

STATION:	KMCD-AM	ORDER#:	3212816	DATE:	01/08/2024
MARKET:	UM - Fairfield, IA	AMOUNT:	\$155.32	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	10	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4453923		
ADVERTISER:	Vivek 2024	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES		
PRODUCT:	1/9-1/15 (3PM CUT-OFF on 1/15) IA Radio GM	AGY EST:	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com		
FLIGHT:	01-09-2024 TO 1/12/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	4				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:	SPOT TYPE:		LAST SENT: 01/08/2024 08:20		

COMMENTS

[Rep Comment] 01/08/2024: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

DAY#1		1/9/2024 To 1/9/2024					TOT \$31.77			TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	1/9/2024	1/9/2024	1	\$17.65	\$17.65
	3		.T.....	3:00PM	7:00PM	60	1/9/2024	1/9/2024	1	\$14.12	\$14.12

DAY#2		1/10/2024 To 1/10/2024					TOT \$45.89			TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	1/10/2024	1/10/2024	1	\$17.65	\$17.65
	2		..W....	10:00AM	3:00PM	60	1/10/2024	1/10/2024	1	\$14.12	\$14.12
	3		..W....	3:00PM	7:00PM	60	1/10/2024	1/10/2024	1	\$14.12	\$14.12

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FLIGHT:	01-09-2024 TO 1/12/2024		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	4				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	01/08/2024 08:20

DAY#3		1/11/2024 To 1/11/2024					TOT \$31.77		TOTAL SPOTS 2			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		...T...	6:00AM	10:00AM	60	1/11/2024	1/11/2024	1	\$17.65	\$17.65	
	3		...T...	3:00PM	7:00PM	60	1/11/2024	1/11/2024	1	\$14.12	\$14.12	

DAY#4		1/12/2024 To 1/12/2024					TOT \$45.89		TOTAL SPOTS 3			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	F..	6:00AM	10:00AM	60	1/12/2024	1/12/2024	1	\$17.65	\$17.65	
	2	F..	10:00AM	3:00PM	60	1/12/2024	1/12/2024	1	\$14.12	\$14.12	
	3	F..	3:00PM	7:00PM	60	1/12/2024	1/12/2024	1	\$14.12	\$14.12	

TOTAL	Jan													Total
SPOT	10													10
CASH	155.32													155.32
TOTAL	155.32													155.32