

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dustin Cravins, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Gerald Boudreaux

Authorized committee:

Agency requesting time (and contact information):

☐

N/A

LaLouisianne Consulting

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

N/A

STATE Senate

Date of election:

11/18/23

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Gerald Boudreaux

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>Dustin Cravins</i>	Signature: <i>Mandolia Jean-Batiste</i>
Name: Dustin Cravins	Name: Mandolia Jean-Batiste
Date of Request to Purchase Ad Time: 11.15.23	Date of Station Agreement to Sell Time: 11.15.23

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

N/A

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received:

11/15/23

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

1201809

Station Call Letters:

KNEK-FM

Date Received/Requested:

11.15.23

Est. #:

Station Location:

Lafayette, La

Run Start and End Dates:

11.16-11.18.23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders	Order / Rev:	1201809	
	Alt Order #:		
	Product Desc:	Gerad Boudreaux	
	Estimate:		KNEK-AM/FM
	Flight Dates:	11/16/23 - 11/18/23	Primary AE: Mandolia Jean-Batiste
	Original Date / Rev:	11/14/23 / 11/15/23	Sales Office: L-LAF
	Order Type:	GENERAL	Sales Region: Local
Agency	Name:	La Louisianne Consulting-Agency	
	Buying Contact:		Billing Type: Cash
	Billing Contact:	Dustin Cravin	Billing Calendar: Calendar
		200 W Pine Street	Billing Cycle: EOM/EOC
		Lafayette, LA 70501	Agency Commission: 15%
Advertiser	Name:	Boudreaux/D/Senate	
	Demographic:	A25-54	New Business End:
	Product Codes:	Candidates	Advertiser External ID:
	Revenue Code 1:	AGY-AVAIL	Agency External ID:
	Revenue Code 2:	POL-CAND	Unit Code: General
	Revenue Code 3:	POL-STATE	Order Separation: 00:15:00
	Priority:	P-100	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/23	11/18/23	24	\$1,500.00	\$1,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	24	\$1,500.00	\$1,275.00	0.00
Totals	24	\$1,500.00	\$1,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mandolia Jean-Batiste	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEKA	11/16/23	11/17/23	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	---TF--	1:00	6	\$65.00	P-50	0.00	NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	---TF--		6				\$65.00		0.00			
N 2	KNEKA	11/16/23	11/17/23	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	---TF--	1:00	6	\$65.00	P-50	0.00	NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	---TF--		6				\$65.00		0.00			
N 3	KNEKA	11/16/23	11/17/23	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	---TF--	1:00	6	\$65.00	P-50	0.00	NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	---TF--		6				\$65.00		0.00			
N 4	KNEKA	11/18/23	11/18/23	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----S-	1:00	3	\$55.00	P-50	0.00	NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	-----S-		3				\$55.00		0.00			
N 5	KNEKA	11/18/23	11/18/23	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----S-	1:00	3	\$55.00	P-50	0.00	NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	-----S-		3				\$55.00		0.00			
													Totals	24	\$1,500.00

Order #1201809: La Louisia../Boudreaux../Gerad Boud../

Date	Action	Line	Comment	B.	Total \$	# Spots	Expected GR
11/15/23 10:03:24 AM	Approval Workflow		[Sales Manager - Ready Default]	Scott Chia	\$1,500.00	24	0.00
11/15/23 9:56:52 AM	Ready for approval		Ready	Mandolia	\$1,500.00	24	0.00
11/15/23 8:55:08 AM	Canceled Changes	8, 9, 10	<sync process>	Mandolia	\$1,500.00	24	0.00
11/15/23 8:55:00 AM	Canceled Changes	6	<sync process>	Mandolia	\$1,500.00	24	0.00
11/14/23 6:46:26 PM	New order created		Copied from Order #1193796	Mandolia	\$3,495.00	59	0.00

[Sorted by: Date]