ORDER

Orders	Order / Rev:	2465243	_	
	Alt Order #:		_	
	Product Desc:	Protect Our Future KY-03	_	
	Estimate:	7647	_	WHAS
	Flight Dates:	05/10/22 - 05/17/22	Primary AE:	Kimberly Williams
	Original Date / Rev:	04/19/22 / 04/19/22	Sales Office:	WHAS
	Order Type:	General	Sales Region:	LOC
Agency	Name:	Screen Strategies / POL	_	
	Buying Contact:	Michelle Sherman	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		11150 Fairfax Blvd, Suite 505	Billing Cycle:	EOM/EOC
		Fairfax, VA 22030	Agency Commission:	15%
Advertiser	Name:	ISS/ Protect Our Future		
	Demographic:	A25-54	New Business End:	
	Product Codes:	IS-US House	Advertiser External ID:	198425
	Revenue Code 1:	AGY	Agency External ID:	11212AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Issue	Order Separation:	00:15:00
	Priority:	P04	_	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/17/22	63	\$21,150.00	\$17,977.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	63	\$21,150.00	\$17,977.50	0.00
Totals	63	\$21,150,00	\$17.977.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	25%	\$21,150.00
Market	100%	\$84 600 00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	75%	\$63,450.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 2	WHAS	05/10/22	05/16/22	Local News @ 6	a M-F CM	5:58 AM-6:3	30 AM M-W-F	:30	3	\$200.00 P02	0.00 NM	2	\$400.00
				Local News @ 6	Sa M-F	(5:58 AM-6:3	30 AM)						
	Star	rt Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
V	eek: 05/0	09/22	05/15/22	W- F	2	\$200.00	0.00						
V	/eek: 05/	16/22 (05/22/22	M	0	\$200.00	0.00						

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Order / Rev: 2465243 Advertiser: ISS/ Protect Our Future

