

125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26148260		Changes as of: 10/26/2018 at 2:14 PM		Version: Highlighting Makegood 3		Status: Accepted	
CPE: //2669		Flight: 10/24/18 - 10/30/18		Station: WBMA		Con Type: POLITICAL/VOTE	
Agency: TARGET ENTERPRISES		Advertiser: IVEY, KAY		Market: Birmingham		Total \$: \$13,975.00	
15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403		Product: KAY IVEY FOR GOV		Office: LOS ANGELES		Total Spots: 55	
Agency Order #:		Buyer: MEREDITH MARCUS		Service: Nielsen		Total CPP: \$62.70	
Salesperson: JENNA AVISHAY		323-966-5205		Primary Demo: Adults 35+		Total GRP: 222.9	
Separation:		Assistant: RILEY SCHONEMAN		323-966-5009		Traffic #: 3504483	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29			Total Spots	Total \$	CPP*	GRP*
							10/24	10/29					
MSD 13	W-F 1p-2p		GENERAL HOSPITAL	\$175.00	2.6	30	3	2	0	2	\$350.00	\$67.31	5.2
MGD 36	M-Tu 11:35p-12:05a		NIGHTLINE	\$35.00	0.5	30	0	0	1	1	\$35.00	\$70.00	0.5
MGD 37	M-Tu 10:35p-11:35p		JIMMY KIMMEL	\$70.00	1.5	30	0	0	2	2	\$140.00	\$46.67	3.0
TOTALS:							32	23		55	\$13,975.00	\$62.70	222.9

Date/Time	Action	Added by	Comment
10/26/18 2:14 PM	Sent To Agency	RILEY SCHONEMAN	MG sent via email 10/26



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 26148260		Changes as of: 10/26/2018 at 1:12 PM		Version: Highlighting Makegood 3		Status: Sent To Rep	
CPE: //2669		Flight: 10/24/18 - 10/30/18		Station: WBMA		Con Type: POLITICAL/VOTE	
Agency: TARGET ENTERPRISES		Advertiser: IVEY, KAY		Market: Birmingham		Total \$: \$13,750.00	
15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403		Product: KAY IVEY FOR GOV		Office: LOS ANGELES		Total Spots: 53	
Agency Order #:		Buyer: MEREDITH MARCUS		Service: Nielsen		Total CPP: \$63.89	
Salesperson: JENNA AVISHAY		Assistant: RILEY SCHONEMAN		Primary Demo: Adults 35+		Total GRP: 215.2	
323-966-5205		323-966-5009		Traffic #:		3504483	
Separation:							
		10/24 - 10/29		Total Spots		Total \$	
				2		\$350.00	
				1		\$35.00	
				2		\$140.00	
TOTALS:		30 23		53		\$13,750.00	
						\$63.89	
						215.2	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29			Total Spots	Total \$	CPP*	GRP*
							10/24	10/29					
MSD 13	W-F 1p-2p		GENERAL HOSPITAL	\$175.00	2.6	30	3	2	0	2	\$350.00	\$67.31	5.2
MGD 36	M-Tu 11:35p-12:05a		NIGHTLINE	\$35.00	0.0	30	0	0	1	1	\$35.00	\$0.00	0.0
MGD 37	M-Tu 10:35p-11:35p		JIMMY KIMMEL	\$70.00	0.0	30	0	0	2	2	\$140.00	\$0.00	0.0
TOTALS:							30	23		53	\$13,750.00	\$63.89	215.2

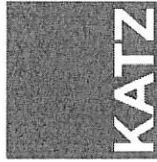


125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 26148260		Changes as of: 10/26/2018 at 1:22 PM		Version: Highlighting Makegood 4		Status: Accepted	
CPE: //2669		Flight: 10/24/18 - 10/30/18		Station: WBMA		Con Type: POLITICAL/VOTE	
Agency: TARGET ENTERPRISES		Advertiser: IVEY, KAY		Market: Birmingham		Total \$: \$13,975.00	
15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403		Product: KAY IVEY FOR GOV		Office: LOS ANGELES		Total Spots: 55	
Agency Order #:		Buyer: MEREDITH MARCUS		Service: Nielsen		Total CPP: \$63.70	
		Salesperson: JENNA AVISHAY		Primary Demo: Adults 35+		Total GRP: 219.4	
		323-966-5205		Assistant: RILEY SCHONEMAN		Traffic #: 3504483	
Separation:							

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29			Total Spots	Total \$	CPP*	GRP*
							10/24	10/29					
BON 38	F 10:15p-10:35p		Friday Night Blitz	\$175.00	3.0	30	1	0		1	\$175.00	\$58.33	3.0
BON 39	Su 10:35p-11:05p		The Zone	\$50.00	1.2	30	1	0		1	\$50.00	\$41.67	1.2
TOTALS:							32	23		55	\$13,975.00	\$63.70	219.4



