

ORDER



Orders
Order / Rev: 287704
Alt Order #: 08383196
Product Desc: VARGAS FOR JUDGE
Estimate: 5023
Flight Dates: 11/01/16 - 11/07/16
Original Date / Rev: 09/22/16 / 09/22/16
Order Type: GENERAL

KOB

Primary AE: Mick Nesci
Sales Office: H-DC
Sales Region: National

Agency
Name: Buying Time
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW Ste. 210
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Vargas For Judge
Demographic: A35+
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru: 10/17/17
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	22	\$7,210.00	\$6,128.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	22	\$7,210.00	\$6,128.50	0.00
Totals	22	\$7,210.00	\$6,128.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	26%	\$7,210.00
Market	100%	\$27,730.77

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	6%	\$1,663.85
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	42%	\$11,646.92
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00

KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	26%	\$7,210.00
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	0%	\$0.00

Print Date: 09/22/16 13:56:13 Page 2 of 3

Order / Rev: 287704
Alt Order #: 08383196
Flight Dates: 11/01/16 - 11/07/16

Advertiser: Vargas For Judge
Product Desc: VARGAS FOR JUDGE
Estimate: 5023
KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	11/04/16	11/04/16	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	----1--	:30	1	\$150.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/04/16	11/10/16	----1--			1		\$150.00		0.00				
E 2	All	11/04/16	11/04/16	News 4 @ 5p M-F News 4 @ 5p M-F	CM	W-F 5p-530p	----1--	:30	1	\$310.00	4	0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/04/16	11/10/16	----1--			1		\$310.00		0.00				
E 3	All	11/04/16	11/04/16	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	W-F 530a-6a	----1--	:30	1	\$230.00	3	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/04/16	11/10/16	----1--			1		\$230.00		0.00				
E 4	All	11/04/16	11/04/16	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	W-F 6a-7a	----1--	:30	1	\$330.00	4	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/04/16	11/10/16	----1--			1		\$330.00		0.00				
E 5	All	11/04/16	11/04/16	M-F Today Show M-F Today Show	CM	W-F 7a-9a	----1--	:30	1	\$330.00	4	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/04/16	11/10/16	----1--			1		\$330.00		0.00				
E 6	All	11/07/16	11/07/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	1-----	:30	1	\$510.00	3	0.00	NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/07/16	11/13/16	1-----			1		\$510.00		0.00				
E 7	All	11/07/16	11/07/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	1-----	:30	1	\$360.00	3	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/07/16	11/13/16	1-----			1		\$360.00		0.00				
E 8	All	11/03/16	11/03/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	W-F 10p-1035p	---1---	:30	1	\$465.00	4	0.00	NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/03/16	11/09/16	---1---			1		\$465.00		0.00				
E 9	All	11/03/16	11/03/16	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	W-F 530a-6a	---1---	:30	1	\$230.00	3	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/03/16	11/09/16	---1---			1		\$230.00		0.00				
E 10	All	11/03/16	11/03/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	W-F 6p-632p	---1---	:30	1	\$480.00	4	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/03/16	11/09/16	---1---			1		\$480.00		0.00				
E 11	All	11/03/16	11/03/16	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	W-F 6a-7a	---1---	:30	1	\$330.00	4	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/03/16	11/09/16	---1---			1		\$330.00		0.00				
E 12	All	11/03/16	11/03/16	M-F Today Show M-F Today Show	CM	W-F 7a-9a	---1---	:30	1	\$330.00	4	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/03/16	11/09/16	---1---			1		\$330.00		0.00				
E 13	All	11/01/16	11/01/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	-1-----	:30	1	\$425.00	4	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	-1-----			1		\$425.00		0.00				

Order / Rev: 287704
 Alt Order #: 08383196
 Flight Dates: 11/01/16 - 11/07/16

Advertiser: Vargas For Judge
 Product Desc: VARGAS FOR JUDGE
 Estimate: 5023

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	All	11/01/16	11/01/16	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-1-----	:30	1	\$270.00	4	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/01/16		11/01/16	11/07/16	-1-----					1	\$270.00		0.00			
E 15	All	11/01/16	11/01/16	News 4 Today I 530a-6aCM News 4 Today I 530a-6a	CM	M-F 530a-6a	-1-----	:30	1	\$210.00	3	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/01/16		11/01/16	11/07/16	-1-----					1	\$210.00		0.00			
E 16	All	11/01/16	11/01/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	-1-----	:30	1	\$450.00	4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/01/16		11/01/16	11/07/16	-1-----					1	\$450.00		0.00			
E 17	All	11/01/16	11/01/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-1-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/01/16		11/01/16	11/07/16	-1-----					1	\$300.00		0.00			
E 18	All	11/02/16	11/02/16	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	--1----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/02/16		11/02/16	11/08/16	--1----					1	\$150.00		0.00			
E 19	All	11/02/16	11/02/16	News 4 @ 5p M-F News 4 @ 5p M-F	CM	W-F 5p-530p	--1----	:30	1	\$310.00	4	0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/02/16		11/02/16	11/08/16	--1----					1	\$310.00		0.00			
E 20	All	11/02/16	11/02/16	News 4 Today I 530a-6aCM News 4 Today I 530a-6a	CM	W-F 530a-6a	--1----	:30	1	\$230.00	3	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/02/16		11/02/16	11/08/16	--1----					1	\$230.00		0.00			
E 21	All	11/02/16	11/02/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	W-F 6p-632p	--1----	:30	1	\$480.00	4	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/02/16		11/02/16	11/08/16	--1----					1	\$480.00		0.00			
E 22	All	11/02/16	11/02/16	M-F Today Show M-F Today Show	CM	W-F 7a-9a	--1----	:30	1	\$330.00	4	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/02/16		11/02/16	11/08/16	--1----					1	\$330.00		0.00			
													Totals	0	\$0.00