Alt Order #: Product Desc: Protect Our Future KY-03 WHAS

Flight Dates: 05/10/22 - 05/17/22 Estimate: 7647

Ln Ch Sta	art End	Inventory Code	e Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date	_	<u>Weekdays</u> W- F	Spots/Week 2	Rate \$200.00	Rating						
Week: 05/16/22		M	0		0.00 0.00						
N 3 WHAS 05/1	0/22 05/16/22	Local News @ 6	a M-F CM	6:30 AM-7:	00 AM - T- T	:30	2	\$200.00 P02	0.00 NM	3	\$600.00
		Local News @ 6		(6:30 AM-7	00 AM)						
Start Date Week: 05/09/22		Weekdays - T- T	Spots/Week	Rate	Rating						
Week: 05/16/22		M	2	\$200.00 \$200.00	0.00 0.00					i	
N 4 WHAS 05/1		2 Good Morning A	merica CM		00 AM MTWTF	:30	5	\$325.00 P02	0.00 NM	5	\$1,625.00
		Good Morning A	merica	(7:00 AM-8	00 AM)						
Start Dat	_	Weekdays - TWTF	Spots/Week	Rate	Rating					l	
Week: 05/09/22 Week: 05/16/22		- 1 W1 F M	4	\$325.00 \$325.00	0.00 0.00					l	
N 5 WHAS 05/1		2 Good Morning A	merica CM		00 AM MTWTF	:30	5	\$325.00 P02	0.00 NM	5	\$1,625.00
		Good Morning A	merica	(8:00 AM-9:	00 AM)						
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 05/09/22 Week: 05/16/22		- ТWГF M	4	\$325.00 \$325.00	0.00 0.00					l	
N 6 WHAS 05/1		2 Good Morning A		7-9a	S-	:30	1	\$125.00 P02	0.00 NM	1	\$125.00
		Good Morning A									
Start Da		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 05/09/22		S-	1	\$125.00	0.00	.20		Ф405 00 D00	0.00 NIM	_	# 050.00
N 7 WHAS 05/1	0/22 05/16/22	? The View The View	СМ	11-12p	M T	:30	1	\$125.00 P02	U.UU INIVI	2	\$250.00
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 05/09/22	05/15/22	T	1	\$125.00	0.00						
Week: 05/16/22		M	1 2 N F CM	¥ :==::::	0.00	.20		Ф405 00 D00	0.00 NIM	_	# 050.00
N 8 WHAS 05/1	0/22 05/16/22	! Local News @ 1 Local News @ 1	•	12-1p	W- F	:30	2	\$125.00 P02	U.UU INIVI	2	\$250.00
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 05/09/22	05/15/22	W- F	2	\$125.00	0.00						
Week: 05/16/22			0	<u> </u>	0.00			# 405.00.000	0.00 104		0.105.00
N 9 WHAS 05/1	0/22 05/10/22	? GMA3 Strahan and Sar	CM ra	1-2p	- T	:30	1	\$125.00 P02	0.00 NM	1	\$125.00
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 05/09/22		- T	1	\$125.00	0.00						
N10 WHAS 05/1	6/22 05/16/22	General Hospita		2-3p	M	:30	1	\$125.00 P02	0.00 NM	1	\$125.00
Ctort Do	to End Data	General Hospita		Doto	Dating						
Start Da Week: 05/16/22		Weekdays M	Spots/Week 1		Rating 0.00					i	
N11 WHAS 05/1		Local News @ 4			30 PM - T- T	:30	2	\$125.00 P02	0.00 NM	2	\$250.00
		Local News @ 4	lp M-F	(3:58 PM-4	30 PM)						
Start Da			Spots/Week		Rating					l	
Week: 05/09/22		- T- T 2 Local News @ 4	2 nM = CM		0.00 00 PM M-W-F	:30	2	\$125.00 P02	0.00 NIM	3	\$375.00
N 12 WHAS 03/1	1/22 05/10/22	Local News @ 4		(4:30 PM-5:		.30	2	φ123.00 F02	U.UU INIVI	٦	φ3/3.00
Start Da	te End Date		Spots/Week		Rating						
Week: 05/09/22		W- F	2	\$125.00	0.00						
Week: 05/16/22 N13 WHAS 05/1		M 2 Local News @ 5	1 n M F CM	\$125.00 5-530p	0.00 M- W- F	:30	2	\$325.00 P02	0.00 NIM	3	\$975.00
N 13 WHAS 03/1	0/22 03/10/22	Local News @ 5		3-330p	IVI- VV- I'	.30	2	φ323.00 F02	U.UU INIVI	٦	φ975.00
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/09/22		W- F	2	•	0.00						
Week: 05/16/22 N14 WHAS 05/1		M	30n M-FCM	\$325.00	0.00 MTWTF	:30	5	\$350.00 P02	0.00 NM4	5	\$1,750.00
IN 14 VVIIAS US/1	0/22 03/10/22	Local News @ 5 Local News @ 5		530-6p	MI M I L	.30	Э	φ330.00 P02	U.UU INIVI) s	φ1,/30.00
Start Da	te End Date		Spots/Week	Rate	Rating						
Week: 05/09/22	05/15/22	- TWTF	4	\$350.00	0.00						
Week: 05/16/22 N15 WHAS 05/1		M	CM	\$350.00 6-630p	0.00 MTWTF	:30	5	\$400.00 P02	0.00 NIM	5	\$2,000.00
INTO WITHO US/	0/22 00/10/22	-	CIVI	0-030p	1A11 AA 1 L	.30	ວ	ψ 1 00.00 F02	U.UU INIVI	ı ³	ψ2,000.00

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Order / Rev: 2465243 Advertiser: ISS/ Protect Our Future

Alt Order #: Product Desc: Protect Our Future KY-03 WHAS

05/10/22 - 05/17/22 Estimate: 7647

Flight Dates:

Ln Ch	Start	End	Inventory Code		Start/End 1	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			Local News @ 6p Local News @ 6p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/ Week: 05/		05/15/22 05/22/22	- TWTF M	4	\$400.00 \$400.00	0.00 0.00						
N16 WHAS			ABC World News ABC World News		630-7p	W	:30	1	\$1,275.00 P02	0.00 NM	1	\$1,275.00
<u>Sta</u> Week: 05/	rt Date 09/22	End Date 05/15/22	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,275.00	Rating 0.00						
N17 WHAS	05/10/2	2 05/16/22	ET 7-730p ET 7-730p	СМ	7-730p	МГ-Т	:30	3	\$400.00 P02	0.00 NM	3	\$1,200.00
<u>Sta</u> Week: 05/ Week: 05/		End Date 05/15/22 05/22/22	<u>Weekdays</u> - T- T M	Spots/Week 2	Rate \$400.00 \$400.00	Rating 0.00 0.00						
N18 WHAS			Inside Ed 730-8p Inside Ed 730-8p	CM	730-8p	W- F	:30	2	\$400.00 P02	0.00 NM	2	\$800.00
Sta Week: 05/	rt Date 09/22	End Date 05/15/22	Weekdays W-F	Spots/Week 2	Rate \$400.00	Rating 0.00						
N19 WHAS		2 05/12/22	Thu Prime A Thu Prime A	CM	8-9p	T	:30	1	\$1,275.00 P02	0.00 NM	1	\$1,275.00
Sta Week: 05/	rt Date 09/22	End Date 05/15/22	Weekdays T	Spots/Week 1	Rate \$1,275.00	Rating 0.00						
N20 WHAS	05/13/2	2 05/13/22	Fri Prime Other Fri Prime Other	СМ	8-11p	F	:30	1	\$650.00 P02	0.00 NM	1	\$650.00
<u>Sta</u> Week: 05/	rt Date 09/22	End Date 05/15/22	Weekdays F	Spots/Week 1	Rate \$650.00	Rating 0.00						
N21 WHAS	05/11/2	2 05/11/22	Wed Prime C Wed Prime C	СМ	10-11p	W	:30	1	\$750.00 P02	0.00 NM	1	\$750.00
Sta Week: 05/	rt Date 09/22	End Date 05/15/22	<u>Weekdays</u> W	Spots/Week 1	Rate \$750.00	Rating 0.00						
N22 WHAS	05/15/2	2 05/15/22	Sun Prime Other Sun Prime Other		6-10p	S	:30	1	\$1,400.00 P02	0.00 NM	1	\$1,400.00
Week: 05/		End Date 05/15/22	Weekdays S	Spots/Week 1	¥ · · , · · · · · · · ·	Rating 0.00						
N23 WHAS			Local News @ 11 Local News @ 11	•	11-1135p	МГЖГБ	:30	5	\$325.00 P02	0.00 NM	5	\$1,625.00
Week: 05/		End Date 05/15/22	<u>Weekdays</u> - TWTF M	Spots/Week 4	Rate \$325.00	Rating 0.00						
Week: 05/ N24 WHAS		05/22/22 2 05/14/22	Local News @ 11 Local News @ 11	•	\$325.00 11-1135p	0.00 S-	:30	1	\$250.00 P02	0.00 NM	1	\$250.00
<u>Sta</u> Week: 05/	rt Date	End Date 05/15/22	Weekdays	Spots/Week	Rate \$250.00	Rating 0.00						
N25 WHAS			Local News @ 11 Local News @ 11	p Su CM	11-1135p	S	:30	1	\$325.00 P02	0.00 NM	1	\$325.00
<u>Sta</u> Week: 05/	rt Date 09/22	End Date 05/15/22	Weekdays S	Spots/Week	Rate \$325.00	Rating 0.00						
N26 WHAS			Jimmy Kimmel Jimmy Kimmel	СМ	1135p-1237		:30	1	\$75.00 P02	0.00 NM	2	\$150.00
Sta Week: 05/	rt Date 09/22	End Date 05/15/22	Weekdays F	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
Week: 05/		05/22/22	M	1 M.E. CM	\$75.00	0.00	.00		Φ405 00 D00	0.00 1111		# 40F 00
N27 WHAS			Local News @ 5a	a M-F	(5:30 AM-6:0	•	:30	1	\$125.00 P02	0.00 NM	1	\$125.00
Week: 05/		End Date 05/22/22	Weekdays - T	Spots/Week 1	\$125.00	Rating 0.00	.20		#200 00 B00	0.00 NB4	4	#200.00
N28 WHAS	UO/17/2	∠ U3/17/22	Local News @ 6a Local News @ 6a		6:30 AM-7:0 (6:30 AM-7:0	0 AM - T 00 AM)	:30	1	\$200.00 P02	U.UU NIM	1	\$200.00
Sta Week: 05/	rt Date 16/22	End Date 05/22/22	Weekdays - T	Spots/Week 1	Rate \$200.00	Rating 0.00						

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 Order / Rev:
 2465243
 Advertiser:
 ISS/ Protect Our Future

 Alt Order #:
 Product Desc:
 Protect Our Future KY-03
 WHAS

 Flight Dates:
 05/10/22 - 05/17/22
 Estimate:
 7647

Ln Ch Star	t End	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	S	Rate Pri	Rtg Type	Spots	Amount
N29 WHAS 05/17	/22 05/17/22	Good Morning Amer Good Morning Amer		7:00 AM-8:00 (7:00 AM-8:00) AM -T) AM)	:30	1 \$	325.00 P02	0.00 NM	1	\$325.00
Start Date Week: 05/16/22	End Date 05/22/22	Weekdays S	oots/Week 1	Rate \$325.00	Rating 0.00						
N30 WHAS 05/17	/22 05/17/22	Good Morning Amer Good Morning Amer		8:00 AM-9:00 (8:00 AM-9:00) AM -T) AM)	:30	1 \$	325.00 P02	0.00 NM	1	\$325.00
Start Date Week: 05/16/22	End Date 05/22/22	Weekdays Sp	oots/Week 1	Rate \$325.00	Rating 0.00						

Totals 63 \$21,150.00