

## ORDER



**Orders**  
**Order / Rev:** 1989037  
**Alt Order #:** 09087195  
**Product Desc:** BROWN FOR SENATE  
**Estimate:** 142  
**Flight Dates:** 05/22/18 - 05/28/18  
**Original Date / Rev:** 05/21/18 / 05/21/18  
**Order Type:** General

WUAB

**Primary AE:** Teresa Difuria  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency Name:** Shorr & Associates  
**Buying Contact:**  
**Billing Contact:**  
 1831 Chestnut Street  
 Philadelphia, PA 19103

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Brown, S/D/DSCC  
**Demographic:** A35+  
**Product Codes:** PL820  
**Revenue Code 1:** Agency  
**Revenue Code 2:** Political  
**Revenue Code 3:** Pol-Candidate  
**Priority:** P 9

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/27/18	3	\$450.00	\$382.50
05/28/18	05/28/18	1	\$150.00	\$127.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	3	\$450.00	\$382.50	0.00
June 2018	1	\$150.00	\$127.50	0.00
<b>Totals</b>	<b>4</b>	<b>\$600.00</b>	<b>\$510.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUAB	05/28/18	05/28/18	Cleve 19 News on 43 at 9p	Com	M-SU 9-10P	1-----	:30	1	\$150.00	P 9	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	1-----					1	\$150.00		0.00			
N 2	WUAB	05/22/18	05/22/18	Cleve 19 News on 43 at 9p	Com	M-SU 9-10P	-1-----	:30	1	\$150.00	P 9	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/18	05/27/18	-1-----					1	\$150.00		0.00			
N 3	WUAB	05/23/18	05/23/18	Cleve 19 News on 43 at 9p	Com	M-SU 9-10P	--1----	:30	1	\$150.00	P 9	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/18	05/27/18	--1----					1	\$150.00		0.00			
N 4	WUAB	05/24/18	05/24/18	Cleve 19 News on 43 at 9p	Com	M-SU 9-10P	---1---	:30	1	\$150.00	P 9	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/18	05/27/18	---1---					1	\$150.00		0.00			
													<b>Totals</b>	<b>4</b>	<b>\$600.00</b>