

INVOICE

WDBJ
2807 Hershberger Road NW
Roanoke, VA 24017
Main: (540) 344-7000
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
578166-1	06/11/17	June 2017	05/29/17 - 06/05/17

Property	Account Executive	Sales Office	Sales Region
WDBJ	Charles Brian Boush	Roanoke Nation	National

Billing Address:

Atlantic Media and Research
Attention: Accounts Payable
PO Box 297
Rodanthe, NC 27968-0297

Send Payment To:

WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

Advertiser	Product	Estimate Number
Stewart for Governor	STEWART FOR GOVERNOR	

Flight Dates	Order #	Alt Order #
05/31/17 - 06/05/17	578166	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
67528	142236

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	05/31/17	06/05/17	News 7 Early Mornin' @ 55a-6a		M-WTF--	:30	8	\$35.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/31/17 06/06/17 M-WTF-- 8 \$35.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
8	WDBJ	W	05/31/17	5:28 AM	News 7 Early Mornin' @ 5a	5a-6a	:30	CSTV 05301730H	\$35.00	NM
1	WDBJ	W	05/31/17	5:52 AM	News 7 Early Mornin' @ 5a	5a-6a	:30	CSTV 05301730H	\$35.00	NM
2	WDBJ	Th	06/01/17	5:14 AM	News 7 Early Mornin' @ 5a	5a-6a	:30	CSTV 05301730H	\$35.00	NM
5	WDBJ	Th	06/01/17	5:54 AM	News 7 Early Mornin' @ 5a	5a-6a	:30	CSTV 05301730H	\$35.00	NM
3	WDBJ	F	06/02/17	5:11 AM	News 7 Early Mornin' @ 5a	5a-6a	:30	CSTV 05301730H	\$35.00	NM
7	WDBJ	F	06/02/17	5:44 AM	News 7 Early Mornin' @ 5a	5a-6a	:30	CSTV 05301730H	\$35.00	NM
4	WDBJ	M	06/05/17	5:29 AM	News 7 Early Mornin' @ 5a	5a-6a	:30	CSTV 05301730H	\$35.00	NM
6	WDBJ	M	06/05/17	5:46 AM	News 7 Early Mornin' @ 5a	5a-6a	:30	CSTV 05301730H	\$35.00	NM
2	05/31/17	06/05/17	M-F 9a-10a	9a-10a	M-WTF--	:30	8	\$35.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/31/17 06/06/17 M-WTF-- 8 \$35.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDBJ	W	05/31/17	9:45 AM	M-F 9a-10a	9a-10a	:30	CSTV 05301730H	\$35.00	NM
6	WDBJ	W	05/31/17	9:58 AM	M-F 9a-10a	9a-10a	:30	CSTV 05301730H	\$35.00	NM
2	WDBJ	Th	06/01/17	9:32 AM	M-F 9a-10a	9a-10a	:30	CSTV 05301730H	\$35.00	NM
8	WDBJ	Th	06/01/17	9:48 AM	M-F 9a-10a	9a-10a	:30	CSTV 05301730H	\$35.00	NM
7	WDBJ	F	06/02/17	9:28 AM	M-F 9a-10a	9a-10a	:30	CSTV 05301730H	\$35.00	NM
3	WDBJ	F	06/02/17	9:55 AM	M-F 9a-10a	9a-10a	:30	CSTV 05301730H	\$35.00	NM
4	WDBJ	M	06/05/17	9:33 AM	M-F 9a-10a	9a-10a	:30	CSTV 05301730H	\$35.00	NM
5	WDBJ	M	06/05/17	9:41 AM	M-F 9a-10a	9a-10a	:30	CSTV 05301730H	\$35.00	NM
3	05/31/17	06/05/17	Let's Make a Deal	10a-11a	M-WTF--	:30	8	\$30.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/31/17 06/06/17 M-WTF-- 8 \$30.00										
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1	WDBJ	W	05/31/17		Let's Make a Deal	10a-11a	:00		\$30.00	NM
See MG 4.5,4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13										
5	WDBJ	W	05/31/17		Let's Make a Deal	10a-11a	:00		\$30.00	NM
See MG 4.5,4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13										

