

**FCC Quarterly Report**

**Period Ending: 06/30/16**

**For Radio Station**

**WKPQ-FM**

**112 Main St.  
Hornell, NY 14843**

**Filed By: Frank Acomb**

**Date: 07/08/16**

**Sound Communications LLC**

## **Quarterly Report**

### **WKPQ-FM**

**Live Programs: "Wake Up Kickin'" 6A-10A**

#### **Noted Guests:**

**04/01/16 - Steven Walker regarding the "Maple Fest" in Andover (6 minutes).**

**04/04/16 - Tim Prior from the Hornell Area Humane Society (6 minutes).**

**04/08/16 - A representative from the Canisteo Rotary Club regarding "Penny Sale" fundraiser (6 minutes).**

**04/11/16 - Tim Prior from the Hornell Area Humane Society (6 minutes).**

**04/18/16 - 04/11/16 - Tim Prior from the Hornell Area Humane Society (6 minutes).**

**04/20/16 - President & CEO of St. James Hospital, Jennifer Sullivan (10 minutes).**

**04/25/16 - Tim Prior from the Hornell Area Humane Society (6 minutes).**

**05/04/16 - James Bickert from the Hornell Gardens Rehabilitation Facility (6 minutes).**

**05/05/16 - Mark Davidson & Jim Locker -from the Hornell Rotary Club (8 minutes).**

**05/13/16 - James Burse from Steuben  
County S.C.O.P.E. (9 minutes.)**

**05/23/16 - Representatives from the Hornell  
Rotary Club (7 minutes)**

**05/24/16 - James Burrs from Steuben  
County S.C.O.P.E. (9 minutes.)**

**06/21/16 - Gloria Hall from the  
“Make-A-Wish Foundation” (7 minutes)**

**Other Notes of Interest:**

**04/20/16 - Representative from the Station  
discussing radio for a class at Corning  
Community College**

**04/20/16 - Representatives from the Station  
at the Regional Job Fair at Corning  
Community College**

**5/14/16 - Station represented at the  
Addison Race Fest.**

**05/14/16 - Station represented at the Bath  
Community Expo**

**Frank Acomb represents the stations on  
the Corning Salvation Army board.**

## **Public Service Announcements**

**Average number of PSA's played per day - 3**

**Average number of minutes per day during reporting period - 2**

**Cart's of PSA's (Attached) Rotate evenly**

CART #	Description	Length	Started	End	KRT
PSA-01	Caregiver Resource Center	30	9/29/2015		
PSA-02	Epilepsy	30	9/29/2015		
PSA-03	Goodwill	30	9/29/2015		
PSA-04	Childhood Hunger Prevention	30	9/29/2016		5
PSA-05	Buckle Up	30	9/29/2015		
PSA-06	Healthy Women	30	9/29/2015		
PSA-07	<u>SocialSecurity.Gov</u>	30	9/29/2015		
PSA-08	AIM	30	9/3/2013		
PSA-09	Emergency Preparedness	30	9/29/2015		5
PSA-10	Discover Nature	30	9/29/2015		2
PSA-11	Veteran Tickets	30	9/29/2015		6
PSA-12	Paralyzed Veterans	30	9/29/2015		
PSA-13	Learning & Attention	30	9/29/2015		
PSA-14	Play Music	30	9/29/2015		3
PSA-15	Choose Adoption	30	9/29/2015		2
PSA-16	Fatherhood Involvement	30	9/29/2015		
PSA-17	4H	30	5/2/2016		
PSA-18	Caregivers Assistance	30	9/29/2015		
PSA-19	United Way- Russell Wilson	30	9/29/2015		
PSA-20	Habitat for Humanity	30			2
PSA-21	Wildfire Prevention	30	9/29/2015		
PSA-22	Adoption	30	9/29/2015		4
PSA-23	Finish Your High School Diploma	30	9/29/2015		3
PSA-24	Shelter Pet Adoption	30	9/29/2015		4
PSA-25	Disability Awareness	60	9/29/2015		7
PSA-26	Foundation Fighting Blindness	60	9/29/2015		
PSA-27	Binge Eating	60	9/29/2015		2
PSA-28	Foreclosure Prevention Assistance	60	9/29/2015		
PSA-29	Financial Literacy	60	9/29/2015		4
PSA-30	Blindness Prevention	60	9/29/2015		
PSA-31	National Endowment for Financial Education	60	9/29/2015		
PSA-32	Veterans Support - DAV	60	9/29/2015		2
PSA-33	Organ Donations	60	9/29/2015		
PSA-34	Selective Service	60	9/29/2015		
PSA-35	Welcome Home Vietnam Veterans	60	9/26/2015		
PSA-36	Children's Oral Health	60	9/26/2015		
PSA-37	Pathways to Employment	60	9/26/2015		
PSA-38	American Academy of Orthopaedic Surgeons	60	9/26/2015		
PSA-39	Fishing	60	8/31/2015		
PSA-40	Epilepsy	60	10/26/2015		
PSA-41	Pray America	60	3/7/2013		2

