



**ISSUES AND PROGRAM REPORT
FOR**

**STATIONS KGMZ AM, KGMZ FM, KGMZ HD1
(and all the streams associated with these signals)**

**3rd QUARTER, 2018
(July – September 2018)**

Prepared by: Tim Jordan, Operations Manager CBS/Entercom San Francisco

PUBLIC AFFAIRS PROGRAMS

STATIONS KGMZ AM, KGMZ FM, KGMZ HD1 PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. **KCBS In Depth** Sundays at 6:30am. Locally produced commercial-free half-hour news interview program. Show produced by KCBS News San Francisco.
2. **Bay Area Focus** Sundays at 6:00am. Locally produced commercial-free half-hour news interview program. Show produced by KPIX Channel 5. "Bay Area Focus" concentrates on local issues and guest include Senators, Mayors, Supervisors and other high ranking city officials, including Police and Fire Chiefs, and other community leaders.
3. **Bay Sunday** Sundays at 6:00am. Locally produced, commercial-free, half-hour news interview program. Show produced by KPIX Channel 5. "Bay Sunday" is an eclectic mix of light news, arts and community information all tossed up in lively conversation.
4. **Black Renaissance** Sundays at 6:00am. Locally produced commercial-free half-hour news interview program. Show produced by KPIX Channel 5. "Black Renaissance" is the Bay Area's longest running news/interview show that focuses on issues of concern to the African American community. Hosted by KPIX 5 reporter, Christin Ayers, it is one of the few programs in the Bay Area specifically tailored to the needs and interests of the African American Community. It also profiles those in the community who are doing great things, and making a difference. Topics addressed include housing, politics, education, health, and the arts. Former guests have included Oprah Winfrey, Danny Glover, Street Soldiers Founder Joe Marshall, the Reverend Cecil Williams, rapper Chuck D, filmmaker Spike Lee, "The Color Purple Stars" Jeannette Bayardelle, Stephanie St. James, Latoya London, actress Terri J. Vaughn, and many others.

NOTE: Bay Area Focus, Bay Sunday and Black Renaissance are produced by KPIX TV Channel 5, and rotate weekly.

**ISSUES OF CONCERN TO THE SAN FRANCISCO BAY AREA
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
3rd Quarter, 2018**

- 1. Gene Editing**
- 2. Biotech**
- 3. Multiple-Parent Surrogacy**
- 4. First African American in Space**
- 5. Supreme Court Vacancy**
- 6. Trade Wars**
- 7. Border Control**
- 8. Wildfires**
- 9. Climate Change**
- 10. Traffic**
- 11. Uber – Lyft**
- 12. Personal Mobility**
- 13. Anxiety Disorder**
- 14. Undocumented Immigrants**
- 15. Our Political Climate**
- 16. Anxiety Disorder**
- 17. Undocumented Immigrants**
- 18. Our Political Climate**
- 19. Jobs**
- 20. Housing**
- 21. Transportation**
- 22. The Academy Awards**
- 23. Pay Inequity**
- 24. #metoo Movement**

**ISSUES OF CONCERN TO THE SAN FRANCISCO BAY AREA
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
3rd Quarter, 2018 (continued)**

- 25. Applied Ethics**
- 26. Moral Judgment**
- 27. The Cost of Education**
- 28. On-line Learning**
- 29. Video Tutorials**
- 30. The Nation's Workforce**
- 31. The Labor Movement**
- 32. Wage Equality**
- 33. New York Times "Anonymous"**
- 34. Supreme Court Confirmation Hearings**
- 35. The NFL**
- 36. Colin Kaepernick Controversy**
- 37. Sports**
- 38. Music**
- 39. Health**
- 40. Mindfulness**
- 41. Affordable Housing**
- 42. Homelessness**
- 43. Transit**
- 44. Public Safety**

QUARTERLY ISSUES/PROGRAMS REPORT

3rd Quarter 2018
(July - September 2018)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: Gene Editing, Biotech, Multiple-Parent Surrogacy

KCBS In Depth

July 1, 2018

6:00am

30 Minutes

In another big step forward in medical technology... CRISPR Gene Editing is ready for testing in humans...as early as this year.

