

ORDER



Orders
Order / Rev: 287708
Alt Order #: 08383189
Product Desc: VARGAS FOR JUDGE
Estimate: 5022
Flight Dates: 10/25/16 - 10/31/16
Original Date / Rev: 09/22/16 / 10/20/16
Order Type: GENERAL

KOB

Primary AE: Mick Nesci
Sales Office: H-DC
Sales Region: National

Agency
Name: Buying Time
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW Ste. 210
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Vargas For Judge
Demographic: A35+
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru: 10/17/17
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	29	\$7,795.00	\$6,625.75
10/31/16	10/31/16	4	\$1,385.00	\$1,177.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	29	\$7,795.00	\$6,625.75	0.00
November 2016	4	\$1,385.00	\$1,177.25	0.00
Totals	33	\$9,180.00	\$7,803.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	26%	\$9,180.00
Market	100%	\$35,307.69

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	6%	\$2,118.46
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	42%	\$14,829.23
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	10/28/16	10/28/16	News 4 Today I 5a-530a	CM	W-F 5a-530a	----1--	:30	1	\$150.00	4	0.00	NM	1	\$150.00
				News 4 Today I 5a-530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/16	11/03/16	----1--		1				\$150.00		0.00			
E 2	All	10/28/16	10/28/16	News 4 @ 5p M-F	CM	W-F 5p-530p	----1--	:30	1	\$310.00	4	0.00	NM	1	\$310.00
				News 4 @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/16	11/03/16	----1--		1				\$310.00		0.00			
E 3	All	10/28/16	10/28/16	News 4 Today I 530a-6a	CM	W-F 530a-6a	----1--	:30	1	\$200.00	4	0.00	NM	1	\$200.00
				News 4 Today I 530a-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/16	11/03/16	----1--		1				\$200.00		0.00			
E 4	All	10/28/16	10/28/16	News 4 Today II 6a-7a	CM	W-F 6a-7a	----1--	:30	1	\$330.00	4	0.00	NM	1	\$330.00
				News 4 Today II 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/16	11/03/16	----1--		1				\$330.00		0.00			
E 6	All	10/31/16	10/31/16	News 4 @ 6p M-F	CM	M-F 6p-632p	1-----	:30	1	\$450.00	4	0.00	NM	1	\$450.00
				News 4 @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----		1				\$450.00		0.00			
E 7	All	10/31/16	10/31/16	M-F Today Show	CM	M-F 7a-9a	1-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
				M-F Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----		1				\$300.00		0.00			
E 8	All	10/29/16	10/29/16	News 4 @ 6p Sat	CM	Sa 6p-630p	-----1-	:30	1	\$200.00	4	0.00	NM	1	\$200.00
				News 4 @ 6p Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/16	11/04/16	-----1-		1				\$200.00		0.00			
E 9	All	10/30/16	10/30/16	News 4 @ 10p Sun	CM	Su 10p-1035p	-----1	:30	1	\$475.00	4	0.00	NM	1	\$475.00
				News 4 @ 10p Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/16	11/05/16	-----1		1				\$475.00		0.00			
E 11	All	10/27/16	10/27/16	News 4 Today I 530a-6a	CM	W-F 530a-6a	---1---	:30	1	\$200.00	4	0.00	NM	1	\$200.00
				News 4 Today I 530a-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	---1---		1				\$200.00		0.00			
E 13	All	10/27/16	10/27/16	News 4 Today II 6a-7a	CM	W-F 6a-7a	---1---	:30	1	\$330.00	4	0.00	NM	1	\$330.00
				News 4 Today II 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	11/02/16	---1---		1				\$330.00		0.00			
E 15	All	10/25/16	10/25/16	News 4 @ 10p M-F	CM	M-F 10p-1035p	-1-----	:30	1	\$425.00	4	0.00	NM	1	\$425.00
				News 4 @ 10p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	-1-----		1				\$425.00		0.00			
E 16	All	10/25/16	10/25/16	News 4 @ 6p M-F	CM	M-F 6p-632p	-1-----	:30	1	\$450.00	4	0.00	NM	1	\$450.00
				News 4 @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	-1-----		1				\$450.00		0.00			
E 17	All	10/25/16	10/25/16	M-F Today Show	CM	M-F 7a-9a	-1-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
				M-F Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	All	10/25/16	10/25/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-1-----	:30	1	\$300.004		0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	-1-----		1				\$300.00		0.00			
E 18	All	10/26/16	10/26/16	News 4 Today I 5a-530aCM News 4 Today I 5a-530a	CM	W-F 5a-530a	--1----	:30	1	\$150.004		0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/16	11/01/16	--1----		1				\$150.00		0.00			
