# ISSUES/PROGRAMS 3<sup>rd</sup> Quarter WBQB

### **July 1-September 30, 2019**

## 1. Peace in the Paint

Date: July 28

Time of Broadcast: 5-9am

**Duration:** Newscasts: 30 seconds

**Topic**: Kantrale Washington his annual program promoting community in the Mayfield neighborhood in Fredericksburg. Basketball teams compete thru the day but there's also food, school supplies distributed, new bikes given away

## 2. Another Day Walk

Date: August 18

**Time Broadcast:** 8-8:30 **Duration:** 30 minutes

**Topic:** Organizers of the Another Day Walk for Suicide Prevention discussed the September walk and rally. Focus on providing information on the local services available. Also talk on when and how to approach the subject when a friend or family member is suspected of being "at risk."

# 3. <u>Teen Vaping</u>

Date: August 29

**Time of Broadcast:** 5-8am

**Duration:** Newscasts: 30 seconds

**Topic**: More local schools are getting involved in urging students not to vape. A Stafford couple talks about their experience of not knowing their daughter was addicted. Now, they are getting athletes in schools to take a no vape, no drugs pledge in hopes others students will join in.

# 4. A local business gives back

Date: Sept. 7

**Time of Broadcast:** 8-8:30

**Duration: newscast:** 30 minutes

**Topic:** The Give Back Team with Coldwell Banker Elite is collecting items for

Children's National Hospital. Things like games, or coloring books or stuffed

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animals. Besides collecting within the business they're working with area schools. The hope is to bring a truckload of items to the hospital as an encouragement to families and the kids.

#### 5. Stroke care

Date: September 14

**Time of Broadcast:** 5-8am **Duration:** newscasts 1 min

**Topic**: From Mary Washington Healthcare, Dr. Chhabra talked about the high level of stroke care available in the region. The key remains getting victim treatment as fast as possible. He talked about how EMT's are now trained to spot stroke and what they can do to provide immediate care.

### 6. Giving local kids world-class health care

Date: Sept 22

**Time of Broadcast:** 8-8:30

**Duration:** 30 minutes

**Topic**: Discussion on the upcoming Care-a-thon for Children's National Hospital. Talk about services the hospital offers around here and in DC and what money donated during the two day Care-a-thon is used for.

# 7. Local health care for sick children

Date: September 26-27

**Time of Broadcast:** 5am-7pm

**Duration:** 28 hours

**Topic**: Live broadcast from Children's National Hospital in Washington DC. Focus on the care sick children from the Fredericksburg area receive and the new services becoming available in Fredericksburg thru Mary Washington Healthcare. Emphasis on information on how local residents can get involved.