



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

AL Media  
222 W Ontario St  
Ste 600  
Chicago, IL 60654

# Contract # 2651263

Schedule Dates 10/10/16-10/14/16  
Advertiser DSCC-Deborah Ross-D (112952)  
Agency AL Media (15629)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand DEBORAH ROSS (860479)  
Salesperson Millennium/CHI, Chicago (1094)  
Sales Office Millennium Chicago  
Buyer Name /  
Phone/Fax 5267  
CPE National/Political Candidate Agency BRD  
Account Types Weekly/Irregular  
Billing Type  
Comments DEBORAH ROSS  
DAN RAYMOND/REBECCA BERRY

Date Entered 10/01/16  
Last Modified 10/12/16  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR2532090  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$493.50  
Net Total \$2,796.50  
Sales Tax

Greensboro (WXLV)	Spots	Rate
By Broadcast Month	13	\$3,290.00
Oct. 2016	13	\$3,290.00
Grand Total:	13	\$3,290.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/10/16-10/14/16	2	:30	7p- ABC-Good Morning America	2	X	X	X	X	X			2	\$120.00	\$240.00	Greensboro (WXLV)	GOOD MORNING AMERICA	10/1/16
2.0	Normal Line / SPOT (2)	10/10/16-10/14/16	2	:30	3p- Dr Phil	2	X	X	X	X	X			2	\$105.00	\$210.00	Greensboro (WXLV)	DR PHIL	10/1/16
3.0	Normal Line / SPOT (3)	10/10/16-10/14/16	2	:30	7p- Family Feud	1	X	X	X	X	X			1	\$340.00	\$340.00	Greensboro (WXLV)	FAMILY FEUD	10/1/16
4.0	Normal Line / SPOT (4)	10/10/16-10/14/16	2	:30	7:28-30p- Family Feud B	1	X	X	X	X	X			1	\$400.00	\$400.00	Greensboro (WXLV)	FAMILY FEUD	10/1/16
5.0	Normal Line / Prime (5)	10/10/16-10/10/16	3	:30	7:57-56p- ABC-Dancing With The Stars (Monday)	1								1	\$850.00	\$850.00	Greensboro (WXLV)	DANCING W THE STARS	10/1/16
6.0	Normal Line / SPOT (6)	10/10/16-10/14/16	3	:30	11:35p- ABC-Jimmy Kimmel Live	2	X	X	X	X	X			2	\$40.00	\$80.00	Greensboro (WXLV)	KIMMEL	10/1/16
7.0	Normal Line / Prime (7)	10/14/16-10/14/16	3	:30	10p- ABC-20/20 (Friday)						1			1	\$500.00	\$500.00	Greensboro (WXLV)	20/20	10/1/16
8.0	Normal Line / Prime (8)	10/14/16-10/14/16	3	:30	10p- ABC-20/20 (Friday)						1			1	\$500.00	\$500.00	Greensboro (WXLV)	20/20	10/1/16
9.0	Normal Line / SPOT (9)	10/10/16-10/14/16	3	:30	7p- Family Feud	1	X	X	X	X	X				\$170.00		Greensboro (WXLV)	FAMILY FEUD	10/6/16
9.0.1	Closed Preempt (9)	10/10/16															Greensboro (WXLV)	DR-Incorrect Account Type 2 s/o Digit Inter/Exception - LUR is lower than other	10/6/16
10.0	M/G For 9.0.1 / SPOT (10)	10/14/16-10/14/16	1	:30	9a- Dr Phil 2						1			1	\$160.00	\$160.00	Greensboro (WXLV)	DR PHIL	10/12/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Deborah Ross 10-13-16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Agency	AL Media (15629)	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	DEBORAH ROSS (860479)	Headline #	ECR25323090
Salesperson	Millennium/CHI, Chicago (1094)	Demo	A35+R
Sales Office	Millennium Chicago	Order Type	Normal
Buyer Name	/	Package Deal	
Phone/Fax		Commission %	15.00
CPE	5267	Commission	\$493.50
Account Types	National/Political Candidate Agency BRD	Net Total	\$2,796.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments	DEBORAH ROSS DAN RAYMOND/REBECCA BERRY		

Greensboro (WXLV)		
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11.0	M/G For 9.0.1 / News (11)	10/14/16-10/14/16	3	:30	5:00-5:14A- ABC-America This Morning						1			1	\$10.00	\$10.00	Greensboro (WXLV)	NEWS	10/12/16

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