In a very oversimplified explanation, the CRISPER technology can edit out damaging genes that cause disease. Incredible news with the potential of improving and saving lives.

According to a report this week in the Financial Times, 2 biotech companies, one Swiss and one American, are applying for FDA permission to test gene editing on people with certain blood diseases and blindness.

When you consider that mapping the human genome was only completed in 1990, and the CRISPR-Cas9 gene-editing technology was first demonstrated only 5 years ago... the pace of advancement is break-neck.

It was only this past summer that CRISPR was used for the first time in the US to alter the genetic make-up of a large number of single-cell human embryos.

None of the edited embryos was allowed to develop and was never intended to be implanted.

But... it's this part of new medical technology that sparks fears ... that we're opening a Pandora's Box leading to so-called designer babies.

Reproductive technology is already a burgeoning global industry... and one without any consistent oversight to keep up with its rapid development. This is a big concern of this week's guest on In Depth... particularly the rights of the children brought into the world through the wonders of science, including multiple-parent surrogacy..., which is thriving in the U-S, and specifically California where laws are quite permissible.

Dr. Mary Ann Mason is Professor of the Graduate School of Law at UC Berkeley, and a Faculty Affiliate of the Berkeley Center for Law & Technology. Her area of expertise is child and family law and policy... an author of several books, her latest, co-authored with Tom Eckman, is **BABIES OF TECHNOLOGY: Assisted Reproduction and Rights of the Child**.

Book Review:

“Millions of children have been born in the United States with the help of cutting-edge reproductive technologies, much to the delight of their parents. But alarmingly, scarce attention has been paid to the lax regulations that have made the U.S. a major fertility tourism destination. And without clear protections, the unique rights and needs of the children of assisted reproduction are often ignored.

This book is the first to consider the voice of the child in discussions about regulating the fertility industry. The controversies are many. Donor anonymity is preventing millions of children from knowing their

genetic origins. Fertility clinics are marketing genetically enhanced babies. Career women are saving their eggs for later in life. And Third World women are renting their wombs to the rich. Meanwhile, the unregulated fertility market charges forward as a multi-billion-dollar industry. This deeply-considered book offers answers to the urgent question: Who will protect our babies of technology?"

SOME of the questions of children's rights:

Does every child have the right to be as healthy as genetically possible...imperfect embryos destroyed?

Does every child be as genetically fit as possible? Healthy vs Enhanced kids.

What is the Govt role... genetic screening?

Does genetic engineering threaten mental and emotional health of child?

Does it change family dynamics?

Is there a basic human right to be naturally conceived? Can kids challenge parent's genetic decisions?

Should money determine who genetically engineers a child?

ISSUE: First African American in Space

KCBS In Depth

July 1, 2018

6:30am

30 Minutes

We share an inspirational conversation with the first African American

woman to go into space. A Stanford grad, and with a medical degree from Cornell, Doctor Mae Jemison was the first black woman chosen for the astronaut training program, then the first to become an astronaut and go into space, flying on board the space Shuttle Endeavor in 1992 for an 8 day mission conducting medical research around the effects of weightlessness. A chemical engineer, a doctor, bio-science expert, Dr. Jemison continues her work with a special mission to open doors and inspire success in the sciences for all kids. We're speaking with the first African American woman in space, Dr. Mae Jemison, and her work in promoting science literacy in kids as well as all of us. We replay Jane McMillan's conversation with Dr. Jemison.

**ISSUE: First African American in Space
(Replay from 7/1/2018)**

KCBS In Depth

July 8, 2018

6:00am

30 Minutes

We share an inspirational conversation with the first African American woman to go into space. A Stanford grad, and with a medical degree from Cornell, Doctor Mae Jemison was the first black woman chosen for the astronaut training program, then the first to become an astronaut and go into space, flying on board the space Shuttle Endeavor in 1992 for an 8 day mission conducting medical research around the effects of weightlessness. A chemical engineer, a doctor, bio-science expert, Dr. Jemison continues her work with a special mission to open doors and inspire success in the sciences for all kids. We're speaking with the first African American woman in space, Dr. Mae Jemison, and her work in promoting science literacy in kids as well as all of us. We replay Jane

McMillan's conversation with Dr. Jemison.

