



WQAD-TV
3003 Park 16th St
Moline, IL 61265
(309)764-8888

www.wqad.com

CONTRACT

<u>Contract / Revision</u> 772745 /		<u>Alt Order #</u> 07418496
<u>Product</u> 9/26 NRSC IE 5498		
<u>Contract Dates</u> 10/14/14 - 10/20/14		<u>Estimate #</u> 5498
<u>Advertiser</u> National Republican Senate Committee		<u>Original Date / Revision</u> 09/26/14 / 09/26/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WQAD	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8380	<u>Advertiser Code</u> 360	<u>Product Code</u> 667
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	8	10/17/14	10/17/14	NewsChannel 8 at 10pm (M-F)	10-10:35pm		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	----1--				1	\$1,800.00	0.00			
N 2	8	10/17/14	10/17/14	Jimmel 1035p	1035--1135p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	----1--				1	\$500.00	0.00			
N 3	8	10/17/14	10/17/14	News at 11	11-12p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	----1--				1	\$700.00	0.00			
N 4	8	10/17/14	10/17/14	NewsChannel 8 at 5p	M-F 5-530P		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	----1--				1	\$1,000.00	0.00			
N 5	8	10/17/14	10/17/14	Good Morning Quad Cities	5-5-6am		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	----1--				1	\$550.00	0.00			
N 6	8	10/17/14	10/17/14	NewsChannel 8 at 6p M-F	M-F 6-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	----1--				1	\$1,500.00	0.00			
N 7	8	10/17/14	10/17/14	Good Morning Quad Cities	6-6-7am		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	----1--				1	\$900.00	0.00			
N 8	8	10/17/14	10/17/14	NewsChannel 8 at 630p M-F	M-F 630-7p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	----1--				1	\$1,400.00	0.00			
N 9	8	10/17/14	10/17/14	Good Morning America	7-9a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	----1--				1	\$1,200.00	0.00			
N 10	8	10/17/14	10/17/14	Good Morning America	7-9a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	----1--				1	\$1,200.00	0.00			
N 11	8	10/17/14	10/17/14	Kelly & Michael M-F	9-10a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	----1--				1	\$400.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
772745 /	07418496

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/14/14 - 10/20/14	9/26 NRSC IE 5498	5498

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Sen	09/26/14 / 09/26/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	8	10/20/14	10/20/14	NewsChannel 8 at 10pm (M-F)	10-10:35pm		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	1-----				1	\$1,800.00	0.00			
N 13	8	10/20/14	10/20/14	Jimmel 1035p	1035--1135p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	1-----				1	\$500.00	0.00			
N 14	8	10/20/14	10/20/14	News at 11	11-12p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	1-----				1	\$700.00	0.00			
N 15	8	10/20/14	10/20/14	NewsChannel 8 at 5p	M-F 5-530P		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	1-----				1	\$1,000.00	0.00			
N 16	8	10/20/14	10/20/14	Good Morning Quad Cities	5-5-6am		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	1-----				1	\$550.00	0.00			
N 17	8	10/20/14	10/20/14	NewsChannel 8 at 6p M-F	M-F 6-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	1-----				1	\$1,500.00	0.00			
N 18	8	10/20/14	10/20/14	Good Morning America	7-9a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	1-----				1	\$1,200.00	0.00			
N 19	8	10/20/14	10/20/14	Kelly & Michael M-F	9-10a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	1-----				1	\$400.00	0.00			
N 20	8	10/20/14	10/20/14	ABC Prime	9-10PM		:30				NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	2-----				2	\$4,000.00	0.00			
N 21	8	10/18/14	10/18/14	Late News	1030-1135pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-----1-				1	\$500.00	0.00			
N 22	8	10/18/14	10/18/14	College Football	230-6pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-----1-				1	\$1,000.00	0.00			
N 23	8	10/18/14	10/18/14	NewsChannel 8 at 6pm (Sa)	6-6:30pm		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-----1-				1	\$650.00	0.00			
N 24	8	10/18/14	10/18/14	College Football	7-1030pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-----1-				1	\$1,000.00	0.00			
N 25	8	10/18/14	10/18/14	GMA Saturday 7-8a	Sa 7-8a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-----1-				1	\$450.00	0.00			
N 26	8	10/19/14	10/19/14	NewsChannel 8 at 10pm (Su)	10-10:35pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-----1				1	\$1,000.00	0.00			
N 27	8	10/19/14	10/19/14	Su 1035-1105p	10:35-11:05p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-----1				1	\$500.00	0.00			
N 28	8	10/19/14	10/19/14	Sun 5pm News	5p-530p		:30				NM	1	\$600.00

