

# ISSUES AND PROGRAM REPORT FOR

## **STATIONS KGMZ, KGMZ HD1** (And all the streams associated with these signals)

1st QUARTER, 2018 (January – March 2018) Prepared by: Tim Jordan, Operations Manager CBS/Entercom San Francisco

## **PUBLIC AFFAIRS PROGRAMS**

## STATIONS KGMZ, KGMZ HD1 PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. KCBS In Depth	Sundays at 6:30am. Locally produced commercial-free half-hour news interview program. Show produced by KCBS News San Francisco.
2. <u>Bay Area Focus</u>	Sundays at 6:00am. Locally produced commercial-free half-hour news interview program. Show produced by KPIX Channel 5. "Bay Area Focus" concentrates on local issues and guest include Senators, Mayors, Supervisors and other high ranking city officials, including Police and Fire Chiefs, and other community leaders.
3. <u>Bay Sunday</u>	Sundays at 6:00am. Locally produced, commercial-free, half-hour news interview program. Show produced by KPIX Channel 5. "Bay Sunday" is an eclectic mix of light news, arts and community information all tossed up in lively conversation.
4. <u>Black Renaissance</u>	Sundays at 6:00am. Locally produced commercial-free half-hour news interview program. Show produced by KPIX Channel 5. "Black Renaissance" is the Bay Area's longest running news/interview show that focuses on issues of concern to the African American community. Hosted by KPIX 5 reporter, Christin Ayers, it is one of the few programs in the Bay Area specifically tailored to the needs and interests of the African American Community. It also profiles those in the community who are doing great things, and making a difference. Topics addressed include housing, politics, education, health, and the arts. Former guests have included Oprah Winfrey, Danny Glover, Street Soldiers Founder Joe Marshall, the Reverend Cecil Williams, rapper Chuck D, filmmaker Spike Lee, "The Color Purple Stars" Jeannette Bayardelle, Stephanie St. James, Latoya London, actress Terri J. Vaughn, and many others.
NOTE:	Bay Area Focus, Bay Sunday and Black Renaissance are produced by KPIX TV Channel 5, and rotate weekly.

## ISSUES OF CONCERN TO THE SAN FRANCISCO BAY AREA ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 1st Quarter, 2018

- 1. Fashion on the Square
- 2. Political Comedy Night
- 3. Connecting Kids to Nature
- 4. The Children's Discovery Museum
- 5. The Million Person Project
- 6. Iran Protests
- 7. Bay Area Music
- 8. Bay Area Tech
- 9. American Cancer Society
- 10. Physical and Mental Illness
- 11.First African American Woman In Space
- **12.**Promoting Education
- **13.**Mill Valley Film Festival
- **14.SF** Latin Film Festival
- **15. Strut Your Mutt**
- **16.**Need to Impeach
- 17.Next Gen America
- **18.**Allensworth Historic State Park
- **19.**Sonoma Raceway
- 20. African American Racecar Drivers
- **21.Friends of Faith**
- 22.SF Jazz
- 23.Immigration
- 24.Deportation
- 25.Safe Ski Tips and Tricks
- **26.Paid Internships**
- 27. The Discovery Museum in San Jose
- **28.DACA**
- **29.**The CA Governor's Race
- **30.**CA Congressional Seats

## ISSUES OF CONCERN TO THE SAN FRANCISCO BAY AREA ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 1st Quarter, 2018 (continued)

**31.Jefferson Awards 32.**The Care Program **33.**Mill Valley Film **34.Best Friends Animal Society 35.Mental Issues** 36.Stigma **37.NRA 38.**Gun Violence **39.**Latin Jazz **40.**The Financial Burden of College 41.Health & Fitness **42.**Mueller Investigation **43.**Russian Indictments **44.**Facebook Influence **45.**Female Empowerment **46.**Motherhood **47.**Social Media **48.**The Academy Awards **49.**Gender Equality **50.**Time's Up Movement **51.**Albert Einstein **52.CA Surrogacy Laws 53.**Genetic Engineering **54.**Designer Babies **55.**Science & Technology **56.** Planet Vision **57.Cal Academy of Sciences** 58.Facebook **59.**Data Mining

# **QUARTERLY ISSUES/PROGRAMS REPORT**

1st Quarter 2018 (January – March 2018)

## **MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

# ISSUE: Political Comedy Night, Connecting Kids to Nature, The Children's Discovery Museum, The Million Person Project

Bay Area Focus January 7, 2018 6:00am 30 Minutes

Today, we have a very special guest. He has been the lead voice of Grammy award winning rock band "Santana" for seventeen years, he is a writer, producer, and is now finding his own music through his style called "Souleros". His name is Andy Vargas, and his work does not stop there.

