

File: April 1, 2012

**ISSUES/PROGRAMS**  
**1st Quarter**  
**WBQB**

**January 1, 2012-March 1, 2012**

1. Heart Health

**Date:** March 19

**Time of Broadcast:** 5, 6am (newscasts)

**Topic:** Tiffany Clements with the American Heart Association and Lisa Hawksworth with Mary Washington Health Care previewed the upcoming HeartChase event. Modeled after “The Amazing Race,” participants follow clues but also exercise. Tips provided on keeping your heart healthy.

2. Wounded EOD Warrior Foundation

**Date:** February 14

**Time of Broadcast:** 5, 7, 8am (newscasts)

**Topic:** Organization President Sheri Beck talked about their outreach to the EOD community. That includes her weekly trips to military hospitals in DC to visit with the injured. She discussed their needs and struggles encountered by their family. Beck previewed a fundraiser—a polar bear plunge!

3. Colon Cancer

**Date:** March 27

**Time of Broadcast:** 6,7,8am (newscasts)

**Topic:** Dr. Gary Fortunanto of Surgical Associates of Fredericksburg talked about the importance of a colonoscopy. He talked about the myths and fears—that he said were unfounded. He talked about warning signs and ways to improve the odds that you’ll stay cancer free.

4. Great Lives

**Date:** January 18

**Time of Broadcast:** 7, 8am (newscasts)

**Topic:** UMW Professor Bill Crawley talked about the 2012 edition of the wildly popular Great Lives Lecture Series. Guest speakers come to UMW

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campus. Topics this year are from literature, politics and sports. Crawley talked about his goals in starting the series and what it has become. He went thru the program and discussed topics he's already considering for next year. Crawley also talked about what the series means for the Town and Gown community.

### 5. Germanna Community College

**Date:** January 24

**Time of Broadcast:** 6, 7, 8am (newscasts)

**Topic:** Germanna President Dr. David Sam discussed what the earthquake did to the Dickenson Building on the Germanna Spotsylvania campus. Dr. Sam said that in the 8 seconds of the earthquake, hundreds of thousands of dollars in damage was incurred. He talked about the challenge of relocating classes. He also talked about a leveling off of Germanna's growth and plans for a Stafford campus.

### 6. Culture Ala Carte

**Date:** March 2

**Time of Broadcast:** 6, 8am (newscasts)

**Topic:** Spotsylvania teacher Carolyn Kleinert previewed the community program where food, music and the arts from around-the-world are put on display. Now in its 5<sup>th</sup> year, Kleinert talked about the impact the one-day event has on students. Kleinert said the introduction to the world had encouraged some kids to take specific foreign languages and to learn about other countries.

### 7. Free Tax Preparation

**Date:** March 29

**Time of Broadcast:** 6, 7, 8am (newscasts)

**Topic:** Sarah Kadis at Rappahannock United Way discussed a free tax preparation program for families making less than \$50,000. As much as \$56-hundred dollars could coming thru a refund. Kadis talked about what that meant for the family and for the economy of this region. She also discussed Financial Freedom Days where information about credit scores would be given.

File: July 2, 2012

**ISSUES/PROGRAMS**  
**2<sup>nd</sup> Quarter**  
**WBQB**

**April 1-June 30, 2012**

1. A fresh look at the impact of slavery on the region

**Date:** April 30

**Time of Broadcast:** 5-8am (newscasts)

**Topic:** A review of the weekend "To Freedom" program where the local National Park Service took a personal look at the impact of slavery. Reaction from participants who carried stones with the names of freed slaves from Riverfront Park to the City Dock to symbolize the journey to freedom.

2. Earth Day 2012

**Date:** April 23

**Time of Broadcast:** 7-8am (newscasts)

**Topic:** Highlights of the weekend Earth Day events at Old Mill Park. Analysis of how "green" the area was, the involvement of schools and how the Rappahannock River and Chesapeake Bay had been impacted with environmentally friendly activities.

3. City Courthouse

**Date:** April 12, 19, 26

**Time of Broadcast:** 5-8am (newscasts)

**Topic:** The candidates for mayor talk about their plans for the city courthouse as discussed during three mayor candidate forums. Fred Howe, Mary Katherine Greenlaw and Matt Paxson described what they would do and how it would be paid for.