ISSUE: Supreme Court Vacancy, Trade Wars, Border Control

KCBS In Depth

July 8, 2018

6:30am

30 Minutes

We're talking about all things politics on In Depth: a Supreme Court vacancy, global and regional impacts of a trade war, and much more. KCBS Political Analyst Marc Sandalow is a guest on In Depth from Washington DC, beginning with President Trump's pick to replace the retiring Justice Anthony Kennedy on the High Court. Pres. Trump has announced he will make an announcement via Twitter, and we consider how much is at stake for him -- perhaps not so much for him, necessarily -- but for America? As Sandalow points out, the pick will be dissected by people. But, it may be the single most impactful decision of his presidency -- considering how long the pick may stay on the High Court. It will be the difference between the majority being a conservative majority or a much more mixed court. This is an extraordinarily consequential decision, Sandalow argues. And, the President understands that, he believes. Also on the docket for discussion on In Depth: the beginning hours of trading after what appears to be the start of a trade war with China, and how the Bay Area views the ongoing debate over border control and immigration policies. Constitutional Law professor Rory Little weighs in with remarkable insight about how decisions in Washington impact residents in the Bay Area -- and beyond.

**ISSUE: Supreme Court Vacancy, Trade Wars, Border Control
(Replay from 7/8/2018)**

KCBS In Depth

July 15, 2018

6:00am

30 Minutes

We're talking about all things politics on In Depth: a Supreme Court vacancy, global and regional impacts of a trade war, and much more. KCBS Political Analyst Marc Sandalow is a guest on In Depth from Washington DC, beginning with President Trump's pick to replace the retiring Justice Anthony Kennedy on the High Court. Pres. Trump has announced he will make an announcement via Twitter, and we consider how much is at stake for him -- perhaps not so much for him, necessarily -- but for America? As Sandalow points out, the pick will be dissected by people. But, it may be the single most impactful decision of his presidency -- considering how long the pick may stay on the High Court. It will be the difference between the majority being a conservative majority or a much more mixed court. This is an extraordinarily consequential decision, Sandalow argues. And, the

President understands that, he believes. Also on the docket for discussion on In Depth: the beginning hours of trading after what appears to be the start of a trade war with China, and how the Bay Area views the ongoing debate over border control and immigration policies. Constitutional Law professor Rory Little weighs in with remarkable insight about how decisions in Washington impact residents in the Bay Area -- and beyond.

ISSUE: Wildfires, Climate Change

KCBS In Depth

July 15, 2018

6:30am

30 Minutes

Last fall, wildfires burned across 7 counties in Northern California in October, killing 44 people and burning close to 9,000 structures. It was a series of stories KCBS covered extensively--and, now, this year, from the Oregon border and into California firefighters are battling hot temperatures and windy conditions. Tens of thousands of acres have burned across the state since January 1, 2018 of this year. Fire statistics suggest this is shaping up to be a particularly bad "fire year." To discuss fires, their impacts, and how to live in our climate-changing world and what can we expect in the future, KCBS reporters Jeffrey Schaub and Margie Shafer hosted In Depth, a discussion with J. Keith Gilles, Professor of Forest Economics & Dean Emeritus, College of Natural Resources, University of California, Berkeley. In this era of big

wildfires, the In Depth discussion included the "big" question of where to build--and where not to build, plus many more aspects of how fire activity impacts the Bay Area--and beyond.

**ISSUE: Wildfires, Climate Change
(Replay from 7/15/2018)**

KCBS In Depth

July 22, 2018

6:00am

30 Minutes

Last fall, wildfires burned across 7 counties in Northern California in October, killing 44 people and burning close to 9,000 structures. It was a series of stories KCBS covered extensively--and, now, this year, from the Oregon border and into California firefighters are battling hot temperatures and windy conditions. Tens of thousands of acres have burned across the state since January 1, 2018 of this year. Fire statistics suggest this is shaping up to be a particularly bad "fire year." To discuss fires, their impacts, and how to live in our climate-changing world and what can we expect in the future, KCBS reporters Jeffrey Schaub and Margie Shafer hosted In Depth, a discussion with J. Keith Gilles, Professor of Forest Economics & Dean Emeritus, College of Natural Resources, University of California, Berkeley. In this era of big wildfires, the In Depth discussion included the "big" question of where to build--and where not to build, plus many more aspects of how fire activity impacts the Bay Area--and beyond.