To hear the music of Souleros and find out more about the Andy Vargas Foundation log onto andy vargas dot com.

Up next we are talking to a local comedian. Producer and comedian Lisa Geduldig and Ashkenaz Music and Dance have joined forces to launch a new monthly comedy series. Coming up on October 12th they will kick the series off with "A Political Comedy Night". Comedian Aundre the Wonderwoman will be one of the comedians featured and is here to tell us all about her comedy and the event.

To get your ticket to see "a political comedy night" log onto ashkenaz dot com.

Next, an amazing exhibition connecting kids to nature. Nowadays more and more children find themselves indoors, away from nature. The Children's Discovery Museum of San Jose saw that need in the community - and doing something about it. They are getting kids outdoors to explore in a safe environment through their new exhibit "Bill's Backyard: Bridge to Nature". Executive Director, Marilee Jennings, is with us to explain the inspiration behind this exhibit.

Log onto c-d-m dot org to find out how you and your kid's can explore bill's backyard.

Next, we are talking with two guests helping others create change. There are so many amazing non-profits and organizations across the globe aimed at helping others. But many of their messages get lost, a problem Heather Box and Julian Mocine-Mcqueen noticed. So they set about helping leaders find their voices in order to make those messages more powerful. Heather and Julian, founders of The Million Person Project, are here to tell us about this project. If Heather and Julian can help you, log onto million person project dot org to learn more.

Bay Area Focus is hosted by Michelle Griego.

**ISSUE:** Iran Protests

KCBS in Depth January 7, 2018 6:30am 30 Minutes

Decades-long economic disparity, and an oppressive religious governmental structure has pushed Iran into widespread social unrest... deeper and more far-reaching than we've seen before. As the young people and working class of the country take to the streets against their ruling parties... those in control claim the protests are the work of Iran's enemies, like the U-S, Israel and Saudi Arabia... fomenting the unrest.

During a Friday UN Security Council meeting called by the US to address the situation in Iran, the Iranian Ambassador to the UN accused the US of abusing its power in the security council...basically saying the US should butt out of what is an internal affair and should be outside the mandate of the UN.

Meanwhile, some crucial deadlines related to the Iran nuclear dear are just days away... with mixed messages coming from the trump administration. The president continues to threaten US withdrawal from the multi-national deal...but his Secretary of State is hinting at a legislative move to solve the situation.

Any new sanctions like abandoning the nuclear deal would further injure an already drowning Iranian economy.

Certainly the U-S, and other nations, have an interest in the internal affairs of Iran and

its influence in the region... but one of our most noted local scholars on the nation says what's happening in his homeland, with its people, is being driven internally...by a citizenry hungry to realize its full potential.

Our guest on In Depth is Doctor Abbas Milani... He joined us from Stanford University where he is the Director of Iranian Studies and co-Director of the Iran democracy Project at the Hoover Institution.

We discuss in detail: Life in Iran The issues, Who are the protestors? What do they want? Young people/ will the middle class get involved? Rouhani vs Komenee moderates vs hardliners Government crackdown... access to information/technology... how else will they do it? The difference between the people and the government and religious leadership US involvement...past, present and future. 2 erroneous US positions

KCBS's InDepth is hosted by Jane McMillan.

#### ISSUE: Bay Area Music, Bay Area Tech, American Cancer Society, Physical and Mental Illness

Bay Area Focus January 14, 2018 6:00am 30 Minutes

We are starting our show today with a talented guest. Mads Tolling is an internationally renowned violinist and composer. He has won two Grammy awards and we are so excited he is bringing his music back to the bay area. Mads will be playing at Yoshi's in Oakland and he is sitting down with us now to discuss his career.

If you want to see mads live or find out more about his music log onto mads tolling dot com.

Next, we are talking to a seventeen year old genius. We have another incredible guest sitting at our table. At the age of thirteen George Hofstetter was invited to his first hackathon, where he competed against Stanford master's students. Since then, he has developed his own apps and has started a tech company. Now at seventeen years old

George shows no signs of slowing down. To learn more about George's inspiring journey log onto meet george dot info.

Next, an organization doing all it can to save lives. The American cancer society is working tirelessly to fight for a world that will one day be cancer free. November eighteenth is a special day for this amazing organization. It is the American Cancer Society's East Bay Jewel Ball. We are so excited that our own KPIX and KBCW are sponsors of this incredible gala. Valery Uhl and Juliane Lee are here to discuss. If you want to volunteer at the gala or want tickets log onto a-c-s jewel ball dot org.

Next, we have another guest fighting for the well-being of others. Sheri Brisson is helping young adults who are struggling with physical and mental illness in an innovative way - through a mobile game. She has used her own personal health experience to change the lives of others. Sheri and Nicole Gustafson are at our table to tell us all the details of this new game. To find out more about Sheri's incredible game log onto shadows edge dot com.