4. Fort AP Hill: Change of Command

**Date:** June 18

**Time of Broadcast:** 5-8am (newscasts)

**Topic:** Lt. Col. Jack Haefner concluded 3 years running the Caroline County Army Base with a description of what would happen later that day when he relinquished his command. Brief description of who would replace Haefner and how long he would be at AP Hill.

5. Opening the Belmont-Ferry Farm trail in Stafford

**Date:** June 23

**Time of Broadcast:** On site presence/PSA's run promoting the event

**Topic:** Stafford officials celebrated the opening of the 2.2 mile long trail that connected Pratt Park with the historic port of Falmouth. Benefits touted included recreation and economic development.

6. Family FunFest

**Date:** April 14

**Time of Broadcast:** Live broadcast thru the day from Spotsylvania Towne Centre

**Topic:** Event partnered with several area groups and agencies to bring family-friendly events (and Alex Meraz of the TV show Twilight) for the day to the Towne Center. Event included competitions and chance for area organizations to showcase what they can provide to area families.

7. State Fair in Caroline

**Date:** May 23

**Time of Broadcast:** Newscasts: 5-8am (2 minutes each)

**Topic:** The off-again, on-again State Fair of Virginia is on again after a bankruptcy auction at the Caroline County site. The new owner of the property pledged to put on a fair in 2012. In a press conference setting, Mark Lovell talked about potential changes and future plans he had for the Meadow Event Park. He also discussed what would become of employees previously hired by the State Fair.

File: October 1, 2012

**ISSUES/PROGRAMS**  
**3rd Quarter**  
**WBQB**

**April 1-July-September 30, 2012**

1. Childhood Cancer

**Date:** Sept. 9

Aug/Sept: Radio spots talking about the impact of childhood cancer

**Time of Broadcast:** 8-10am (live broadcast)

**Topic:** "The Race for Grace" is an annual fundraiser for the Grace Oughton Cancer Foundation. Named after a young girl who died of a rare form of cancer, the foundation seeks to bring more pediatric cancer services to the Fredericksburg area. Issues include the emotional and monetary toll cancer takes on families. Also discussed, cancer research.

2. Baseball in Planning District 16

**Date:** September 7

**Time of Broadcast:** 6-9 am (newscasts)

**Topic:** Bob Hagan with Rappahannock Baseball Initiative (RBI) lead a media tour of the Southern Maryland Blue Crabs in Waldorf. They are affiliated with the Independent League and are the model the Fredericksburg area is using to try and establish minor league baseball in the area. Hagan talks about a time frame to get going (2 years), where a stadium might be built (Stafford) and response so far (strong interest).

3. Neighborhood crime

**Date:** August 8

**Time of Broadcast:** 5-8am (newscasts)

**Topic:** Spotsylvania Sheriff Roger Harris talked about the concept of "Community Policing." Sheriff Harris explained it as officers getting to know families and kids in neighborhoods. Harris says his goal is to have a community of kids not afraid of the police. He also talked about getting people locking their cars. Over a month this summer, on weekends, crime was reduced. Harris attributed it to officers being seen and people responding to calls to lock their vehicles. Stories part of the follow-up to National Night Out. Focus on Spotsy and Stafford events

4. Blood Shortage

**Date:** July 6

**Time of Broadcast:** 7:05 (live broadcast: 5 minutes)

**Topic:** Tammy Berfield with the local Red Cross discussed the dire need the region and nation faced with a low blood supply. Berfield talked about why the shortage exists (vacations) and the practical problem hospitals face having low blood supplies. Thinking of giving? Berfield talked about preparing your body to give blood. She talked about an emphasis this summer to get younger donors.

5. Chickens and Bees in the City and Spotsy

**Date:** July 11/Aug 28

**Time of Broadcast:** 5-8 am (newscasts)

**Topic:** Fredericksburg City Council and the Spotsylvania Planning Commission debated the issue of allowing chickens and bees in residential areas. The Spotsy Planning Commission held a public hearing. No vote planned until later in the fall. After that the issue goes to the Board of Supervisors. City Council held a public hearing and approved chickens and bees. Supporters said it would provide families with natural foods. Those against worry about the noise and smell of chickens.

