

**WJXT** 4 Broadcast Place Jacksonville, FL 32207 FEIN: 52-0854808 Main: (904)399-4000

Billing:

http://www.news4jax.com

Billing Address:

**Del Cielo Media** Attention: Accounts Pavable 1427 Leslie Ave Ste#102 Alexandria, VA 22301

Send Payment To:

**WJXT** P.O. Box 933520 Atlanta, GA 31193-3520 ar@grahammedia.com

## INVOICE

WJXT					
10781164-2	Order #	10781164			
05/31/24	Alt Order#	10781164			
June 2024	Deal #				
05/27/24 - 05/28/24	Flight Dates	05/22/24 - 05/28/24			
POL/ISS/Truth Matte	rs				
THE TRUTH MATTE	RS				
522528					
Account Executive	Teresa DiFuri	a			
Sales Office	Cox/Washington				
Sales Region	National				
Agency Code	9915589				
Advertiser Code	2547				
Billing Calendar	Broadcast				
Billing Type	Cash				
Special Handling					
Agency Ref					
Advertiser Ref					
Product 1	5225				
Product 2					
	10781164-2 05/31/24 June 2024 05/27/24 - 05/28/24 POL/ISS/Truth Matte THE TRUTH MATTE 522528 Account Executive Sales Office Sales Region Agency Code Advertiser Code Billing Calendar Billing Type Special Handling Agency Ref Advertiser Ref Product 1	10781164-2 Order #  05/31/24 Alt Order #  June 2024 Deal #  05/27/24 - 05/28/24 Flight Dates  POL/ISS/Truth Matters  THE TRUTH MATTERS  522528  Account Executive Teresa DiFuri Sales Office Cox/Washing Sales Region National Agency Code 9915589  Advertiser Code 2547  Billing Calendar Broadcast  Billing Type Cash  Special Handling  Agency Ref  Advertiser Ref  Product 1 5225			

WO Payments Quick Pay Link: payments.wocentral.com/find Quick Pay Code: KJ7AHTAK8C

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4 05/27/24	05/27/24	Channel 4 News	430-5a	1	:30	1	\$80.00	NM	
Weeks:	Start Date 05/27/24	End Date MTWTFSS 1	<u>Spots/Week</u> 1	<u>Rate</u> \$80.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	ption_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WJ	IXT M 05 See MG		nel 4 News	430-5a	:0	00			\$80.00 NM
2 WJ		/28/24 4:40 AM Chanr I.1 05/27	nel 4 News	430-5a	:3	0 TRUTHM051	1324н		\$80.00 NM
5 05/28/24	05/28/24	Channel 4 News	430-5a	-1	:30	1	\$80.00	NM	
Weeks:	Start Date 05/27/24	End Date MTWTFSS -1	<u>Spots/Week</u> 1	<u>Rate</u> \$80.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	ption_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WJ	IXT Tu 05	/28/24 4:56 AM Chann	nel 4 News	430-5a	:3	O TRUTHMO51	1324н		\$80.00 NM
9 05/27/24	05/27/24	7:00 AM-8:00 AM	7:00 AM-8:00 AM	1	:30	1	\$400.00	NM	
Weeks:	Start Date 05/27/24	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WJ	IXT M 05	/27/24 7:30 AM 7:00 A	M-8:00 AM	7:00 AM-8:00 AM	M :3	O TRUTHM051	1324н		\$400.00 NM
10 05/28/24	05/28/24	7:00 AM-8:00 AM	7:00 AM-8:00 AM	-1	:30	1	\$400.00	NM	
		MTWTESS							

## MTWTFSS

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the terms and conditions herein. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in the sale of advertising time, and will not accept any advertising placed with intent to discriminate on the basis of race, ethnicity, or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity, or gender, regardless of its form, is hereby rejected. Advertiser hereby certifies that its purchase of broadcasting air time pursuant to this advertising sales contract is not for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race, ethnicity, or gender.

## INVOICE



**WJXT** P.O. Box 933520 Atlanta, GA 31193-3520 ar@grahammedia.com

Send Payment To:

Invoice #	10781164-2	Invoice Month	June 2024			
Invoice Date	05/31/24	Invoice Period	05/27/24 - 05/28/24			
Advertiser	POL/ISS/Truth Matters					
Product	THE TRUTH MATTERS					
Estimate #	522528					

Weeks:

Start Date

End Date

**MTWTFSS** 

http://www.news4jax.o	<u>com</u>								
						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10 05/28/24	05/28/24	7:00 AM-8:00 AM	7:00 AM-8:00 AM	-1	:30	1	\$400.00	NM	
Weeks:	Start Date	End Date	Spots/Week	Rate					
Spots: # Ch	05/27/24 Day Air	06/02/24 $-1$ The Date Air Time Description	1 otion	\$400.00 Start/End Time	Lenati	n Ad-ID			Rate Type
– –	XT Tu 05			7:00 AM-8:00 A		) TRUTHM05	1324н		\$400.00 NM
20 05/27/24	05/27/24	Channel 4 News	4-430p	1	:30	1	\$300.00	NM	
Weeks:	Start Date 05/27/24	End Date MTWTFSS 06/02/24 1	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: # Ch	<u>Day</u> Air			Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WJ	XT M 05 See MG		el 4 News	4-430p	:00	)			\$300.00 NM
2 WJ	XT Tu 05		el 4 News	4-430p	:30	TRUTHM05	1324н		\$300.00 NM
21 05/28/24	05/28/24	Channel 4 News	4-430p	-1	:30	1	\$300.00	NM	
Weeks:	Start Date 05/27/24	End Date MTWTFSS 06/02/24 -1	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: # Ch	<u>Day</u> Air	<u> Air Time</u> <u>Descrip</u>	<u>otion</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WJ	XT Tu 05	/28/24 4:11 PM Channe	el 4 News	4-430p	:30	TRUTHM05	1324н		\$300.00 NM
25 05/27/24	05/27/24	Channel 4 News	5-530p	1	:30	1	\$500.00	NM	
Weeks:	Start Date 05/27/24	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # Ch	<u>Day</u> Air			Start/End Time		n Ad-ID			Rate Type
1 WJX	XT M 05	/27/24 5:28 PM Channe	el 4 News	5-530p	:30	) TRUTHM05	1324н		\$500.00 NM
26 05/28/24	05/28/24	Channel 4 News	5-530p	-1	:30	1	\$500.00	NM	
Weeks:	Start Date 05/27/24	End Date MTWTFSS 06/02/24 -1	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # Ch	Day Air	00,02,2.	•	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WJ	XT Tu 05	/28/24 5:12 PM Channe	el 4 News	5-530p	:30	TRUTHM05	1324н		\$500.00 NM
36 05/27/24	05/27/24	Channel 4 News	11-1135p	1	:30	1	\$300.00	NM	
Weeks:	Start Date 05/27/24	End Date MTWTFSS 06/02/24 1	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: # Ch	<u>Day</u> Air	<u> Date</u> <u>Air Time</u> <u>Descrip</u>	<u>otion</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WJ	XT M 05	/27/24 11:11 PM Channe	el 4 News	11-1135p	:30	TRUTHM05	1324н		\$300.00 NM
37 05/28/24	05/28/24	Channel 4 News	11-1135p	-1	:30	1	\$300.00	NM	

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Rate

Spots/Week

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Atlanta, GA 31193-3520 ar@grahammedia.com

Invoice #	10781164-2	Invoice Month	June 2024		
Invoice Date	05/31/24	Invoice Period	05/27/24 - 05/28/24		
Advertiser	POL/ISS/Truth Matters				
Product	THE TRUTH MATTERS				
Estimate #	522528				

Invoice Balance as of 06/04/24 4:50:48 PM ET

http://www.news4jax.com

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
37 05/28/24	05/28/24	Channel 4 News	11-1135p	-1	:30	1	\$300.00	NM	
Spots: <u>#</u> <u>Ch</u> 1 WJ		06/02/24 -1 <u>Date Air Time</u> <u>Descri</u> /28/24 11:26 PM Chann		\$300.00 <u>Start/End Time</u> 11-1135p		<u>h Ad-ID</u> 0 ткитнм0!	51324н		<u>Rate</u> <u>Type</u> \$300.00 NM
40 05/27/24	05/27/24	Entertainment Tonight	1135p-1205x	1	:30	1	\$150.00	NM	
Weeks: Spots: # Ch 1 WJ		End Date MTWTFSS 06/02/24 1 Date Air Time Descri /27/24 12:04 AM Entert		<u>Rate</u> \$150.00 <u>Start/End Time</u> 1135p-1205x		h <u>Ad-ID</u> 0 ткитнм0!	51324н		<u>Rate Type</u> \$150.00 NM
41 05/28/24	05/28/24	Entertainment Tonight	1135p-1205x	-1	:30	1	\$150.00	NM	
Weeks: Spots: # Ch 1 WJ		End Date MTWTFSS 06/02/24 -1 Date Air Time Descri /28/24 12:04 AM Enterta		Rate \$150.00 Start/End Time 1135p-1205x		<u>h</u> <u>Ad-ID</u> 0 ткитнм0!	51324н		<u>Rate</u> <u>Type</u> \$150.00 NM
				Total Spots	1	12			
Terms Per	Agreem	ent of the parties	s: Net 30 or C	IA		A	Gross Tota	_	\$3,460.00
							et Amount Due	=	\$519.00 \$2,941.00

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\$0.00