Bay Area Focus is hosted by Michelle Griego.

#### ISSUE: FIRST AFRICAN AMERICAN WOMAN IN SPACE (Replay)

#### KCBS In Depth

January 14, 2018 6:00am 30 Minutes

This weekend, as we honor the memory of Dr. Martin Luther King Jr, the civil rights movement and the untold contributions of the African American community, we share an inspirational conversation with the first African American woman to go into space... A Stanford grad, with a medical degree from Cornell...Doctor Mae Jemison...was the first black woman chosen for the astronaut training program... then the first to become an astronaut and go into space... flying on board the space Shuttle Endeavor in 1992 for an 8 day mission conducting medical research around the effects of weightlessness. A chemical engineer, a doctor, bio-science expert...Dr. Jemison continues her work with a special mission to open doors and inspire success in the sciences for all kids. Today we're speaking with the first African American woman in space...Dr. Mae Jemison...and her work in promoting science literacy in kids..as well as all of us.

in space...now working to advance science literacy.

KCBS's In-Depth is hosted by Jane McMillan.

#### ISSUE: Promoting Education, Mill Valley Film Festival, SF Latin Film Festival, Strut Your Mutt

Bay Area Focus January 21, 2018 6:00am 30 Minutes

Today we are going to start our show with a very special guest. In 2011 he won a Jefferson Award from K-P-I-X and his inspirational work continues. Former Forty Niners Tight End Eason Ramson knows what it means to struggle - and he has made it his life's mission to help young adults through those hard stages of their lives. He is here to speak about truancy and engaging the community to promote education. To find out more about Eason Ramson and the care program log onto y-m-c-a s-f dot org.

Next, we catch up with an amazing film festival. Well it is time to celebrate - because the Mill Valley Film Festival is back for its fourteenth year. This festival has been an integral part of the independent film scene for years, and this year they have big plans. Here to tell us all about it are founder mark Fishkin and Director of Programming Zoe Elton. To get your tickets to the mill valley film festival log onto m-v-f-f dot com.

We are so excited to highlight another amazing film festival. This time it is The San Francisco Latino Film Festival, which celebrates the Latino arts. Founder and Executive Director of Cine Mas S-F, Lucho Ramirez, is sitting down with us now to clue us in on the exciting plans for this festival. This film festival is already in full swing, so log onto s-f latino film festival dot org now to see all the upcoming events.

Next, we have a returning guest and some cute special guests who are helping our community. We are welcoming back returning guest Leslie Smith from Best Friends Animal Society to continue to raise awareness for Strut Your Mutt- it is a phenomenal

event that helps our four legged friends. And joining her today from Rocket Dog Rescue is Andy Rifken and two of the most adorable puppies. To find out more about strut your mutt and where you can donate log onto best friends dot org.

Bay Area Focus is hosted by Michelle Griego.

#### ISSUE: Need to Impeach, Next Gen America

#### **KCBS In-Depth**

January 21, 2018 6:30am 30 Minutes

This past week we've been watching big stakes politics being played out in Washington DC....

And, with the clock winding down on a budget deal, what's been at stake is more than just money...it's people's lives. The fate of the Dreamers.... young people brought here as children but who are without documentation. The fate of health care access for children...as the CHIP program runs out of funds... And the sword of domiciles hanging overhead...a full shutdown of the government of the United States of America.

When we talk about politics we usually focus on elected officials as being the power brokers...after all they have the office and the votes or vetoes when it comes to these decisions.

But big money donors also are behind much of what comes to pass through all three branches of government. They influence campaigns and policy votes of those elected. The motivations behind these moneyed influencers can be ideological, religious, self-serving... they can also be altruistic, depending upon one's point of view...

We have a locally-grown mega- donor who has long funded progressive races and issues, particularly surrounding climate change... and who has recently made headlines by launching a signature drive to Impeach President Trump, and has pledged 30-million dollars to flip the House blue in the 2018 midterms.

Tom Steyer is a former professional investor and founder of Farallon Capital. He's now a San Francisco-based philanthropist and political activist who started Next GenClimate...which has become NextGenAmerica as Steyer's mission has branched out to address more areas of concern, and to mobilize young Americans to engage in the process of citizenship and governing.

If you haven't had the opportunity before, here's a chance to hear from one of the most powerful political donors in the country and why he's chosen to engage his personal wealth in the political process...

KCBS's InDepth is hosted by Jane McMillan.

#### ISSUE: Allensworth Historic State Park, Sonoma Raceway & African American Racecar Drivers, Friends of Faith, SF Jazz

## Black Renaissance

January 28, 2018 6:00am 30 Minutes

Black Renaissance is hosted by Christin Ayers.

