STATION: KMCD-AM **ORDER#:** 3212816 **DATE:** 01/08/2024

MARKET: UM - Fairfield, IA AMOUNT: \$155.32 AGENCY: MEDIA FINANCIAL SERVICES

REP: Regional Reps Non-Rep SPOTS: 10 1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

MOD: Stn Ver: 1 Last: Invoices@MediaFinancial.com

SALES OFFICE: CHICAGO SLS PH: 216-233-8181

SALESPERSON: Linley Grande SLS FAX:

SLS EMAIL: Linley.Grande@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES AGY CLI: CONTRACT # FOR INVOICING 4453923

ADVERTISER: Vivek 2024 AGY PRD: INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT: 1/9-1/15 (3PM CUT-OFF on 1/15) AGY EST: 1655 Palm Beach Lakes Blvd.

IA Radio ĠM 9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT: 01-09-2024 TO 1/12/2024 [X]Unwired []Spot []Mod Invoices@MediaFinancial.com

TOT # OF DAYS: 4

PRIM. DEMO: Adults 35+ [X]Cash []Trade

SEC. DEMO: SPOT TYPE: LAST SENT: 01/08/2024 08:20

COMMENTS

[Rep Comment] 01/08/2024: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

| Ln | MC Daypart | Rate | Dur | 1/9 | 1/10 | 1/11 | 1/12 | Spots |
|----|----------------------|---------|-----|-----|------|------|------|-------|
| 1 | MTWTF 6:00AM-10:00AM | \$17.65 | 60 | 1 | 1 | 1 | 1 | 4 |
| 2 | MTWTF 10:00AM-3:00PM | \$14.12 | 60 | 0 | 1 | 0 | 1 | 2 |
| 3 | MTWTF 3:00PM-7:00PM | \$14.12 | 60 | 1 | 1 | 1 | 1 | 4 |
| | Totals | | | 2 | 3 | 2 | 3 | 10 |

| TOTAL | Jan | | | | | | | Total |
|-------|--------|--|--|--|--|--|--|--------|
| SPOT | 10 | | | | | | | 10 |
| CASH | 155.32 | | | | | | | 155.32 |
| TOTAL | 155.32 | | | | | | | 155.32 |

SIGNATURE