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 26148260 Changes as of: 10/23/2018 at 10:53 AM Version: Current State Version 4
CPE: //2669 Flight: 10/24/18 - 10/30/18 Station: WBMA Con Type: POLITICAL/VOTE
Agency: TARGET ENTERPRISES Advertiser: IVEY, KAY Market: Birmingham Total \$: \$13,750.00
15260 VENTURA BLVD Product: KAY IVEY FOR GOV Office: LOS ANGELES Total Spots: 51
SUITE 1240 SHERMAN Agency Order #: Service: Nielsen Total CPP: \$63.13
OAKS CA 91403 Buyer: MEREDITH MARCUS Primary Demo: Adults 35+ Total GRP: 217.8
Salesperson: JENNA AVISHAY Assistant: RILEY SCHONEMAN Traffic #: 3504483
323-966-5205 Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29			Total Spots	Total \$	CPP*	GRP*
							10/24	10/29					
REV- 1	W-F 5a-6a		GOOD MORNING AL	\$85.00	1.5	30	3	0	0	0	\$0.00	\$56.67	0.0
REV- 2	M-Tu 5a-6a		GOOD MORNING AL	\$85.00	1.5	30	0	2	0	0	\$0.00	\$56.67	0.0
REV- 11	W-F 12n-1p		GMA DAY	\$125.00	2.1	30	3	0	0	0	\$0.00	\$59.52	0.0
REV- 12	M-Tu 12n-1p		GMA DAY	\$125.00	2.1	30	0	2	0	0	\$0.00	\$59.52	0.0
REV- 15	W-F 3p-4p		FAMILY FEUD	\$85.00	1.4	30	3	0	0	0	\$0.00	\$60.71	0.0
REV- 16	M-Tu 3p-4p		FAMILY FEUD	\$85.00	1.4	30	0	2	0	0	\$0.00	\$60.71	0.0
REV- 27	Th 7p-8p		GREYS ANATOMY	\$1,200.00	5.2	30	1	0	0	0	\$0.00	\$230.77	0.0
REV- 28	W-F 10:35p-11:35p		JIMMY KIMMEL	\$70.00	1.5	30	3	0	0	0	\$0.00	\$46.67	0.0
REV- 29	M-Tu 10:35p-11:35p		JIMMY KIMMEL	\$70.00	1.5	30	0	2	0	0	\$0.00	\$46.67	0.0
TOTALS: 31 20										51	\$13,750.00	\$63.13	217.8



125 West 55th St
New York, NY 10019

Contract # 26148260
CPE: //2669
Agency: TARGET ENTERPRISES
15260 VENTURA BLVD
SUITE 1240 SHERMAN
OAKS CA 91403

Changes as of: 10/23/2018 at 10:53 AM
Flight: 10/24/18 - 10/30/18
Advertiser: IVEY, KAY
Product: KAY IVEY FOR GOV
Office: LOS ANGELES

Version: Current State Version 4
Station: WBMA
Market: Birmingham
Con Type: POLITICAL/VOTE
Total \$: \$13,750.00

Agency Order #:
Buyer: MEREDITH MARCUS
Primary Demo: Adults 35+
Salesperson: JENNA AVISHAY
323-966-5205

Total CPP: \$63.13
Total GRP: 217.8
Traffic #: 3504483

Separation:

Special Instructions		Order Level Comments	
Date/Time	Added by	Comment	
10/19/18 10:42 AM	JENNA AVISHAY	approved.	
10/18/18 5:31 PM	RILEY SCHONEMAN	MG sent via email 10/18	
10/18/18 12:20 PM	Christine Bartlett	PROGRAM CHANGE	
09/24/18 1:15 PM	RILEY SCHONEMAN	ABC CAN NOT MAKE UP THEIR MIND IN WHAT TO AIR	
		MG sent via email 9/24	

Competitive Information	
Market Budget: \$34,375	
WBMA Share: 40%	
Comment: RANK AND SHARE ESTIMATED	
WIAT: 60%	

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
	100%	51	217.8
Total	100%	51	217.8

Monthly Summary		
Month	Spots	Dollars
2018-Oct	31	\$7,200.00
2018-Nov	20	\$6,550.00
Total	51	\$13,750.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	10/23/18 10:53 AM	JENNA AVISHAY	Revised	1	1
Makegood 2	10/18/18 5:31 PM	RILEY SCHONEMAN	Confirmed	1	1
Makegood 1	9/24/18 1:15 PM	RILEY SCHONEMAN	Confirmed	1	1
Queued for Electronic Contracting	9/13/18 1:59 PM				
Queued for Electronic Contracting	9/13/18 1:59 PM				
New	9/13/18 1:46 PM	RILEY SCHONEMAN	Confirmed	72	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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125 West 55th St
New York, NY 10019

