

Cal Cunningham for Senate



Station	WEAL-AM	Buyer	Amanda Hagy
Market	Greensboro-Winston Salem	Email	Amanda@screenstrategies.com
Flight Dates	10/29/2020 - 10/31/2020 (Est. 7081)	Phone	7032727300

Program Name	DP	Days Length	Rate	Thu 10/29	Fri 10/30	Sat 10/31	Sun 11/1	Mon 11/2	Total
6:00 AM - 10:00 AM	AM	M-F 60	\$21.00 \$126.00	3	2			1	6
10:00 AM - 3:00 PM	MD	M-F 60	\$21.00 \$126.00	2	3			1	6
3:00 PM - 7:00 PM	PM	M-F 60	\$21.00 \$126.00	3	2			1	6
6:00 AM - 10:00 AM	SS	Sa 60	\$11.00 \$11.00			1			1
10:00 AM - 3:00 PM	SS	Sa 60	\$16.00 \$16.00			1			1
3:00 PM - 7:00 PM	SS	Sa 60	\$29.00 \$29.00			1			1
Station Totals			\$434.00	8	7	3	0	3	21

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Screen Strategies Media, hereby request station time as follows:

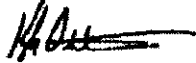
IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

ALL QUESTIONS BELOW MUST BE COMPLETED	
<p>Candidate name: Cal Cunningham</p> <p>Authorized committee: Cal for NC</p> <p>Agency requesting time (and contact information): <input type="checkbox"/> N/A Screen Strategies Media, 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030</p> <p>Candidate's political party: Democratic</p> <p>Office sought (no acronyms or abbreviations): U.S. Senate</p> <p>Date of election: 11/3/2020 <input checked="" type="checkbox"/> General <input type="checkbox"/> Primary</p> <p>Treasurer of candidate's authorized committee: Steven Mole</p>	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	
Candidate/Committee/Agency	Station Representative
<p>Signature: </p> <p>Name: Kyle Osterhout</p> <p>Date of Request to Purchase Ad Time: 9/14/2020</p>	<p>Signature: </p> <p>Name: MICHAEL CARBONE</p> <p>Date of Station Agreement to Sell Time: 10-27-20</p>

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Federal Candidate Certification: The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.		
Candidate/Authorized Committee/Agency		
Signature: 		
Name: Kyle Osterhout		
Date: 9/14/2020		
TO BE COMPLETED BY STATION ONLY		
Ad submitted to Station? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Date ad received: 10-27-20		
Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).		
Federal candidate certification signed (above): <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A		
Disposition: <input checked="" type="checkbox"/> Accepted <input type="checkbox"/> Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* <input type="checkbox"/> Rejected - provide reason:		
*Upload partially accepted form, then promptly upload updated final form when complete.		
Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):		
Contract #:	Station Call Letters: WEAL	Date Received/Requested: 10-27-20
Est. #: 7081	Station Location: GREENSBORO NC	Run Start and End Dates: 10-29-20 P 11-2-20
Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.		

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