ISSUE: Traffic, Uber – Lyft, Personal Mobility

KCBS In Depth

July 22, 2018

6:30am

30 Minutes

We have big problems in the Bay Area, and they arguably impact every resident. Traffic. Congestion. Backups on Bay Area bridges. Public transit that doesn't meet the needs of all commuters. Dr. Karen Philbrick, Executive Director of the Mineta Transportation Institute at San Jose State University, speaks with KCBS Radio's Stan Bunger and Holly Quan about the problems and efforts to identify solutions. And, that conversation absolutely includes talk about ride-hailing services like Uber and Lyft--the benefits AND additional problems created by ride-hailing services. Transportation, Dr. Philbrick says, has to be a discussion about "personal mobility"--and that even includes skateboards, bikes--tools that help people REACH transit hubs.

**ISSUE: Traffic, Uber – Lyft, Personal Mobility
(Replay from 7/22/2018)**

KCBS In Depth

July 29, 2018

6:00am

30 Minutes

We have big problems in the Bay Area, and they arguably impact every resident. Traffic. Congestion. Backups on Bay Area bridges. Public transit that doesn't meet the needs of all commuters. Dr. Karen Philbrick, Executive Director of the Mineta Transportation Institute at San Jose State University, speaks with KCBS Radio's Stan Bunger and Holly Quan about the problems and efforts to identify solutions. And,

that conversation absolutely includes talk about ride-hailing services like Uber and Lyft--the benefits AND additional problems created by ride-hailing services. Transportation, Dr. Philbrick says, has to be a discussion about "personal mobility"--and that even includes skateboards, bikes--tools that help people REACH transit hubs.

ISSUE: Anxiety Disorder, Undocumented Immigrants, Our Political Climate

KCBS In Depth

July 29, 2018

6:30am

30 Minutes

We live in anxious times. And now, a woman who suffers from a crippling anxiety disorder has come to terms with that in her new book. Acclaimed author Amanda Stern has written fiction and children's books, but found herself stuck—because of an anxiety disorder that went undiagnosed for decades. She ended up writing about it, in her new memoir, *Little Panic: Dispatches From An Anxious Life*. It's especially timely, and helpful, for people made even more anxious by our political climate. For Stern, the daughter of divorced parents who always feared being separated from her mother as a child, the separation of undocumented immigrants from their children became a trigger. What she learned along the way? The thing you fear most

probably won't really kill you--as she found out when she had a panic attack onstage while hosting her reading series in New York.

ISSUE: Anxiety Disorder, Undocumented Immigrants, Our Political Climate (Replay from 7/29/2018)

KCBS In Depth

August 5, 2018

6:00am

30 Minutes

We live in anxious times. And now, a woman who suffers from a crippling anxiety disorder has come to terms with that in her new book. Acclaimed author Amanda Stern has written fiction and children's books, but found herself stuck—because of an anxiety disorder that went undiagnosed for decades. She ended up writing about it, in her new memoir, *Little Panic: Dispatches From An Anxious Life*. It's especially timely, and helpful, for people made even more anxious by our political climate. For Stern, the daughter of divorced parents who always feared being separated from her mother as a child, the separation of undocumented immigrants from their children became a trigger. What she learned along the way? The thing you fear most probably won't really kill you--as she found out when she had a panic attack onstage while hosting her reading series in New York.

ISSUE: Jobs, Housing, Transportation

KCBS In Depth

August 5, 2018

6:30am

30 Minutes

On this weekend's In Depth, KCBS Political Reporter talks to Micah Weinberg, President of the Bay Area Council Economic Institute. The Council is a public policy group sponsored by local businesses, its Economic Institute is a think tank that focuses on critical issues facing the Bay Area region. Among the issues, of course: jobs, housing and transportation. We begin with a recent report on the Bay Area economy as a whole--we always hear about how California is the fifth or sixth largest economy in the world, depending on who is crunching the numbers and when. But, the Bay Area on its own would be a pretty significant economic power.