Contract # 26148260
CPE: //2669
Agency: TARGET ENTERPRISES
15260 VENTURA BLVD
SUITE 1240 SHERMAN
OAKS CA 91403

Changes as of: 10/18/2018 at 5:31 PM
Flight: 10/24/18 - 10/30/18
Advertiser: IVEY, KAY
Product: KAY IVEY FOR GOV
Agency Order #:
Buyer: MEREDITH MARCUS
Salesperson: JENNA AVISHAY
323-966-5205
Separation:

Version: Highlighting Makegood 2
Station: WBMA
Market: Birmingham
Office: LOS ANGELES
Service: Nielsen
Primary Demo: Adults 35+
Assistant: RILEY SCHONEMAN
323-966-5009

Status: Accepted
Con Type: POLITICAL/VOTE
Total \$: \$16,775.00
Total Spots: 72
Total CPP: \$65.66
Total GRP: 255.5
Traffic #: 3504483

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29			Total Spots	Total \$	CPP*	GRP*
							10/24	10/29					
MSD 34	Sa 6p-6:30p		COLLEGE FB SCOREBOARD	\$225.00	4.2	30	1	0	0	0	\$0.00	\$53.57	0.0
MGD 35	Sa 6p-6:30p		SAT BEWS	\$225.00	4.2	30	1	0	0	1	\$225.00	\$53.57	4.2
TOTALS:							44	28		72	\$16,775.00	\$65.66	255.5

Makegood Comments			
Date/Time	Action	Added by	Comment
10/19/18 10:42 AM	Accepted	JENNA AVISHAY	approved.
10/18/18 5:31 PM	Sent To Agency	RILEY SCHONEMAN	MG sent via email 10/18



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26148260	Changes as of: 10/18/2018 at 12:20 PM	Version: Highlighting Makegood 2	Status: Sent To Rep
CPE: //2669	Flight: 10/24/18 - 10/30/18	Station: WBMA	Con Type: POLITICAL/AOTE
Agency: TARGET ENTERPRISES	Advertiser: IVEY, KAY	Market: Birmingham	Total \$: \$16,775.00
15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Product: KAY IVEY FOR GOV	Office: LOS ANGELES	Total Spots: 72
Agency Order #:	Service: Nielsen	Total CPP: \$65.66	
Buyer: MEREDITH MARCUS	Primary Demo: Adults 35+	Total GRP: 255.5	
Salesperson: JENNA AVISHAY	Assistant: RILEY SCHONEMAN	Traffic #: 3504483	
323-966-5205			
Separation:			

#	Day/Time	DP	Program	Rate	A3P Rating	Len	10/24 - 10/29			Total Spots	Total \$	CPP*	GRP*
							10/24	10/29					
MSD 34	Sa 6p-6:30p		COLLEGE FB SCOREBOARD	\$225.00	4.2	30	1	0		0	\$0.00	\$53.57	0.0
MGD 35	Sa 6p-6:30p		SAT BEWS	\$225.00	4.2	30	1	0		1	\$225.00	\$53.57	4.2
TOTALS: 44							28			72	\$16,775.00	\$65.66	255.5



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 26148260		Changes as of: 9/24/2018 at 1:15 PM		Version: Highlighting Makegood 1		Status: Accepted	
CPE: //2669		Flight: 10/24/18 - 10/30/18		Station: WBMA		Con Type: POLITICAL/VOTE	
Agency: TARGET ENTERPRISES		Advertiser: IVEY, KAY		Market: Birmingham		Total \$: \$16,775.00	
15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403		Product: KAY IVEY FOR GOV		Office: LOS ANGELES		Total Spots: 72	
Agency Order #:		Buyer: MEREDITH MARCUS		Service: Nielsen		Total CPP: \$65.66	
		Salesperson: JENNA AVISHAY		Primary Demo: Adults 35+		Total GRP: 255.5	
		323-966-5205		Assistant: RILEY SCHONEMAN		Traffic #: 3504483	
Separation:							

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29			Total Spots	Total \$	CPP*	GRP*
							10/24	10/29					
MSD 30	6p-6:30p		33/40 NEWS AT 6	\$225.00	4.2	30	1	0	0	0	\$0.00	\$53.57	0.0
MGD 34	6p-6:30p		COLLEGE FB SCOREBOARD	\$225.00	4.2	30	1	0	0	1	\$225.00	\$53.57	4.2
TOTALS:							44	28	72	\$16,775.00	\$65.66	255.5	