# PSA Promo

WKPQ-FM

Report by Spot Date From 05/01/16 To 05/31/16

As of Thursday, Jul 7 2016

Station	Date	Air Time	Len	Media #
WKPQ-FM	05/01/2016	1:20:00AM	30	9400
WKPQ-FM	05/01/2016	1:20:00AM	30	9400
WKPQ-FM	05/01/2016	2:20:00AM	30	9400
WKPQ-FM	05/01/2016	2:20:00AM	30	9400
WKPQ-FM	05/01/2016	3:20:00AM	30	9400
WKPQ-FM	05/01/2016	3:20:00AM	30	9400
WKPQ-FM	05/01/2016	12:23:00PM	30	9400
WKPQ-FM	05/01/2016	12:23:00PM	30	9400
WKPQ-FM	05/01/2016	12:39:30PM	30	9400
WKPQ-FM	05/01/2016	12:39:30PM	30	9400
WKPQ-FM	05/01/2016	12:59:00PM	60	9401
WKPQ-FM	05/01/2016	12:59:00PM	60	9401
WKPQ-FM	05/01/2016	1:59:30PM	30	9400
WKPQ-FM	05/01/2016	1:59:30PM	30	9400
WKPQ-FM	05/01/2016	2:22:30PM	60	9401
WKPQ-FM	05/01/2016	2:22:30PM	60	9401
WKPQ-FM	05/01/2016	2:58:30PM	30	9400
WKPQ-FM	05/01/2016	2:58:30PM	30	9400
WKPQ-FM	05/01/2016	2:59:00PM	60	9401
WKPQ-FM	05/01/2016	2:59:00PM	60	9401
WKPQ-FM	05/01/2016	3:19:00PM	30	9400
WKPQ-FM	05/01/2016	3:19:00PM	30	9400
WKPQ-FM	05/01/2016	3:37:30PM	30	9400
WKPQ-FM	05/01/2016	3:37:30PM	30	9400
WKPQ-FM	05/01/2016	3:53:30PM	30	9400
WKPQ-FM	05/01/2016	3:53:30PM	30	9400
WKPQ-FM	05/01/2016	8:50:00PM	30	9400
WKPQ-FM	05/01/2016	8:50:00PM	30	9400
WKPQ-FM	05/01/2016	9:20:00PM	30	9400
WKPQ-FM	05/01/2016	9:20:00PM	30	9400
WKPQ-FM	05/01/2016	9:50:00PM	30	9400
WKPQ-FM	05/01/2016	9:50:00PM	30	9400
WKPQ-FM	05/01/2016	10:20:00PM	30	9400
WKPQ-FM	05/01/2016	10:20:00PM	30	9400
WKPQ-FM	05/01/2016	10:50:00PM	30	9400
WKPQ-FM	05/01/2016	10:50:00PM	30	9400
WKPQ-FM	05/01/2016	11:20:00PM	30	9400
WKPQ-FM	05/01/2016	11:20:00PM	30	9400
WKPQ-FM	05/02/2016	12:20:00AM	30	9400
WKPQ-FM	05/02/2016	12:20:00AM	30	9400
WKPQ-FM	05/02/2016	10:50:00PM	30	9400
WKPQ-FM	05/02/2016	10:50:00PM	30	9400
WKPQ-FM	05/02/2016	11:50:00PM	30	9400
WKPQ-FM	05/02/2016	11:50:00PM	30	9400

