

# ORDER



**Orders**  
**Order / Rev:** 2912568  
**Alt Order #:** WOC14648922  
**Product Desc:** AB PAC  
**Estimate:** 6749  
**Flight Dates:** 05/13/24 - 05/26/24  
**Original Date / Rev:** 05/13/24 / 05/13/24  
**Order Type:** General

**WPMT**  
**Primary AE:** Rachelle Ray  
**Sales Office:** TSCHI  
**Sales Region:** NAT

**Agency Name:** Amplify Media / POL  
**Buying Contact:**  
**Billing Contact:** Jessica Osorio  
 P O BOX 6  
 Franklin Park, IL 60131

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/ AB PAC  
**Demographic:** HH  
**Product Codes:** IS-US Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue  
**Priority:** P04

**New Business End:**  
**Advertiser External ID:** 155316  
**Agency External ID:** 39718AG  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	58	\$9,110.00	\$7,743.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	58	\$9,110.00	\$7,743.50	0.00
<b>Totals</b>	<b>58</b>	<b>\$9,110.00</b>	<b>\$7,743.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachelle Ray			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WPMT	20%	\$9,110.00
Market	100%	\$45,550.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	80%	\$36,440.00
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WHTM	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPMT	05/20/24	05/20/24	Mon Prime B	CM	9:00 PM-10:00 PM	-----	:30	1	\$600.00	P03	0.00	NM	1	\$600.00
SO YOU THINK YOU CAN DAN Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 M----- 1 \$600.00 0.00															
N 2	WPMT	05/13/24	05/16/24	Thu Prime B	CM	9:00 PM-10:00 PM	---T---	:30	1	\$450.00	P03	0.00	NM	1	\$450.00
FARMER WANTS A WIFE Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Thu 9:30p-10:00p TIME PERIOD ON WPMT															

Order / Rev: 2912568  
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 Flight Dates: 05/13/24 - 05/26/24