There is a lot in store on this show. From jazz to drag racing and more.

But first, let's go back in time...

When California was the promise land and a former slave settled a town where his dream of freedom would become a reality.

That place still exists we will tell the story of the colonel's dream, the story of Colonels Allensworth .

By 1915 Colonel Allensworth's dream of a thriving African-American town in central California was a reality. You can visit Colonel Allensworth Historic State Park ... The visitor center and campgrounds are open daily...

For more information, visit parks dot c-a-dot gov.

Black renaissance thanks park manager Steven Ptomey for the guided tour... He was a veritable treasure trove of information...

We now switch gears...and head to Sonoma Raceway... For the National Hot Rod Association's Mello Yellow Drag Racing Series...

Black Renaissance producer Jan Mabry met up with 2 African American drivers who are making drag racing history. Congratulations to j-r on his big win...

World Champion Antron Brown went on to win the Top Fuel Final in Seattle... Be sure to check him out on "Top Gear America"... Check your local listings for information.

Next, a very special fundraiser... For the Friends of Faith...

A very special gala... is coming up to honor the memory of award winning journalist... 'Faith Fancher'

We lost faith to breast cancer back in 2003... 'Friends of Faith' has been working ever since to continue her mission... Helping low-income women battling this terrible disease. Here in the studio to tell us more is someone you know very well... Barbara Rodgers... Pam Moore... tells us about Faith and how Friends of Faith began.

Remember... 20 shades of pink is happening Saturday, August 26th at the Oakland Marriot... At 6 p.m. For tickets go to eventbrite.com or the friends of faith facebook page.

Next, before George Clinton and the Parliament sang about the 'Mother Ship' there was Sun Ra -- the original afro-futurist, cosmic big band.

Black Renaissance got a chance to meet Sun ra's legendary band leader Marshall Allen When the Sun Ra 'Ark'estra Came to S-F- Jazz...

#### **ISSUE:** Immigration, Deportation

#### KCBS In Depth

January 28, 2018 6:30am 30 Minutes

Today our guest is Bill Hing, Professor of Iaw and Migration Studies at the University of San Francisco and DIRECTOR OF THE IMMIGRATION AND DEPORTATION DEFENSE CLINIC

Last weekend the government of the united states was shut down because a budget deal which included a permanent immigration fix for Dreamers... undocumented young adults brought here as children and raised as Americans... was rejected. Confusion from the White House on what bill would get a presidential signature, along with hardliners in the legislature killed what many thought was a doable agreement. Then late this past week the White House put forward a framework for immigration reform with a promise of more information to come in the days ahead...but which has already raised some red flags. To help us understand what we know of the proposal, we are grateful to be joined by Bill Hing, professor of Law and Migration Studies at the University of San Fransisco...and DIRECTOR OF THE IMMIGRATION AND DEPORTATION DEFENSE CLINIC KCBS's In-Depth is hosted by Jane McMillan.

# ISSUE: Safe Ski Tips and Tricks, Paid Internships, The Discovery Museum in San Jose

Bay Sunday February 4, 2018 6:00am 30 Minutes

Today, we've got everything from the latest movies to cool nature stuff for the kids. First, if you're planning to hit the slopes this winter, you gotta have all the right gear... Here with some tips and tricks for a safe ski season is Alex Hoye, C-E-O and Founder of Faction Skis... and professional big mountain skier Johnny Collinson.

You can find all the latest faction ski gear and watch the movie... At u-s dot faction skis dot com.

Next, Oakland's own Daveed Diggs and the movie Wonder. You know him from Hamilton, he's homegrown from the bay...Daveed Diggs. He's in a new film... It is called Wonder.

Once again... You can catch Daveed Diggs in Wonder... In theatres nationwide

Next, Bay Area high school students can get paid internships at some of the top companies. Imagine being in high school and landing an internship at one of the Bay Area's top companies. Genesys Works is a non-profit that is helping teens do just that... and here to tell us more is Executive Director Peter Katz

To find out how you can get involved with Genesys Works go to their website... Genesys Works dot org.

Next, a museum for kids where they'll discover nature, science... And some really cool animals. The Discovery Museum in San Jose has opened a unique way to bring together nature, kids and some cool science... It's called Bill's Backyard... Here to tell us all about it is the museum's Executive Director... Marilee Jennings, If you want to learn more about this amazing place... Go to c-d-m dot -org

Bay Sunday is hosted by Kenny Choi.

