

ORDER



Orders
Order / Rev: 2911271
Alt Order #: MANUAL
Product Desc: Keystone Renewal :30's
Estimate: 522528
Flight Dates: 05/22/24 - 05/28/24
Original Date / Rev: 05/14/24 / 05/14/24
Order Type: General

WPMT
Primary AE: Jim Quinn
Sales Office: TSPHI
Sales Region: NAT

Agency
Name: Del Cielo Media / POL
Buying Contact:
Billing Contact:
 PO Box 26067
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ Keystone Renewal
Demographic: A35+
Product Codes: IS-Issue/Non Ballot
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue
Priority: P04

New Business End:
Advertiser External ID: M233780
Agency External ID: 10630AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 04/29/24 | 05/26/24 | 83 | \$11,860.00 | \$10,081.00 |
| 05/27/24 | 05/28/24 | 52 | \$6,795.00 | \$5,775.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|--------------------|--------------------|-------------|
| May 2024 | 83 | \$11,860.00 | \$10,081.00 | 0.00 |
| June 2024 | 52 | \$6,795.00 | \$5,775.75 | 0.00 |
| Totals | 135 | \$18,655.00 | \$15,856.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jim Quinn | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|--------------|
| WPMT | 12% | \$18,655.00 |
| Market | 100% | \$155,458.33 |

Competitive Share

| | Share | Total |
|-------|-------|--------------|
| CABLE | 0% | \$0.00 |
| UNKWN | 88% | \$136,803.33 |
| WGAL | 0% | \$0.00 |
| WGCB | 0% | \$0.00 |
| WHP | 0% | \$0.00 |
| WHTM | 0% | \$0.00 |
| WITF | 0% | \$0.00 |
| WLYH | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|---------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| 2 | WPMT | 05/22/24 | 05/28/24 | Local News @ 5a M-F | CM | 5:30 AM-6:00 AM | MTWTF-- | :30 | 3 | \$70.00 | P03 | 0.00 | NM | 5 | \$350.00 |
| | | | | Local News @ 5a M-F | | (5:30 AM-6:00 AM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/20/24 | 05/26/24 | --WTF-- | | 3 | | | | \$70.00 | | 0.00 | | | |
| | | Week: 05/27/24 | 06/02/24 | MT----- | | 2 | | | | \$70.00 | | 0.00 | | | |
| 3 | WPMT | 05/22/24 | 05/28/24 | Local News @ 6a M-F | CM | 6:00 AM-6:30 AM | MTWTF-- | :30 | 3 | \$110.00 | P03 | 0.00 | NM | 5 | \$550.00 |

Order / Rev: 2911271
 Alt Order #: MANUAL
 Flight Dates: 05/22/24 - 05/28/24

Advertiser: ISS/ Keystone Renewal
 Product Desc: Keystone Renewal :30's
 Estimate: 522528
WPMT

