\$200.00	FOX TV (KVRR+)		5/10/24
18.1	Normal Line / SPOT	05/19/24-05/19/24	3	:30	3p- FOX NFL GAME 1								1	1	\$80.00	\$80.00	FOX TV (KVRR+)		5/15/24
19.0	Normal Line / SPOT	05/18/24-05/18/24	3	:30	6:15p- 9P (CST)							1		1	\$100.00	\$100.00	FOX TV (KVRR+)		5/10/24
20.1	Normal Line / SPOT	05/17/24-05/17/24	4	:30	7p- FOX WWE SMACKDOWN LIVE 7PM						2			2	\$60.00	\$120.00	FOX TV (KVRR+)		5/15/24
21.0	Normal Line / SPOT	05/21/24-05/21/24	4	:30	7p- FOX THE CLEANING LADY 7PM								1	1	\$120.00	\$120.00	FOX TV (KVRR+)		5/15/24
22.0	Normal Line / SPOT	05/22/24-05/22/24	4	:30	8p- FOX GORDON RAMSAY'S FOOD STARS 8PM								1	1	\$120.00	\$120.00	FOX TV (KVRR+)		5/15/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_

The parties to this agreement will not discriminate on the placement of advertising on the basis of race or gender.

REP HEADLINE# 10779525 TRF# 71002 REP: TEL# 610-293-4114 FAX# 610-225-1191  
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! MAY22/24 15.28  
 ORDER WORKSHEET \*\*CHANGES\*\* \*\*\* KVRN-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/R BECKER/R/CON/ND REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME CHARLIE BALLARD

7669 STAGERS LOOP SALES PRSN PH- CAROLINE WALLS  
 DELAWARE, OH 43015

ORDER # 71002 CONTRACT # 10779525 CLASS: NATL. LOCAL REGIONAL  
 PRDCT R BECKER FOR ND EST#7080 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY16/24 - MAY22/24 WK-1  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE MAY22/24 15.28

REP: M2.1 APPROVED FOR CREDIT  
 REV D LNS 9  
 REV TOTAL = \$2,165.00  
 PLEASE CONFIRM THANKS  
 CAROLINE 5/22/24

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM \*\*\*\*\* ELECTRONIC INVOICING \*\*\*\*\* TVINVOICES.COM - TV17037 OR 9917037

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	CS		700P-800P	30		\$120.00	5/21	5/21	0		TUE	0
AGENCY ADVERTISER CODE = 1638 AGENCY EST# = 7080 AGENCY PRODUCT CODE = 2483 PROGRAM : THE CLEANING LADY RA35+ : 2.3												

REP HEADLINE# 10779525 TRF# 71002  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4114 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET REPORT FROM REP MAY22/24 15.28  
 \*\*CHANGES\*\* \*\*\* KVRR-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

MAY/24			\$2,165.00									34
--------	--	--	------------	--	--	--	--	--	--	--	--	----

MARKET TOTALS \$11,425    KVRR 20%    KVLY 20%    KXJB 20%    WDAY 20%    CABL 0%    EDAY 20%    MVRP 0%

EST  
 SVC- COM  
 DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
 P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE

CONTRACT TOTAL \$2,165.00  
 TOTAL SPOTS 34