ISSUE: **Jobs, Housing, Transportation**
(Replay from 8/5/2018)

KCBS In Depth

August 12, 2018

6:00am

30 Minutes

On this weekend's In Depth, KCBS Political Reporter talks to Micah Weinberg, President of the Bay Area Council Economic Institute. The Council is a public policy group sponsored by local businesses, its Economic Institute is a think tank that focuses on critical issues facing the Bay Area region. Among the issues, of course: jobs, housing and

transportation. We begin with a recent report on the Bay Area economy as a whole--we always hear about how California is the fifth or sixth largest economy in the world, depending on who is crunching the numbers and when. But, the Bay Area on its own would be a pretty significant economic power.

ISSUE: The Academy Awards, Pay Inequity, #metoo Movement

KCBS In Depth

August 12, 2018

6:30am

30 Minutes

Shockwaves in Tinseltown and beyond. The Academy of Motion Picture Arts and Sciences announced this week to establish a new category for "outstanding achievement in popular film," to be given at the Academy Awards. Not only did the announcement set off a firestorm of criticism about the new category, but it renewed talk about diversity in film--or, lack thereof. Indeed, the film industry has been the subject of plenty of scrutiny lately--about pay inequity, the industry's role in the #metoo movement, and more. On this week's In Depth, KCBS Radio's Holly Quan talks with Peter Hartlaub, pop culture critic for the San Francisco Chronicle.

**ISSUE: The Academy Awards, Pay Inequity, #metoo Movement
(Replay from 8/12/2018)**

KCBS In Depth

August 19, 2018

6:00am

30 Minutes

Shockwaves in Tinseltown and beyond. The Academy of Motion Picture Arts and Sciences announced this week to establish a new category for "outstanding achievement in popular film," to be given at the Academy Awards. Not only did the announcement set off a firestorm of criticism about the new category, but it renewed talk about diversity in film--or, lack thereof. Indeed, the film industry has been the subject of plenty of scrutiny lately--about pay inequity, the industry's role in the #metoo movement, and more. On this week's In Depth, KCBS Radio's Holly Quan talks with Peter Hartlaub, pop culture critic for the San Francisco Chronicle.

ISSUE: Applied Ethics, Moral Judgment

KCBS In Depth

August 19, 2018

6:30am

30 Minutes

Morals, ethics and gender equality in leadership. It's an issue that, arguably, all companies and Boards of Directors consider at one time or another. "The reality is," argued Ann Skeet, Senior Director of Leadership Ethics at the Markkula Center for Applied Ethics. "A company is an entity that's not capable of having a conscious. So it's really the people that are working in those organizations and their moral judgment and the way they're thinking about issues." Companies themselves don't "have to" have the moral compass. It's the people, and in some cases, the "people" include consultants who advise CEOs. "Sometimes you see more executives, Mark Zuckerberg lately has started to talk about wanting to partner more with academia, so you certainly do see that business leaders are starting to appreciate that there are other sources that can help them to create the kind of culture that they are hoping to have," said Skeet. Are there companies that are "going off the rails," so to speak, and we just don't see it? How many companies are struggling with ethical dilemmas? "Well, I think we are seeing a number of companies make the headlines, unfortunately," argued Skeet. "In pretty dramatic ways that really point to the fact that there have been underlying issues for quite some time." In this week's In Depth, KCBS report and anchor Holly Quan takes a closer look at what's going on with some of the Bay Area's biggest brands.

**ISSUE: Applied Ethics, Moral Judgment
(Replay from 7/1/2018)**

KCBS In Depth

August 19, 2018

6:00am

30 Minutes

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ISSUE: The Cost of Education, On-line Learning, Video Tutorials

KCBS In Depth

August 26, 2018

6:30am

30 Minutes

It's that time of year; millions of American students of all ages are going back to school. And that means a lot of conversations about issues large and small, everything from how we pay for education to what we expect the process to produce. One thing almost everyone can agree upon is that education means learning of some kind. And, when people try to learn they sometimes struggle. It was twelve years ago that a financial analyst by the name of Sal Khan started helping a young cousin who was having trouble with math. It was distance learning and personalized learning, delivered one-on-one over the Internet. Pretty soon, other family members "wanted in" and that led Sal to making videos of his tutorials and posting them online. Then, things really blew up. Today, it would be hard to find a student, teacher or parent who hasn't heard of the Khan Academy, a nonprofit started by Khan that offers video lessons free over the Internet. Many of the lessons are still delivered by Khan himself. Susan Leigh Taylor and Stan Bunger talk with him.

