

REP HEADLINE# 7377074 REP: TEL# 703-528-9382 FAX# 703-516-9680 OCT3/14 15.59
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP *** CHANGES *** *** NTV0-TV ***
 ORDER WORKSHEET

ADV # _____ ADV. NAME POLI/J SHIPLEY/R/STR/IA REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME ANDREA MASSAR
 1911 NORTH FT. MYER DRIVE #400 SALES PRSN WA- BRIAN SMITH
 ARLINGTON, VA 22209

ORDER # _____ CONTRACT # 7377074 CLASS: NATL. LOCAL REGIONAL
 PRDCT SHIPLEY FOR IOWA EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT15/14 OCT21/14 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT3/14 15.59

REP: REVISION 10/3
 M1 APPROVED
 TTL SAME
 THANKS MATT FOR BRIAN

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM SHIPLEY FOR IOWA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
37	S		300P-600P	30		\$375.00	10/19	10/19	0		SUN	0
PROGRAM : SU NFL FTB2												
CON COM1: SU NFL FTB2												
39	A		1200N-400P	30		\$375.00	10/19	10/19	2		SUN	2
PROGRAM : NFL ON CBS												
ORD COM1: ONLY ONE GAME ON 10/19												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-37 FOR 2 SPOTS/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#37	MISSED: SUN/330P-600P									
			OFFER: SUN/1200N-400P									
			CMT: ONLY ONE GAME ON 10/19									
							OCT19 (2/WK)		30S	\$375.00	(OCT3/14)	
							OCT19 (2/WK)		30S	\$375.00	PLS ADVISE.	

REP HEADLINE# 7377074
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

:LINE#:REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE:	:START DATE:	:END DATE:	:SPTS/WK:	:WEEK INVT:	DAYS	:TOTL:
:LINE#:	:	:	:	:	:	:	:	:	:	:	:SPTS:
OCT/14		\$7,080.00									
MARKET TOTALS \$41,647 NTVO 17% KYOU 9% KWOT 0% KTVO 74%											
ACCURATE SHARES											
SVC- NSI											
DEMOS- RA35+*											
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME			
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE			
CONTRACT TOTAL \$7,080.00											
TOTAL SPOTS 113											

REP HEADLINE# 7377074 REP: TEL# 703-528-9382 FAX# 703-516-9680
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT3/14 14.12
ORDER WORKSHEET HARRIS REPORT FROM STATION *** NTVO-TV ***
CHANGES

ADV # ADV. NAME POLI/J SHIPLEY/R/STR/IA REP.# OFF.# SALESMAN #
AGY # AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS
1911 NORTH FT. MYER DRIVE #400 SALES PRSN WA- BRIAN SMITH
ARLINGTON, VA 22209

ORDER # CONTRACT # 7377074 CLASS: NATL. LOCAL REGIONAL
PRDCT SHIPLEY FOR IOWA EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT15/14 OCT21/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/14 14.12

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SHIPLEY FOR IOWA
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#37 MISSED: SUN/330P-600P 30S \$375.00 (OCT3/14)
OFFER: SUN/1200N-400P 30S \$375.00 PLS ADVISE.
CMT: ONLY ONE GAME ON 10/19

OCT/14 \$7,080.00 CONTRACT TOTAL \$7,080.00
TOTAL SPOTS 113

MARKET TOTALS \$41,647 NTVO 17% KYOU 9% KWOT 0% KTVO 74%
ACCURATE SHARES
SVC- NSI
DEMOS- RA35+*

REP: TEL# 703-528-9382 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT3/14 16.00
*** NTVO-TV ***

REP HEADLINE# 7377074
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

ADV # _____ ADV. NAME POLI/J SHIPLEY/R/STR/IA REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME ANDREA MASSAR
1911 NORTH FT. MYER DRIVE #400 SALES PRSN WA- BRIAN SMITH
ARLINGTON, VA 22209

ORDER # _____ CONTRACT # 7377074 CLASS: NATL. LOCAL REGIONAL
PRDCT SHIPLEY FOR IOWA EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT15/14 OCT21/14 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT3/14 16.00

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SHIPLEY FOR IOWA
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
CONTRACT TOTAL \$7,080.00
TOTAL SPOTS 113