# PSA Promo

WKPQ-FM

Report by Spot Date From 05/01/16 To 05/31/16

As of Thursday, Jul 7 2016

Station	Date	Air Time	Len	Media #
WKPQ-FM	05/08/2016	12:22:30PM	60	9999
WKPQ-FM	05/08/2016	12:39:30PM	30	9998
WKPQ-FM	05/08/2016	12:59:30PM	30	9998
WKPQ-FM	05/08/2016	1:39:30PM	30	9998
WKPQ-FM	05/08/2016	2:39:30PM	30	9998
WKPQ-FM	05/08/2016	4:21:00PM	30	9998
WKPQ-FM	05/08/2016	4:21:30PM	60	9999
WKPQ-FM	05/08/2016	4:22:30PM	30	9998
WKPQ-FM	05/08/2016	4:23:00PM	60	9999
WKPQ-FM	05/08/2016	4:36:30PM	30	9998
WKPQ-FM	05/08/2016	4:37:00PM	60	9999
WKPQ-FM	05/08/2016	4:38:00PM	30	9998
WKPQ-FM	05/08/2016	4:38:30PM	30	9998
WKPQ-FM	05/08/2016	4:52:30PM	30	9998
WKPQ-FM	05/08/2016	4:53:00PM	60	9999
WKPQ-FM	05/14/2016	12:20:00AM	30	9400
WKPQ-FM	05/14/2016	12:20:00AM	30	9400
WKPQ-FM	05/14/2016	2:20:00AM	30	9400
WKPQ-FM	05/14/2016	2:20:00AM	30	9400
WKPQ-FM	05/15/2016	12:20:00AM	30	9400
WKPQ-FM	05/15/2016	12:20:00AM	30	9400
WKPQ-FM	05/15/2016	1:20:00AM	30	9400
WKPQ-FM	05/15/2016	1:20:00AM	30	9400
WKPQ-FM	05/15/2016	12:22:30PM	60	9401
WKPQ-FM	05/15/2016	12:22:30PM	60	9401
WKPQ-FM	05/15/2016	12:39:30PM	30	9400
WKPQ-FM	05/15/2016	12:39:30PM	30	9400
WKPQ-FM	05/15/2016	12:59:30PM	30	9400
WKPQ-FM	05/15/2016	12:59:30PM	30	9400
WKPQ-FM	05/15/2016	1:23:00PM	30	9400
WKPQ-FM	05/15/2016	1:23:00PM	30	9400
WKPQ-FM	05/15/2016	2:23:00PM	30	9400
WKPQ-FM	05/15/2016	2:23:00PM	30	9400
WKPQ-FM	05/17/2016	3:20:00AM	30	9400
WKPQ-FM	05/17/2016	3:20:00AM	30	9400
WKPQ-FM	05/21/2016	3:20:00AM	30	9400
WKPQ-FM	05/21/2016	3:20:00AM	30	9400
WKPQ-FM	05/22/2016	12:39:30PM	30	9400
WKPQ-FM	05/22/2016	12:39:30PM	30	9400
WKPQ-FM	05/22/2016	1:23:00PM	30	9400
WKPQ-FM	05/22/2016	1:23:00PM	30	9400
WKPQ-FM	05/22/2016	2:23:00PM	30	9400
WKPQ-FM	05/22/2016	2:23:00PM	30	9400
WKPQ-FM	05/22/2016	4:12:30PM	30	9400

# PSA Promo

WKPQ-FM

Report by Spot Date From 05/01/16 To 05/31/16

As of Thursday, Jul 7 2016

Station	Date	Air Time	Len	Media #
WKPQ-FM	05/22/2016	4:12:30PM	30	9400
WKPQ-FM	05/22/2016	4:13:00PM	60	9401
WKPQ-FM	05/22/2016	4:13:00PM	60	9401
WKPQ-FM	05/29/2016	3:19:00PM	30	9400
WKPQ-FM	05/29/2016	3:19:00PM	30	9400
WKPQ-FM	05/30/2016	10:20:00PM	30	9400
WKPQ-FM	05/30/2016	10:20:00PM	30	9400
WKPQ-FM	05/30/2016	10:50:00PM	30	9400
WKPQ-FM	05/30/2016	10:50:00PM	30	9400
WKPQ-FM	05/30/2016	11:20:00PM	30	9400
WKPQ-FM	05/30/2016	11:20:00PM	30	9400
WKPQ-FM	05/30/2016	11:50:00PM	30	9400
WKPQ-FM	05/30/2016	11:50:00PM	30	9400
WKPQ-FM	05/31/2016	12:20:00AM	30	9400
WKPQ-FM	05/31/2016	12:20:00AM	30	9400
WKPQ-FM	05/31/2016	1:20:00AM	30	9400
WKPQ-FM	05/31/2016	1:20:00AM	30	9400





Frank Acomb &lt;wenyfranklyspeaking@gmail.com&gt;

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**Fw: New Visions**

1 message

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**jamie evans** <jamieevans17@yahoo.com>  
Reply-To: jamie evans <jamieevans17@yahoo.com>  
To: Frank Acomb <wenyfranklyspeaking@gmail.com>

Mon, Mar 14, 2016 at 4:12 PM

Jamie Evans  
General Manager  
607 937 8181  
MAGIC - WENY/WENI 92.7/97.7  
GEM -WGMM 98.7  
WENYam/WENIam 1230/1450  
Kickin' Country WKPQ 105.3

On Monday, March 14, 2016 12:55 PM, Paul Richmond <PRICHMON@gstbooces.org> wrote:

Hi Jamie.

