

ORDER



WUAB

Orders
Order / Rev: 1989037
Alt Order #: 09087195
Product Desc: BROWN FOR SENATE
Estimate: 142
Flight Dates: 05/22/18 - 05/28/18
Original Date / Rev: 05/21/18 / 05/21/18
Order Type: General

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency Name: Shorr & Associates
Buying Contact:
Billing Contact:
 1831 Chestnut Street
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Brown, S/D/DSCC
Demographic: A35+
Product Codes: PL820
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Candidate
Priority: P 9

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/27/18	3	\$450.00	\$382.50
05/28/18	05/28/18	1	\$150.00	\$127.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	3	\$450.00	\$382.50	0.00
June 2018	1	\$150.00	\$127.50	0.00
Totals	4	\$600.00	\$510.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUAB	05/28/18	05/28/18	Cleve 19 News on 43 at 9p Cleve 19 News on 43 at 9p	Com	M-SU 9-10P	1-----	:30	1	\$150.00	P 9	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/28/18	06/03/18	1-----		1		\$150.00		0.00					
N 2	WUAB	05/22/18	05/22/18	Cleve 19 News on 43 at 9p Cleve 19 News on 43 at 9p	Com	M-SU 9-10P	-1-----	:30	1	\$150.00	P 9	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/21/18	05/27/18	-1-----		1		\$150.00		0.00					
N 3	WUAB	05/23/18	05/23/18	Cleve 19 News on 43 at 9p Cleve 19 News on 43 at 9p	Com	M-SU 9-10P	--1----	:30	1	\$150.00	P 9	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/21/18	05/27/18	--1----		1		\$150.00		0.00					
N 4	WUAB	05/24/18	05/24/18	Cleve 19 News on 43 at 9p Cleve 19 News on 43 at 9p	Com	M-SU 9-10P	---1---	:30	1	\$150.00	P 9	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/21/18	05/27/18	---1---		1		\$150.00		0.00					
													Totals	4	\$600.00