

REP HEADLINE# 7169718
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP

MAY8/14 10.04
*** WKYT-TV ***

ADV # _____ ADV. NAME ISS/KY 4 STRONG LEADERSHIP REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY
P.O. BOX 25093 SALES PRSN WA- MICK NESCI (H)
ALEXANDRIA, VA 22313
ORDER # _____ CONTRACT # 7169718 CLASS: NATL. LOCAL REGIONAL
PRDCT KENTUCKIANS FOR STRO EST#1716 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES MAY9/14 MAY20/14 WK-2
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY8/14 10.04

REP: THIS IS A NEW ORDER
CLIENT: KENTUCKIANS FOR STRONG LEADERSHIP
OUR TOTAL IS \$42830
PLS CONFIRM
THANKS KELLY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
AGENCY ADVERTISER CODE = 78 AGENCY EST# = 1716												
AGENCY PRODUCT CODE = 176												
1			1100P-1135P	30		\$700.00	5/9	5/16	1		FRI	2
PROGRAM : WKYT NEWS AT 11P												
ORD COM1: 116												
CON COM1: WKYT NEWS AT 11P												
2			600P-630P	30		\$1,250.00	5/9	5/16	1		FRI	2
PROGRAM : WKYT NEWS AT 6P												
ORD COM1: 117												
CON COM1: WKYT NEWS AT 6P												

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:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
3			600A-700A	30		\$625.00	5/16	5/16	1		FRI	1
			PROGRAM :			NEWS AT 6A						
			ORD COM1:			119						
			CON COM1:			NEWS AT 6A						
4			630P-700P	30		\$1,300.00	5/9	5/16	1		FRI	2
			PROGRAM :			CBS EVENING NEWS						
			ORD COM1:			116						
			CON COM1:			CBS EVENING NEWS						
5			700A-900A	30		\$325.00	5/16	5/16	1		FRI	1
			PROGRAM :			CBS THIS MORNING						
			ORD COM1:			115						
			CON COM1:			CBS THIS MORNING						
6			1100P-1135P	30		\$700.00	5/12	5/19	1		MON	2
			PROGRAM :			WKYT NEWS AT 11P						
			ORD COM1:			116						
			CON COM1:			WKYT NEWS AT 11P						
7			600P-630P	30		\$1,250.00	5/12	5/19	1		MON	2
			PROGRAM :			WKYT NEWS AT 6P						
			ORD COM1:			117						
			CON COM1:			WKYT NEWS AT 6P						
8			600A-700A	30		\$625.00	5/12	5/19	1		MON	2
			PROGRAM :			NEWS AT 6A						
			ORD COM1:			119						
			CON COM1:			NEWS AT 6A						
9			630P-700P	30		\$1,300.00	5/12	5/19	1		MON	2
			PROGRAM :			CBS EVENING NEWS						
			ORD COM1:			116						
			CON COM1:			CBS EVENING NEWS						

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:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
10			700A-900A	30		\$325.00	5/12	5/19	1		MON	2
			PROGRAM : CBS THIS MORNING									
			ORD COM1: 115									
			CON COM1: CBS THIS MORNING									
11			1000P-1100P	30		\$500.00	5/10	5/17	1		SAT	2
			PROGRAM : 48 HOURS MYSTERY									
			ORD COM1: 113									
			CON COM1: 48 HOURS MYSTERY									
12			1100P-1135P	30		\$600.00	5/10	5/17	1		SAT	2
			PROGRAM : WKYT NEWS SAT AT 11P									
			ORD COM1: 114									
			CON COM1: WKYT NEWS SAT AT 11P									
13			700A-800A	30		\$290.00	5/10	5/17	1		SAT	2
			PROGRAM : WKYT NEWS SAT AT 7A									
			ORD COM1: 111									
			CON COM1: WKYT NEWS SAT AT 7A									
14			1100P-1135P	30		\$600.00	5/11	5/18	1		SUN	2
			PROGRAM : WKYT NEWS SUN AT 11P									
			ORD COM1: 114									
			CON COM1: WKYT NEWS SUN AT 11P									
15			700P-800P	30		\$1,850.00	5/11	5/18	1		SUN	2
			PROGRAM : 60 MINUTES									
			ORD COM1: 108									
			CON COM1: 60 MINUTES									
16			1000P-1100P	30		\$2,000.00	5/15	5/15	1		THU	1
			PROGRAM : ELEMENTARY									
			ORD COM1: 112									
			CON COM1: ELEMENTARY									

