



WQAD-TV
3003 Park 16th St
Moline, IL 61265
(309)764-8888

www.wqad.com

CONTRACT

<u>Contract / Revision</u> 776854 /		<u>Alt Order #</u> 07437375
<u>Product</u> 10/13 NRSC IE ADD 5755		
<u>Contract Dates</u> 10/28/14 - 11/04/14		<u>Estimate #</u> 5755
<u>Advertiser</u> National Republican Senate Committee		<u>Original Date / Revision</u> 10/13/14 / 10/13/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WQAD	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8380	<u>Advertiser Code</u> 360	<u>Product Code</u> 667
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	8	10/31/14	10/31/14	News at 11	11-12p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--				1	\$1,200.00	0.00			
N 2	8	10/31/14	10/31/14	M-F 3-4p	3-4p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1--				1	\$1,000.00	0.00			
N 3	8	10/31/14	10/31/14	Good Morning Quad Cities 5-5-6am	5-6am		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--				1	\$1,000.00	0.00			
N 4	8	10/31/14	10/31/14	Good Morning Quad Cities 6-6-7am	6-7am		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--				1	\$1,600.00	0.00			
N 5	8	10/31/14	10/31/14	Good Morning America	7-9a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--				1	\$2,000.00	0.00			
N 6	8	10/31/14	10/31/14	Good Morning America	7-9a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--				1	\$2,000.00	0.00			
N 7	8	11/03/14	11/03/14	News at 11	11-12p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$1,200.00	0.00			
N 8	8	11/03/14	11/03/14	M-F 3-4p	3-4p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$1,000.00	0.00			
N 9	8	11/03/14	11/03/14	M-F 4-5p	4-5p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$1,200.00	0.00			
N 10	8	11/03/14	11/03/14	Good Morning Quad Cities 5-5-6am	5-6am		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$1,000.00	0.00			
N 11	8	11/03/14	11/03/14	Good Morning Quad Cities 6-6-7am	6-7am		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$1,600.00	0.00			

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<u>Contract / Revision</u> 776854 /		<u>Alt Order #</u> 07437375
<u>Contract Dates</u> 10/28/14 - 11/04/14		<u>Product</u> 10/13 NRSC IE ADD 575
		<u>Estimate #</u> 5755
<u>Advertiser</u> National Republican Sen		<u>Original Date / Revision</u> 10/13/14 / 10/13/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	8	11/03/14	11/03/14	Good Morning America	7-9a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$2,000.00	0.00			
N 13	8	11/03/14	11/03/14	Good Morning America	7-9a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$2,000.00	0.00			
N 14	8	11/01/14	11/01/14	GMA Saturday 7-8a	Sa 7-8a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$800.00	0.00			
N 15	8	11/02/14	11/02/14	GMA Sunday 7-8a	Su 7-8a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1				1	\$800.00	0.00			
N 16	8	10/30/14	10/30/14	News at 11	11-12p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$1,200.00	0.00			
N 17	8	10/30/14	10/30/14	M-F 3-4p	3-4p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$1,000.00	0.00			
N 18	8	10/30/14	10/30/14	M-F 4-5p	4-5p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$1,200.00	0.00			
N 19	8	10/30/14	10/30/14	Good Morning Quad Cities 5-5-6am			:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$1,000.00	0.00			
N 20	8	10/30/14	10/30/14	Good Morning Quad Cities 6-6-7am			:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$1,600.00	0.00			
N 21	8	10/30/14	10/30/14	Good Morning America	7-9a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$2,000.00	0.00			
N 22	8	10/30/14	10/30/14	Good Morning America	7-9a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$2,000.00	0.00			
N 23	8	10/30/14	10/30/14	Kelly & Michael M-F 9-10a	9-10a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$650.00	0.00			
N 24	8	10/28/14	10/28/14	News at 11	11-12p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$1,200.00	0.00			
N 25	8	10/28/14	10/28/14	News at 11	11-12p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$1,200.00	0.00			
N 26	8	10/28/14	10/28/14	M-F 3-4p	3-4p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$1,000.00	0.00			
N 27	8	10/28/14	10/28/14	M-F 4-5p	4-5p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$1,200.00	0.00			
N 28	8	10/28/14	10/28/14	NewsChannel 8 at 5p	M-F 5-530P		:30				NM	1	\$2,000.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
776854 /	07437375

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/28/14 - 11/04/14	10/13 NRSC IE ADD 575	5755

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Sen	10/13/14 / 10/13/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$2,000.00	0.00			
N 29	8	10/28/14	11/04/14	Good Morning Quad Cities	5-5-6am		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$1,000.00	0.00			
Week:		11/03/14	11/09/14	-1-----				1	\$1,000.00	0.00			
N 30	8	10/28/14	11/04/14	Good Morning Quad Cities	6-6-7am		:30				NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$1,600.00	0.00			
Week:		11/03/14	11/09/14	-1-----				1	\$1,600.00	0.00			
N 31	8	10/28/14	11/04/14	Good Morning America	7-9a		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$2,000.00	0.00			
Week:		11/03/14	11/09/14	-1-----				1	\$2,000.00	0.00			
N 32	8	10/28/14	11/04/14	Good Morning America	7-9a		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$2,000.00	0.00			
Week:		11/03/14	11/09/14	-1-----				1	\$2,000.00	0.00			
N 33	8	10/29/14	10/29/14	NewsChannel 8 at 10pm	(M-F)10-10:35pm		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$2,500.00	0.00			
N 34	8	10/29/14	10/29/14	News at 11	11-12p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$1,200.00	0.00			
N 35	8	10/29/14	10/29/14	M-F 3-4p	3-4p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$1,000.00	0.00			
N 36	8	10/29/14	10/29/14	Good Morning Quad Cities	5-5-6am		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$1,000.00	0.00			
N 37	8	10/29/14	10/29/14	NewsChannel 8 at 6p	M-F 6-630p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$2,500.00	0.00			
N 38	8	10/29/14	10/29/14	Good Morning Quad Cities	6-6-7am		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$1,600.00	0.00			
N 39	8	10/29/14	10/29/14	Good Morning America	7-9a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$2,000.00	0.00			
N 40	8	10/29/14	10/29/14	Good Morning America	7-9a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$2,000.00	0.00			
Totals										0.00		44	\$64,650.00

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 - 11/04/14	44	\$64,650.00	\$54,952.50
Totals	44	\$64,650.00	\$54,952.50

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776854 /	07437375

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/28/14 - 11/04/14	10/13 NRSC IE ADD 575	5755

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Sena	10/13/14 / 10/13/14

Signature: _____ **Date:** _____

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