Date/Time	Action	Added by	Comment
09/24/18 1:15 PM	Sent To Agency	RILEY SCHONEMAN	MG sent via email 9/24



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 26148260		Changes as of: 9/24/2018 at 11:18 AM		Version: Highlighting Makegood 1		Status: Sent To Rep	
CPE: //2669		Flight: 10/24/18 - 10/30/18		Station: WBMA		Con Type: POLITICAL/VOTE	
Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403		Advertiser: IVEY, KAY		Market: Birmingham		Total \$: \$16,775.00	
		Product: KAY IVEY FOR GOV		Office: LOS ANGELES		Total Spots: 72	
Agency Order #:		Buyer: MEREDITH MARCUS		Service: Nielsen		Total CPP: \$65.66	
		Salesperson: JENNA AVISHAY 323-966-5205		Primary Demo: Adults 35+		Total GRP: 255.5	
Separation:				Assistant: RILEY SCHONEMAN 323-966-5009		Traffic #: 3504483	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29			Total Spots	Total \$	CPP*	GRP*
							10/24	10/29					
MSD 30	Sa 6p-6:30p		33/40 NEWS AT 6	\$225.00	4.2	30	1	0		0	\$0.00	\$53.57	0.0
MGD 34	Sa 6p-6:30p		COLLEGE FB SCOREBOARD	\$225.00	4.2	30	1	0		1	\$225.00	\$53.57	4.2
TOTALS:							44	28		72	\$16,775.00	\$65.66	255.5



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 26148260

CPE: /2669

Agency: TARGET
ENTERPRISES

15260 VENTURA BLVD
SUITE 1240 SHERMAN
OAKS CA 91403

Changes as of: 9/13/2018 at 1:46 PM

Flight: 10/24/18 - 10/30/18

Advertiser: IVEY, KAY

Product: KAY IVEY FOR GOV

Agency Order #:

Buyer: MEREDITH MARCUS
Salesperson: JENNA AVISHAY
323-966-5205

Separation:

Version: Current State Version 1

Station: WBMA

Market: Birmingham

Office: LOS ANGELES

Service: Nielsen

Primary Demo: Adults 35+
Assistant: RILEY SCHONEMAN
323-966-5009

Con Type: POLITICAL/VOTE

Total \$: \$16,775.00

Total Spots: 72

Total CPP: \$65.66

Total GRP: 255.5

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29		Total Spots	Total \$	CPP*	GRP*
							10/24	10/29				
1	W-F 15a-6a	✓	GOOD MORNING AL	\$85.00	1.5	30	3	0	3	\$255.00	\$56.67	4.5
2	M-Tu 5a-6a		GOOD MORNING AL	\$85.00	1.5	30	0	2	2	\$170.00	\$56.67	3.0
3	W-F 6a-7a	✓	GOOD MORNING AL	\$150.00	2.2	30	3	0	3	\$450.00	\$68.18	6.6
4	M-Tu 6a-7a		GOOD MORNING AL	\$150.00	2.2	30	0	2	2	\$300.00	\$68.18	4.4
5	W-F 7a-9a		GMA	\$150.00	3.0	30	3	0	3	\$450.00	\$50.00	9.0
6	M-Tu 7a-9a	✓	GMA	\$150.00	3.0	30	0	2	2	\$300.00	\$50.00	6.0
7	W-F 10a-11a	✓	THE VIEW	\$125.00	2.2	30	3	0	3	\$375.00	\$56.82	6.6
8	M-Tu 10a-11a		THE VIEW	\$125.00	2.2	30	0	2	2	\$250.00	\$56.82	4.4
9	W-F 11a-12n	✓	MIDDAY NEWS	\$125.00	3.3	30	3	0	3	\$375.00	\$37.88	9.9
10	M-Tu 11a-12n		MIDDAY NEWS	\$125.00	3.3	30	0	2	2	\$250.00	\$37.88	6.6
11	W-F 12n-1p		GMA DAY	\$125.00	2.1	30	3	0	3	\$375.00	\$59.52	6.3
12	M-Tu 12n-1p	✓	GMA DAY	\$125.00	2.1	30	0	2	2	\$250.00	\$59.52	4.2
13	W-F 1p-2p	✓	GENERAL HOSPITAL	\$175.00	2.6	30	3	0	3	\$525.00	\$67.31	7.8
14	M-Tu 1p-2p		GENERAL HOSPITAL	\$175.00	2.6	30	0	2	2	\$350.00	\$67.31	5.2
15	W-F 3p-4p	✓	FAMILY FEUD	\$85.00	1.4	30	3	0	3	\$255.00	\$60.71	4.2
16	M-Tu 3p-4p		FAMILY FEUD	\$85.00	1.4	30	0	2	2	\$170.00	\$60.71	2.8
17	W-F 4p-5p		33/40 NEWS AT 4	\$125.00	3.4	30	3	0	3	\$375.00	\$36.76	10.2
18	M-Tu 4p-5p		33/40 NEWS AT 4	\$125.00	3.4	30	0	2	2	\$250.00	\$36.76	6.8
19	W-F 5p-5:30p		ABC NEWS AT 5	\$300.00	6.2	30	3	0	3	\$900.00	\$48.39	18.6
20	M-Tu 5p-5:30p	✓	ABC NEWS AT 5	\$300.00	6.2	30	0	2	2	\$600.00	\$48.39	12.4



