



**CAMERON UNIVERSITY
KCCU**

2800 West Gore Blvd.
Lawton, Oklahoma 73505-6377
Office: (580)-2472 • FAX: (580) 581-5571



EEO Public File Report

Covering the Period from February 1, 2012 to January 31, 2013

Station: KCCU, Lawton, Oklahoma

Licensee: Cameron University, Lawton, Oklahoma

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c) (6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf KCCU / Cameron University and is required to be placed in the public inspection files of this station and posted on the station website.

The information contained in this Report covers the time period beginning February 1, 2012 to and including January 31, 2013 (the "Applicable Period").

The FCC's 2002 EEO Rules requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (Including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c) (1) (ii) of the EEO Rule, which should be separately identified), identified by name, address, contact person, and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviews for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies.
5. A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c) (2) of the FCC rules.

Appendices 1, 2, and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time jobs listed on Appendix 1.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed."

Appendix 1:

Job Title	Recruitment Source of Hiree	Total Number of Interviews from All Sources for Position
Program Assistant III	Cameron University Website	5
News Director	Cameron University Website	4
Development Director	Cameron University Website	3

Appendix 2

KCCU / Cameron University contacts the following organizations whenever it seeks to hire new, full-time employees. In addition, it notifies all current employees of any new, full-time job opening that they may want to apply for. Organizations can request to be added to this list by contacting "General Manager, KCCU-FM at 888-454-7800, or by e-mailing kccu@cameron.edu. KCCU / Cameron University encourages women and minorities to apply for positions.

Current Magazine - www.current.org

American University
4400 Massachusetts Avenue Northwest
Washington, DC 20016
301-270-7240

Corporation for Public Broadcasting - www.cpb.org/jobline/

401 Ninth Street, NW
Washington, DC 20004-2129
202-879-9600

Oklahoma Association of Broadcasters - www.oabok.org/JobBank/

6520 N Western, Ste.104
Oklahoma City, OK 73116
405-848-0771

Texas Association of Broadcasters - www.tab.org/job-bank

Texas Association of Broadcasters
502 East 11th Street, Suite 200
Austin, TX 78701
512-322-9944

Broadcast Education Association -

<https://netforum.avectra.com/eweb/DynamicPage.aspx?Site=BEA&WebCode=job>

Broadcast Education Association
1771 N Street, NW
Washington, DC 20036-2891
202-429-5355

Cameron University Website - https://cameron-openhire.silkroad.com/epostings/index.cfm?company_id=16345&version=1

Cameron University
2800 W Gore Blvd.
Lawton, OK 73505
580-581-2245

Appendix 2: (con't.)

KCCU Website - www.kccu.org/

2800 W Gore Blvd.
Lawton, OK 73505
888-454-7800

Lawton Constitution - <http://www.swoknews.com/classifieds>

102 SW 3rd Street
Lawton, OK 73501
580-353-0620

Duncan Banner - <http://marketplace.duncanbanner.com/>

PO Box 1268
Duncan, OK 73534
580-255-5354

Wichita Falls Times Record News - <http://www.timesrecordnews.com/jobs/>

1301 Lamar
Wichita Falls, TX 76301
940-767-8341

The Ardmoreite - <http://classifieds.ardmoreite.com/>

117 W Broadway
Ardmore, OK 73401
580-223-2200

The Altus Times - <http://www.altustimes.com/pages/classifieds>

218 W Commerce
Altus, OK 73521
580-482-1221

Appendix 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KCCU

Description of Activities:

Job Fairs:

KCCU personnel set-up our booth and had an active presence at the *Red River Career Expo* at Cameron University, Lawton, Oklahoma on February 23, 2012. Various staff members were present at the booth throughout the day answered questions from interested parties and students, and offered advice on careers in the broadcast industry.

KCCU personnel set-up our booth and had an active presence at the OAB / OBEA (Oklahoma Association of Broadcasters / Oklahoma Broadcast Education Association) Student Day and Job Fair at the Will Rogers Theatre in Oklahoma City, Oklahoma on March , 2012. General Manager Ted Riley was at the booth throughout the day and answered questions from interested parties and students, and offered advice on careers in the broadcast industry.

College Lectures:

Production Director and Morning Edition Host, Cynthia Sosa, gave a lecture to the Cameron University “Basic Radio Production” class on April 17, 2012. During her talk, Cynthia touched upon the following topics:

- Discussed with students KCCU’s history, network of stations
- Discussed career opportunities in broadcasting, television and radio, locally and abroad
- Discussed internship opportunities available at KCCU
- Discussed opportunities to take book knowledge and get practical experience while taking lab classes and interning at KCCU
- Discussed opportunities for students to hone vocal communications and improve radio-television presentation and delivery
- Discussed student opportunity to work on professional equipment and learn various aspects of radio station operation; including Public Service Announcement (PSA) production and news production and news gathering
- Discussed with students preparation for and participation in all phases of radio that they gain at KCCU
- Discussed with students opportunities at KCCU for them to practice writing for broadcast

Production Director and Morning Edition Host, Cynthia Sosa, gave a lecture to the Cameron University “Basic Radio Production” class on November 29, 2012. During her talk, Cynthia touched upon the following topics:

Appendix 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KCCU (cont.)

- Discussed with students KCCU's history, network of stations
- Discussed career opportunities in broadcasting, television and radio, locally and abroad
- Discussed internship opportunities available at KCCU
- Discussed opportunities to take book knowledge and get practical experience while taking lab classes and interning at KCCU
- Discussed opportunities for students to hone vocal communications and improve radio-television presentation and delivery
- Discussed student opportunity to work on professional equipment and learn various aspects of radio station operation; including Public Service Announcement (PSA) production and news production and news gathering
- Discussed with students preparation for and participation in all phases of radio that they gain at KCCU
- Discussed with students opportunities at KCCU for them to practice writing for broadcast

Internship / Broadcasting Lab:

As a department of Cameron University, KCCU facilitates the education of Cameron University students by supplying positions for students involved in Cameron University's Bachelor of the Arts Degree in Communications.

The mission of the Communication program is to support Cameron University's mission of offering educational opportunities for a diverse student body. The program strives to develop students' intellectual capacities, prepares students for entry into graduate school and communication-related professions, and plays a role in general education.

Each semester, KCCU hosts several students involved in CU's Communications curriculum, and those would include students enrolled in the following courses:

- RTV3911 - Preparation for and participation in all phases of radio and television; may be repeated. Prerequisite: Department permission.
- RTV4923 - Supervised work experience in a professional setting which relates to the student's career objectives. The internship will allow practical experience in radio/television. May be repeated for a maximum of six hours. Prerequisites: Upper division standing and department permission.

Students are involved in writing and producing PSA's, news writing and production, and other duties as assigned by staff. KCCU staff assigns the students their letter-grade for the course(s).