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<u>Contract / Revision</u> 772745 /		<u>Alt Order #</u> 07418496
<u>Contract Dates</u> 10/14/14 - 10/20/14	<u>Product</u> 9/26 NRSC IE 5498	<u>Estimate #</u> 5498
<u>Advertiser</u> National Republican Sen		<u>Original Date / Revision</u> 09/26/14 / 09/26/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/13/14	10/19/14	-----1	1			\$600.00	0.00				
N 29	8	10/19/14	10/19/14	ABC Prime	6-7p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/13/14	10/19/14	-----2	2			\$1,000.00	0.00				
N 30	8	10/19/14	10/19/14	GMA Sunday 7-8a	Su 7-8a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/13/14	10/19/14	-----1	1			\$450.00	0.00				
N 31	8	10/16/14	10/16/14	NewsChannel 8 at 10pm (M-F10-10:35pm			:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/13/14	10/19/14	---1---	1			\$1,800.00	0.00				
N 32	8	10/16/14	10/16/14	Jimmel 1035p	1035--1135p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/13/14	10/19/14	---1---	1			\$500.00	0.00				
N 33	8	10/16/14	10/16/14	News at 11	11-12p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/13/14	10/19/14	---1---	1			\$700.00	0.00				
N 34	8	10/16/14	10/16/14	NewsChannel 8 at 5p	M-F 5-530P		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/13/14	10/19/14	---1---	1			\$1,000.00	0.00				
N 35	8	10/16/14	10/16/14	NewsChannel 8 at 6p M-F	M-F 6-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/13/14	10/19/14	---1---	1			\$1,500.00	0.00				
N 36	8	10/16/14	10/16/14	Good Morning Quad Cities 6-6-7am			:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/13/14	10/19/14	---1---	1			\$900.00	0.00				
N 37	8	10/16/14	10/16/14	NewsChannel 8 at 630p M-F	M-F 630-7p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/13/14	10/19/14	---1---	1			\$1,400.00	0.00				
N 38	8	10/16/14	10/16/14	Good Morning America	7-9a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/13/14	10/19/14	---1---	1			\$1,200.00	0.00				
N 39	8	10/16/14	10/16/14	ABC Prime	7-8pm		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/13/14	10/19/14	---1---	1			\$2,800.00	0.00				
N 40	8	10/14/14	10/14/14	NewsChannel 8 at 10pm (M-F10-10:35pm			:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/13/14	10/19/14	-1-----	1			\$1,800.00	0.00				
N 41	8	10/14/14	10/14/14	Jimmel 1035p	1035--1135p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/13/14	10/19/14	-1-----	1			\$500.00	0.00				
N 42	8	10/14/14	10/14/14	Good Morning Quad Cities 5-5-6am			:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/13/14	10/19/14	-1-----	1			\$550.00	0.00				
N 43	8	10/14/14	10/14/14	NewsChannel 8 at 6p M-F	M-F 6-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/13/14	10/19/14	-1-----	1			\$1,500.00	0.00				
N 44	8	10/14/14	10/14/14	Good Morning Quad Cities 6-6-7am			:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/13/14	10/19/14	-1-----	1			\$900.00	0.00				

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<u>Advertiser</u> National Republican Sen		<u>Original Date / Revision</u> 09/26/14 / 09/26/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 45	8	10/14/14	10/14/14	NewsChannel 8 at 630p M-F	M-F 630-7p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	- 1 - - - - -				1	\$1,400.00	0.00			
N 46	8	10/14/14	10/14/14	Good Morning America	7-9a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	- 1 - - - - -				1	\$1,200.00	0.00			
N 47	8	10/14/14	10/14/14	Kelly & Michael M-F 9-10a	9-10a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	- 1 - - - - -				1	\$400.00	0.00			
N 48	8	10/15/14	10/15/14	Jimmel 1035p	1035--1135p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	- - 1 - - - -				1	\$500.00	0.00			
N 49	8	10/15/14	10/15/14	News at 11	11-12p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	- - 1 - - - -				1	\$700.00	0.00			
N 50	8	10/15/14	10/15/14	NewsChannel 8 at 5p	M-F 5-530P		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	- - 1 - - - -				1	\$1,000.00	0.00			
N 51	8	10/15/14	10/15/14	Good Morning Quad Cities 5-5-6am			:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	- - 1 - - - -				1	\$550.00	0.00			
N 52	8	10/15/14	10/15/14	Good Morning Quad Cities 6-6-7am			:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	- - 1 - - - -				1	\$900.00	0.00			
N 53	8	10/15/14	10/15/14	NewsChannel 8 at 630p M-F	M-F 630-7p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	- - 1 - - - -				1	\$1,400.00	0.00			
N 54	8	10/15/14	10/15/14	Good Morning America	7-9a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	- - 1 - - - -				1	\$1,200.00	0.00			
N 55	8	10/15/14	10/15/14	Good Morning America	7-9a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	- - 1 - - - -				1	\$1,200.00	0.00			
N 56	8	10/15/14	10/15/14	Kelly & Michael M-F 9-10a	9-10a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	- - 1 - - - -				1	\$400.00	0.00			
Totals											0.00	58	\$62,850.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/20/14	58	\$62,850.00	\$53,422.50
Totals	58	\$62,850.00	\$53,422.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.