

# INVOICE



**WJXT**  
**4 Broadcast Place**  
**Jacksonville, FL 32207**  
**FEIN: 52-0854808**  
**Main: (904)399-4000**  
**Billing:**

<http://www.news4jax.com>

Billing Address:

**Del Cielo Media**  
**Attention: Accounts Payable**  
**1427 Leslie Ave Ste#102**  
**Alexandria, VA 22301**

Send Payment To:

**WJXT**  
**P.O. Box 933520**  
**Atlanta, GA 31193-3520**  
**ar@grahammedia.com**

Property	WJXT		
Invoice #	10781164-1	Order #	10781164
Invoice Date	05/27/24	Alt Order #	10781164
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/26/24	Flight Dates	05/22/24 - 05/28/24
Advertiser	POL/ISS/Truth Matters		
Product	THE TRUTH MATTERS		
Estimate #	522528		
Account Executive	Teresa DiFuria		
Sales Office	Cox/Washington		
Sales Region	National		
Agency Code	9915589		
Advertiser Code	2547		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	5225		
Product 2			

**WO Payments Quick Pay Link:** [payments.wocentral.com/find](https://payments.wocentral.com/find)

**Quick Pay Code:** [BPDVTA9MU](#)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/22/24	05/22/24	Channel 4 News	430-5a	--1----	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/20/24 05/26/24 --1---- 1 \$80.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WJXT W 05/22/24 4:41 AM Channel 4 News 430-5a :30 TRUTHM051324H \$80.00 NM									
2	05/23/24	05/23/24	Channel 4 News	430-5a	---1---	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/20/24 05/26/24 ---1--- 1 \$80.00									
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3	05/24/24	05/24/24	Channel 4 News	430-5a	----1--	:30	1	\$80.00	NM
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6	05/22/24	05/22/24	7:00 AM-8:00 AM	7:00 AM-8:00 AM	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/20/24 05/26/24 --1---- 1 \$400.00									
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Invoice Date	05/27/24	Invoice Period	04/29/24 - 05/26/24
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Product	THE TRUTH MATTERS		
Estimate #	522528		

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11	05/25/24	05/25/24	Channel 4 News Sat	6-7a	-----2-	:30	2	\$150.00	NM																																																							
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2	WJXT	Sa	05/25/24	6:11 AM	Channel 4 News Sat	6-7a	:30	TRUTHM051324H	\$150.00	NM																																																						
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12	05/25/24	05/25/24	7:00 AM-8:00 AM	7:00 AM-8:00 AM	-----1-	:30	1	\$250.00	NM																																																							
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Advertiser	POL/ISS/Truth Matters		
Product	THE TRUTH MATTERS		
Estimate #	522528		

<http://www.news4jax.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
14	05/26/24	05/26/24	8:00 AM-9:00 AM	8:00 AM-9:00 AM	-----2	:30	2	\$250.00	NM																																																							
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WJXT</td> <td>Su</td> <td>05/26/24</td> <td>8:50 AM</td> <td>8:00 AM-9:00 AM</td> <td>8:00 AM-9:00 AM</td> <td>:30</td> <td>TRUTHM051324H</td> <td>\$250.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WJXT	Su	05/26/24	8:50 AM	8:00 AM-9:00 AM	8:00 AM-9:00 AM	:30	TRUTHM051324H	\$250.00	NM																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WJXT	Su	05/26/24	8:50 AM	8:00 AM-9:00 AM	8:00 AM-9:00 AM	:30	TRUTHM051324H	\$250.00	NM																																																						
15	05/25/24	05/25/24	Weather Viral	5-6p	-----2-	:30	2	\$70.00	NM																																																							
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
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16	05/26/24	05/26/24	5:00 PM-6:00 PM	5:00 PM-6:00 PM	-----2	:30	2	\$75.00	NM																																																							
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1	WJXT	W	05/22/24	5:30 PM	Channel 4 News	5-530p	:30	TRUTHM051324H	\$500.00	NM																																																						

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the terms and conditions herein. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in the sale of advertising time, and will not accept any advertising placed with intent to discriminate on the basis of race, ethnicity, or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity, or gender, regardless of its form, is hereby rejected. Advertiser hereby certifies that its purchase of broadcasting air time pursuant to this advertising sales contract is not for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race, ethnicity, or gender.

Effective 8/4/21 Graham Media Group and effective 2/1/24 WPLG will impose a 1.5% fee on all credit card payments, except where prohibited by law.