Advertiser: ISS/ AB PAC  
 Product Desc: AB PAC  
 Estimate: 6749  
**WPMT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WPMT	05/20/24	05/20/24	Local News @ 7a M-F	CM	7:30 AM-8:00 AM	M-----	:30	1	\$140.00	P03	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	---T---		1				\$450.00		0.00			
		FOX43 NEWS 730AM (7:30 AM-8:00 AM) Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 7:00a-8:00a TIME PERIOD ON WPMT													
N 4	WPMT	05/13/24	05/17/24	Local News @ 7a M-F	CM	7:30 AM-8:00 AM	MTWTF--	:30	3	\$140.00	P03	0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M-----		1				\$140.00		0.00			
		FOX43 NEWS 730AM (7:30 AM-8:00 AM) Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 7:00a-8:00a TIME PERIOD ON WPMT													
N 5	WPMT	05/20/24	05/20/24	Local News @ 8a M-F	CM	8:00 AM-8:30 AM	M-----	:30	1	\$140.00	P03	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M-----		1				\$140.00		0.00			
		FOX43 NEWS 8AM (8:00 AM-8:30 AM) Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 8:00a-9:00a TIME PERIOD ON WPMT													
N 6	WPMT	05/13/24	05/17/24	Local News @ 8a M-F	CM	8:00 AM-8:30 AM	MTWTF--	:30	3	\$140.00	P03	0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-TWTF--		3				\$140.00		0.00			
		FOX43 NEWS 8AM (8:00 AM-8:30 AM) Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 8:00a-9:00a TIME PERIOD ON WPMT													
N 7	WPMT	05/20/24	05/20/24	Local News @ 8a M-F	CM	8:30 AM-9:00 AM	M-----	:30	1	\$140.00	P03	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M-----		1				\$140.00		0.00			
		FOX43 NEWS 830AM (8:30 AM-9:00 AM) Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 8:00a-9:00a TIME PERIOD ON WPMT													
N 8	WPMT	05/13/24	05/17/24	Local News @ 8a M-F	CM	8:30 AM-9:00 AM	MTWTF--	:30	3	\$140.00	P03	0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-TWTF--		3				\$140.00		0.00			
		FOX43 NEWS 830AM (8:30 AM-9:00 AM) Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 8:00a-9:00a TIME PERIOD ON WPMT													
N 9	WPMT	05/20/24	05/20/24	Family Feud 1230-1p	CM	12:30 PM-1:00 PM	M-----	:30	1	\$60.00	P03	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M-----		1				\$60.00		0.00			
		FAMILY FEUD Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 12:00p-1:00p TIME PERIOD ON WPMT													
N 10	WPMT	05/13/24	05/17/24	Family Feud 1230-1p	CM	12:30 PM-1:00 PM	MTWTF--	:30	3	\$60.00	P03	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-TWTF--		3				\$60.00		0.00			
		FAMILY FEUD Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 12:00p-1:00p TIME PERIOD ON WPMT													
N 11	WPMT	05/20/24	05/20/24	Sherri 2-3p	CM	2:00 PM-2:30 PM	M-----	:30	1	\$35.00	P03	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M-----		1				\$35.00		0.00			
		SHERRI (2:00 PM-2:30 PM) Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 2:00p-3:00p TIME PERIOD ON WPMT													
N 12	WPMT	05/13/24	05/17/24	Sherri 2-3p	CM	2:00 PM-2:30 PM	MTWTF--	:30	3	\$35.00	P03	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-TWTF--		3				\$35.00		0.00			
		SHERRI (2:00 PM-2:30 PM) Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 2:00p-3:00p TIME PERIOD ON WPMT													
N 13	WPMT	05/20/24	05/20/24	Family Feud 6-630p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$130.00	P03	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M-----		1				\$130.00		0.00			
		FAMILY FEUD Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 6:00p-7:00p TIME PERIOD ON WPMT													
N 14	WPMT	05/13/24	05/17/24	Family Feud 6-630p	CM	6:00 PM-6:30 PM	MTWTF--	:30	3	\$130.00	P03	0.00	NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-TWTF--		3				\$130.00		0.00			
		FAMILY FEUD Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 6:00p-7:00p TIME PERIOD ON WPMT													

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 Flight Dates: 05/13/24 - 05/26/24