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:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
17			1100P-1135P	30		\$700.00	5/15	5/15	1		THU	1
PROGRAM : WKYT NEWS AT 11P												
ORD COM1: 116												
CON COM1: WKYT NEWS AT 11P												
18			600P-630P	30		\$1,250.00	5/15	5/15	1		THU	1
PROGRAM : WKYT NEWS AT 6P												
ORD COM1: 117												
CON COM1: WKYT NEWS AT 6P												
19			600A-700A	30		\$625.00	5/15	5/15	1		THU	1
PROGRAM : NEWS AT 6A												
ORD COM1: 119												
CON COM1: NEWS AT 6A												
20			630P-700P	30		\$1,300.00	5/15	5/15	1		THU	1
PROGRAM : CBS EVENING NEWS												
ORD COM1: 116												
CON COM1: CBS EVENING NEWS												
21			700A-900A	30		\$325.00	5/15	5/15	1		THU	1
PROGRAM : CBS THIS MORNING												
ORD COM1: 115												
CON COM1: CBS THIS MORNING												
22			1100P-1135P	30		\$700.00	5/13	5/13	1		TUE	1
PROGRAM : WKYT NEWS AT 11P												
ORD COM1: 116												
CON COM1: WKYT NEWS AT 11P												
23			600P-630P	30		\$1,250.00	5/13	5/13	1		TUE	1
PROGRAM : WKYT NEWS AT 6P												
ORD COM1: 117												
CON COM1: WKYT NEWS AT 6P												

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:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
24			600A-700A	30		\$625.00	5/13	5/20	1		TUE	2
PROGRAM : NEWS AT 6A												
ORD COM1: 119												
CON COM1: NEWS AT 6A												
25			630P-700P	30		\$1,300.00	5/13	5/13	1		TUE	1
PROGRAM : CBS EVENING NEWS												
ORD COM1: 116												
CON COM1: CBS EVENING NEWS												
26			700A-900A	30		\$325.00	5/13	5/20	1		TUE	2
PROGRAM : CBS THIS MORNING												
ORD COM1: 115												
CON COM1: CBS THIS MORNING												
27			1000P-1100P	30		\$1,500.00	5/14	5/14	1		WED	1
PROGRAM : CSI												
ORD COM1: 120												
CON COM1: CSI												
28			1100P-1135P	30		\$700.00	5/14	5/14	1		WED	1
PROGRAM : WKYT NEWS AT 11P												
ORD COM1: 116												
CON COM1: WKYT NEWS AT 11P												
29			600P-630P	30		\$1,250.00	5/14	5/14	1		WED	1
PROGRAM : WKYT NEWS AT 6P												
ORD COM1: 117												
CON COM1: WKYT NEWS AT 6P												
30			600A-700A	30		\$625.00	5/14	5/14	1		WED	1
PROGRAM : NEWS AT 6A												
ORD COM1: 119												
CON COM1: NEWS AT 6A												

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:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
31			630P-700P	30		\$1,300.00	5/14	5/14	1		WED	1
PROGRAM : CBS EVENING NEWS												
ORD COM1: 116												
CON COM1: CBS EVENING NEWS												
32			700A-900A	30		\$325.00	5/14	5/14	1		WED	1
PROGRAM : CBS THIS MORNING												
ORD COM1: 115												
CON COM1: CBS THIS MORNING												
33			900P-1000P	30		\$2,250.00	5/14	5/14	1		WED	1
PROGRAM : CRIMINAL MINDS												
ORD COM1: 107												
CON COM1: CRIMINAL MINDS												

MAY/14 42830.00

CONTRACT TOTAL 42830.00
TOTAL SPOTS 48

MARKET TOTALS \$95,177 WKYT 45% WLEX 31% WTVQ 11% WDKY 13% CABL 0% WYMT 0% EKYT 0%

SVC- NSI
DEMOS- RA35+*