

Remit Address:
KNSD
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971

Main: (619) 231-3939

Billing:

## **Billing Address:**

POLARIS STRATEGIES Attention: Accounts Payable 1802 VERNON ST NW WASHINGTON, DC 20009 USA

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	<u> </u>	_	invoice #	) 
Advertiser	YES ON PROP 1		Invoice Date	03/3
Product	Yes on Prop 1		Invoice Month	Mar
Estimate Number	227304		Invoice Period	02/2

Invoice #	SE24030183
Invoice Date	03/31/24
Invoice Month	March 2024
Invoice Period	02/26/24 - 03/04/24

Property	KNSD	О
Account Executive	Will Hildebrandt	Α
Sales Office	Political National	D
Sales Region	National	О

Order #	1448618
Alt Order #	
Deal #	
Order Flight	02/27/24 - 03/04/24

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	54999
Advertiser Ref	56222

									Rate		
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
1	KNSD	NEWS	5A-6A								
	All spots of	n this line are Immediately Preemp	tible Class of time								
				02/26/24 to		1x	- 1				
	KNSD			Tu	02/27/24	:30	5:13 AM	BSP1241106H	\$250.00		2
2	KNSD	NEWS	6A-7A								
	All spots of	n this line are Immediately Preemp	tible Class of time								
				02/26/24 to		1x	1				
	KNSD			W	02/28/24	:30	6:28 AM	BSP1241106H	\$450.00		5
3	-	TODAY SHOW n this line are Immediately Preemp	7A-9A otible Class of time								
				02/26/24 to	03/03/24	1x	1				
	KNSD			Th	02/29/24	:30	8:42 AM	BSP1241106H	\$700.00		3
4		TODAY SHOW 2 n this line are Immediately Preemp	9A-10A otible Class of time								
				02/26/24 to	03/03/24	1x	1				
	KNSD			F	03/01/24	:30	9:57 AM	BSP1241106H	\$600.00		2
5	_	TODAY SHOW 3 n this line are Immediately Preemp	10A-11A otible Class of time	00/04/04	00/40/04		1				
				03/04/24 to	03/10/24	1X	1				

NBC & TELEMUNDO STATION AND COZITV INVOICES: This is to certify that the data on this invoice is a true statement of broadcast according to our records. All payments for charges hereunder must be received by station (Station) and/or CoziTV Network (Network) on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations/CoziTV Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II and/or the CoziTV Network Advertising Agreement-Part II which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station and/or Network, all amounts due to Station and/or Network. Payment by Advertiser to Agency shall not constitute payment to Station and/or Network.

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# INVOICE

	_A_L	Invoice #	SE24030183
Advertiser	YES ON PROP 1	Invoice Date	03/31/24
Product	Yes on Prop 1	Invoice Month	March 2024
Estimate Number	227304	Invoice Period	02/26/24 - 03/04/24

Property	KNSD	Order #	1448618
Account Executive	Will Hildebrandt	Alt Order #	
Sales Office	Political National	Deal #	
Sales Region	National	Order Flight	02/27/24 - 03/04/24

Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	54999
Advertiser Ref	56222

									Rate		
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
5	KNSD	TODAY SHOW 3	10A-11A			•					
	All spots o	n this line are Immediately Preemp	otible Class of time								
	KNSD			M	03/04/24	:30	10:59 AM	BSP1241106H	\$350.00		3
6	KNSD	NEWS	11-1130A								
	All spots o	n this line are Immediately Preemp	otible Class of time								
				02/26/24 to	03/03/24	1x	- 1				
	KNSD			Tu	02/27/24	:30	11:12 AM	BSP1241106H	\$350.00		1
7	KNSD	CALIFORNIA LIVE	1130A-12P								
	All spots o	n this line are Immediately Preemp	otible Class of time								
				02/26/24 to	03/03/24	1x	1				
	KNSD			W	02/28/24	:30	12:00 PM	BSP1241106H	\$200.00		2
8	KNSD	NBC NEWS DAILY	12-1P								
	All spots o	n this line are Immediately Preemp	otible Class of time								
				02/26/24 to	03/03/24	1x	1				
	KNSD			Th	02/29/24	:30	12:43 PM	BSP1241106H	\$350.00		1
9	KNSD	ACCESS DAILY	1-2P								
	All spots o	n this line are Immediately Preemp	otible Class of time								
				02/26/24 to	03/03/24	1x	1				
	KNSD			F	03/01/24	:30	1:50 PM	BSP1241106H	\$200.00		5

