

**ISSUES/PROGRAMS**  
**1<sup>st</sup> Quarter**  
**WBQB**

**January 1-March 31, 2021**

1. Safe Harbor-Keeping Kids Safe

**Date:** January 24

**Time of Broadcast:** newscasts 5-8am

**Duration:** (2 minutes)

**Topic:** Elizabeth McNally with Safe Harbor talked about how the pandemic impacted child abuse. Numbers increased but McNally worries it's even higher than because there's concern much of it went unreported because kids weren't in school. She talked about signs to look for and who to contact.

2. The elderly during a pandemic

**Date:** February 18

**Time of Broadcast:** newscasts 5-8am

**Duration:** 2 minutes each

**Topic:** Pat Holland with Healthy Generations Area on Aging talks about how the number of people their helping has increased 200+ percent. She talked about challenges seniors face in these times and how they've met needs. What has the community done? What more can be done and what are some of the plans for the future?

3. Finding Feelings

**Date:** February 21

**Time of Broadcast:** 8-8:30am

**Duration:** 30 minutes

**Topic:** Local author Jennifer Gafford talks about the importance, the meaning, and the impact of her children's book, "Finding Feelings." Who did she write it for? What impact would she like it to have?

3. Area businesses in the pandemic

**Date:** March 1

**Time of Broadcast:** newscasts 5-8am

**Duration:** 2 minutes

**Topic:** April Peterson with River Rock Outfitter talked about how they've

## PAGE 2

navigated the past year. She talked about how life has changed but that how some changes have actually been good and some will stick. No business, she said, has closed in downtown Fredericksburg because of COVID. She said businesses have a private Facebook page where they encourage and help each other. Looking to the rest of 2021?—she thinks it will be a rubber band this year. Good and bad.

### 4. Black Restaurant Week

**Date:** March 7

**Time of Broadcast:** 8-8:30

**Duration:** 30 minutes

**Topic:** Tracy Hall with the Virginia Black Business Director talks about Fredericksburg Black Restaurant Week. An in-depth look at the number of black businesses in the area. The struggles they go thru and how COVID continues to impact their businesses.

### 5. COVID-Where we stand

**Date:** March 21

**Time of Broadcast:** 8-8:30am

**Duration:** 30 minutes

**Topic:** Discussion of where COVID is in the community. Mary Washington Healthcare officials talk about the improving numbers and the status of the vaccine. Rappahannock Area Health District officials discuss how each of their jobs have changed because of the pandemic.

### 6. Home sales in a pandemic

**Date:** March 27

**Time of Broadcast:** newscasts 5-8am

**Duration:** 2 minutes

**Topic:** Kim McClellan and Carrie Danko talk about the “crazy” housing market in the region. A year ago it was three months. Now it’s three weeks. Is there a market bubble? Danko thinks no. People are buying homes without seeing them. How to navigate this environment and what the future holds.

### 7. Clean and Green Commission

**Date:** March 31

**Time of Broadcast:** newscasts 5-8am

**Duration:** 2 minutes

**Topic:** Robert Courtnage and Sarah Hurst talk about a program to encourage businesses in the 22401 area code to commit to operating more green. Those that do will be recognized. Discussion on solar in homes and one non-profit and a new campaign to discourage throwing cigarette butts on the ground. **6. Home sales in a pandemic**

**Date:** March 27

**Time of Broadcast:** newscasts 5-8am

**Duration:** 2 minutes

**Topic:** Kim McClellan and Carrie Danko talk about the “crazy” housing market in the region. A year ago it was three months. Now it’s three weeks. Is there a market bubble? Danko thinks no. People are buying homes without seeing them. How to navigate this environment and what the future holds.