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------|-------------------|--------------------|---------------|-----|-------|----------|-----|------|------|-------|----------|
| | | | | Local News @ 6a M-F | | (6:00 AM-6:30 AM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | 3 | \$110.00 | 0.00 | | | | | | | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | 2 | \$110.00 | 0.00 | | | | | | | | |
| 4 | WPMT | 05/22/24 | 05/28/24 | Local News @ 6a M-F | CM | 6:30 AM-7:00 AM | MTWTF-- | :30 | 3 | \$110.00 | P03 | 0.00 | NM | 5 | \$550.00 |
| | | | | Local News @ 6a M-F | | (6:30 AM-7:00 AM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | 3 | \$110.00 | 0.00 | | | | | | | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | 2 | \$110.00 | 0.00 | | | | | | | | |
| 5 | WPMT | 05/22/24 | 05/28/24 | Local News @ 7a M-F | CM | 7:00 AM-7:30 AM | MTWTF-- | :30 | 3 | \$120.00 | P03 | 0.00 | NM | 5 | \$600.00 |
| | | | | Local News @ 7a M-F | | (7:00 AM-7:30 AM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | 3 | \$120.00 | 0.00 | | | | | | | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | 2 | \$120.00 | 0.00 | | | | | | | | |
| 6 | WPMT | 05/22/24 | 05/28/24 | Local News @ 7a M-F | CM | 7:30 AM-8:00 AM | MTWTF-- | :30 | 3 | \$120.00 | P03 | 0.00 | NM | 5 | \$600.00 |
| | | | | Local News @ 7a M-F | | (7:30 AM-8:00 AM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | 3 | \$120.00 | 0.00 | | | | | | | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | 2 | \$120.00 | 0.00 | | | | | | | | |
| 7 | WPMT | 05/22/24 | 05/28/24 | Local News @ 8a M-F | CM | 8:00 AM-8:30 AM | MTWTF-- | :30 | 3 | \$120.00 | P03 | 0.00 | NM | 4 | \$480.00 |
| | | | | Local News @ 8a M-F | | (8:00 AM-8:30 AM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | 3 | \$120.00 | 0.00 | | | | | | | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | 1 | \$120.00 | 0.00 | | | | | | | | |
| 8 | WPMT | 05/22/24 | 05/28/24 | Local News @ 8a M-F | CM | 8:30 AM-9:00 AM | MTWTF-- | :30 | 3 | \$120.00 | P03 | 0.00 | NM | 5 | \$600.00 |
| | | | | Local News @ 8a M-F | | (8:30 AM-9:00 AM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | 3 | \$120.00 | 0.00 | | | | | | | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | 2 | \$120.00 | 0.00 | | | | | | | | |
| 9 | WPMT | 05/22/24 | 05/28/24 | Local News @ 9a M-F | CM | 9:00 AM-9:30 AM | MTWTF-- | :30 | 3 | \$120.00 | P03 | 0.00 | NM | 5 | \$600.00 |
| | | | | Local News @ 9a M-F | | (9:00 AM-9:30 AM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | 3 | \$120.00 | 0.00 | | | | | | | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | 2 | \$120.00 | 0.00 | | | | | | | | |
| 10 | WPMT | 05/22/24 | 05/28/24 | Local News @ 9a M-F | CM | 9:30 AM-10:00 AM | MTWTF-- | :30 | 2 | \$120.00 | P03 | 0.00 | NM | 5 | \$600.00 |
| | | | | Local News @ 9a M-F | | (9:30 AM-10:00 AM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | 3 | \$120.00 | 0.00 | | | | | | | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | 2 | \$120.00 | 0.00 | | | | | | | | |
| 11 | WPMT | 05/22/24 | 05/28/24 | Seinfeld 10-1030a | CM | 10-1030a | MTWTF-- | :30 | 3 | \$60.00 | P03 | 0.00 | NM | 5 | \$300.00 |
| | | | | Seinfeld 10-1030a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | 3 | \$60.00 | 0.00 | | | | | | | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | 2 | \$60.00 | 0.00 | | | | | | | | |
| 12 | WPMT | 05/22/24 | 05/28/24 | Seinfeld 1030-11a | CM | 1030-11a | MTWTF-- | :30 | 2 | \$60.00 | P03 | 0.00 | NM | 5 | \$300.00 |
| | | | | Seinfeld 1030-11a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | 3 | \$60.00 | 0.00 | | | | | | | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | 2 | \$60.00 | 0.00 | | | | | | | | |
| 13 | WPMT | 05/22/24 | 05/28/24 | Family Feud 1230-1p | CM | 1230-1p | MTWTF-- | :30 | 3 | \$60.00 | P03 | 0.00 | NM | 5 | \$300.00 |
| | | | | Family Feud 1230-1p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | 3 | \$60.00 | 0.00 | | | | | | | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | 2 | \$60.00 | 0.00 | | | | | | | | |
| 14 | WPMT | 05/22/24 | 05/28/24 | Sherri 2-3p | CM | 2:00 PM-2:30 PM | MTWTF-- | :30 | 3 | \$30.00 | P03 | 0.00 | NM | 5 | \$150.00 |
| | | | | Sherri 2-3p | | (2:00 PM-2:30 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | 3 | \$30.00 | 0.00 | | | | | | | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | 2 | \$30.00 | 0.00 | | | | | | | | |
| 15 | WPMT | 05/22/24 | 05/28/24 | | CM | 2:30 PM-3:00 PM | MTWTF-- | :30 | 3 | \$30.00 | P03 | 0.00 | NM | 5 | \$150.00 |

