

# ORDER



**Orders**  
**Order / Rev:** 2911423  
**Alt Order #:** WOC14645738  
**Product Desc:** Pennsylvania  
**Estimate:** 7392  
**Flight Dates:** 08/20/24 - 08/26/24  
**Original Date / Rev:** 05/09/24 / 05/09/24  
**Order Type:** General

**WPMT**  
**Primary AE:** Jim Quinn  
**Sales Office:** TSPHI  
**Sales Region:** NAT

**Agency Name:** Main Street Media Group / POL  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 25093  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/ One Nation  
**Demographic:** HH  
**Product Codes:** IS-US Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue  
**Priority:** P04

**New Business End:**  
**Advertiser External ID:** 103780  
**Agency External ID:** 10862AG  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/24	08/25/24	46	\$15,805.00	\$13,434.25
08/26/24	08/26/24	12	\$4,120.00	\$3,502.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2024	46	\$15,805.00	\$13,434.25	0.00
September 2024	12	\$4,120.00	\$3,502.00	0.00
<b>Totals</b>	<b>58</b>	<b>\$19,925.00</b>	<b>\$16,936.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WPMT	10%	\$19,925.00
Market	100%	\$199,250.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$179,325.00
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WHTM	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPMT	08/20/24	08/22/24	MLB Reg Season Prime MLB: PHILA PHILLIES @ ATLA(7:00 PM-10:00 PM)	CM	7:00 PM-10:00 PM	---1---	:30	1	\$550.00	P03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	---1---		1				\$550.00		0.00			
N 2	WPMT	08/20/24	08/24/24	Soccer Various MLS SOCCER: MINNY @ SEA(4:30 PM-7:00 PM)	CM	4:30 PM-7:00 PM	-----1-	:30	1	\$200.00	P03	0.00	NM	1	\$200.00