**ISSUE: The Cost of Education, On-line Learning, Video Tutorials
(Replay from 8/26/2018)**

KCBS In Depth

September 2, 2018

6:00am

30 Minutes

It's that time of year; millions of American students of all ages are going back to school. And that means a lot of conversations about issues large and small, everything from how we pay for education to what we expect the process to produce. One thing almost everyone can agree upon is that education means learning of some kind. And, when people try to

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ISSUE: The Nation's Workforce, The Labor Movement, Wage Equality

KCBS In Depth

September 2, 2018

6:30am

30 Minutes

Summer vacations are over, children are returning to school, and another Labor Day is upon us. For many, it is a time to pause and reflect on the nation's workforce and the state of labor today. What have the most recent decades meant for the labor movement? If earlier generations bore witness to a strong union tide, what has become of it? "It's been a hard time for labor unions," said this week's In Depth guest, Jesse Rothstein, professor of public policy and economics at the University of California, Berkeley, with affiliations in the Department of Economics and the Goldman School of Public Policy. He is also the director of the Institute for Research on Labor and Employment (IRLE); the co-director of the California Policy Lab; and the co-director of the Opportunity Lab. He previously served as Chief Economist at the U.S. Department of Labor and as Senior Economist with the Council of Economic Advisers,

Executive Office of the President, both in the Obama Administration. He discusses with this week's In Depth host, Rebecca Corral, a change in culture, how legal decisions have impacted the labor movement, and whether there has been an overall "change in norms" as they pertain to labor. It's impossible to discuss the state of labor in the United States without also considering wages--including lower end wages--where there has been some growth, thanks to minimum wage increases. How does a tight labor market factor into the equation? Over perhaps the past four decades, there have been some wage increases, especially in the late '90s, but otherwise lower end wages haven't "gone much of anywhere." And, of course, that's particularly the case in the public service sector.

**ISSUE: The Nation's Workforce, The Labor Movement, Wage Equality
(Replay from 9/2/2018)**

KCBS In Depth

September 9, 2018

6:00am

30 Minutes

Summer vacations are over, children are returning to school, and another Labor Day is upon us. For many, it is a time to pause and reflect on the nation's workforce and the state of labor today. What have the most recent decades meant for the labor movement? If earlier generations bore witness to a strong union tide, what has become of it? "It's been a hard time for labor unions," said this week's In Depth guest, Jesse Rothstein, professor of public policy and economics at the University of California, Berkeley, with affiliations in the Department of Economics and the Goldman School of Public Policy. He is also the director of the Institute for Research on Labor and Employment (IRLE); the co-director

of the California Policy Lab; and the co-director of the Opportunity Lab. He previously served as Chief Economist at the U.S. Department of Labor and as Senior Economist with the Council of Economic Advisers, Executive Office of the President, both in the Obama Administration. He discusses with this week's In Depth host, Rebecca Corral, a change in culture, how legal decisions have impacted the labor movement, and whether there has been an overall "change in norms" as they pertain to labor. It's impossible to discuss the state of labor in the United States without also considering wages--including lower end wages--where there has been some growth, thanks to minimum wage increases. How does a tight labor market factor into the equation? Over perhaps the past four decades, there have been some wage increases, especially in the late '90s, but otherwise lower end wages haven't "gone much of anywhere." And, of course, that's particularly the case in the public service sector.

ISSUE: New York Times “Anonymous”, Supreme Court Confirmation Hearings

KCBS In Depth

September 9, 2018

6:30am

30 Minutes

KCBS Radio's Jeffrey Schaub takes In Depth on the road this week, meeting with Political Science Professor David McCuan on the campus of Sonoma State University in Rohnert Park, Calif. Prof. McCuan also serves as Chair of the Department of Political Science at Sonoma State. Given political developments this week, the first topic of conversation started with: "anonymous," -- was the op-ed published in the New York