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Advertiser: ISS/ Keystone Renewal
 Product Desc: Keystone Renewal :30's
 Estimate: 522528
WPMT

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------|---------------------|-------------------|-------------------|-----|-------|-------------|-----|------|---------------|-------|------------|
| | | | | Sherrri 2-3p | | | | | | | | | | | |
| | | | | Sherrri 2-3p | (2:30 PM-3:00 PM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | | | 3 | | | \$30.00 | | | 0.00 | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | | | 2 | | | \$30.00 | | | 0.00 | | |
| 16 | WPMT | 05/22/24 | 05/28/24 | Daily Blast Live 3-330p | CM | 3-330p | MTWTF-- | :30 | 3 | \$30.00 | P03 | 0.00 | NM | 5 | \$150.00 |
| | | | | Daily Blast Live 3-330p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | | | 3 | | | \$30.00 | | | 0.00 | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | | | 2 | | | \$30.00 | | | 0.00 | | |
| 17 | WPMT | 05/22/24 | 05/28/24 | Daily Blast Live 330-4p | CM | 330-4p | MTWTF-- | :30 | 3 | \$30.00 | P03 | 0.00 | NM | 5 | \$150.00 |
| | | | | Daily Blast Live 330-4p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | | | 3 | | | \$30.00 | | | 0.00 | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | | | 2 | | | \$30.00 | | | 0.00 | | |
| 18 | WPMT | 05/22/24 | 05/28/24 | Local News @ 4p M-F | CM | 3:58 PM-4:30 PM | MTWTF-- | :30 | 3 | \$115.00 | P03 | 0.00 | NM | 5 | \$575.00 |
| | | | | Local News @ 4p M-F | (3:58 PM-4:30 PM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | | | 3 | | | \$115.00 | | | 0.00 | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | | | 2 | | | \$115.00 | | | 0.00 | | |
| 19 | WPMT | 05/22/24 | 05/28/24 | Local News @ 4p M-F | CM | 4:30 PM-5:00 PM | MTWTF-- | :30 | 3 | \$115.00 | P03 | 0.00 | NM | 5 | \$575.00 |
| | | | | Local News @ 4p M-F | (4:30 PM-5:00 PM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | | | 3 | | | \$115.00 | | | 0.00 | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | | | 2 | | | \$115.00 | | | 0.00 | | |
| 20 | WPMT | 05/22/24 | 05/28/24 | Local News @ 5p M-F | CM | 4:58 PM-5:30 PM | MTWTF-- | :30 | 3 | \$130.00 | P03 | 0.00 | NM | 5 | \$650.00 |
| | | | | Local News @ 5p M-F | (4:58 PM-5:30 PM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | | | 3 | | | \$130.00 | | | 0.00 | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | | | 2 | | | \$130.00 | | | 0.00 | | |
| 21 | WPMT | 05/22/24 | 05/28/24 | Local News @ 5p M-F | CM | 5:30 PM-6:00 PM | MTWTF-- | :30 | 3 | \$125.00 | P03 | 0.00 | NM | 5 | \$625.00 |
| | | | | Local News @ 5p M-F | (5:30 PM-6:00 PM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | | | 3 | | | \$125.00 | | | 0.00 | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | | | 2 | | | \$125.00 | | | 0.00 | | |
| 22 | WPMT | 05/22/24 | 05/28/24 | Family Feud 630-7p | CM | 630p-7p | MTWTF-- | :30 | 3 | \$140.00 | P03 | 0.00 | NM | 5 | \$700.00 |
| | | | | Family Feud 630-7p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | | | 3 | | | \$140.00 | | | 0.00 | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | | | 2 | | | \$140.00 | | | 0.00 | | |
| 23 | WPMT | 05/22/24 | 05/28/24 | Local News @ 10p M-F | CM | 10:30 PM-11:00 PM | PMTWTF-- | :30 | 3 | \$275.00 | P03 | 0.00 | NM | 5 | \$1,375.00 |
| | | | | Local News @ 10p M-F | (10:30 PM-11:00 PM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | | | 3 | | | \$275.00 | | | 0.00 | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | | | 2 | | | \$275.00 | | | 0.00 | | |
| 24 | WPMT | 05/25/24 | 05/25/24 | Local News @ 10p Sa | CM | 10:00 PM-10:30 PM | PI-----S- | :30 | 1 | \$190.00 | P03 | 0.00 | NM | 1 | \$190.00 |
| | | | | Local News @ 10p Sa | (10:00 PM-10:30 PM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/20/24 | 05/26/24 | -----S- | | | 1 | | | \$190.00 | | | 0.00 | | |
| 25 | WPMT | 05/25/24 | 05/25/24 | Local News @ 10p Sa | CM | 10:30 PM-11:00 PM | PI-----S- | :30 | 1 | \$185.00 | P03 | 0.00 | NM | 1 | \$185.00 |
| | | | | Local News @ 10p Sa | (10:30 PM-11:00 PM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/20/24 | 05/26/24 | -----S- | | | 1 | | | \$185.00 | | | 0.00 | | |
| E 26 | WPMT | 05/26/24 | 05/26/24 | Local News @ 10p Su | CM | 10:00 PM-10:30 PM | PI-----S | :30 | 1 | \$275.00 | P03 | 0.00 | NM | 2 | \$525.00 |
| | | | | Local News @ 10p Su | (10:00 PM-10:30 PM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/20/24 | 05/26/24 | -----S | | | 1 | | | \$275.00 | | | 0.00 | | |

