

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

AND

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8131	AGENCY (OR SERVICE) ACTING AS AGENT FOR 232106	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	THE CAMPAIGN GROUP, INC.	BILL THOMPSON FOR MAYOR
AND	1600 Locust St	99 Madison Ave Fl 7
ADDRESS	Philadelphia PA 19103-6305	New York NY 10016-7419
	USA	USA
CONTACT	Lisa Cabanel	PRODUCT THOMPSON/D/MAYOR-NYC
LOCAL SALESPERSON	AGENCY EST. NO.	PRODUCT CODE 1300
NATIONAL SALESPERSON	John Link - CTS-PH	
BROADCAST SCHEDULE STARTING 08/19/13 AND ENDING 08/19/13 NO. WEEKS: 1		

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M	1	05:00A	06:00A	30S	08/19/13-08/19/13	2 NEWS THIS MORNING 5-6AM	1	600.00	600.00
2	M	1	07:00A	09:00A	30S	08/19/13-08/19/13	CBS THIS MORNING	1	800.00	800.00
3	M	1	08:58A	10:00A	30S	08/19/13-08/19/13	THE DOCTORS	1	800.00	800.00
4	M	1	10:58A	11:58A	30S	08/19/13-08/19/13	THE PRICE IS RIGHT	1	1200.00	1200.00
5	M	1	11:58A	12:30P	30S	08/19/13-08/19/13	NOON NEWS	1	800.00	800.00
7	M	1	02:58P	04:00P	30S	08/19/13-08/19/13	DR. PHIL	1	800.00	800.00
8	M	1	04:00P	05:00P	30S	08/19/13-08/19/13	JUDGE JUDY	1	1300.00	1300.00
9	M	1	09:58A	11:00A	30S	08/19/13-08/19/13	LET'S MAKE A DEAL	1	800.00	800.00
11	M	1	06:30P	06:30P	30S	08/19/13-08/19/13	EARLY NEWS	1	1500.00	1500.00
12	M	1	06:58P	07:28P	30S	08/19/13-08/19/13	INSIDER	1	2500.00	2500.00
13	M	1	11:00P	11:35P	30S	08/19/13-08/19/13	LATE NEWS M-SUN	1	3300.00	3300.00
14	M	1	07:27P	07:58P	30S	08/19/13-08/19/13	ENTERTAINMENT TONIGHT	1	2500.00	2500.00
Total Contract:								12		16900.00
Billing Summary										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

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			FROM	TO								
						Jul .00	Aug 16900.00	Sep .00			Total 16900.00	
					Qtr 3-13						GRAND TOTAL 16900.00	

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