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	<u> </u>	_ invoice #
Advertiser	YES ON PROP 1	Invoice Date
Product	Yes on Prop 1	Invoice Month
Estimate Number	227304	Invoice Period

Invoice #	SE24030183
Invoice Date	03/31/24
Invoice Month	March 2024
Invoice Period	02/26/24 - 03/04/24

Property	KNSD	Order #
Account Executive	Will Hildebrandt	Alt Order #
Sales Office	Political National	Deal #
Sales Region	National	Order Flight

Order #	1448618
Alt Order #	
Deal #	
Order Flight	02/27/24 - 03/04/24

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	54999
Advertiser Ref	56222

									Rate		
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
10	KNSD	NEWS	4-5P								
	All spots of	n this line are Immediately Preemp	tible Class of time								
				02/26/24 to		1x	1				
	KNSD			W	02/28/24	:30	4:14 PM	BSP1241106H	\$500.00		1
11		<b>NEWS</b> n this line are Immediately Preemp	5P-530P otible Class of time								
				02/26/24 to	03/03/24	1x	1				
	KNSD			Th	02/29/24	:30	5:24 PM	BSP1241106H	\$900.00		1
				03/04/24 to	03/10/24	1x	1				
	KNSD			М	03/04/24	:30	5:11 PM	BSP1241106H	\$900.00		5
12	_	<b>NEWS</b> n this line are Immediately Preemp	<b>6P-7P</b> otible Class of time								
				02/26/24 to	03/03/24	1x	- 1				
	KNSD			Tu	02/27/24	:30	6:53 PM	BSP1241106H	\$900.00		3
				03/04/24 to	03/10/24	1x	1				
	KNSD			М	03/04/24	:30	6:41 PM	BSP1241106H	\$900.00		4
13	_	WHEEL OF FORTUNE n this line are Immediately Preemp	<b>7P-730P</b> otible Class of time	02/26/24 +	02/02/24	1.v	1				
				02/26/24 to	0 03/03/24	1x	1				

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INVOIGE	
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Advertiser	YES ON PROP 1	
Product	Yes on Prop 1	
Estimate Number	227304	ſ

Invoice #	SE24030183		
Invoice Date	03/31/24		
Invoice Month	March 2024		
Invoice Period	02/26/24 - 03/04/24		

Property	KNSD
Account Executive	Will Hildebrandt
Sales Office	Political National
Sales Region	National

Order #	1448618
Alt Order #	
Deal #	
Order Flight	02/27/24 - 03/04/24

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	54999
Advertiser Ref	56222

									Rate		
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
13	KNSD	WHEEL OF FORTUNE	7P-730P								
		n this line are Immediately Preemp	otible Class of time								
	KNSD			W	02/28/24	:30	6:59 PM	BSP1241106H	\$2,500.00		1
14		JEOPARDY	730-8P								
	All spots o	n this line are Immediately Preemp	otible Class of time								
				02/26/24 to		1x	- 1				
	KNSD			Tu	02/27/24	:30	7:53 PM	BSP1241106H	\$3,000.00		1
				03/04/24 to	03/10/24	1x	1				
	KNSD			M	03/04/24	:30	7:42 PM	BSP1241106H	\$3,000.00		3
15	KNSD	TONIGHT SHOW	1135P-1237A								
	All spots o	n this line are Immediately Preemp	otible Class of time								
				02/26/24 to	03/03/24	2x	- 11				
	KNSD			Tu	02/27/24	:30	12:15 AM	BSP1241106H	\$350.00		2
	KNSD			W	02/28/24	:30	12:33 AM	BSP1241106H	\$350.00		1
				03/04/24 to	03/10/24	1x	1				
	KNSD			M	03/04/24	:30	12:13 AM	BSP1241106H	\$350.00		3
16	KNSD	SETH MYERS	1236AM-137AM								
	All spots o	n this line are Immediately Preemp	otible Class of time								
				02/26/24 to	03/03/24	2x	- 1- 1				