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 Flight Dates: 05/22/24 - 05/28/24

Advertiser: ISS/ Keystone Renewal
 Product Desc: Keystone Renewal :30's
 Estimate: 522528
WPMT

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|------------------------|---------------------------|-------|-----------------------|---------------------|---------------|-------|-----------------------|------------|-------------|---------------|-------|------------|
| 3 | WPMT | 05/20/24 | 05/26/24 | Local News @ 10p Su | CM | 10:00 PM-10:30 PM | -----Su | :30 | 1 | \$275.00 | | 0.00 | NM | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/20/24 | 05/26/24 | -----S | | | 1 | | | \$275.00 | | | 0.00 | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | |
| 3 | WPMT | 05/20/24-05/26/24 | Local News @ 10p Su | | | 10:00 PM-10:30 PM | -----Su | :30 | | (\$275.00) | 0.00 | NM | | | |
| See MG 26.4,26.5 [Program Change] | | | | | | | | | | | | | | | |
| 4 | WPMT | 05/26/24-05/26/24 | Local News @ 10p Su DB | | | 10:30 PM-11:00 PM | -----Su | :30 | | \$275.00 | 0.00 | NM | | | |
| Ⓜ MG for 27.3,26.3 [will run late due to nascar] | | | | | | | | | | | | | | | |
| 5 | WPMT | 05/20/24-05/26/24 | Local News @ 10p Su DB | | | 11:00 PM-11:30 PM | -----Su | :30 | | \$250.00 | 0.00 | NM | | | |
| Ⓜ MG for 27.3,26.3 [will run late due to nascar] | | | | | | | | | | | | | | | |
| E 27 | WPMT | 05/26/24 | 05/26/24 | Local News @ 10p Su | CM | 10:30 PM-11:00 PM | -----S | :30 | 1 | \$250.00 | P03 | 0.00 | NM | 0 | \$0.00 |
| | | | | Local News @ 10p Su | | | (10:30 PM-11:00 PM) | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/20/24 | 05/26/24 | -----S | | | 1 | | | \$250.00 | | | 0.00 | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | |
| 3 | WPMT | 05/20/24-05/26/24 | Local News @ 10p Su | | | 10:30 PM-11:00 PM | -----Su | :30 | | (\$250.00) | 0.00 | NM | | | |
| See MG 26.4,26.5 [Program Change] | | | | | | | | | | | | | | | |
| 29 | WPMT | 05/22/24 | 05/28/24 | Two Half Men 7-730p | CM | 7-730p | MTWTF-- | :30 | 2 | \$160.00 | P03 | 0.00 | NM | 5 | \$800.00 |
| | | | | Two Half Men 7-730p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | | | 3 | | | \$160.00 | | | 0.00 | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | | | 2 | | | \$160.00 | | | 0.00 | | |
| 31 | WPMT | 05/26/24 | 05/26/24 | MLB Reg Season Prime | CM | Various | -----S | :30 | 1 | \$500.00 | P03 | 0.00 | NM | 1 | \$500.00 |
| | | | | MLB Reg Season Prime | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/20/24 | 05/26/24 | -----S | | | 1 | | | \$500.00 | | | 0.00 | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | |
