

STATION:	WAYI-FM	ORDER#:	3177794	DATE:	10/02/2020
MARKET:	Louisville, KY	AMOUNT:	\$1,540.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	36		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4389928
ADVERTISER:	Ditch Fund/DitchMitchFund.com	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 9846 Tues 10/6-Mon 10/12	AGY EST:	9846		Invoices@MediaFinancial.com
FLIGHT:	10-06-2020 TO 10/12/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 1					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/02/2020 12:05	

COMMENTS

10/02/2020: New URGENT order. Continue current copy UFN. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

WEEK#1 **10/6/2020 To 10/12/2020** **WK TOT \$1,540.00** **WK TOTAL SPOTS 36**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	60	10/6/2020	10/12/2020	10	\$45	\$450
	2		TuWThF.. /M	10:00AM	3:00PM	60	10/6/2020	10/12/2020	10	\$40	\$400
	3		TuWThF.. /M	3:00PM	7:00PM	60	10/6/2020	10/12/2020	10	\$45	\$450
	4	SS	6:00AM	7:00PM	60	10/10/2020	10/11/2020	6	\$40	\$240

Line 1 => simul with WAYK

TOTAL	Oct													Total
SPOT	36													36
CASH	1,540.00													1,540.00
TOTAL	1,540.00													1,540.00