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Remit Address: **KNSD CFS Lockbox** PO Box 402971 Atlanta, GA 30384-2971

Main: (619) 231-3939

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	JALE	Invoice #	SE24030183
Advertiser	YES ON PROP 1	Invoice Date	03/31/24
Product	Yes on Prop 1	Invoice Month	March 2024
Estimate Number	227304	Invoice Period	02/26/24 - 03/04/24

Property	KNSD	Order #	1448618
Account Executive	Will Hildebrandt	Alt Order #	
Sales Office	Political National	Deal #	
Sales Region	National	Order Flight	02/27/24 - 03/04/24

Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	54999		
Advertiser Ref	56222		

									Rate		
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
16	KNSD	SETH MYERS	1236AM-137AM								
	All spots o	n this line are Immediately Preemp	otible Class of time								
	KNSD			Tu	02/27/24	:30	1:18 AM	BSP1241106H	\$200.00		1
	KNSD			Th	02/29/24	:30	1:31 AM	BSP1241106H	\$200.00		5
				03/04/24 to	03/10/24	1x	1				
	KNSD			M	03/04/24	:30	1:29 AM	BSP1241106H	\$200.00		4
17	KNSD	LATE NEWS	11P-1135P								
	All spots o	n this line are Immediately Preemp	otible Class of time								
				02/26/24 to	03/03/24	2x	11				
	KNSD			Th	02/29/24	:30	11:21 PM	BSP1241106H	\$600.00		2
	KNSD			Su	03/03/24	:30	11:29 PM	BSP1241106H	\$600.00		4
				03/04/24 to	03/10/24	1x	1				
	KNSD			M	03/04/24	:30	11:27 PM	BSP1241106H	\$600.00		5
18	KNSD	KELLY CLARKSON	3-4P								
	All spots o	n this line are Immediately Preemp	otible Class of time								
				02/26/24 to	03/03/24	1x	- 1				
	KNSD			Tu	02/27/24	:30	3:09 PM	BSP1241106H	\$250.00		2
19	KNSD All spots o	LAW & ORDER n this line are Immediately Preemp	8-9P otible Class of time								

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02/26/24

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All spots on this line are Immediately Preemptible Class of time

# INVOICE

Advertiser	YES ON PROP 1	In
Product	Yes on Prop 1	In
Estimate Number	227304	In

Invoice #	SE24030183		
Invoice Date	03/31/24		
Invoice Month	March 2024		
Invoice Period	02/26/24 - 03/04/24		

Property	KNSD	
Account Executive	Will Hildebrandt	7
Sales Office	Political National	
Sales Region	National	(

Order #	1448618
Alt Order #	
Deal #	
Order Flight	02/27/24 - 03/04/24

Billing Calendar	Broadcast
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Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	54999
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									Rate		
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
19	KNSD	LAW & ORDER	8-9P								
	All spots o	on this line are Immediately Preemp	otible Class of time								
				t	o 03/03/24	1x					
	KNSD			Th	02/29/24	:30	8:40 PM	BSP1241106H	\$1,400.00		1
21	KNSD	CHICAGO PD	10-11P								
	All spots o	on this line are Immediately Preemp	otible Class of time								
				02/26/24 t	0 03/03/24	1x	1				
	KNSD			W	02/28/24	:30	10:07 PM	BSP1241106H	\$1,750.00		1
24	KNSD	THE VOICE	8-10P								
	All spots o	on this line are Immediately Preemp	otible Class of time								
				03/04/24 t	0 03/10/24	1x	1				
	KNSD			M	03/04/24	:30	9:38 PM	BSP1241106H	\$2,300.00		1
25	KNSD	ENGLISH PREMIER LEAGUE	9:00 AM-12:00 PM								
	All spots o	on this line are Immediately Preemp	otible Class of time								
				02/26/24 t	0 03/03/24	1x	1-				
	KNSD			Sa	03/02/24	:00			<del>\$1,000.00</del>	See MG 25.2	1
				_	NOT SCHED	_					
	KNSD	HONDA CLASSIC	12:00 PM-3:00 PM	Sa	03/02/24	:30	12:47 PM	BSP1241106H	\$1,000.00	MG for 25.1 03/02	2
27	KNSD	NIGHTLY NEWS	530P-6P								

