



WQAD-TV
3003 Park 16th St
Moline, IL 61265
(309)764-8888

www.wqad.com

CONTRACT

| | | |
|---|--|--|
| <u>Contract / Revision</u> 776854 / | | <u>Alt Order #</u> 07437375 |
| <u>Product</u> 10/13 NRSC IE ADD 5755 | | |
| <u>Contract Dates</u> 10/28/14 - 11/04/14 | <u>Estimate #</u> 5755 | |
| <u>Advertiser</u> National Republican Senate Committee | | <u>Original Date / Revision</u> 10/13/14 / 10/13/14 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WQAD | <u>Account Executive</u> Jamie Andrus | <u>Sales Office</u> Washington DC |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 8380 | <u>Advertiser Code</u> 360 | <u>Product Code</u> 667 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|----------------------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1 | 8 | 10/31/14 | 10/31/14 | News at 11 | 11-12p | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ----1-- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 2 | 8 | 10/31/14 | 10/31/14 | M-F 3-4p | 3-4p | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ----1-- | | | | 1 | \$1,000.00 | 0.00 | | | |
| N 3 | 8 | 10/31/14 | 10/31/14 | Good Morning Quad Cities 5-5-6am | 5-6am | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ----1-- | | | | 1 | \$1,000.00 | 0.00 | | | |
| N 4 | 8 | 10/31/14 | 10/31/14 | Good Morning Quad Cities 6-6-7am | 6-7am | | :30 | | | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ----1-- | | | | 1 | \$1,600.00 | 0.00 | | | |
| N 5 | 8 | 10/31/14 | 10/31/14 | Good Morning America | 7-9a | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ----1-- | | | | 1 | \$2,000.00 | 0.00 | | | |
| N 6 | 8 | 10/31/14 | 10/31/14 | Good Morning America | 7-9a | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ----1-- | | | | 1 | \$2,000.00 | 0.00 | | | |
| N 7 | 8 | 11/03/14 | 11/03/14 | News at 11 | 11-12p | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/03/14 | 11/09/14 | 1----- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 8 | 8 | 11/03/14 | 11/03/14 | M-F 3-4p | 3-4p | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/03/14 | 11/09/14 | 1----- | | | | 1 | \$1,000.00 | 0.00 | | | |
| N 9 | 8 | 11/03/14 | 11/03/14 | M-F 4-5p | 4-5p | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/03/14 | 11/09/14 | 1----- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 10 | 8 | 11/03/14 | 11/03/14 | Good Morning Quad Cities 5-5-6am | 5-6am | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/03/14 | 11/09/14 | 1----- | | | | 1 | \$1,000.00 | 0.00 | | | |
| N 11 | 8 | 11/03/14 | 11/03/14 | Good Morning Quad Cities 6-6-7am | 6-7am | | :30 | | | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/03/14 | 11/09/14 | 1----- | | | | 1 | \$1,600.00 | 0.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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|--|---|--|
| <u>Contract / Revision</u> 776854 / | | <u>Alt Order #</u> 07437375 |
| <u>Contract Dates</u> 10/28/14 - 11/04/14 | <u>Product</u> 10/13 NRSC IE ADD 575 | <u>Estimate #</u> 5755 |
| <u>Advertiser</u> National Republican Sen | | <u>Original Date / Revision</u> 10/13/14 / 10/13/14 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|----------------------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| N 12 | 8 | 11/03/14 | 11/03/14 | Good Morning America | 7-9a | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/03/14 | 11/09/14 | 1----- | | | | 1 | \$2,000.00 | 0.00 | | | |
| N 13 | 8 | 11/03/14 | 11/03/14 | Good Morning America | 7-9a | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/03/14 | 11/09/14 | 1----- | | | | 1 | \$2,000.00 | 0.00 | | | |
| N 14 | 8 | 11/01/14 | 11/01/14 | GMA Saturday 7-8a | Sa 7-8a | | :30 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -----1- | | | | 1 | \$800.00 | 0.00 | | | |
| N 15 | 8 | 11/02/14 | 11/02/14 | GMA Sunday 7-8a | Su 7-8a | | :30 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -----1 | | | | 1 | \$800.00 | 0.00 | | | |
| N 16 | 8 | 10/30/14 | 10/30/14 | News at 11 | 11-12p | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ---1--- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 17 | 8 | 10/30/14 | 10/30/14 | M-F 3-4p | 3-4p | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ---1--- | | | | 1 | \$1,000.00 | 0.00 | | | |
| N 18 | 8 | 10/30/14 | 10/30/14 | M-F 4-5p | 4-5p | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ---1--- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 19 | 8 | 10/30/14 | 10/30/14 | Good Morning Quad Cities 5-5-6am | | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ---1--- | | | | 1 | \$1,000.00 | 0.00 | | | |
| N 20 | 8 | 10/30/14 | 10/30/14 | Good Morning Quad Cities 6-6-7am | | | :30 | | | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ---1--- | | | | 1 | \$1,600.00 | 0.00 | | | |
| N 21 | 8 | 10/30/14 | 10/30/14 | Good Morning America | 7-9a | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ---1--- | | | | 1 | \$2,000.00 | 0.00 | | | |
| N 22 | 8 | 10/30/14 | 10/30/14 | Good Morning America | 7-9a | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ---1--- | | | | 1 | \$2,000.00 | 0.00 | | | |
| N 23 | 8 | 10/30/14 | 10/30/14 | Kelly & Michael M-F 9-10a | 9-10a | | :30 | | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ---1--- | | | | 1 | \$650.00 | 0.00 | | | |
| N 24 | 8 | 10/28/14 | 10/28/14 | News at 11 | 11-12p | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -1----- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 25 | 8 | 10/28/14 | 10/28/14 | News at 11 | 11-12p | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -1----- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 26 | 8 | 10/28/14 | 10/28/14 | M-F 3-4p | 3-4p | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -1----- | | | | 1 | \$1,000.00 | 0.00 | | | |
| N 27 | 8 | 10/28/14 | 10/28/14 | M-F 4-5p | 4-5p | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -1----- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 28 | 8 | 10/28/14 | 10/28/14 | NewsChannel 8 at 5p | M-F 5-530P | | :30 | | | | NM | 1 | \$2,000.00 |