# INVOICE



Send Payment To:

**WJXT**  
**P.O. Box 933520**  
**Atlanta, GA 31193-3520**  
**ar@grahammedia.com**

Invoice #	10781164-1	Invoice Month	May 2024
Invoice Date	05/27/24	Invoice Period	04/29/24 - 05/26/24
Advertiser	POL/ISS/Truth Matters		
Product	THE TRUTH MATTERS		
Estimate #	522528		

<http://www.news4jax.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
22	05/22/24	05/22/24	Channel 4 News	5-530p	--1----	:30	1	\$500.00	NM																				
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1	WJXT	F	05/24/24	5:28 PM	Channel 4 News	5-530p	:30	TRUTHM051324H	\$500.00	NM																			
27	05/22/24	05/22/24	Channel 4 News	630-7p	--1----	:30	1	\$500.00	NM																				
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	05/20/24	05/26/24	--1----	1	\$500.00																								
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1	WJXT	W	05/22/24	6:54 PM	Channel 4 News	630-7p	:30	TRUTHM051324H	\$500.00	NM																			
28	05/23/24	05/23/24	Channel 4 News	630-7p	---1---	:30	1	\$500.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>05/20/24</td> <td>05/26/24</td> <td>---1---</td> <td>1</td> <td>\$500.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						05/20/24	05/26/24	---1---	1	\$500.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	05/20/24	05/26/24	---1---	1	\$500.00																								
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1	WJXT	Th	05/23/24	6:48 PM	Channel 4 News	630-7p	:30	TRUTHM051324H	\$500.00	NM																			
29	05/25/24	05/25/24	Weekend News/Sat	6-630p	-----1-	:30	1	\$300.00	NM																				
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1	WJXT	Sa	05/25/24	6:20 PM	Weekend News/Sat	6-630p	:30	TRUTHM051324H	\$300.00	NM																			
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	05/20/24	05/26/24	-----1	1	\$300.00																								
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1	WJXT	Su	05/26/24	6:27 PM	Weekend News/Sun	6-630p	:30	TRUTHM051324H	\$300.00	NM																			
31	05/25/24	05/25/24	Channel 4 News Sat	10-1034p	-----1-	:30	1	\$350.00	NM																				
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Effective 8/4/21 Graham Media Group and effective 2/1/24 WPLG will impose a 1.5% fee on all credit card payments, except where prohibited by law.

# INVOICE



Send Payment To:

**WJXT**  
**P.O. Box 933520**  
**Atlanta, GA 31193-3520**  
**ar@grahammedia.com**

Invoice #	10781164-1	Invoice Month	May 2024
Invoice Date	05/27/24	Invoice Period	04/29/24 - 05/26/24
Advertiser	POL/ISS/Truth Matters		
Product	THE TRUTH MATTERS		
Estimate #	522528		

<http://www.news4jax.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
31	05/25/24	05/25/24	Channel 4 News Sat	10-1034p	-----1-	:30	1	\$350.00	NM																																												
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WJXT</td> <td>Sa</td> <td>05/25/24</td> <td>10:11 PM</td> <td>Channel 4 News Sat</td> <td>10-1034p</td> <td>:30</td> <td>TRUTHM051324H</td> <td>\$350.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WJXT	Sa	05/25/24	10:11 PM	Channel 4 News Sat	10-1034p	:30	TRUTHM051324H	\$350.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WJXT	Sa	05/25/24	10:11 PM	Channel 4 News Sat	10-1034p	:30	TRUTHM051324H	\$350.00	NM																																											
32	05/26/24	05/26/24	Channel 4 News Sun	10-1034p	-----1	:30	1	\$350.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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33	05/22/24	05/22/24	Channel 4 News	11-1135p	--1----	:30	1	\$300.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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1	WJXT	Th	05/23/24	11:28 PM	Channel 4 News	11-1135p	:30	TRUTHM051324H	\$300.00	NM																																											
35	05/24/24	05/24/24	Channel 4 News	11-1135p	----1--	:30	1	\$300.00	NM																																												
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1	WJXT	F	05/24/24	11:34 PM	Channel 4 News	11-1135p	:30	TRUTHM051324H	\$300.00	NM																																											
38	05/23/24	05/23/24	Entertainment Tonight	1135p-1205x	---1---	:30	1	\$150.00	NM																																												
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# INVOICE



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**WJXT**  
**P.O. Box 933520**  
**Atlanta, GA 31193-3520**  
**ar@grahammedia.com**

Invoice #	10781164-1	Invoice Month	May 2024
Invoice Date	05/27/24	Invoice Period	04/29/24 - 05/26/24
Advertiser	POL/ISS/Truth Matters		
Product	THE TRUTH MATTERS		
Estimate #	522528		

<http://www.news4jax.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	05/24/24	05/24/24	Entertainment Tonight	1135p-1205x	----1--	:30	1	\$150.00	

**Total Spots 34**

**Terms Per Agreement of the parties: Net 30 or CIA**

<u>Gross Total</u>	<b>\$9,180.00</b>
<u>Agency Commission</u>	<b>\$1,377.00</b>
<u>Net Amount Due</u>	<b>\$7,803.00</b>
<u>Invoice Balance as of 05/29/24 10:26:22 AM ET</u>	<b>\$0.00</b>

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the terms and conditions herein. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in the sale of advertising time, and will not accept any advertising placed with intent to discriminate on the basis of race, ethnicity, or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity, or gender, regardless of its form, is hereby rejected. Advertiser hereby certifies that its purchase of broadcasting air time pursuant to this advertising sales contract is not for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race, ethnicity, or gender.

Effective 8/4/21 Graham Media Group and effective 2/1/24 WPLG will impose a 1.5% fee on all credit card payments, except where prohibited by law.