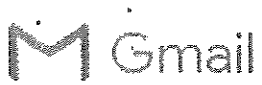
As always, so nice speaking with you.  
The two students are Ben Clark and Joe Rutan.

They will visit on March 29<sup>th</sup>, 30<sup>th</sup> and then April 5<sup>th</sup> and 7<sup>th</sup>.  
They will be there from 12:15 – 1:45 PM

Thank you again so much and I will send out a reminder later next week!!!

-Paul

Paul Richmond  
GST BOCES - Bush Campus  
New Visions Honors Academy  
Innovation, Leadership and Business Instructor



Frank Acomb <wenyfranklyspeaking@gmail.com>

**2016 Job Fair**

2 messages

**Nicole Brown** <nbrown8@corning-cc.edu>  
Bcc: wenyfranklyspeaking@gmail.com

Tue, Apr 12, 2016 at 11:59 AM

I have attached CCC's Job Fair link from Facebook below. If your organization has a Facebook page please share! Also, it might help with advertisement if you were to promote this event on your webpage as well!

<https://www.facebook.com/CorningCommunityCollege/>

I will see you all on Wednesday, April 20th!

Nicky

--  
Nicky Brown  
Job Developer  
CCC Academic and Workforce Development Center  
318 Madison Avenue  
Elmira, NY  
607-936-5513

**Nicole Brown** <nbrown8@corning-cc.edu>

Tue, Apr 12, 2016 at 12:17 PM

Cc: "Lefelhoc, Nichole" <nlefelho@mansfield.edu>, Michael Blasic <mblasic@elmira.edu>, "Haradon, Carol (LABOR)" <carol.haradon@labor.ny.gov>  
Bcc: wenyfranklyspeaking@gmail.com

Sorry for the multiple emails, but here are a few more links that we shared the Job Fair to:

- Facebook: <https://www.facebook.com/CorningCommunityCollege/posts/10153307606076292>
- Twitter: [https://twitter.com/corning\\_cc/status/719914217529286656](https://twitter.com/corning_cc/status/719914217529286656)
- LinkedIn (on university page): <https://www.linkedin.com/edu/school?id=20184>
- Also shared the Star-Gazette article in a Facebook post which had 3,672 views last time I checked. That was just our link to it, I think the article itself probably got more views from other sources. <https://www.facebook.com/CorningCommunityCollege/posts/10153291091111292>

Here is the link to share:

<https://www.corning-cc.edu/events/job-fair>

--  
Nicky Brown  
Job Developer  
CCC Academic and Workforce Development Center  
318 Madison Avenue  
Elmira, NY  
607-936-5513



Frank Acomb &lt;wenyfranklyspeaking@gmail.com&gt;

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**2016 Job Fair**

1 message

**Nicole Brown** <nbrown8@corning-cc.edu>

Mon, Apr 11, 2016 at 3:01 PM

Cc: "Haradon, Carol (LABOR)" &lt;carol.haradon@labor.ny.gov&gt;, Jeanne Eschbach &lt;eschbach@corning-cc.edu&gt;

Bcc: wenyfranklyspeaking@gmail.com

We are a week and a half away from the 2016 Job Fair! I just wanted to go through a couple of things with you before the event:

**Set up is at 10:00 am-** I have included a link to our campus map below. Drop off and registration will be at the front of the gymnasium (the door that faces the baseball/soccer/softball field). There will also be coffee and hot tea available in the morning.

Once you have dropped off your things you can then park in Lot I.

[https://www.corning-cc.edu/sites/default/files/Corning\\_Community\\_College\\_Map\\_2000.png](https://www.corning-cc.edu/sites/default/files/Corning_Community_College_Map_2000.png)

Unfortunately we do not have outlets in the gym, but we do have WIFI this year (CCCAir)!

Also, there will be no table cloths provided at this event, if you have your own please bring them!

Lunch will be served between 11:00 am and 2:00 pm (buffet style: variety of wraps, chips, cookies, water). Attendees will be allowed through the doors at 11:30 am. The food will be set up in the same area as where you registered in the morning.

I will be out of the country from Thursday, April 14th to Tuesday, April 19th. I will be available to answer questions up until 2:00 p.m. on Wednesday, April 13th. If you have any questions or concerns while I am away please contact Carol Haradon at carol.haradon@labor.ny.gov (937- 8337 ext 1127).

Thank you and I look forward to seeing all of you on Wednesday, April 20th!

