

NCC Cable System Order

Order #	62526405	Flight Dates	05/07/18 - 05/20/18	Update Date	04/26/18
Syscode	6767	Agency	Smart Media	Version	2 Vs. 1
System Name	Spectrum/Orlando-Daytona Bch Int	Advertiser	Adam Putnam for Governor	Show All Lines	
Market	Orlando			Total # of Weeks	2
		Client Code	PUTFL	Total	\$17,423.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$2,613.45
Sales Coordinator	Becca Karam	Est Code	508514	Net Total	\$14,809.55
Office	Washington	Product Name		Total Spots	63
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Feb18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4/25 Removed NA's and maxed out spots			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	5/7/18	5/13/18	05:00	09:00		X	X	X	X	X	X	-	-	12	\$243.00	\$2,916.00	30	
2	FXNC	FXNC EM	5/14/18	5/20/18	05:00	09:00	X							-	-	2	\$243.00	\$486.00	30	
3	FXNC	FXNC DT	5/7/18	5/13/18	09:00	16:00		X	X	X	X	X	X	-	-	18	\$121.00	\$2,178.00	30	-6x
4	FXNC	FXNC DT	5/14/18	5/20/18	09:00	16:00	X							-	-	3	\$121.00	\$363.00	30	-1x
5	FXNC	FXNC EF	5/7/18	5/13/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$370.00	\$2,220.00	30	
6	FXNC	FXNC EF	5/14/18	5/20/18	16:00	19:00	X							-	-	1	\$370.00	\$370.00	30	
7	FXNC	FXNC PT	5/7/18	5/13/18	19:00	24:00		X	X	X	X	X	X	-	-	12	\$450.00	\$5,400.00	30	-6x
8	FXNC	FXNC PT	5/14/18	5/20/18	19:00	24:00	X							-	-	2	\$450.00	\$900.00	30	-1x
9	FXNC	FXNC EF	5/7/18	5/13/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$370.00	\$2,220.00	30	+6x
10	FXNC	FXNC EF	5/14/18	5/20/18	16:00	19:00	X							-	-	1	\$370.00	\$370.00	30	+1x

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	63	0	0	0	0	0	0	0	0	0	0	0	63
AMT	\$17,423.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$17,423.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/01/18

62526405 | Orlando | Spectrum/Orlando-Daytona Bch Int | 6767 |