

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing: (216) 367-7124

Invoice #	Invoice Date	Invoice Month	Invoice Period
1490593-1	03/27/16	March 2016	02/29/16 - 03/27/16

Property	Account Executive	Sales Office	Sales Region
WUPW	Matthew Wurm	HRP-Washington	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue
Washington, DC 20007

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Advertiser	Product	Estimate Number
ISS/Senate Majority PAC	SENATE MAJORITY PAC	4480

Flight Dates	Order #	Alt Order #
03/22/16 - 04/01/16	1490593	08187250

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	163	173

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/22/16	03/25/16	1-2pm M-F	M-F 1-2 PM	- TWTF - -	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/16 03/27/16 - TWTF - - 2 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WUPW	W	03/23/16	1:15 PM	1-2pm M-F	M-F 1-2 PM	:30	SMP0H-TV16-01H	\$60.00 NM
1	WUPW	Th	03/24/16	1:33 PM	1-2pm M-F	M-F 1-2 PM	:30	SMP0H-TV16-01H	\$60.00 NM
2	03/22/16	03/25/16	LOC Late 10pm FOX Nev	10-11pm	- TWTF - -	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/16 03/27/16 - TWTF - - 2 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Tu	03/22/16	10:22 PM	LOC Late 10pm FOX News	10-11pm	:30	SMP0H-TV16-01H	\$450.00 NM
2	WUPW	Th	03/24/16	10:37 PM	LOC Late 10pm FOX News	10-11pm	:30	SMP0H-TV16-01H	\$450.00 NM
3	03/22/16	03/25/16	FOX Toledo Daybreak	FOX Toledo Daybre	- TWTF - -	:30	3	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/16 03/27/16 - TWTF - - 3 \$65.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WUPW	Tu	03/22/16	7:29 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	SMP0H-TV16-01H	\$65.00 NM
1	WUPW	W	03/23/16	7:55 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	SMP0H-TV16-01H	\$65.00 NM
3	WUPW	F	03/25/16	8:51 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	SMP0H-TV16-01H	\$65.00 NM
5	03/24/16	03/31/16	AMERICAN IDOL	PRIME	- - - 1 - - -	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/16 03/27/16 - - - 1 - - - 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Th	03/24/16	8:28 PM	AMERICAN IDOL	PRIME	:30	SMP0H-TV16-01H	\$800.00 NM

Total Spots 8

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Birmingham, AL 35246

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
ISS/Senate Majority PAC	SENATE MAJORITY PAC	4480	

Payment Terms 30 Days

<u>Gross Total</u>	\$2,015.00
<u>Agency Commission</u>	\$302.25
<u>Net Amount Due</u>	\$1,712.75

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