125 West 55th St
New York, NY 10019

Contract # 26148260 Changes as of: 9/13/2018 at 1:46 PM Version: Current State Version 1
CPE: /2669 Flight: 10/24/18 - 10/30/18 Station: WBMA
Agency: TARGET Advertiser: IVEY, KAY Market: Birmingham
15260 VENTURA BLVD Product: KAY IVEY FOR GOV Office: LOS ANGELES
SUITE 1240 SHERMAN
OAKS CA 91403
Agency Order #: Service: Nielsen
Buyer: MEREDITH MARCUS Primary Demo: Adults 35+
Salesperson: JENNA AVISHAY Assistant: RILEY SCHONEMAN
323-966-5205
Separation:

Con Type: POLITICAL/VOTE
Total \$: \$16,775.00
Total Spots: 72
Total CPP: \$65.66
Total GRP: 255.5

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29			Total Spots	Total \$	CPP*	GRP*
							10/24	10/29					
21	W-F 6p-6:30p	Y	ABC NEWS AT 6	\$400.00	6.9	30	3	0		3	\$1,200.00	\$57.97	20.7
22	M-Tu 6p-6:30p	I	ABC NEWS AT 6	\$400.00	6.9	30	0	2		2	\$800.00	\$57.97	13.8
23	W-F 6:30p-7p		WHEEL OF FORTUNE	\$500.00	7.9	30	3	0		3	\$1,500.00	\$63.29	23.7
24	M-Tu 6:30p-7p		WHEEL OF FORTUNE	\$500.00	7.9	30	0	2		2	\$1,000.00	\$63.29	15.8
25	M 7p-9p	Y	DANCING W THE STARS	\$1,100.00	6.1	30	0	1		1	\$1,100.00	\$180.33	6.1
26	M 9p-10p	Y	THE GOOD DOCTOR	\$1,350.00	6.8	30	0	1		1	\$1,350.00	\$198.53	6.8
27	Th 7p-8p	Y	GREYS ANATOMY	\$1,200.00	5.2	30	1	0		1	\$1,200.00	\$230.77	5.2
28	W-F 10:35p-11:35p	Y	JIMMY KIMMEL	\$70.00	1.5	30	3	0		3	\$210.00	\$46.67	4.5
29	M-Tu 10:35p-11:35p	Y	JIMMY KIMMEL	\$70.00	1.5	30	0	2		2	\$140.00	\$46.67	3.0
30	Sa 6p-6:30p	Y	33/40 NEWS AT 6	\$225.00	4.2	30	1	0		1	\$225.00	\$53.57	4.2
31	Sa 10p-10:35p	Y	ABC NEWS AT 10 SAT	\$250.00	4.0	30	1	0		1	\$250.00	\$62.50	4.0
32	Su 5p-5:30p	S	ABC NEWS SUNDAY	\$275.00	4.3	30	1	0		1	\$275.00	\$63.95	4.3
33	Su 10p-10:35p	Y	ABC 33/30 NEWS AT 10 SUNDAY	\$300.00	3.9	30	1	0		1	\$300.00	\$76.92	3.9
TOTALS:							44	28		72	\$16,775.00	\$65.66	255.5



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26148260 Changes as of: 9/13/2018 at 1:46 PM Version: Current State Version 1
CPE: //2669 Flight: 10/24/18 - 10/30/18 Station: WBMA
Agency: TARGET Advertiser: IVEY, KAY Market: Birmingham
15260 VENTURA BLVD Product: KAY IVEY FOR GOV Office: LOS ANGELES
SUITE 1240 SHERMAN
OAKS CA 91403
Agency Order #: Service: Nielsen
Buyer: MEREDITH MARCUS Primary Demo: Adults 35+ Total CPP: \$65.66
Salesperson: JENNA AVISHAY Assistant: RILEY SCHONEMAN Total GRP: 255.5
323-966-5205
Separation:

