

WYOY-FM
 265 Highpoint Drive
 Ridgeland, MS 39157
 601-956-0102

Client: **DAN JONES (POLITICAL)**
 Order #: **10091-00003**
 Description: **DJ WYOY 1018 1**
 Date Entered: **10/17/2018**
 P.O.#:
 Salesperson: **House, HOUSE**
 Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date**

MAGGIE CLARK MEDIA SERVICES
 139 BENT CREEK DRIVE
 BRANDON, MS 39047 USA

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/18/2018	10/19/2018	WYOY-FM	06:00:00a to 10:00:00a	Weekly	1:00	3	32.00	96.00	0	0	0	2	1	0	0
2 10/18/2018	10/19/2018	WYOY-FM	10:00:00a to 03:00:00p	Weekly	1:00	3	32.00	96.00	0	0	0	2	1	0	0
3 10/18/2018	10/19/2018	WYOY-FM	03:00:00p to 07:00:00p	Weekly	1:00	3	32.00	96.00	0	0	0	2	1	0	0
4 10/22/2018	10/26/2018	WYOY-FM	06:00:00a to 10:00:00a	Weekly	1:00	6	32.00	192.00	1	1	1	1	2	0	0
5 10/22/2018	10/26/2018	WYOY-FM	10:00:00a to 03:00:00p	Weekly	1:00	6	32.00	192.00	1	1	1	1	2	0	0
6 10/22/2018	10/26/2018	WYOY-FM	03:00:00p to 07:00:00p	Weekly	1:00	6	32.00	192.00	1	1	1	1	2	0	0
7 10/29/2018	11/6/2018	WYOY-FM	06:00:00a to 10:00:00a	Weekly	1:00	14	32.00	448.00	2	2	2	2	2	0	0
8 10/29/2018	11/6/2018	WYOY-FM	10:00:00a to 03:00:00p	Weekly	1:00	14	32.00	448.00	2	2	2	2	2	0	0
9 10/29/2018	11/5/2018	WYOY-FM	03:00:00p to 07:00:00p	Weekly	1:00	12	32.00	384.00	2	2	2	2	2	0	0
10 11/6/2018	11/6/2018	WYOY-FM	03:00:00p to 06:00:00p	Weekly	1:00	2	32.00	64.00	0	2	0	0	0	0	0

Order Start Date: 10/18/2018 Order End Date: 11/6/2018 Spots: 69

Total Charges: **\$2,208.00**
 Combined Discounts: **\$331.20**
 Total Net: **\$1,876.80**

Projected Media Month/End-Of-Schedule Billing Totals for DAN JONES (POLITICAL) / 10091-00003 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October 2018	27	\$864.00	\$129.60	\$734.40
November 2018	42	\$1,344.00	\$201.60	\$1,142.40
Total:	69	\$2,208.00	\$331.20	\$1,876.80

Confirmed & Accepted for WYOY-FM By:

Accepted for MAGGIE CLARK MEDIA SERVICES By:

Please Sign and Return One Copy



Broadcast Order/Confirmation

Candidate Dan Jones	Order No. DJ WYOY 1018 1
Office Sought Circuit Court Judge, Madison/Rankin Counties	Order Date 10/16/2018
Election/Date General Election/Nov. 6, 2018	Flight Date 10/17/18-11/06/18
Company Radio People/Jackson	Buyer Maggie Clark
Station WYOY-FM 107.1	Agency Maggie Clark Media Services, Inc.
Address 265 Highpoint Drive	Address 139 Bent Creek Drive
Ridgeland, MS 39157	Brandon, MS 39047
Rep Bill Rakestraw, GSM/Political	Ph: 601.992-3111
email billr@radiopeople.net	Fax: 601.992-4111
Ph (601) 956-0102	maggiec@mclarkmedia.com

ORDER CONFIRMATION: Please acknowledge receipt of this Order and confirm schedule and rates by signing below and returning to Agent by email or fax. Thank you.

Accepted for Station by: Bill Rakestraw Date: 10/16/18 3PM

MAKEGOOD POLICY: Spots not aired within scheduled Flight Dates, and within Time Periods specified on days requested will not be paid for unless changes in this schedule were approved by Agent in advance.

POLITICAL DISCLAIMER: This schedule has been paid for by the Committee to Elect Dan Jones. Pepper Odom, Chairman. Heath Hall, Treasurer. Dan Jones is a legally qualified candidate seeking office as Circuit Court Judge, Madison & Rankin Counties. The General Election will be held Tuesday, 11/6/18.

PAYMENT: This order with payment in advance & the NAB Federal Candidate Certification will be Fed Ex'd to arrive Wednesday, 10/17 by 10:30 a.m. The NAB PB-18 will be on the reverse side of our pre-printed order form.

TRAFFIC: Rotate DJCJ 918-1/Male & DJCJ 918-2/Female equally (50/50) - mp3s emailed with order.

