

QUARTERLY LIST OF COMMUNITY ISSUES AND RESPONSIVE PROGRAMS

JULY 1st - SEPTEMBER 30th, 2021

In an ongoing effort to serve the public interest, WWLS-FM and its owners, Cumulus Media offers a variety of programming, responsive to the issues of concern to the listening audience. Below is a list of the station's most significant programming treatment of those issues for the period JULY 1st - SEPTEMBER 30th, 2021

HEALTHCARE- This station chose to address a variety of health issues of continuing importance to our listeners. These issues cover areas of health care ranging from infants to adults.

THE ARTS- This station believes it is important to support the arts and the entities that work hard to bring the arts to this community, whether it be a museum or a theater group.

ENVIRONMENTAL AWARENESS- This station strives, whenever possible, to alert the community to opportunities to make the environment in which they live a better, healthier one.

COMMUNITY AWARENESS- This station has worked to provide non-profit agencies an outlet to inform the community about services available to them.

SAFETY- this station makes an effort to inform its listeners of ways to make their world safer by having knowledgeable people talk about a variety of pertinent issues.

EDUCATION- this station chose members of the educational community to inform listeners of classes, workshops and other opportunities to be better educated.

ECONOMY- this station has given professionals the chance to inform its listeners of its economic health and ways to improve the business environment.

FAMILY- this station supports families and their day-to-day issues. It has brought information that covers issues ranging from better parenting to how to be a better sibling/ student.

3rd Quarter Public Service program report for Sunday Morning Magazine

Running Sunday Mornings from 7am to 7:30am:

July 4th

In our ongoing look at the good work being done by the Regional Food Bank of Oklahoma, we interview the CEO and their public relations representative. Both women are working hard to feed hungry Oklahoma kids during the summer months. Since a large percentage of kids get their meals at school, the food bank has lots of summer feeding sites around the state that are keeping their bellies full.

Segment 2 features another remote site of the Regional Food Bank. We welcome the Pottawattamie director on the show to discuss the needs of the people in his area.

July 11th

More facets of the Regional Food Bank of Oklahoma's efforts to take care of hungry Oklahomans are discussed, including their food drive through Homeland stores. Since their largest drive of the year was cancelled due to covid, they have readjusted.

Our second segment featured the Teacher Appreciation Foundation with their efforts to raffle off a new home. We gave information on the event and available raffle tickets.

July 18th

The Oklahoma Blood institute is going through a blood emergency and has asked for our help in spreading the word. There are blood drives all over the city and we discussed locations and some special prizes being given out to donors.

Hope is alive is an organization that provides a real home for those recovering from addiction. It's a long program, but their clients are housed in beautiful and stable homes that are available in many different locations.

July 25th

We spoke with two representatives from Upward Transitions who are attempting to help families stay in their homes by providing rent assistance. They have been very busy over the past year and are doing lots of fundraising that we will be discussing with them over the next few months.

Sunbeam Family Services is once again looking to hire childcare workers and other positions in their organization. They also discussed their early childhood development programs to us and the information for those seeking help.

August 1st

The University of Oklahoma School of Dance is joining with Oklahoma City Ballet will be participating in Five Moons Dance Festival, hosted by OU School of Dance, and honoring Five Native American Ballerinas from Oklahoma: This event will be held on August 27-29 on the University of Oklahoma Norman Campus. We spoke with OU School of Dance director about this unique program.

The second segment of the program featured an interview with two representatives from Parent Promise. A non-profit group with several different programs to assist parents. In part one of the interview, we focus on their program 'Parents as Teachers'. The program

centers around helping parents develop skills to assist them in dealing with the emotional needs of their kids, as well as the physical milestones and mental difficulties of raising a child.

August 8th

We chat with Angie Doss from Sunbeam Family Services and Charlie Brown the CEO of Jersey Mikes about their Cookies for Kids program. Sunbeam is the proud recipient of all money made on cookies sold during the month of August.

Parent Promise is back with the second half of our conversation where we delve into their fundraising event Melody Lane, the annual fundraiser for Parent Promise/Prevent Child Abuse Oklahoma. The proceeds from this event raise funds for critically important programs that serve Oklahoma families and help raise healthy and resilient.

August 15th

We checked in with The Regional Food Bank of Oklahoma and spoke with Kathy Nestland about the progress their organization is making with getting their volunteering efforts back on track in order to feed hungry Oklahomans

Eddie Withers the lead Epidemiologist for the Oklahoma City County Health Department checked in with us on the latest covid numbers and news about variants and vaccination efforts.

August 22nd

The Regional Food Bank of Oklahoma brings in some regional partners to discuss rural hunger in Oklahoma and discuss strategies for helping people who live outside the city access more healthy meals.

We spoke to Angie Doss from Sunbeam Family Services as the Cookies for Kids program continues through the month of August at Jersey Mikes.

August 29th

Kathy Nestland is back with another food partner from the Moore Food and Resource center to talk about their client choice programs and their progression to a more normal state. They have increased client numbers and are filling the stomachs of many hungry people in the Moore area.

We make one final push to encourage people to give to Sunbeam Family Services with their many programs through the Cookies for Kids program. Jersey Mikes is giving 100% of their cookie sales through the end of August.

September 5th

We check in again with Eddie Withers, Epidemiologist from the Oklahoma City County Health Department about the spike in covid cases and increase in deaths in Oklahoma.

We lay out facts about vaccines and try to dispel myths.

We spoke again with the Regional Food Bank of Oklahoma about the increased need for food now that kids are back to school. We discuss the backpack program which sends kids home with easy to eat and healthy food for the weekends each week.

September 12th

Our conversation with The Oklahoma City County Health Department continues and we discuss the difference between the early days of covid and how the Delta variant is changing the game with more deaths and breakthrough cases.

Kathy Nestland of the Regional Food bank of Oklahoma helps us understand some of the school pantry programs that serve older kids in schools who are food insecure at home. The food bank Is able to stock shelf stable foods and proteins for kids who may not have enough to eat when they leave school.

September 19th

We spoke with representatives from “The Well” in Norman, which is a wellness organization in Cleveland County that encompasses the Norman area and some parts of Oklahoma City. They built a space that could bring together the community and help with health and wellbeing for residents

Sunbeam Family Services has been voted on of the best places to work in Oklahoma again this year. We spoke with them about their many job openings in childcare. Currently they are trying to fill nearly 60 jobs, so we discussed the details of that.

September 26th

We checked in with The Dragonfly Home on the progress of their new facility for the housing of victims of human trafficking in the Oklahoma City area. We discussed how this will help local families, but also discussed human trafficking and the difficulty its victims have in coming forward and getting assistance. Dragonfly has an upcoming fundraiser as well.

We took a deeper dive into the new facility The Well in Cleveland County is opening. They will feature a community kitchen and in conjunction with the local tech school will offer community cooking classes. The Norman Farmer’s Market will also be housed in the facility.