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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Advertiser	Product	Estimate Number
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<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>2 WDBJ Th 06/01/17 Let's Make a Deal 10a-11a :00 \$30.00 NM See MG 4.5,4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13</div> <div>8 WDBJ Th 06/01/17 Let's Make a Deal 10a-11a :00 \$30.00 NM See MG 4.5,4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13</div> <div>3 WDBJ F 06/02/17 Let's Make a Deal 10a-11a :00 \$30.00 NM See MG 4.5,4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13</div> <div>6 WDBJ F 06/02/17 Let's Make a Deal 10a-11a :00 \$30.00 NM See MG 4.5,4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13</div> <div>4 WDBJ M 06/05/17 Let's Make a Deal 10a-11a :00 \$30.00 NM See MG 4.5,4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13</div> <div>7 WDBJ M 06/05/17 Let's Make a Deal 10a-11a :00 \$30.00 NM See MG 4.5,4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13</div>									
4	05/31/17	06/05/17	News 7 @ Noon	12p-1230p	M-WTF--	:30	4	\$120.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>05/31/17 06/06/17 M-WTF-- 4 \$120.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>3 WDBJ W 05/31/17 News 7 @ Noon 12p-1230p :00 \$120.00 NM See MG 4.5,4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13</div> <div>11 WDBJ W 05/31/17 10:31 AM Let's Make a Deal 10a-11a :30 CSTV 05301730H \$75.00 NM MG for 3.8,3.2,5.1,3.5,3.4,5.3,5.2,3.1,13.1,3.3,3.7,5.4,3.6,4.3,4.2,4.4,4.1</div> <div>5 WDBJ W 05/31/17 12:16 PM News 7 @ Noon 12p-1230p :30 CSTV 05301730H \$175.00 NM MG for 3.8,3.2,5.1,3.5,3.4,5.3,5.2,3.1,13.1,3.3,3.7,5.4,3.6,4.3,4.2,4.4,4.1</div> <div>9 WDBJ W 05/31/17 5:58 PM M-F 530p-6p 530p-6p :30 CSTV 05301730H \$170.00 NM MG for 3.8,3.2,5.1,3.5,3.4,5.3,5.2,3.1,13.1,3.3,3.7,5.4,3.6,4.3,4.2,4.4,4.1</div> <div>2 WDBJ Th 06/01/17 News 7 @ Noon 12p-1230p :00 \$120.00 NM See MG 4.5,4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13</div> <div>6 WDBJ Th 06/01/17 12:09 PM News 7 @ Noon 12p-1230p :30 CSTV 05301730H \$175.00 NM MG for 3.8,3.2,5.1,3.5,3.4,5.3,5.2,3.1,13.1,3.3,3.7,5.4,3.6,4.3,4.2,4.4,4.1</div> <div>10 WDBJ Th 06/01/17 5:32 PM M-F 530p-6p 530p-6p :30 CSTV 05301730H \$170.00 NM MG for 3.8,3.2,5.1,3.5,3.4,5.3,5.2,3.1,13.1,3.3,3.7,5.4,3.6,4.3,4.2,4.4,4.1</div> <div>4 WDBJ F 06/02/17 News 7 @ Noon 12p-1230p :00 \$120.00 NM See MG 4.5,4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13</div> <div>12 WDBJ F 06/02/17 10:30 AM Let's Make a Deal 10a-11a :30 CSTV 05301730H \$75.00 NM MG for 3.8,3.2,5.1,3.5,3.4,5.3,5.2,3.1,13.1,3.3,3.7,5.4,3.6,4.3,4.2,4.4,4.1</div> <div>7 WDBJ F 06/02/17 12:14 PM News 7 @ Noon 12p-1230p :30 CSTV 05301730H \$175.00 NM MG for 3.8,3.2,5.1,3.5,3.4,5.3,5.2,3.1,13.1,3.3,3.7,5.4,3.6,4.3,4.2,4.4,4.1</div> <div>1 WDBJ M 06/05/17 News 7 @ Noon 12p-1230p :00 \$120.00 NM See MG 4.5,4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13</div> <div>13 WDBJ M 06/05/17 10:58 AM Let's Make a Deal 10a-11a :30 CSTV 05301730H \$75.00 NM MG for 3.8,3.2,5.1,3.5,3.4,5.3,5.2,3.1,13.1,3.3,3.7,5.4,3.6,4.3,4.2,4.4,4.1</div> <div>8 WDBJ M 06/05/17 12:14 PM News 7 @ Noon 12p-1230p :30 CSTV 05301730H \$175.00 NM MG for 3.8,3.2,5.1,3.5,3.4,5.3,5.2,3.1,13.1,3.3,3.7,5.4,3.6,4.3,4.2,4.4,4.1</div>									
5	05/31/17	06/05/17	M-F 530p-6p	530p-6p	M-WTF--	:30	4	\$120.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>05/31/17 06/06/17 M-WTF-- 4 \$120.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WDBJ W 05/31/17 M-F 530p-6p 530p-6p :00 \$120.00 NM See MG 4.5,4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13</div> <div>4 WDBJ Th 06/01/17 M-F 530p-6p 530p-6p :00 \$120.00 NM See MG 4.5,4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13</div>									

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9	06/04/17	06/04/17	News 7 Sun Morning	6a-9a	-----S	:30	6	\$115.00	NM																																																																																																														
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE

Send Payment To:

WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	Invoice Date	Invoice Month	Invoice Period
578166-1	06/11/17	June 2017	05/29/17 - 06/05/17

Advertiser	Product	Estimate Number
Stewart for Governor	STEWART FOR GOVERNOR	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	06/04/17	06/04/17	News 7 @ 6p Sun	6p-630p	-----S	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/31/17 06/06/17 -----S 2 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Su	06/04/17		News 7 @ 6p Sun	6p-630p	:00		\$70.00 NM
			Credited						
2	WDBJ	Su	06/04/17		News 7 @ 6p Sun	6p-630p	:00		\$70.00 NM
			Credited						
12	06/04/17	06/04/17	CBS Weekend News Su	630p-7p	-----S	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/31/17 06/06/17 -----S 2 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Su	06/04/17		CBS Weekend News Su	630p-7p	:00		\$70.00 NM
			See MG 7.3,7.4,7.5						
2	WDBJ	Su	06/04/17		CBS Weekend News Su	630p-7p	:00		\$70.00 NM
			See MG 7.3,7.4,7.5						
13	06/04/17	06/04/17	News 7 @ 11p Sun	11p-1135p	-----S	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/31/17 06/06/17 -----S 1 \$65.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Su	06/04/17		News 7 @ 11p Sun	11p-1135p	:00		\$65.00 NM
			See MG 4.5,4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13						
Total Spots							38		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,895.00
<u>Agency Commission</u>	\$434.25
<u>Net Amount Due</u>	\$2,460.75