6. The Courthouse Debate in Fredericksburg

**Date:** Sept. 12/19

**Time of Broadcast:** 5-7am (newscasts)

**Topic:** The (long) debate and votes surrounding a new courthouse in downtown Fredericksburg. Those against talked about the cost and feeling rushed into voting. Supporters said this is about safety and the issue has been before council for six years. In the end, a divided council voted for the courthouse to be placed next to City Hall on Princes Anne street. Councilman Matt Kelly complained that the public had been shut out. Councilwoman Kerry Devine said to turn back now will be costly for the taxpayer and "irresponsible."

7. Landslide in Stafford

**Date:** July 31

**Time of Broadcast:** Newscasts: 5-8am (newscasts)

**Topic:** Two homes in a Stafford subdivision saw much of their back yard disappear as a sink hole suddenly appeared. The next thing that appeared was condemned signs. Since last fall the county has been working to firm-up the land. County officials talked about the process, the cost and plans for getting the families back in their homes. The families talked about what it was like to wake up and see their lawns gone and whether they even wanted to return.

File: January 1, 2013

**ISSUES/PROGRAMS**  
**4<sup>th</sup> Quarter**  
**WBQB**

**October 1-December 31, 2012**

1. Salvation Army bell ringing

**Date:** Nov 16

**Time of Broadcast:** 5, 7 am (newscasts)

**Topic:** Christmas kettle bell ringing began this morning. Captain Matt Satterlee with the Fredericksburg Salvation Army talked about the history of bell ringing and how the money was used in the past year. \$160,000 raised last year. Satterlee said it was used thru late spring. He discussed efforts planned for 2012 and overall needs in the area expressed thru applications for Salvation Army help over the holidays.

2. 150<sup>th</sup> anniversary of the Battle of Fredericksburg

**Date:** December 10-14

**Time of Broadcast:** 5-8am (newscasts)

**Topic:** Each day a comprehensive look at what was happening in the region 150 years ago during the Battle of Fredericksburg. Events highlighted included the crossing of the Rappahannock by Union soldiers, looting, the battle and retreat. National Park Service Historians also looked at how the events of that day impacted the entire Battle of Fredericksburg.

3. The Sniper: Ten Years Later

**Date:** October 15

**Time of Broadcast:** 5-8am (newscasts)

**Topic:** A look back at the impact the DC sniper shootings had on this area. There were two shootings and one fatality in Spotsylvania. Former Sheriff Howard Smith and ex-Governor Mark Warner were among the guests recalling a time where people were afraid to pump gas and schools kept kids inside.

4. Homeless students

**Date:** November 2

**Time of Broadcast:** 6, 8am (newscasts)



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**Topic:** Michelle Patton, a social worker with Spotsylvania County Schools talked about the growing number of homeless students in the county. She talked about what kinds of supplies families needed who were living in motels. Patton discussed socialization needs. She said she thought the slow-going economy was creating more working poor and more homeless students. Numbers at the end of the last school year have already been exceeded in the first semester of the current school year.

### 5. Spotsy Planning Commission approves chickens

**Date:** December 6

**Time of Broadcast:** 5-8am (newscasts)

**Topic:** The Spotsylvania Planning Commission approved allowing chickens in subdivisions. It was a unanimous vote. The issue now goes to the Board of Supervisors for final approval. Supporters said chickens would save families money and be a healthier way to live. Those against said they didn't want to live next to the smell and noise. They said their property values would go down. (Chickens in Spotsy follows a local trend. Fredericksburg this year has approved chickens and bees).

### 6. The Fiscal Cliff: What it means locally

**Date:** December 26

**Time of Broadcast:** 5-8am (newscasts)

**Topic:** Stafford Supervisor Cord Sterling says the fiscal cliff will mean much worse economically for the region than the recession in 2008. Sterling says this area was "lucky" in 08 and much of the pain was spared because of the federal government and military. Not so this time, he says. Sterling says cuts could come to both the military and federal government. County Administrator Anthony Romanello says he thinks Stafford is positioned to withstand cuts. Romanello says the county has a strong "rainy day" fund.

### 7. Turkeys for Thanksgiving

**Date:** November 16

**Time of Broadcast:** 9am-6pm

**Topic:** The Fredericksburg Area Food Bank was unable to provide turkeys for Thanksgiving. Over \$10,000 dollars was raised during brief on-

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air mentions during a day long effort called—"Operation Drumstick." The money provided turkeys for the needy at Thanksgiving. Oya Oliver with the Food Bank came in and talked about hunger in the region and the needs—not just at Thanksgiving.