Advertiser: ISS/ AB PAC  
 Product Desc: AB PAC  
 Estimate: 6749  
**WPMT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	WPMT	05/20/24	05/20/24	Family Feud 630-7p	CM	6:30 PM-7:00 PM	M-----	:30	1	\$140.00	P03	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-TWTF--		3				\$130.00		0.00			
		Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 6:00p-7:00p TIME PERIOD ON WPMT													
N 16	WPMT	05/13/24	05/17/24	Family Feud 630-7p	CM	6:30 PM-7:00 PM	-TWTF--	:30	3	\$140.00	P03	0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M-----		1				\$140.00		0.00			
		Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 6:00p-7:00p TIME PERIOD ON WPMT													
N 17	WPMT	05/20/24	05/20/24	Local News @ 5p M-F	CM	5:00 PM-5:30 PM	M-----	:30	1	\$110.00	P03	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M-----		1				\$110.00		0.00			
		Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 5:00p-6:00p TIME PERIOD ON WPMT													
N 18	WPMT	05/13/24	05/17/24	Local News @ 5p M-F	CM	5:00 PM-5:30 PM	-TWTF--	:30	3	\$110.00	P03	0.00	NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-TWTF--		3				\$110.00		0.00			
		Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 5:00p-6:00p TIME PERIOD ON WPMT													
N 19	WPMT	05/20/24	05/20/24	Local News @ 5p M-F	CM	5:30 PM-6:00 PM	M-----	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M-----		1				\$100.00		0.00			
		Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 5:00p-6:00p TIME PERIOD ON WPMT													
N 20	WPMT	05/13/24	05/17/24	Local News @ 5p M-F	CM	5:30 PM-6:00 PM	-TWTF--	:30	3	\$100.00	P03	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-TWTF--		3				\$100.00		0.00			
		Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 5:00p-6:00p TIME PERIOD ON WPMT													
N 21	WPMT	05/20/24	05/20/24	Two Half Men 7-730p	CM	7:00 PM-7:30 PM	M-----	:30	1	\$160.00	P03	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M-----		1				\$160.00		0.00			
		Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 7:00p-8:00p TIME PERIOD ON WPMT													
N 22	WPMT	05/13/24	05/17/24	Two Half Men 7-730p	CM	7:00 PM-7:30 PM	-TWTF--	:30	3	\$160.00	P03	0.00	NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-TWTF--		3				\$160.00		0.00			
		Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 7:00p-8:00p TIME PERIOD ON WPMT													
N 23	WPMT	05/20/24	05/20/24	Two Half Men 730-8p	CM	7:30 PM-8:00 PM	M-----	:30	1	\$170.00	P03	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M-----		1				\$170.00		0.00			
		Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 7:00p-8:00p TIME PERIOD ON WPMT													
N 24	WPMT	05/13/24	05/17/24	Two Half Men 730-8p	CM	7:30 PM-8:00 PM	-TWTF--	:30	3	\$170.00	P03	0.00	NM	3	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-TWTF--		3				\$170.00		0.00			
		Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 7:00p-8:00p TIME PERIOD ON WPMT													
N 25	WPMT	05/20/24	05/20/24	Local News @ 10p M-F	CM	10:00 PM-10:30 PM	M-----	:30	1	\$550.00	P03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M-----		1				\$550.00		0.00			
		Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 10:00p-11:00p TIME PERIOD ON WPMT													
N 26	WPMT	05/13/24	05/17/24	Local News @ 10p M-F	CM	10:00 PM-10:30 PM	-TWTF--	:30	3	\$550.00	P03	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-TWTF--		3				\$550.00		0.00			
		Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 10:00p-11:00p TIME PERIOD ON WPMT													

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- TWTF - -					3	\$550.00		0.00			
N27	WPMT	05/20/24	05/20/24	Mdrn Family 11-1130p	CM	11:00 PM-11:30 PIM	- - - - -	:30	1	\$70.00	P03	0.00	NM	1	\$70.00
				MODERN FAMILY											
				Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 11:00p-11:30p TIME PERIOD ON WPMT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M - - - - -					1	\$70.00		0.00			
N28	WPMT	05/13/24	05/17/24	Mdrn Family 11-1130p	CM	11:00 PM-11:30 PI	- TWTF - -	:30	3	\$70.00	P03	0.00	NM	3	\$210.00
				MODERN FAMILY											
				Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 11:00p-11:30p TIME PERIOD ON WPMT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- TWTF - -					3	\$70.00		0.00			
N29	WPMT	05/20/24	05/20/24	Amer Housewife 1130p	CM	11:30 PM-12:00 XIM	- - - - -	:30	1	\$70.00	P03	0.00	NM	1	\$70.00
				AMERICAN HOUSEWIFE											
				Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 11:30p-12:00a TIME PERIOD ON WPMT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M - - - - -					1	\$70.00		0.00			
N30	WPMT	05/13/24	05/17/24	Amer Housewife 1130p	CM	11:30 PM-12:00 XI	- TWTF - -	:30	3	\$70.00	P03	0.00	NM	3	\$210.00
				AMERICAN HOUSEWIFE											
				Q2 EST-CS (sell) - HARRISBURG-LNCSTR-LEB-YORK - ACTUAL May/2023 Mo-Fr 11:30p-12:00a TIME PERIOD ON WPMT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- TWTF - -					3	\$70.00		0.00			
													Totals	58	\$9,110.00