

**ISSUES/PROGRAMS**  
**3<sup>rd</sup> Quarter**  
**WBQB**

**July 1-September 30, 2020**

1. Mental Health in a pandemic

**Date:** July 6

**Time of Broadcast:** 8-8:30am

**Duration:** 30 minutes

**Topic:** Kari Norris and Jacque Kobuchi from the Rappahannock Area Community Services Board talks about the importance of mental health during COVID. Focus on services available in the community.

2. COVID-19 vaccinations. What They'll look like

**Date:** July 13

**Time of Broadcast:** 5-8am

**Duration:** :30/newscasts

**Topic:** Dr. Donald Stern with the Rappahannock Area Health District talks about how vaccines are developed and tested. He then talked about how it would be distributed in the region. He talked about past vaccines and the chances it would be safe and helpful. Would he take one? Yes! Stern expects a vaccine by early 2021.

3. When tragedy strikes

**Date:** July 26

**Time of Broadcast:** 8-8:30am

**Duration:** 30 minutes

**Topic:** Kim Borrough—the owner of Honey Baked Ham in Fredericksburg talks about the journey of her daughter Jessica who has been diagnosed with ALS. Information on the needs ahead and how equipment and other helps could impact the family. She also talked about her feelings as a mom, watching her daughter battle a fatal disease.

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### 4. Red Cross

**Date:** August 7

**Time of Broadcast:** 5-8am

**Duration:** :30/newscast

**Topic:** Alexis Innis with the American Red Cross/Rappahannock Chapter talks about the need for blood these days. She talked about safety precautions in place. Innis talked about how people could find blood drives. And, she says, if you can't find one, you can host one. Discussion on how in a pandemic, the Red Cross is ready to meet needs in a crisis.

### 5. Housing in a pandemic

**Date:** August 27

**Time of Broadcast:** 5-8am

**Duration:** :30/newscast

**Topic:** Jason Tickle with Habitat for Humanity of Caroline County talked about their five homes that are about to be dedicated. Groundbreaking was last fall but the bulk of the work has taken place during the pandemic. The families plowed thru with some help—but not much—from other volunteers. Tickle talked about the USDA program that provided seed funding for these homes. He discussed the future and who would qualify for the next round of homes.

### 6. B-101.5 Care a thon for Children's National

**Date:** September 24-25

**Time of Broadcast:** 5am-7pm both days

**Duration:** 28 hours

**Topic:** The focus-the work of Children's National in our community and how our community can help the hospital stay strong and relevant. Interviews with families who have used and needed Children's National. And frequent mentions of the Children's National Fredericksburg location that has grown because of donations over the years. Final fundraising mark—136-thousand +.

### 7. Save Jane

**Date:** September 30

**Time of Broadcast:** 5-8am

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**Duration:** 30 seconds/newscast

**Topic:** Elizabeth McNally with Safe Harbor Child Advocacy Center talked about the Save Jane Event. It's ten hours where over 10-thousand names read as only Jane Doe/John Doe. They represent the kids involved in child abuse in eleven Virginia localities in one year. She calls it an epidemic that people need to pay attention to.