Con Type: POLITICAL/VOTE
Total \$: \$16,775.00
Total Spots: 72

Special Instructions

Competitive Information	
Market Budget: \$41,938	
WBMA Share: 40%	
Comment: RANK AND SHARE ESTIMATED	
WIAT: 60%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	72	\$16,775.00	255.5
Total	100%	72	\$16,775.00	255.5

Monthly Summary		
Month	Spots	Dollars
2018-Oct	44	\$9,495.00
2018-Nov	28	\$7,280.00
Total	72	\$16,775.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	9/13/18 1:59 PM				
New	9/13/18 1:46 PM	RILEY SCHONEMAN	New	72	
					\$0
					\$16,775.00
					\$16,775.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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Target Enterprises
15260 Ventura Blvd Ste 1240
Sherman Oaks, CA 91403

Contract # 3504483

Schedule Dates 10/24/18-10/30/18
Advertiser Kay Ivey for AL Governor-R (43305)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE (ns) (1186)
Brand KAY IVEY FOR GOVERNOR (1008567)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name MARCUS, MEREDITH
Phone/Fax /
CPE 2669
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments KAY IVEY FOR GOV

Date Entered 09/24/18
Last Modified
Entered By Christine Bartlett
CO-OP No
Headline # ECR26148260
Demo A35+R/A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,516.25
Net Total \$14,258.75
Sales Tax

Birmingham (WBMA)
By Broadcast Month
Oct. 2018 44
Nov. 2018 28
Grand Total: 72
Rate
\$9,495.00
\$7,280.00
\$16,775.00

INCOMPLETE CONTRACT

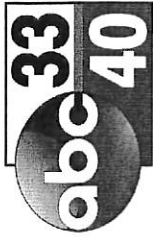
Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) / News	10/24/18-10/26/18	4	:30	5A- 6A (CST)				1	1	1			3	\$85.00	\$255.00	Birmingham (WBMA)	GOOD MORNING AL	9/24/18
Est 2.0	Unapproved (NewL) / News	10/29/18-10/30/18	4	:30	5A- 6A (CST)		1	1						2	\$85.00	\$170.00	Birmingham (WBMA)	GOOD MORNING AL	9/24/18
Est 3.0	Unapproved (NewL) / News	10/24/18-10/26/18	4	:30	6A- 7A (CST)				1	1	1			3	\$150.00	\$450.00	Birmingham (WBMA)	GOOD MORNING AL	9/24/18
Est 4.0	Unapproved (NewL) / News	10/29/18-10/30/18	4	:30	6A- 7A (CST)		1	1						2	\$150.00	\$300.00	Birmingham (WBMA)	GOOD MORNING AL	9/24/18
Est 5.0	Unapproved (NewL) / News	10/24/18-10/26/18	4	:30	7A- 9A (CST)				1	1	1			3	\$150.00	\$450.00	Birmingham (WBMA)	GMA	9/24/18
Est 6.0	Unapproved (NewL) / News	10/29/18-10/30/18	4	:30	7A- 9A (CST)		1	1						2	\$150.00	\$300.00	Birmingham (WBMA)	GMA	9/24/18
Est 7.0	Unapproved (NewL) / SPOT	10/24/18-10/26/18	4	:30	9:58A- ABC-The View				1	1	1			3	\$125.00	\$375.00	Birmingham (WBMA)	THE VIEW	9/24/18
Est 8.0	Unapproved (NewL) / SPOT	10/29/18-10/30/18	4	:30	9:58A- ABC-The View		1	1						2	\$125.00	\$250.00	Birmingham (WBMA)	THE VIEW	9/24/18
Est 9.0	Unapproved (NewL) / News	10/24/18-10/26/18	4	:30	11A- News-ABC 3340 11a Monday-Friday				1	1	1			3	\$125.00	\$375.00	Birmingham (WBMA)	MIDDAY NEWS	9/24/18
Est 10.0	Unapproved (NewL) / News	10/29/18-10/30/18	4	:30	11A- News-ABC 3340 11a Monday-Friday		1	1						2	\$125.00	\$250.00	Birmingham (WBMA)	MIDDAY NEWS	9/24/18
Est 11.0	Unapproved (NewL) / SPOT	10/24/18-10/26/18	4	:30	12P- ABC-GMA Day				1	1	1			3	\$125.00	\$375.00	Birmingham (WBMA)	GMA DAY	9/24/18
Est 12.0	Unapproved (NewL) / SPOT	10/29/18-10/30/18	4	:30	12P- ABC-GMA Day		1	1						2	\$125.00	\$250.00	Birmingham (WBMA)	GMA DAY	9/24/18
Est 13.0	Unapproved (NewL) / SPOT	10/24/18-10/26/18	4	:30	1P- ABC-General Hospital				1	1	1			3	\$175.00	\$525.00	Birmingham (WBMA)	GENERAL HOSPITAL	9/24/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Target Enterprises
15260 Ventura Blvd Ste 1240
Sherman Oaks, CA 91403