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# INVOICE

		invoice #	25
Advertiser	YES ON PROP 1	Invoice Date	03
Product	Yes on Prop 1	Invoice Month	Ma
Estimate Number	227304	Invoice Period	02

_	Invoice #	SE24030183	
	Invoice Date	03/31/24	
	Invoice Month	March 2024	
	Invoice Period	02/26/24 - 03/04/24	

Property	KNSD	Order #
Account Executive	Will Hildebrandt	Alt Orde
Sales Office	Political National	Deal #
Sales Region	National	Order F

Order #	1448618
Alt Order #	
Deal #	
Order Flight	02/27/24 - 03/04/24

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	54999
Advertiser Ref	56222

									Rate		
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
27		NIGHTLY NEWS	530P-6P								
	All spots o	n this line are Immediately Preemp	otible Class of time								
				02/26/24 to		1x	1				
	KNSD			Su	03/03/24	:30	5:59 PM	BSP1241106H	\$3,000.00		1
28	KNSD	DATELINE DAYTIME	2P-3P								
	All spots o	n this line are Immediately Preemp	otible Class of time								
				03/04/24 to	03/10/24	1x	1				
	KNSD			M	03/04/24	:30	2:36 PM	BSP1241106H	\$250.00		2
29	KNSD	EARLY TODAY	4-430A								
	All spots o	n this line are Immediately Preemp	otible Class of time								
				02/26/24 to			- 1				
	KNSD			Tu	02/27/24	:30	4:17 AM	BSP1241106H	\$100.00		1
30	KNSD	11P NEWS ENCORE	430-5A								
	All spots o	n this line are Immediately Preemp	tible Class of time								
				02/26/24 to		1x	1				
	KNSD			W	02/28/24	:30	4:55 AM	BSP1241106H	\$100.00		1
				03/04/24 to	03/10/24	1x	1				
	KNSD			М	03/04/24	:30	4:50 AM	BSP1241106H	\$100.00		2

NBC & TELEMUNDO STATION AND COZITV INVOICES: This is to certify that the data on this invoice is a true statement of broadcast according to our records. All payments for charges hereunder must be received by station (Station) and/or CoziTV Network (Network) on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations/CoziTV Confirmation Contract Part II sudder in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II and/or the CoziTV Network Advertising Agreement-Part II which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agreement-Part II which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agreement-Part II which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agreement-Part II which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agreement-Part II which has been previously provided under separate cover and/or Network. Payment by Advertiser to Agency shall not constitute payment to Station and/or Network.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

03/04/24



Remit Address:

**KNSD CFS Lockbox** PO Box 402971 Atlanta, GA 30384-2971 Main: (619) 231-3939

Billina:

### Billing Address:

**POLARIS STRATEGIES Attention: Accounts Payable** 1802 VERNON ST NW WASHINGTON, DC 20009 USA

		IIIVOICE #
Advertiser	YES ON PROP 1	Invoice Date
Product	Yes on Prop 1	Invoice Mon
Estimate Number	227304	Invoice Perio

Invoice #	SE24030183				
Invoice Date	03/31/24				
Invoice Month	March 2024				
Invoice Period	02/26/24 - 03/04/24				

Property	KNSD	Order #	1448618
Account Executive	Will Hildebrandt	Alt Order #	
Sales Office	Political National	Deal #	
Sales Region	National	Order Flight	02/27/24 -

Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	54999
Advertiser Ref	56222

								Rate		
Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #

Aired Spots

Total Gross Regular Price if paying by credit card: \$30.493.75

Total Gross Cash Discount Price if paying by check, wire or ACH: \$29.750.00

36

Agency Commission: \$4,462,50

Total Net Regular Price if paying by credit card: \$26,031.25

Total Net Cash Discount Price if paying by check, wire or ACH: \$25.287.50 **Payment Terms 30 Days** 

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