Times a game-changer for politicians? "... certainly, the op-ed changes the dynamic," McCuan said of the Trump Administration. "You're less than sixty days out from the mid-term elections, which is turning into for Democratic challengers attempting to grab the House, it's turning into a referendum on the President. And, the President keeps fanning the flames in terms of outing anonymous and what happens, it's going to be difficult for anonymous to remain anonymous and that will be a game-changer in any administration. If anonymous is outed and we find out who this person is, it also will linger this type of narrative. It will continue the story for a bit. And that's going to drag us in to this mid-term election period and Democrats are trying to build some type of narrative as a referendum on the President. Democrats have a message problem in terms of exactly what they're talking about. But their message so far is a referendum on the Presidency." Another big political story worth discussing: the Brett Kavanaugh Supreme Court confirmation hearings. And, analyzing the hearings isn't JUST about Kavanaugh; McCuan points out that political up-and-comers, Sen. Kamala Harris (D-CA), among them.

ISSUE: New York Times "Anonymous", Supreme Court Confirmation Hearings
(Replay from 9/9/2018)

KCBS In Depth
September 16, 2018
6:00am
30 Minutes

KCBS Radio's Jeffrey Schaub takes In Depth on the road this week, meeting with Political Science Professor David McCuan on the campus

of Sonoma State University in Rohnert Park, Calif. Prof. McCuan also serves as Chair of the Department of Political Science at Sonoma State. Given political developments this week, the first topic of conversation started with: "anonymous," -- was the op-ed published in the New York Times a game-changer for politicians? "... certainly, the op-ed changes the dynamic," McCuan said of the Trump Administration. "You're less than sixty days out from the mid-term elections, which is turning into for Democratic challengers attempting to grab the House, it's turning into a referendum on the President. And, the President keeps fanning the flames in terms of outing anonymous and what happens, it's going to be difficult for anonymous to remain anonymous and that will be a game-changer in any administration. If anonymous is outed and we find out who this person is, it also will linger this type of narrative. It will continue the story for a bit. And that's going to drag us in to this mid-term election period and Democrats are trying to build some type of narrative as a referendum on the President. Democrats have a message problem in terms of exactly what they're talking about. But their message so far is a referendum on the Presidency." Another big political story worth discussing: the Brett Kavanaugh Supreme Court confirmation hearings. And, analyzing the hearings isn't JUST about Kavanaugh; McCuan points out that political up-and-comers, Sen. Kamala Harris (D-CA), among them.

ISSUE: The NFL, Colin Kapernick Controversy

KCBS In Depth

September 16, 2018

6:30am

30 Minutes

The NFL and the world of politics have more in common than you might think. That's what one of the nation's leading political journalists discovered, as we hear from KCBS Radio reporter Doug Sovern, host of

the latest episode of In Depth. As the award-winning national correspondent for the New York Times magazine and a diehard New England Patriots fan, Mark Leibovich figured a book about football made sense to follow up his number one bestseller, This Town, about life in Washington, DC. So, he's out with Big Game: THE NFL in Dangerous Times, in which Leibovich offers insider access to Tom Brady, Roger Goodell, and many NFL owners and players at a time when the league seems to be at a crossroads. Fear of concussions, declining TV ratings, and of course, the Colin Kaepernick controversy, have one of America's most popular sport on its heels. Leibovich says the league seems flummoxed by declining ratings too, rising concussions, and feels threatened by the surging popularity of the NBA.

**ISSUE: The NFL, Colin Kaepernick Controversy
(Replay from 9/26/2018)**

KCBS In Depth

September 23, 2018

6:00am

30 Minutes

The NFL and the world of politics have more in common than you might think. That's what one of the nation's leading political journalists discovered, as we hear from KCBS Radio reporter Doug Sovern, host of the latest episode of In Depth. As the award-winning national correspondent for the New York Times magazine and a diehard New England Patriots fan, Mark Leibovich figured a book about football made sense to follow up his number one bestseller, This Town, about life in Washington, DC. So, he's out with Big Game: THE NFL in Dangerous Times, in which Leibovich offers insider access to Tom Brady, Roger Goodell, and many NFL owners and players at a time when the league seems to be at a crossroads. Fear of concussions,

declining TV ratings, and of course, the Colin Kaepernick controversy, have one of America's most popular sport on its heels. Leibovich says the league seems flummoxed by declining ratings too, rising concussions, and feels threatened by the surging popularity of the NBA.