Contract # 3504483

Schedule Dates 10/24/18-10/30/18
Advertiser Kay Ivey for AL Governor-R (43305)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE (ns) (1186)
Brand KAY IVEY FOR GOVERNOR (1008567)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name MARCUS/MEREDITH
Phone/Fax /
CPE 2669
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments KAY IVEY FOR GOV

Date Entered 09/24/18
Last Modified
Entered By Christine Bartlett
CO-OP No
Headline # ECR26148260
Demo A35+R/A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,516.25
Net Total \$14,258.75
Sales Tax

Birmingham (WBMA)
By Broadcast Month Spots Rate
Oct. 2018 44 \$9,495.00
Nov. 2018 28 \$7,280.00
Grand Total: \$16,775.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 14.0	Unapproved (NewL) / SPOT	10/29/18-10/30/18	4	:30	1P- ABC-General Hospital	1	1							2	\$175.00	\$350.00	Birmingham (WBMA)	GENERAL HOSPITAL	9/24/18
Est 15.0	Unapproved (NewL) / SPOT	10/24/18-10/26/18	4	:30	Orbit- (P)Family Feud(We Th Fr), (P)Family Feud 2(We Th Fr)				1	1	1			3	\$85.00	\$255.00	Birmingham (WBMA)	FAMILY FEUD	9/24/18
Est 16.0	Unapproved (NewL) / SPOT	10/29/18-10/30/18	4	:30	3:30P- Family Feud 2	1	1							2	\$85.00	\$170.00	Birmingham (WBMA)	3-4P FAMILY FEUD	9/24/18
Est 17.0	Unapproved (NewL) / News	10/24/18-10/26/18	4	:30	4P- 5P (CST)				1	1	1			3	\$125.00	\$375.00	Birmingham (WBMA)	33/40 NEWS AT 4	9/24/18
Est 18.0	Unapproved (NewL) / News	10/29/18-10/30/18	4	:30	4P- 5P (CST)	1	1							2	\$125.00	\$250.00	Birmingham (WBMA)	33/40 NEWS AT 4	9/24/18
Est 19.0	Unapproved (NewL) / News	10/24/18-10/26/18	4	:30	5P- 5:30P (CST)				1	1	1			3	\$300.00	\$900.00	Birmingham (WBMA)	ABC NEWS AT 5	9/24/18
Est 20.0	Unapproved (NewL) / News	10/29/18-10/30/18	4	:30	5P- 5:30P (CST)	1	1							2	\$300.00	\$600.00	Birmingham (WBMA)	ABC NEWS AT 5	9/24/18
Est 21.0	Unapproved (NewL) / News	10/24/18-10/26/18	4	:30	6P- 6:30P (CST)				1	1	1			3	\$400.00	\$1,200.00	Birmingham (WBMA)	ABC NEWS AT 6	9/24/18
Est 22.0	Unapproved (NewL) / News	10/29/18-10/30/18	4	:30	6P- 6:30P (CST)	1	1							2	\$400.00	\$800.00	Birmingham (WBMA)	ABC NEWS AT 6	9/24/18
Est 23.0	Unapproved (NewL) / Access	10/24/18-10/26/18	4	:30	6:30P- Wheel of Fortune				1	1	1			3	\$500.00	\$1,500.00	Birmingham (WBMA)	A WHEEL OF FORTUNE	9/24/18
Est 24.0	Unapproved (NewL) / Access	10/29/18-10/30/18	4	:30	6:30P- Wheel of Fortune	1	1							2	\$500.00	\$1,000.00	Birmingham (WBMA)	WHEEL OF FORTUNE	9/24/18
Est 25.0	Unapproved (NewL) / Prime	10/29/18-10/29/18	4	:30	7P- ABC-Dancing With The Stars (Monday)	1	1							1	\$1,100.00	\$1,100.00	Birmingham (WBMA)	DANCING W THE STARS	9/24/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Target Enterprises
15260 Ventura Blvd Ste 1240
Sherman Oaks, CA 91403

Contract # 35044883

Schedule Dates 10/24/18-10/30/18
Advertiser Kay Ivey for AL Governor-R (43305)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE (ns) (1186)
Brand KAY IVEY FOR GOVERNOR (1008567)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name MARCUS/MEREDITH
Phone/Fax /
CPE 2669
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments KAY IVEY FOR GOV

