



125 West 55th St
New York, NY 10019

Contract # 25679092 **Changes as of:** 7/24/2017 at 3:10 PM **Version:** Current State Version 1
CPE: 176/389/3664 **Flight:** 7/26/17 - 8/4/17 **Station:** KSL
Agency: GR **Advertiser:** Conservative Utah **Market:** Salt Lake City-Ogden
Product: Conservative Utah **Office:** WASHINGTON
MAIN STREET MEDIA
GROUP PO BOX
25093 ALEXANDRIA
VA 22314

Total \$: \$28,740.00
Total Spots: 64
Total CPP: \$0.00

Agency Order #: 6378647 **Primary Demo:**
Buyer: Van Dorn, Alexandra **Con Type:** POLITICAL/VOTE
Salesperson: JENNA NUBAR **Assistant:** JENNA NUBAR
202-872-5880

Total GRP:
Separation:

#	Day/Time	DP	Program	Rate	Len	7/26 - 8/4											Total Spots	Total \$	CPP	GRP
						7/26	7/27	7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4					
1	W-F,M-Tu 1 4:05a-4:35a		Early Today	\$10.00	30	1	0	1	0	0	1	1	1	1	0	6	\$60.00	\$0.00	0.0	
2	W-F,M-Tu 2 4:35a-5a		Ksl News	\$10.00	30	0	1	1	0	0	0	1	1	1	1	6	\$60.00	\$0.00	0.0	
3	W-F,M-Tu 3 5a-5:30a		Ksl 5 Early Today	\$70.00	30	0	1	0	0	0	1	0	1	0	0	3	\$210.00	\$0.00	0.0	
4	W-F,M-Tu 4 5:30a-6a		Ksl 5 Early Today	\$70.00	30	1	0	1	0	0	0	1	0	1	1	5	\$350.00	\$0.00	0.0	
5	W-F,M-Tu 5 7a-8a		Today Show 7-8A	\$620.00	30	0	1	0	0	0	1	0	1	0	0	3	\$1,860.00	\$0.00	0.0	
6	W-F,M-Tu 6 8a-9a		Today Show 8-9A	\$420.00	30	0	1	0	0	0	1	0	1	0	1	4	\$1,680.00	\$0.00	0.0	
7	W-F,M-Tu 7 12n-12:30p		Ksl 5 News At Noon	\$110.00	30	0	1	0	0	0	1	1	0	1	0	4	\$440.00	\$0.00	0.0	
8	W-F,M-Tu 8 12:30p-1p		Ksl 5 News At Noon	\$110.00	30	1	1	1	0	0	1	0	1	0	1	6	\$660.00	\$0.00	0.0	
9	W-F,M-Tu 9 5p-5:30p		Ksl 5 News	\$620.00	30	0	1	0	0	0	1	0	1	0	0	3	\$1,860.00	\$0.00	0.0	
10	W-F,M-Tu 10 6p-6:30p		Ksl 5 News At 6P	\$700.00	30	1	0	1	0	0	0	1	0	1	1	5	\$3,500.00	\$0.00	0.0	
11	W-F,M-Tu 11 6:30p-7p		Primetime 5	\$650.00	30	0	1	0	0	0	1	0	1	0	0	3	\$1,950.00	\$0.00	0.0	
12	W-F,M-Tu 12 10p-10:36p		Ksl 5 News At 10	\$1,800.00	30	1	1	0	0	0	1	0	1	0	0	4	\$7,200.00	\$0.00	0.0	
13	W 13 8p-9p		The Carmichael Show/The Carmichael Show-NBC	\$1,400.00	30	1	0	0	0	0	0	0	0	0	0	1	\$1,400.00	\$0.00	0.0	
14	W 14 9p-10p		This Is Us Wednesday-NBC	\$2,200.00	30	0	0	0	0	0	0	0	1	0	0	1	\$2,200.00	\$0.00	0.0	
15	Sa 15 5a-6:59a		Saturday Today	\$45.00	30	0	0	0	1	0	0	0	0	0	0	1	\$45.00	\$0.00	0.0	
16	Sa 16 5p-5:30p		Ksl Sat News	\$320.00	30	0	0	0	1	0	0	0	0	0	0	1	\$320.00	\$0.00	0.0	
17	Sa 17 10p-10:35p		Ksl 5 News At 10 - Sat	\$1,200.00	30	0	0	0	1	0	0	0	0	0	0	1	\$1,200.00	\$0.00	0.0	
18	Su 18 7a-8a		Sunday Today	\$95.00	30	0	0	0	0	1	0	0	0	0	0	1	\$95.00	\$0.00	0.0	
19	Su 19 8a-9a		Meet The Press	\$240.00	30	0	0	0	0	1	0	0	0	0	0	1	\$240.00	\$0.00	0.0	
20	Su 20 9a-9:30a		Sunday Edition	\$140.00	30	0	0	0	0	1	0	0	0	0	0	1	\$140.00	\$0.00	0.0	