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 Product Desc: Pennsylvania  
 Estimate: 7392  
**WPMT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WPMT	08/20/24	08/24/24	MLB Reg Season Prime	CM	7:00 PM-10:00 PM	-----1-	:30	1	\$650.00	P03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	-----1-		1				\$200.00		0.00			
				FOX: MLB SATURDAY		(7:00 PM-10:00 PM)									
N 4	WPMT	08/20/24	08/26/24	Mon Prime A	CM	8:00 PM-9:00 PM	1-----	:30	1	\$1,300.00	P03	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	1-----		1				\$1,300.00		0.00			
				NAME THAT TUNE											
N 5	WPMT	08/20/24	08/20/24	Tue Prime B	CM	9:00 PM-10:00 PM	-1-----	:30	1	\$750.00	P03	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	-1-----		1				\$750.00		0.00			
				THE QUIZ WITH BALLS											
N 6	WPMT	08/20/24	08/20/24	Tue Prime A	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$1,050.00	P03	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	-1-----		1				\$1,050.00		0.00			
				BEAT SHAZAM											
N 7	WPMT	08/20/24	08/21/24	Wed Prime A	CM	8:00 PM-9:00 PM	--1----	:30	1	\$820.00	P03	0.00	NM	1	\$820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	--1----		1				\$820.00		0.00			
				MASTERCHEF											
N 8	WPMT	08/20/24	08/21/24	Wed Prime B	CM	9:00 PM-10:00 PM	--1----	:30	1	\$1,050.00	P03	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	--1----		1				\$1,050.00		0.00			
				GORDON RAMSAY'S FOOD S											
N 9	WPMT	08/20/24	08/23/24	WWE Smackdown	CM	8:00 PM-10:00 PM	----1--	:30	1	\$775.00	P03	0.00	NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	----1--		1				\$775.00		0.00			
				WWE FRI NIGHT SMACKDOWN											
N 10	WPMT	08/20/24	08/25/24	FOX News Sunday	CM	9:00 AM-10:00 AM	-----1	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	-----1		1				\$200.00		0.00			
				FOX NEWS SUNDAY											
N 11	WPMT	08/20/24	08/26/24	Local News @ 9a M-F	CM	9:30 AM-10:00 AM	11-11--	:30	4	\$200.00	P03	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/24	08/26/24	11-11--		4				\$200.00		0.00			
				FOX43 MORNING NEWS AT 9											
N 12	WPMT	08/20/24	08/26/24	Two Half Men 7-730p	CM	7:00 PM-7:30 PM	111----	:30	3	\$250.00	P03	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/24	08/26/24	111----		3				\$250.00		0.00			
				TWO AND A HALF MEN											
N 13	WPMT	08/20/24	08/26/24	7-8p M-F	CM	7:00 PM-8:00 PM	111----	:30	3	\$250.00	P03	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/24	08/26/24	111----		3				\$250.00		0.00			
				TWO AND A HALF MEN											
N 14	WPMT	08/20/24	08/26/24	Family Feud 6-630p	CM	6:00 PM-6:30 PM	1111---	:30	4	\$235.00	P03	0.00	NM	4	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/24	08/26/24	1111---		4				\$235.00		0.00			
				FAMILY FEUD											
N 15	WPMT	08/20/24	08/23/24	Local News @ 9a M-F	CM	9:00 AM-9:30 AM	-1111--	:30	4	\$200.00	P03	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	-1111--		4				\$200.00		0.00			
				FOX43 MORNING NEWS AT 9(9:00 AM-9:30 AM)											
N 16	WPMT	08/20/24	08/26/24	Local News @ 8a M-F	CM	8:30 AM-9:00 AM	1111---	:30	4	\$200.00	P03	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/24	08/26/24	1111---		4				\$200.00		0.00			
				FOX43 MORNING NEWS AT 8(8:30 AM-9:00 AM)											
N 17	WPMT	08/20/24	08/26/24		CM	8:00 AM-8:30 AM		:30	4	\$200.00	P03	0.00	NM	4	\$800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 8a M-F			11-11--								
				FOX43 MORNING NEWS AT 8(8:00 AM-8:30 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/24	08/26/24	11-11--		4		\$200.00		0.00					
N18	WPMT	08/20/24	08/23/24	Nittany Game Week	CM	6:30 PM-7:00 PM	----1--	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
				PENN STATE NITTANY GAME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/19/24	08/25/24	----1--		1		\$250.00		0.00					
N19	WPMT	08/20/24	08/26/24	Local News @ 7a M-F	CM	7:30 AM-8:00 AM	111-1--	:30	4	\$250.00	P03	0.00	NM	4	\$1,000.00
				FOX43 MORNING NEWS AT 7(7:30 AM-8:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/24	08/26/24	111-1--		4		\$250.00		0.00					
N20	WPMT	08/20/24	08/26/24	Family Feud 630-7p	CM	6:30 PM-7:00 PM	1111---	:30	4	\$235.00	P03	0.00	NM	4	\$940.00
				FAMILY FEUD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/24	08/26/24	1111---		4		\$235.00		0.00					
N21	WPMT	08/20/24	08/26/24	Local News @ 7a M-F	CM	7:00 AM-7:30 AM	1-111--	:30	4	\$250.00	P03	0.00	NM	4	\$1,000.00
				FOX43 MORNING NEWS AT 7(7:00 AM-7:30 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/24	08/26/24	1-111--		4		\$250.00		0.00					
N22	WPMT	08/20/24	08/26/24	Local News @ 10p M-F	CM	10:30 PM-11:00 PM	11-1---	:30	3	\$500.00	P03	0.00	NM	3	\$1,500.00
				FOX43 NEWS AT TEN (10:30 PM-11:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/24	08/26/24	11-1---		3		\$500.00		0.00					
N23	WPMT	08/20/24	08/24/24	Local News @ 10p Sa	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$400.00	P03	0.00	NM	1	\$400.00
				SAT NEWS AT 10P (10:00 PM-10:30 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/19/24	08/25/24	-----1-		1		\$400.00		0.00					
N24	WPMT	08/20/24	08/26/24	Two Half Men 730-8p	CM	7:30 PM-8:00 PM	111----	:30	3	\$250.00	P03	0.00	NM	3	\$750.00
				TWO AND A HALF MEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/24	08/26/24	111----		3		\$250.00		0.00					
N25	WPMT	08/20/24	08/23/24	Local News @ 10p M-F	CM	10:00 PM-10:30 PM	--1-1--	:30	2	\$550.00	P03	0.00	NM	2	\$1,100.00
				FOX43 NEWS AT TEN (10:00 PM-10:30 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/19/24	08/25/24	--1-1--		2		\$550.00		0.00					
													Totals	58	\$19,925.00