E 19	All	10/26/16	10/26/16	News 4 @ 5p M-F News 4 @ 5p M-F	CM	W-F 5p-530p	--1----	:30	1	\$310.004		0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/16	11/01/16	--1----		1				\$310.00		0.00			
N 22	All	10/28/16	10/28/16	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	----F--	:30	1	\$150.004		0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----F--		1				\$150.00		0.00			
N 23	All	10/28/16	10/28/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	----1--	:30	1	\$300.004		0.00	NM	1	\$300.00
		wrap around lines 7, 17													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	----1--		1				\$300.00		0.00			
N 24	All	10/31/16	10/31/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	M-----	:30	1	\$425.004		0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	M-----		1				\$425.00		0.00			
N 25	All	10/31/16	10/31/16	News 4 Today I 530a-6aCM News 4 Today I 530a-6a	CM	M-F 530a-6a	M-----	:30	1	\$210.003		0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	M-----		1				\$210.00		0.00			
N 26	All	10/29/16	10/29/16	Saturday Today Saturday Today	CM	Sa 5a-7a (5:00 AM-6:30 AM)	-----S-	:30	1	\$80.004		0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$80.00		0.00			
N 27	All	10/29/16	10/29/16	News 4 Spec Sa 630a (1hr) News 4 Spec Sa 630a (1hr)	CM	Sa 630a-730a	-----S-	:30	1	\$110.004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$110.00		0.00			
N 28	All	10/30/16	10/30/16	Sunday Today Sunday Today	CM	Su 7a-8a	-----S	:30	1	\$95.004		0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$95.00		0.00			
N 29	All	10/27/16	10/27/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	---T---	:30	1	\$425.004		0.00	NM	1	\$425.00
		wrap around line 24													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---T---		1				\$425.00		0.00			
N 30	All	10/27/16	10/27/16	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	---T---	:30	1	\$150.004		0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---T---		1				\$150.00		0.00			
N 31	All	10/27/16	10/27/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	---1---	:30	1	\$450.004		0.00	NM	1	\$450.00
		wrap around - line 16													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	---1---		1				\$450.00		0.00			
N 32	All	10/27/16	10/27/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	---1---	:30	1	\$300.004		0.00	NM	1	\$300.00
		wrap around lines 7, 17													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	---1---		1				\$300.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N32	All	10/27/16	10/27/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	---1---	:30	1	\$300.004		0.00	NM	1	\$300.00
wrap around lines 7, 17															
N33	All	10/25/16	10/25/16	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-T-----	:30	1	\$150.004		0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/24/16		10/24/16	10/30/16	-T-----		1				\$150.00		0.00			
N34	All	10/25/16	10/25/16	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a	-T-----	:30	1	\$140.004		0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/24/16		10/24/16	10/30/16	-T-----		1				\$140.00		0.00			
N35	All	10/25/16	10/25/16	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	-1-----	:30	1	\$300.004		0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/21/16		10/21/16	10/27/16	-1-----		1				\$300.00		0.00			
N36	All	10/26/16	10/26/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	--W----	:30	1	\$425.004		0.00	NM	1	\$425.00
wrap around line 24															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/24/16		10/24/16	10/30/16	--W----		1				\$425.00		0.00			
N37	All	10/26/16	10/26/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	--1----	:30	1	\$450.004		0.00	NM	1	\$450.00
wrap around - line 16															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/25/16		10/25/16	10/31/16	--1----		1				\$450.00		0.00			
N38	All	10/26/16	10/26/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	--1----	:30	1	\$300.004		0.00	NM	1	\$300.00
wrap around lines 7, 17															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/25/16		10/25/16	10/31/16	--1----		1				\$300.00		0.00			
N39	All	10/25/16	10/25/16	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a	-T-----	:30	1	\$140.004		0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/24/16		10/24/16	10/30/16	-T-----		1				\$140.00		0.00			

*Tax 1 Note: ABQ 7.313%.

Totals 0 \$0.00