| 3 | WPMT | 05/20/24-05/26/24 | MLB Reg Season Prime | | | Various | -----Su | :30 | | (\$500.00) | 0.00 | NM | | | |
| See MG 31.4 [Program Change] | | | | | | | | | | | | | | | |
| 4 | WPMT | 05/25/24-05/25/24 | MLB Reg Season Prime | | | Various | -----Sa-- | :30 | | \$500.00 | 0.00 | NM | | | |
| Ⓜ MG for 31.3 05/26 | | | | | | | | | | | | | | | |
| 32 | WPMT | 05/22/24 | 05/28/24 | Family Feud 6-630p | CM | 6-630p | MTWTF-- | :30 | 3 | \$130.00 | P03 | 0.00 | NM | 5 | \$650.00 |
| | | | | Family Feud 6-630p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | | | 3 | | | \$130.00 | | | 0.00 | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | | | 2 | | | \$130.00 | | | 0.00 | | |
| 33 | WPMT | 05/22/24 | 05/28/24 | Two Half Men 730-8p | CM | 730-8p | MTWTF-- | :30 | 2 | \$170.00 | P03 | 0.00 | NM | 5 | \$850.00 |
| | | | | Two Half Men 730-8p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | | | 3 | | | \$170.00 | | | 0.00 | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | | | 2 | | | \$170.00 | | | 0.00 | | |
| 34 | WPMT | 05/22/24 | 05/28/24 | Local News @ 10p M-F | CM | 10:00 PM-10:30 PM | MTWTF-- | :30 | 2 | \$325.00 | P03 | 0.00 | NM | 3 | \$975.00 |
| | | | | Local News @ 10p M-F | | | (10:00 PM-10:30 PM) | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/20/24 | 05/26/24 | --WTF-- | | | 2 | | | \$325.00 | | | 0.00 | | |
| Week: | | 05/27/24 | 06/02/24 | MT----- | | | 1 | | | \$325.00 | | | 0.00 | | |
| 35 | WPMT | 05/27/24 | 05/27/24 | Mon Prime Other | CM | Various | M----- | :30 | 1 | \$400.00 | P03 | 0.00 | NM | 1 | \$400.00 |
| | | | | M*A*S*H Comedy | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/27/24 | 06/02/24 | M----- | | | 1 | | | \$400.00 | | | 0.00 | | |
| 36 | WPMT | 05/28/24 | 05/28/24 | Tue Prime A | CM | 8-9p | -T----- | :30 | 1 | \$850.00 | P03 | 0.00 | NM | 1 | \$850.00 |
| | | | | Beat Shazam | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/27/24 | 06/02/24 | -T----- | | | 1 | | | \$850.00 | | | 0.00 | | |
| N37 | WPMT | 05/26/24 | 05/26/24 | NASCAR Cup Series | CM | Various | -----S | :30 | 1 | \$1,800.00 | P03 | 0.00 | NM | 1 | \$1,800.00 |
| | | | | NASCAR Monster Cup Series | | | | | | | | | | | |

Order / Rev: 2911271
 Alt Order #: MANUAL
 Flight Dates: 05/22/24 - 05/28/24

Advertiser: ISS/ Keystone Renewal
 Product Desc: Keystone Renewal :30's
 Estimate: 522528

WPMT

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|----|-------------------|-----------------|-----------------|-------|-------------------|------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/20/24 | 05/26/24 | -----S | | 1 | | | | \$1,800.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 135 | \$18,655.00 |