ISSUE: Sports, Music, Health, Mindfulness

KCBS In Depth

September 23, 2018

6:30am

30 Minutes

In an effort to get more people involved in a sport that seems quintessentially California, a Bay Area Olympic gold medalist is launching a series of events that's a combination competition, music festival and health expo. As KCBS reporter Holly Quan tells us in this weekend's In Depth, she's using beach volleyball as a way to get people to pay closer attention to their own lives. The South Bay's Kerry Walsh Jennings is one of beach volleyball's better known names but despite the popularity of the sport especially during the Olympics, not many players can make a career of it year round. P-1440 stems from the 1,440 minutes you have in each day. The event in San Jose at the end of the month mixes athletic competition with health and wellness--helping regular people and weekend warriors with paying closer attention to how they spend their time. "If you are in the present moment, if you are firmly planted where your feet are, mindfully, do you know how

powerful you are? If you're living in the past, you're probably sad," said Walsh Jennings to Quan. "If you're living in the future, you're for sure anxious. But if you're in the moment you can deal with anything so much better. You're so much more powerful and in tune with yourself."

ISSUE: Sports, Music, Health, Mindfulness
(Replay from 9/23/2018)

KCBS In Depth
September 30, 2018
6:00am
30 Minutes

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ISSUE: Affordable Housing, Homelessness, Transit, Public Safety

KCBS In Depth

September 30, 2018

6:30am

30 Minutes

San Francisco Mayor London Breed joins this week's edition of In Depth, with guest host and KCBS Radio reporter, Jenna Lane. Mayor Breed's appearance comes after settling in post-election, something Jenna suggested to Mayor Breed could be considered a pretty considerable change for her. "Yeah, I'm settling in just fine," Mayor Breed told Jenna. "I have a great team of people who are helping me to implement many of the things that I promised voters I would do. We are already up and running and I'm most excited about the fact that we are looking at building a modular housing factory to build more housing, " she added. "San Francisco will be the first customer of this modular housing factory and we are committed to \$100 million for affordable housing once this is built." So much of Breed's emphasis, it seems, has been on the problem of housing supply--or lack thereof. Most of the money spent as a city goes toward keeping people in their homes, but housing production goals are a target for Breed. She suggests that identifying underutilized sites is an important part of the process. Bureaucratic red tape, she adds, is another problem--and one that needs to be overcome. Breed's goal is to make San Francisco a

more affordable place for people who want to live there. Indeed, housing was one of the many issues Breed addressed on the campaign trail, along with homelessness, transit, public safety are among the many issues she is tackling. Those issues are addressed this week, on KCBS Radio's In Depth.

**A SAMPLING OF PUBLIC SERVICE ANNOUNCEMENTS AIRED ON
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DURING THE 3rd QUARTER 2018**

ORGANIZATION/EVENT

The Jefferson Awards- KCBS/KPIX TV
The Smithsonian Traveling Exhibition
The Alzheimer's Association
Occidental Volunteer Fire Department
Meals on Wheels
Stroke Warning Signs
Shepherd Rescue of Northern California
The San Francisco Public Library
San Francisco Jewish Film Festival
A2A
The American Cancer Society
Muttville
The San Francisco SPCA
The Marin Humane Society
The Cancer Prevention Institute of California
The Menlo Park Summerfest
Hunger Prevention
The History Mystery Tour
Habitat for Humanity
Foster Care
Sound Summit
Breast Cancer Awareness
Mission-Fest
HIV-AIDS
YOGA WITH CATS
United Way
Summer Beats Concert Series
Woman's Heart Disease
Tenderloin Neighborhood Development
St. Anthony's Dinner
The Arthritis Foundation
Glide
Autism Awareness
FEMA – Earthquake
United Way

The Sonoma Strong Healing Fair
Foreclosures
GLIDE Memorial Church
The Treasure Fest
Guide Dogs for the Blind
The USS Hornet Sea, Air & Space Museum
Bay Area Food Banks
The Marin Humane Society
The San Francisco SPCA
The Menlo Summerfest
Danville's Village Theatre Art Gallery
The History Mystery Tour
Missionfest
The Sixth Annual Candy Palooza