

Ampersand Cable System Order

Order #	62734236
Syscode	8254
System Name	AdGorillaTV/Lewistown, MT
Market	Great Falls

Flight Dates	02/17/20 - 03/01/20
Agency	Medium Buying LLC
Advertiser	Greg for Montana

Update Date	02/19/20
Version	1 Vs. 1

AE	Kevin Bowman
Sales Coordinator	Iman Dasti
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Nov19
-	

Client Code	
Product Code	
Est Code	NA
Product Name	2.19-2.25
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$37.50		
Commission	\$5.63		
Net Total	\$31.88		
Total Spots	20		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2.18 New Order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/17/20	2/23/20	06:00	08:00			X	X	X	X	X	-	-	4	\$1.50	\$6.00	30	
2	FXNC	FXNC EM	2/24/20	3/1/20	06:00	08:00	X	X						-	-	1	\$1.50	\$1.50	30	
3	FXNC	FXNC EM	2/17/20	2/23/20	08:00	10:00			X	X	X	X	X	-	-	4	\$1.50	\$6.00	30	
4	FXNC	FXNC EM	2/24/20	3/1/20	08:00	10:00	X	X						-	-	1	\$1.50	\$1.50	30	
5	FXNC	FXNC EF	2/17/20	2/23/20	16:00	18:00			X	X	X	X	X	-	-	4	\$2.00	\$8.00	30	
6	FXNC	FXNC EF	2/24/20	3/1/20	16:00	18:00	X	X						-	-	1	\$2.00	\$2.00	30	
7	FXNC	FXNC PT	2/17/20	2/23/20	18:00	20:00			X	X	X	X	X	-	-	4	\$2.50	\$10.00	30	
8	FXNC	FXNC PT	2/24/20	3/1/20	18:00	20:00	X	X						-	-	1	\$2.50	\$2.50	30	

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	16	4	0	0	0	0	0	0	0	0	0	0	20
AMT	\$30.00	\$7.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$37.50

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/14/20

62734236 | Great Falls | AdGorillaTV/Lewistown, MT | 8254 |