#### ISSUE: DACA, The CA Governor's Race, CA Congressional Seats

<u>KCBS In Depth</u> February 4, 2018 6:30am 30 Minutes

Today's show is a Political Roundtable with KCBS political reporter Doug Sovern, KCBS Insider Phil Matier, and Reporter Carla Marinucci from Politico. Issues include:

DACA, The CA Governor's Race, CA Congressional seats up for grabs in the 2018 Midterms, the two CA congressmen on opposite sides of the House Intelligence Committee investigating the Russia meddling—one, R Devin Nunes, Chair, accused of stifling the process, and D Adam Schiff, Ranking Member, a champion of the progressive push for transparency, the Senate challengers to long-serving senior senator Dianne Feinstein.

KCBS's InDepth is hosted by Jane McMillan.

# ISSUE: Jefferson Awards, The Care Program, Mill Valley Film, Best Friends Animal Society

Bay Area Focus February 11, 2018 6:00am 30 Minutes

Bay Area Focus is hosted by Michelle Griego.

Today we are going to start our show with a very special guest. In 2011 he won a Jefferson Award from K-P-I-X and his inspirational work continues. Former Forty Niners Tight End Eason Ramson knows what it means to struggle - and he has made it his

life's mission to help young adults through those hard stages of their lives. He is here to speak about truancy and engaging the community to promote education. To find out more about Eason Ramson and the care program log onto y-m-c-a s-f dot org.

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#### ISSUE: Mental Issues, Stigma, A Family Story

<u>KCBS In Depth</u> February 11, 2018 6:30am 30 Minutes

Today's Guest is Dr. Steven Hinshaw, author of ANOTHER KIND OF

MADNESS, A Journey Through the Stigma and Hope of Mental Illness.

As access to health care continues to be a major concern in this country...the need for mental health care access isn't always given equal weight.

Dr. Steven Hinshaw says what's needed for better understanding is not just more studies and stats...but the sharing of more stories of everyday people living with and successfully managing everything from phobias, depression and anxiety to bipolar disease and schizophrenia.

To that end, Dr. Steve Hinshaw is sharing his family's personal story of mental illness through his new book, ANOTHER KIND OF MADNESS, A Journey Through the Stigma and Hope of Mental Illness. Dr. Hinshaw is a professor of psychology at UC Berkeley and Vice Chair of Psychology at UC San Francisco.

His work is with children with mental illness, and his previous book, The Mark of Shame, was a groundbreaker on the stigma of mental illness and how to change it.

KCBS's In-Depth is hosted by Jane McMillan.

#### ISSUE: Allensworth Historic State Park, Sonoma Raceway & African American Racecar Drivers, Friends of Faith, SF Jazz

Black Renaissance February 18, 2018 6:00am 30 Minutes

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When California was the promise land and a former slave settled a town where his dream of freedom would become a reality.

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**ISSUE:** NRA, Gun Violence

#### KCBS In Depth

February 18, 2018 6:30am 30 Minutes

HOW NRA Money Stymies Legislative Solutions to America's Gun Violence Problem

Daniel Newman, President and Co-Founder of Maplight.org... a non-profit, non-partisan research organization that tracks money's influence on politics and public policy.

The horror of last Wednesday's mass school shooting in Florida continues to be revealed through details from those who survived it, and the funerals and mourning by family and friends of those who did not. It's all too familiar.... the same platitudes from some elected leaders, the same outrage from others that surfaces after every one of these tragedies. Yet... here we are again, with nothing changed.

Today we explore <u>one</u> of the reasons being blamed for the political impasse on curbing America's gun violence epidemic... the unlimited and unidentifiable flow of money into and out of, the National Rifle Association, or NRA.

We are joined once again on InDepth by DANIEL NEWMAN, PRESIDENT AND CO-FOUNDER OF <u>MAPLIGHT.ORG</u>, a non-partisan research organization that tracks money's influence on politics and public policy.

You can use <u>maplight.org</u> to research any legislative topic, any legislator's voting record and any donor or lobby group and connect the money dots.

The influence of money on politics and gun policy has stymied public health studies of gun violence as well...something the medical community is pushing back against. To explain that part of the issue, here's a portion of the discussion with UCSF's Doctor Andrew Bindman following the Las Vegas Mass shooting that left 58 people dead and 422 injured by gunfire... the worst mass shooting in US history, and that was just 4 short months ago:

Dr. Bindman is Professor of medicine, researcher and medical practitioner at Zuckerberg San Francisco General Hospital, abd part of the Phillip R Lee Institute for Health Policy Studies.

KCBS's In-Depth is hosted by Jane McMillan.

ISSUE: Latin Jazz, Pier 39, The Financial Burden of College, Health & Fitness

Bay Area Focus February 25, 2018 6:00am 30 Minutes

Bay Area Focus is hosted by Michelle Griego.