Nicky

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Nicky Brown  
Job Developer  
CCC Academic and Workforce Development Center  
318 Madison Avenue  
Elmira, NY  
607-936-5513



Frank Acomb <wenyfranklyspeaking@gmail.com>

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## Fwd: Discuss April 20 appearance in Principles of Selling class

1 message

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Scott Benjamin <sbjamin@yahoo.com>

Wed, Apr 20, 2016 at 12:02 PM

To: "wenyfranklyspeaking@gmail.com" <wenyfranklyspeaking@gmail.com>

Sent from my iPhone

Begin forwarded message:

**From:** Denis Sweeney <dsweeney@sweenenterprises.com>  
**Date:** April 10, 2016 at 10:28:47 AM EDT  
**To:** scott benjamin <sbjamin@yahoo.com>  
**Subject:** Discuss April 20 appearance in Principles of Selling class

Hi Scott,

As a follow-up to our conversation from last week, is there a good time that we can talk (either this week or next wee) about your April 20 guest speaking appearance in my Principles of Selling class at CCC? My schedule is very random, but afternoons seem to be the best time to talk.

My class, which is currently 12 students, meets from 9:40 - 10:35 am at the Corning Community College Spencer Hill Campus in classroom building room C-203. My goal in having you and others speak to my class is to inform my students about the many sales opportunities that are available right here in our backyard and, if they decide to pursue a career in sales, how they could earn a nice living in this area.

I was hoping that you could discuss your career in sales, but also your role in managing a sales team. Some of the things to mention could be:

- \* How you recruit, select, and train a sales force.
- \* What you do to lead, manage, supervise, motivate and reward your salespeople.
- \* How you evaluate the performance and effectiveness of your salespeople.

I look forward to hearing from you as to a good time we can talk.

Also, I've attached a copy of the campus map to give you an idea where the classroom building might be. There are some reserved visitor parking spots available right in front of the classroom

building.

Again, thank you for doing this presentation for me. I know the students will benefit greatly from someone who has been and continues to be successful in sales.

*Denis*

Denis Sweeney

*Sweeney Enterprises LLC*

77 Davis Street

Corning, NY 14830


607.769.5145

sweenenterprises.com

Like us at Facebook.com/SweeneyEnterprises

Follow us on Twitter and Snapchat @sweenenterprise

Youtube.com/SweeneyEnterprises1

 **Directions to CCC.pdf**  
486K



Frank Acomb <wenyfranklyspeaking@gmail.com>

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## 2016 Job Fair

1 message

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**Nicole Brown** <nbrown8@coming-cc.edu>  
Bcc: wenyfranklyspeaking@gmail.com

Wed, Apr 20, 2016 at 7:44 PM

Good Evening,

I just wanted to thank you all for attending the 2016 Job Fair. Personally, I think we had a great turn out for this event (385 attendees). This was the first time in at least 6 or 7 years where we held this large of a job fair at CCC. I hope you were able to find good candidates for possible job openings! As some of you may know, this was my last event with CCC and it was a great ending. I hope to come into contact with many of you in my next adventure with The Arc of Chemung! With that being said, I am not sure who will be leading next years job fair, but your information is being passed along. Once again, thank you for attending and I hope you guys felt it was as good as I did!

Please pass this along to those who attended and were not on my distribution list!

Nicky

--

Nicky Brown  
Job Developer  
CCC Academic and Workforce Development Center  
318 Madison Avenue  
Elmira, NY  
607-936-5513

CERTIFICATE OF APPRECIATION

This certificate is awarded to

WKPQ 105.3 FM

in recognition of your support of the

Wellsville Central School District



Alan Member, PDE President

*Alan Member*

Date

*4-26-2016*

Kimberly Mueller, Superintendent

*Kimberly Mueller*

Date

*4.6.2016*





No Scott  
will you again for  
writing class and closing  
your experience. Joe Elrod

Thank you!  
Samantha Carter

Thank you  
for your time!  
Alex Landgraf

could enjoy get  
re ~~presentation~~  
he ~~presentation~~  
presentation!  
covered some  
great points  
great Miller  
gives Miller

Thanks for the  
great selling ideas!  
learned alot!  
Justin Henry

Thank you!!  
Alle Appleton

Thank you for your time!!  
Samantha Benjamin

4-20-16

Hi Scott  
ON behalf of my ALL  
Principles in Selling class,  
thanks for taking the time  
and effort to speak to the  
class regarding your sales  
philosophy.

I'm confident that the  
class renewed some  
valuable suggestions on  
how to succeed in the  
world of sales!

Again, thank you!  
Dennis Sweeney