

# CONTRACT



**WPMT-TV**  
**2005 South Queen St**  
**York, PA 17403**  
**(717) 843-0043**

<u>Contract / Revision</u> 584998 /		<u>Alt Order #</u> 08851653
<u>Product</u> REP PARTY/MUNDY		
<u>Contract Dates</u> 11/04/17 - 11/06/17		<u>Estimate #</u> 5252
<u>Advertiser</u> S Mundy/R/Judge PA		<u>Original Date / Revision</u> 11/03/17 / 11/03/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WPMT-TV	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agy Code</u> 1021	<u>Advertiser Code</u> 400	<u>Product 1/2</u> 486
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Mentzer Media**  
**210 W Pennsylvania Ave**  
**Ste 250**  
**Towson, MD 21204**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	43	11/06/17	11/06/17	M 12p-1p	12:00 PM-1:00 PM		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	2-----				2	\$25.00				
N 2	43	11/05/17	11/05/17	NFL Reg Ssn Late Gm	4:05 PM-7:30 PM		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-----2				2	\$2,500.00				
N 3	43	11/06/17	11/06/17	M 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$400.00				
N 4	43	11/06/17	11/06/17	M 1030p-11p	10:30 PM-11:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$200.00				
N 5	43	11/05/17	11/05/17	Su 10p-11p	10:00 PM-11:00 PM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-----2				2	\$100.00				
N 6	43	11/06/17	11/06/17	M 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$60.00				
N 7	43	11/06/17	11/06/17	M 1130p-12a	11:30 PM-12:00 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$50.00				
N 8	43	11/06/17	11/06/17	M 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$50.00				
N 9	43	11/06/17	11/06/17	M 430p-5p	4:30 PM-5:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$50.00				
N 10	43	11/06/17	11/06/17	M 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$60.00				
N 11	43	11/06/17	11/06/17	M 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$60.00				
N 12	43	11/06/17	11/06/17	M 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$60.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$60.00				
N 13	43	11/06/17	11/06/17	Monday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	2-----				2	\$300.00				
N 14	43	11/06/17	11/06/17	Monday Prime	9:00 PM-10:00 PM		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	2-----				2	\$225.00				
N 15	43	11/04/17	11/04/17	College FB Big Ten Loc Tm	12:00 PM-3:30 PM		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-----1-				1	\$4,000.00				
<b>Totals</b>								0.00				20	\$11,290.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/06/17	20	\$11,290.00	(\$1,693.50)	\$9,596.50
<b>Totals</b>	20	\$11,290.00	(\$1,693.50)	\$9,596.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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