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Agency: MAIN STREET MEDIA **Advertiser:** Conservative Utah **Market:** Salt Lake City-Ogden **Total Spots:** 64
Product: Conservative Utah **Office:** WASHINGTON **Total CPP:** \$0.00
Agency Order #: 6378647 **Primary Demo:**
Buyer: Van Dorn, Alexandra **Con Type:** POLITICAL/VOTE
Salesperson: JENNA NUBAR **Assistant:** JENNA NUBAR
202-872-5880 **202-872-5880**
Total GRP:

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						7/26	7/27	7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4				
21	Su 4:30p-5p		Ksl 5 News @ 430P Sun	\$320.00	30	0	0	0	0	1	0	0	0	0	0	1	\$320.00	\$0.00	0.0
22	Su 5p-5:30p		Ksl 5 News @ 5P Sun	\$350.00	30	0	0	0	0	1	0	0	0	0	0	1	\$350.00	\$0.00	0.0
23	Su 10p-10:30p		Ksl 5 News At 10 - Sun	\$1,800.00	30	0	0	0	0	1	0	0	0	0	0	1	\$1,800.00	\$0.00	0.0
24	Su 10:30p-11p		Ksl 5 News At 1030 - Sunday	\$800.00	30	0	0	0	0	1	0	0	0	0	0	1	\$800.00	\$0.00	0.0
TOTALS:						6	9	5	3	7	9	5	10	5	5	64	\$28,740.00	\$0.00	0.0



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KATZ TELEVISION
GROUP

Contract # 25679092		Changes as of: 7/24/2017 at 3:10 PM		Version: Current State Version 1	
CPE: 176/389/3664		Flight: 7/26/17 - 8/4/17		Station: KSL	
Agency: MAIN STREET MEDIA GROUP		Advertiser: Conservative Utah		Market: Salt Lake City-Ogden	
MAIN STREET MEDIA GROUP PO BOX 25093 ALEXANDRIA VA 22314		Product: Conservative Utah		Office: WASHINGTON	
		Agency Order #: 6378647		Primary Demo:	
		Buyer: Van Dorn, Alexandra		Con Type: POLITICAL/VOTE	
		Salesperson: JENNA NUBAR		Assistant: JENNA NUBAR	
				202-872-5880	
				Total GRP:	
				Separation:	
				Total CPP: \$0.00	
				Total Spots: 64	
				Total \$: \$28,740.00	

Special Instructions		
Order Level Comments		
Date/Time	Added by	Comment
07/24/17 3:10 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$95,800
KSL Share:	30%
Comment:	
KSTU:	9%
KTVX:	29%
KUCW:	1%
KUTV:	31%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	64	\$28,740.00	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Jul	30	\$14,710.00
2017-Aug	34	\$14,030.00
Total	64	\$28,740.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg
Queued for Electronic Contracting	7/24/17 1:16 PM				\$0
New	7/24/17 1:10 PM	JENNA NUBAR	Confirmed	64	\$28,740.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Main Street Media Group

do hereby request station time concerning the following issue:

Conservative Utah
1001 Pennsylvania Avenue, NW
Suite 1300 South
Washington, DC 20004

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Conservative Utah

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Taxes

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Conservative Utah
1001 Pennsylvania Avenue, NW
Suite 1300 South
Washington, DC 20004

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

07/24/2017

Date



Signature

(703) 485-0398

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.