We are kicking off our show today with legendary percussionist Pete Escovedo, who famously helped bring latin jazz music to a wider audience and has been a staple in the music industry for over fifty years. He is here to discuss his memoir, My Life in the Key of E, which chronicles his fantastic career and the ups and downs it took to pursue his dream. To get your copy of my life in the key of e head over to pete escovedo dot com.

Up next we are celebrating a classic Bay Area location. It's time to celebrate! Because pier 39 is 39. That's almost 40 years of fantastic food, local shopping, and breathtaking views. They have lined up some amazing events for everyone and here to tell us all about the party is Sue Muzzin, Vice President of pr. To find out how you can catch one of these events log onto pier 39 dot com.

Up next, we have a guest who is helping all those parents getting ready to send their kids to college. It's that time. Summer is coming to a close and students are packing up and getting ready for college. However, the financial burden of college can be a real strain on families. Johnny Gottstein, president and c-e-o of Gott Professional Insurance Services is here to give parents some advice. To get more information log onto g-p-i-s 4 u dot org.

Next, we have a couple of fitness experts with a fun workout for the weekend. Get ready bay area, because Outside Lands, the annual music fesitival in Golden Gate Park, is here! But the three day event can be tiring. So trainers Joel Freeman and Jericho McMatthews are here to give us some fun and effective workouts that will help during the festival and any music event in the future.

For more information on these exercises and more you can log onto the beachbody website and search for ready set live.

ISSUE: Mueller Investigation, Russian Indictments, Facebook Influence

<u>KCBS In Depth</u> February 25, 2018 6:30am 30 Minutes The past two weeks have brought more indictments from Special Counsel Robert Mueller and his team of investigators trying to get to the bottom of Russia's campaign if disinformation and hacking during the 2016 presidential election... and who, if anyone, particularly in the Trump campaign, colluded in the effort.

New charges have been filed against former Trump campaign chair Paul Manafort, and his close associate Rick Gates has accepted a plea deal in exchange for cooperation... and 13 Russians and 3 companies were included in a sweeping indictment which outlined a vast network dedicated to pushing false and divisive information over social media.

You may remember that the heads and legal representatives of Google Facebook and Twitter got a first rate grilling in Washington DC in November... about their platforms being used by Russia's disinformation campaign that likely influenced the 2016 Presidential election...

Were you the target of any of those ads or postings? Might they have influenced your choice?

How do you, as a content consumer, tell if what you're reading...and passing along to your online friends and followers....is legitimate and truthful information? Who should be responsible for this... if anyone? Does it fall under free speech? Should

it be legislated... or should the private for-profit social media firms be liable for how their product is used?

We brought in both of KCBS' voices of knowledge on this front for this week's InDepth... We discuss:

Trolls Bots Political Ads...buyer disclosure Fake News...

TWO ISSUES... lack of transparency in political ads on social media--who bought them... and fake news. And then there's the hacking. Congress is investigating the purchased ads, but what about hacking efforts on social media, too?

Did these companies know this was happening...and when. meddling in the 2016 presidential election. Problem if they did know and did nothing/accepted money... problem if they didn't know! These are the innovators...shouldn't they be on the cutting edge?

\*\*How did this work... who was susceptible and why?

Should it be buyer/reader beware?

FAKE NEWS... more young people are signing up on social media platforms for their news...this is a long view issue for our democracy.

The Honest Ads Act is sponsored by Democratic Sens. Amy Klobuchar of Minnesota and Mark Warner of Virginia, and is co-sponsored by Sen. John McCain, R-Arizona.

KCBS's In-Depth is hosted by Jane McMillan.

#### ISSUE: Female Empowerment, Motherhood, Contemporary Ballet, Social Media

Bay Sunday March 4, 2018 6:00am 30 Minutes

Bay Area Focus is hosted by Michelle Griego.

We are starting the show off today with some female empowerment. Coming up in a few days a group of real women will share their failures and successes for a one night only event in San Francisco. Here to give a glimpse of what to expect at this event are Sephanie Belleci and Doris Hobbs.

To get your ticket to this event log onto event brite dot com and search "Real Talk With Real Women".

Next, we are talking with another women who is getting real about being a mother. Having a child can be a stressful and daunting time in your life. Our next guest is here to help. Bailey Gaddis is the author of "Feng Shui Mommy" and a childbirth preparation eduator, and she is sitting down with us now to discuss her journey. To check out Feng Shui Mommy log onto bailey gaddis dot com.

Up next we have a highly anticipated contemporary ballet performance. Artistic Director Amy Seiwert has been named one of twenty five to watch and her choreography named one of the top ten dance events. She has worked with dancers from New York City Ballet and was mentored by the best in the business. Now she is back with the Seventh Annual Sketch Series and here to tell us all about it.

To get tickets to Amy's performance, log onto a-s-imagery dot org.