Date Entered 09/24/18

Last Modified
Entered By Christine Bartlett
CO-OP No
Headline # ECR26148260
Demo A35+R/A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,516.25
Net Total \$14,258.75
Sales Tax

Birmingham (WBMA)

By Broadcast Month
Oct. 2018 44 \$9,495.00
Nov. 2018 28 \$7,280.00
Grand Total: 72 \$16,775.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 26.0	Unapproved (NewL) / Prime	10/29/18-10/29/18	4	:30	9P- ABC-The Good Doctor (Monday)	1	1							1	\$1,350.00	\$1,350.00	Birmingham (WBMA)	THE GOOD DOCTOR	9/24/18
Est 27.0	Unapproved (NewL) / Prime	10/25/18-10/25/18	4	:30	6:59P- ABC-Greys Anatomy (Thursday)					1				1	\$1,200.00	\$1,200.00	Birmingham (WBMA)	GREYS ANATOMY	9/24/18
Est 28.0	Unapproved (NewL) / SPOT	10/24/18-10/26/18	4	:30	10:35P- ABC-Jimmy Kimmel Live				1	1	1			3	\$70.00	\$210.00	Birmingham (WBMA)	JIMMY KIMMEL	9/24/18
Est 29.0	Unapproved (NewL) / SPOT	10/29/18-10/30/18	4	:30	10:35P- ABC-Jimmy Kimmel Live	1	1							2	\$70.00	\$140.00	Birmingham (WBMA)	JIMMY KIMMEL	9/24/18
Est 30.0	Unapproved (NewL) / SPOT	10/27/18-10/27/18	4	:30	6P- News-ABC 3340 6p Saturday							1		1	\$225.00	\$225.00	Birmingham (WBMA)	A 33/40 NEWS AT 6	9/24/18
Est 31.0	Unapproved (NewL) / News	10/27/18-10/27/18	4	:30	10P- News-ABC 3340 10p Saturday							1		1	\$250.00	\$250.00	Birmingham (WBMA)	ABC NEWS AT 10 SAT 10P-1035P	9/24/18
Est 32.0	Unapproved (NewL) / News	10/28/18-10/28/18	4	:30	5P- News-ABC 3340 5p Sunday								1	1	\$275.00	\$275.00	Birmingham (WBMA)	ABC NEWS SUNDAY	9/24/18
Est 33.0	Unapproved (NewL) / News	10/28/18-10/28/18	4	:30	10P- News-ABC 3340 10p Sunday								1	1	\$300.00	\$300.00	Birmingham (WBMA)	ABC 33/30 NEWS AT 10 SUNDAY	9/24/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

☐ FEDERAL CANDIDATE
☒ STATE/LOCAL CANDIDATE

Station and Location:	Date:
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I, Nim Frazer, Jr.
being/on behalf of: Kay Ivey
a legally qualified candidate of the Republican
political party for the office of: Governor
in the General
election to be held on: November 6, 2018

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

Kay Ivey for Governor
and you are authorized to announce the time as paid for by such person or entity. I represent that
this person or entity is either a legally qualified candidate or an authorized
committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nim Frazer, Jr.

Signature of Candidate or Authorized Representative

Date

To be Signed by Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Title

RSN

Printed Name

Lisa B. M. S. S. S.



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

1, Kay Ivey

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

☐ DOES

☐ DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)



The **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.



The **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Signature of candidate or Authorized Representative

Nim Frazer, Jr.
Printed Name

February 21, 2018
Date

Target Enterprises

15260 Ventura Blvd, suite 1240
Sherman Oaks, CA 91403

This document is for remittance purposes only. You will receive an ACH deposited for the net amount into the bank account listed below.

For questions concerning the payment details of this report, please contact: Sheila Lavin at Sheila@targetla.com.

Sinclair Broadcast Grp

WBMA

Birmingham, AL

Routing: XXXXXX025

Account: XXXXXX1456

PAYMENT DETAILS

Payment #: 20181023-WBMA-266

Paid Date: 10/23/2018

Net Amount : \$11,687.50

MPI
MEDIA PAYMENTS, INC

Estimate #	Date	Client	Vendor Ref	Invoice Amount	Remittance Fees	Net Amount
2669	10/23/2018	Kay Ivey for Governor	Ivey 10/24-10/30	\$11,687.50	\$0.00	\$11,687.50

The terms and conditions of the MPI program including the remittance fees are governed by the mutual agreement signed between Media Payments Inc and Sinclair Broadcast Group on 10/18/2016.