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| <u>Contract / Revision</u> 776854 / | | <u>Alt Order #</u> 07437375 |
| <u>Contract Dates</u> 10/28/14 - 11/04/14 | <u>Product</u> 10/13 NRSC IE ADD 575 | <u>Estimate #</u> 5755 |
| <u>Advertiser</u> National Republican Sen | | <u>Original Date / Revision</u> 10/13/14 / 10/13/14 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|---------------------------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | - 1 - - - - - | | | | 1 | \$2,000.00 | 0.00 | | | |
| N 29 | 8 | 10/28/14 | 11/04/14 | Good Morning Quad Cities 5-5-6am | | | :30 | | | | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | - 1 - - - - - | | | | 1 | \$1,000.00 | 0.00 | | | |
| Week: | | 11/03/14 | 11/09/14 | - 1 - - - - - | | | | 1 | \$1,000.00 | 0.00 | | | |
| N 30 | 8 | 10/28/14 | 11/04/14 | Good Morning Quad Cities 6-6-7am | | | :30 | | | | NM | 2 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | - 1 - - - - - | | | | 1 | \$1,600.00 | 0.00 | | | |
| Week: | | 11/03/14 | 11/09/14 | - 1 - - - - - | | | | 1 | \$1,600.00 | 0.00 | | | |
| N 31 | 8 | 10/28/14 | 11/04/14 | Good Morning America | 7-9a | | :30 | | | | NM | 2 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | - 1 - - - - - | | | | 1 | \$2,000.00 | 0.00 | | | |
| Week: | | 11/03/14 | 11/09/14 | - 1 - - - - - | | | | 1 | \$2,000.00 | 0.00 | | | |
| N 32 | 8 | 10/28/14 | 11/04/14 | Good Morning America | 7-9a | | :30 | | | | NM | 2 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | - 1 - - - - - | | | | 1 | \$2,000.00 | 0.00 | | | |
| Week: | | 11/03/14 | 11/09/14 | - 1 - - - - - | | | | 1 | \$2,000.00 | 0.00 | | | |
| N 33 | 8 | 10/29/14 | 10/29/14 | NewsChannel 8 at 10pm (M-F 10-10:35pm | | | :30 | | | | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -- 1 - - - - | | | | 1 | \$2,500.00 | 0.00 | | | |
| N 34 | 8 | 10/29/14 | 10/29/14 | News at 11 | 11-12p | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -- 1 - - - - | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 35 | 8 | 10/29/14 | 10/29/14 | M-F 3-4p | 3-4p | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -- 1 - - - - | | | | 1 | \$1,000.00 | 0.00 | | | |
| N 36 | 8 | 10/29/14 | 10/29/14 | Good Morning Quad Cities 5-5-6am | | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -- 1 - - - - | | | | 1 | \$1,000.00 | 0.00 | | | |
| N 37 | 8 | 10/29/14 | 10/29/14 | NewsChannel 8 at 6p M-F | M-F 6-630p | | :30 | | | | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -- 1 - - - - | | | | 1 | \$2,500.00 | 0.00 | | | |
| N 38 | 8 | 10/29/14 | 10/29/14 | Good Morning Quad Cities 6-6-7am | | | :30 | | | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -- 1 - - - - | | | | 1 | \$1,600.00 | 0.00 | | | |
| N 39 | 8 | 10/29/14 | 10/29/14 | Good Morning America | 7-9a | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -- 1 - - - - | | | | 1 | \$2,000.00 | 0.00 | | | |
| N 40 | 8 | 10/29/14 | 10/29/14 | Good Morning America | 7-9a | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -- 1 - - - - | | | | 1 | \$2,000.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 44 | \$64,650.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 10/27/14 - 11/04/14 | 44 | \$64,650.00 | \$54,952.50 |
| Totals | 44 | \$64,650.00 | \$54,952.50 |

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| <u>Contract / Revision</u> 776854 / | | <u>Alt Order #</u> 07437375 |
| <u>Contract Dates</u> 10/28/14 - 11/04/14 | <u>Product</u> 10/13 NRSC IE ADD 575 | <u>Estimate #</u> 5755 |
| <u>Advertiser</u> National Republican Sena | | <u>Original Date / Revision</u> 10/13/14 / 10/13/14 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.