Coming up next.... A social media expert. Over sixty percent of the population in North

America has at least one social media account. But is the connection to social media disconnecting us from each other? Social media expert Devon Martinez is sitting down with us to answer all our questions.

You can check out what Devon is doing on his social media accounts, just search i am symphony.

### ISSUE: The Academy Awards, Gender Equality, Time's Up Movement

KCBS In Depth March 4, 2018 6:30am 30 Minutes

It's Academy Award weekend, and time for our annual KCBS Oscar's program with two of the biggest movie buffs we know... see if your take on this year's winners and losers match theirs...

This year, as in years past, the Academy Awards program is expected to be a platform where the issues of the day are addressed, given voice, or denounced, as the case may be.

This year's Oscars will be heavily focused on racial and, in particular, gender equality. After the devastating revelations of sexual abuse and discrimination, the Time'sUp movement seeks to redistribute power to women in the industry, and around the world.

KCBS's In-Depth is hosted by Jane McMillan.

**ISSUE:** Albert Einstein

KCBS In Depth March 11, 2018 6:00am 30 Minutes

One of the greatest minds of the 20th century looms large in modern day America...and the world. In fact, Albert Einstein is probably making someone's holiday brighter with his discoveries in science and technology appearing in all manner of gadget and gizmo.

It was the combination of his technical genius and his philosophical depth that made Einstein a singular figure and contributor to humanity.

In the 21st century, Albert Einstein remains a giant of discovery... a genius of science and technology...but also at heart, a philosopher who spent his life trying to understand humanity's place in the universe as much as what makes that universe tick.

Einstein biographer David Bodanis (boe-DAN-iss) says the great man's outlook on research and responsibility offers lessons for the modern day.

KCBS's In-Depth is hosted by Jane McMillan.

ISSUE: CA Surrogacy Laws, Genetic Engineering, Designer Babies

KCBS In Depth March 11, 2018 6:30am 30 Minutes

In another big step forward in medical technology... CRISPR Gene Editing is ready for testing in humans...as early as this year. In a very oversimplified explanation, the CRISPER technology can edit out damaging genes that cause disease. Incredible news with the potential of improving and saving lives.

According to a report this week in the Financial Times, 2 biotech companies, one Swiss and one American, are applying for FDA permission to test gene editing on people with certain blood diseases and blindness.

When you consider that mapping the human genome was only completed in 1990, and the CRISPR-Cas9 gene-editing technology was first demonstrated only 5 years ago... the pace of advancement is break-neck.

It was only this past summer that CRISPR was used for the first time in the US to alter the genetic make-up of a large number of single-cell human embryos.

None of the edited embryos was allowed to develop and was never intended to be implanted.

But... it's this part of new medical technology that sparks fears ... that we're opening a Pandora's Box leading to so-called designer babies.

Reproductive technology is already a burgeoning global industry... and one without any consistent oversight to keep up with its rapid development. This is a big concern of this week's guest on In Depth... particularly the rights of the children brought into the world through the wonders of science, including multiple-parent surrogacy..., which is thriving in the U-S, and specifically California where laws are quite permissible.

Dr. Mary Ann Mason is Professor of the Graduate School of Law at UC Berkeley, and a Faculty Affiliate of the Berkeley Center for Law & Technology. Her area of expertise is child and family law and policy... an author of several books, her latest, co-authored with Tom Eckman, is BABIES OF TECHNOLOGY: Assisted Reproduction and Rights of the Child.

## **Book Review:**

"Millions of children have been born in the United States with the help of cutting-edge reproductive technologies, much to the delight of their parents. But alarmingly, scarce attention has been paid to the lax regulations that have made the U.S. a major fertility tourism destination. And without clear protections, the unique rights and needs of the children of assisted reproduction are often ignored.

This book is the first to consider the voice of the child in discussions about regulating the fertility industry. The controversies are many. Donor anonymity is preventing millions of children from knowing their genetic origins. Fertility clinics are marketing genetically enhanced babies. Career women are saving their eggs for later in life. And Third World women are renting their wombs to the rich. Meanwhile, the unregulated fertility market charges forward as a multi-billion-dollar industry. This deeply-considered book offers answers to the urgent question: Who will protect our babies of technology?"

SOME of the questions of children's rights:

Does every child have the right to be as healthy as genetically possible...imperfect embryos destroyed?

Does every child be as genetically fit as possible? Healthy vs Enhanced kids.

What is the Govt role... genetic screening?

Does genetic engineering threaten mental and emotional health of child? Does it change family dynamics?

Is there a basic human right to be naturally conceived? Can kids challenge parent's genetic decisions?

Should money determine who genetically engineers a child?

KCBS's InDepth is hosted by Jane McMillan.