FROM	TO	START DATE	END DATE	LEN	M	Tu	W	Th	F	Sa	Mo	SPOTS/ WEEK	TOTAL WEEKS	TOTAL SPOTS	GROSS RATE	GROSS TOTAL
600a	1000a	10/17/18	10/19/18	:60			1	2	1			3	1	3	\$32.00	\$ 96.00
1000a	300p	10/17/18	10/19/18	:60			1	2	1			3	1	3	\$32.00	\$ 96.00
300p	700p	10/17/18	10/19/18	:60			1	2	1			3	1	3	\$32.00	\$ 96.00
600a	1000a	10/22/18	10/26/18	:60	1	1	1	1	2			6	1	6	\$32.00	\$ 192.00
1000a	300p	10/22/18	10/26/18	:60	1	1	1	1	2			6	1	6	\$32.00	\$ 192.00
300p	700p	10/22/18	10/26/18	:60	1	1	1	1	2			6	1	6	\$32.00	\$ 192.00
600a	1000a	10/29/18	11/2/18	:60	2	2	2	2	2			10	1	10	\$32.00	\$ 320.00
1000a	300p	10/29/18	11/2/18	:60	2	2	2	2	2			10	1	10	\$32.00	\$ 320.00
300p	700p	10/29/18	11/2/18	:60	2	2	2	2	2			10	1	10	\$32.00	\$ 320.00
600a	1000a	11/5/18	11/6/18	:60	2	2						4	1	4	\$32.00	\$ 128.00
1000a	300p	11/5/18	11/6/18	:60	2	2						4	1	4	\$32.00	\$ 128.00
300p	700p	11/5/18	11/5/18	:60	2							2	1	2	\$32.00	\$ 64.00
300p	600p	11/6/18	11/6/18	:60		2						2	1	2	\$32.00	\$ 64.00
Gross Total															\$ 2,208.00	
Net Due Station															69	\$ 1,876.80

AGREEMENT FORM FOR POLITICAL CANDIDATE BROADCASTS

(This agreement is duplicated per the NAB Form PB18 as revised August 27, 2013)

I, Maggie Clark Media Services, Inc., on behalf of the candidate published on the reverse side of this confirmation order, do hereby request time on the station or cable system also published on the reverse side of this order. The time will be used by the candidate or authorized committee, published on the reverse side of this order and you are authorized to announce the time as paid for by such person, or entity.

The entity furnishing the payment, if other than an individual person, is an association; a committee; a corporation; or other incorporated group. The names and offices of the chief executive officers are furnished on the reverse side of this order, including the Treasurer. For Broadcast Station or Cable Insertion Company, location, date of order, order number, flight dates, schedule, rates and total charges; and, Candidate's name, party affiliation and office being sought, *please see the reverse side of this order.*

I agree to indemnify and hold harmless the station, or cable system, from any damages or liability, including reasonable attorney's fees, that may ensue from the performance of the broadcasts described on the reverse side of this order. For the described broadcasts I also agree to prepare a script or transcription, if requested, which will be delivered to the station before the time of the scheduled broadcasts. *(The two preceding sentences are not applicable if the candidate personally appears during the broadcast.)*

The station has disclosed to me its political advertising policies, including: applicable classes and rates; and, discounts, promotional and other sales practices (not applicable to federal candidates). *The station, or cable system, issuing this order does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.*

The office sought is published on the reverse side of this order. It is federal state local.

The Election and Election Date is published on the reverse side of this order.

10-16-18
Date Order Released to Station or Cable System

Maggie Clark
Agent's Signature

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

Accepted Rejected

Bill LeKastrow GSM
Station or Cablecast Representative & Title

POST BROADCAST

TO BE COMPLETED BY STATION OR CABLE COMPANY AFTER BROADCASTS: ACTUAL SCHEDULE RUN.

Station must provide the following information after the schedule has aired: Length of Broadcast, Exact Times, Days, Class of Time, Times per Week and Total Number of Weeks and Rates. Make goods, if any, must be indicated. The amount of rebate(s) must give exact date, time, class of broadcast and dollar amount of each rebate. A Station or Cable System Invoice may be used in lieu of the NAB Form PB18, copyrighted 2013.

Maggie Clark
MEDIA SERVICES

139 Bent Creek Drive / Brandon, MS 39047
Ph: (601) 992-3111 / Fax: (601) 992-4111
maggiec@mclarkmedia.com / mc_medias@bellsouth.net

POLITICAL ADVERTISING AUTHORIZATION FOR MEDIA PLACEMENT

I, Dan Jones, a legally qualified candidate for the office of Circuit Court Judge, Madison/Rankin Counties, in the General Election to be held on Tuesday, November 6, 2018, do hereby authorize Maggie Clark Media Services, Inc. to place media advertising in behalf of my campaign.

I acknowledge that I have been provided a copy of the "Agreement Form for Political Broadcasts (PB 18)", as revised 2013, by the National Association of Broadcasters (NAB). I represent that I have authorized the announcements to be broadcast and that my voice and/or face does appear as a voluntary act.

I represent that advance payment for the broadcast and print media schedules has been furnished by

Committee to Elect Dan Jones

(Please state name of committee, group, organization or corporation as published on the Campaign's Checking Account.)

- a committee
 a corporation
 an association
 other incorporated group

The Officers/Directors of such sponsor are

Pepper Odom, Chairman
Heath Hall, Treasurer

My campaign headquarters are located at *(candidate must provide physical address):*

150-C Excel Drive / Pearl, MS 39208

In the event application for broadcast is accepted, I agree to abide by all provisions of the Communications Act of 1934, as amended, and rules and regulations of the Federal Communications Commission (FCC) regarding such broadcasts.

I acknowledge that I have read the attached Agreement Form for Political Broadcast and understand that it, whether accepted or rejected, will remain available for public inspection for a period of two years as required by the rules of the FCC.



Candidate

10/12/18

Date