ISSUE: Science & Technology

## KCBS In Depth

March 18, 2018 6:00am 30 Minutes

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Einstein biographer David Bodanis (boe-DAN-iss) says the great man's outlook on research and responsibility offers lessons for the modern day.

KCBS's In-Depth is hosted by Jane McMillan.

KCBS's In-Depth is hosted by Jane McMillan.

## **ISSUE:** Planet Vision, Cal Academy of Sciences

KCBS In Depth March 18, 2018 6:30am 30 Minutes

PLANET VISION... new sustainability project by the Cal Academy of Sciences Executive Director Dr. Jonathon Foley

Science-based plan to inspire individuals, communities, business and governments to put plans into action. It's creating an online community to look at reinventing how we use food and water and energy to build a healthier future for ourselves and our planet.

It's also a physical exhibit at the Cal Academy with plans to offer it to museums around the country and the world so those centers of learning

and inspiration can share it with their own communities.

The plan is to draw people to act on every day solutions rather than be divided over theoretical arguments.

Can we save water and cut back on greenhouse gasses by just cutting down on food waste? YES!

It's about creating success by focusing on positive action and understanding rather than division... and sowing renewed interest and wonder in our natural world/home.

KCBS's In-Depth is hosted by Jane McMillan.

**ISSUE:** Albert Einstein (Repeat)

KCBS In Depth March 25, 2018 6:00am 30 Minutes

One of the greatest minds of the 20th century looms large in modern day America...and the world. In fact, Albert Einstein is probably making someone's holiday brighter with his discoveries in science and technology appearing in all manner of gadget and gizmo.

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Einstein biographer David Bodanis (boe-DAN-iss) says the great man's outlook on research and responsibility offers lessons for the modern day.

KCBS's In-Depth is hosted by Jane McMillan.

ISSUE: Facebook, Data Mining

KCBS In Depth

March 25, 2018 6:30am 30 Minutes

Is the Facebook/Cambridge Analytica scandal just the tip of the iceberg, when it comes to mining your social media data for political gain? And can Nancy Pelosi really regain the Speaker's gavel?

Those are some of the issues tackled by our political experts on this weekend's In Depth, as we hear from KCBS Political Reporter Doug Sovern:

From the Facebook scandal to upheaval at the White House, it was a chaotic week in the world of politics.

KCBS Political Reporter Doug Sovern talks about that and more on this weekend's edition of KCBS In Depth:

KCBS Political Analyst MARC SANDALOW, part of our roundtable discussion on this weekend's In Depth, says Donald Trump governs via Twitter, so don't expect the media to end its breathless reporting of his tweets:

We talk with Sandalow and KCBS morning anchor Stan Bunger about the Facebook data mining scandal...and what it means in the accelerating evolution of how politics works. And with conservative Democrats running for Congress on an I don't like Nancy Pelosi platform, but progressive ones trying to pull the party to the left...will enough people turn out in November to hand the House back to the Democratic Party?

It is a political roundtable on this weekend's In Depth, with morning anchor Stan Bunger and our political analyst MARC SANDALOW, who says love him or hate him, Donald Trump sure seems to thrive on the chaos he's creating, and manipulating, via Twitter:

We talk Facebook and Cambridge Analytica, and where politics and social media go from here. And, with Democrats gaining momentum in their bid to regain control of the House, is San Francisco's Nancy Pelosi still the person to lead them back to the promised land?

This week's In-Depth is hosted by Doug Sovern.

### A SAMPLING OF PUBLIC SERVICE ANNOUNCEMENTS AIRED ON STATIONS KGMZ, KGMZ HD1

## (And all streams associated with those signals) DURING THE 1st QUARTER 2018

#### **ORGANIZATION/EVENT**

**CBS** Cares The Jefferson Awards- KCBS/KPIX TV The Alzheimer's Association The Women's Cancer Resource Center Meals on Wheels Stroke Warning Signs Save for the Future The San Francisco Public Library A2A The American Cancer Society The San Francisco SPCA The Marin Humane Society The Cancer Prevention Institute of California **Rocket Dog Rescue** Hunger Prevention **Buzzed Driving** Habitat for Humanity Foster Care **Breast Cancer Awareness** HIV-AIDS United Way Woman's Heart Disease St. Anthony's Dinner The Arthritis Foundation Glide Autism Awareness FEMA – Earthquake United Way Recycling Foreclosures The USS Hornet Sea, Air and Space Museum The Marin Humane Society **GLIDE Memorial Church** Guide Dogs for the Blind The USS Hornet Sea, Air & Space Museum

Bay Area Food Banks The Marin Humane Society The Rodriguez Lab at Stanford University The San Francisco SPCA Opportunity Junction Training, Career Counseling and Job Placement Stanford Blood Center