# ISSUES/PROGRAMS | ST 2<sup>nd</sup> Quarter WBQB

#### **January 1-March 31, 2013**

# 1. General Assembly approves new road plan

Date: March 1

**Time of Broadcast:** 5, 7 am (newscasts)

**Topic:** House Speaker Bill Howell of Stafford talked about the legislature approving a new transportation bill. First one in 27 years. Howell talked about the taxing component and when roadwork might get started around here.

#### 2. Celebrating Washington's birthday

Date: February 15

Time of Broadcast: 5-8am (newscasts)

**Topic**: Ferry Farm, George Washington's boyhood home in Stafford County plans a big event to celebrate his birthday/President's Day. The Washington Foundation Director talks about changes that have taken place on the property in south Stafford. He also talked about plans for this year and long term..and how more technology will be utilized. (can you say Apps)

#### 3. Colon Cancer

Date: March 11

**Time of Broadcast:** 5-8am (newscasts)

**Topic:** Dr. Richard Fortunato with Surgical Associates of Fredericksburg talked about why regular colon cancer checks save lives. (March is Colorectal Cancer Awareness Month). He talked about the procedure and the importance of regular checks. He said it was important to get beyond the embarrassment or discomfort. Regular checks can save lives. Dr. Fortunato also talked about free information meetings during the month.

# 4. Wounded EOD Warrior Foundation

Date: January 26

Time of Broadcast: 10-12pm (live drop-ins 2 min. each)

**Topic:** Coverage of the Polar Bear Plunge at the City Dock in Fredericksburg. It was a fundraiser for the Wounded EOD Warrior Foundation. EOD stands for Explosive Ordnance Disposal. The group provides money and other support to soldiers and their families. Interviews with EOD warriors and members of the foundation.

# 5. A Raceway for Spotsylvania?

Date: March 20

**Time of Broadcast**: 5-8am (newscasts)

**Topic:** The Spotsylvania Planning Commission takes the first of what will need to be two votes to approve the Dominion Raceway. This vote was on whether a track in Thornburg would go along with what the Comprehensive Plan would allow for that area of the county. (The commission said yes). Supporters said a track would be an economic benefit for the county. Opponents say it will doom the county. Next up, the issue goes to the Board of Supervisors.

#### 6. Flu

Date: February 1

Time of Broadcast: 5-8am (newscasts)

**Topic:** Rappahannock Health District Director Dr. Brooke Rossheim says the flu seems to slowing down. Dr. Rossheim said reports of a deadly flu season have been exaggerated. Dr. Rossheim also talked about ways to avoid the flu (wash your hands for at least 30 seconds), cough into your sleeve and get a flu shot. He discussed how effective the vaccine was this year and shot down some flu shot myths.

# 7. Teacher of the Month

Date: January 30, 31, February 1, 4, 5

Time of Broadcast: various times (1 minute each)

**Topic:** Chris and Dee in the Morning receive nominations for Teacher of the Month. A teacher is selected, they visit the school and present the teacher with gifts and a certificate. At various times during the month listeners are encouraged to nominate a teacher. After the visit, the teacher is highlighted, the visit described.

File: July 1, 2013

# ISSUES/PROGRAMS 2<sup>nd</sup> Quarter WBQB

#### **April 1-July 1, 2013**

#### 1. Snakeheads increase in Rappahannock River

Date: June 5

Time of Broadcast: 6-8am newscasts

**Topic:** John Odenkirk with the State Department of Game and Inland Fisheries discussed the increasing numbers of snakehead fish in the Rappahannock and Potomac Rivers in the past decade. He discussed their threat to residents (not much) and the ecosystem (minimal) and he talked about the future with snakeheads around. He also discussed what they looked like and how they tasted. (they are tasty!)

#### 2. Operation Help Moore

Date: May 25

Time of Broadcast: Live broadcast 8am-2pm

**Topic**: The focus at a local Wal Mart was to fill a tractor trailer with supplies to take to the tornado victims in Moore, Oklahoma. Money was raised, non-perishables were collected and the focus was the victims of the tornado. The effort was partnered with the local organization "Just a Hand."

# 3. Assisting adults with mental needs

Date: April 31

Time of Broadcast: 6-8am (newscasts)

**Topic:** A look at the work of Rappahannock Adult Activities and the services they provide to people in the area who are adults with mental challenges. Also a preview of Saturday's big Mayfest celebration and fundraiser.

4. Dental issues: The root of many other ailments?

Date: May 11

Time of Broadcast: 6-8am (newscasts)

**Topic:** Dr Josh Swanson with Southpointe Quality Dental talked about how many other health issues can be traced to dental problems and how dental problems can be an earlier indication that something else might be "brewing." He discussed good dental health and how technology had advanced over the years to the point that getting a filling is usually not a painful experience.

#### 5. A Raceway for Spotsylvania?

Date: May 29

Time of Broadcast: 6-8am (newscasts)

**Topic:** The Spotsylvania Planning Commission and Board of Supervisors held public hearing then took a vote on a race track in Spotsylvania. (Both the commission and board said yes.) Supporters said a track would be an economic benefit for the county. Opponents say it will doom the county.

# 6. Family FunFest

Date: April 13

Time of Broadcast: Live broadcast: 10am-6pm

**Topic:** Partnering with Fredericksburg Parent and Family Magazine and Busch Gardens, the event provides family-friendly and family-focused events and activities. The sheriff's office provided a booth on keeping kids identified and safe.

# 7. Desperately seeking blood

Date: June 20

Time of Broadcast: Live broadcast: 10-2-Fredericksburg Donor Center Topic: An effort to get the area focused on the need to donate blood. Tammy Berfield with the area Red Cross talked about the critical need for blood in the area—especially considering the start of the storm season. She talked about how easy it is to give blood and how most of the blood donors are from the "greatest generation." Berfield says the biggest

challenge is to get young donors. In the past, she says, people felt it was their duty to give. No more.

File: October 1, 2013

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# ISSUES/PROGRAMS 3<sup>rd</sup> Quarter WBOB

# July 1, 2013-September 30, 2013

#### 1. Know when to use 9-1-1

Date: July 3

Time of Broadcast: 6-8am newscasts

**Topic:** Spotsylvania Sheriff Roger Harris talked about safety and the use of 9-1-1. His advice: whenever you feel threatened. He discussed fire work safety and water safety too. Harris also talked about keeping an eye on your neighbor's property while they are gone during the summer.

#### 2. Alzheimer's Walk at UMW

Date: September 27

Time of Broadcast: Live broadcast 9-11am

**Topic**: Hundreds of area residents participated in the area Alzheimer's Walk to raise money for the disease that has no cure. Guests included families impacted by Alzheimer's. Discussion on research and how money raised locally would be used.

# 3. <u>Hope House</u>

Date: August 16

Time of Broadcast: 6-8am (newscasts)

**Topic:** Officials with Hope House, the area's only homeless shelter for women, talked about the challenges they face. Discussions included the loss of federal and state funds and how the economy made it difficult for women to find permanent housing. The history of the program and plans for the future were also included.

# 4. Special Olympics in the Fredericksburg Area

Date: August 30

Time of Broadcast: 6-8am (newscasts)

**Topic:** The state director for Virginia Special Olympics along with two local participants—one a special Olympian—talked about the impact of the program in the Fredericksburg area. From the involvement of local police

departments to efforts in local schools to eliminate the "R" word, the overall work of Special Olympics was examined.

#### 5. Baseball in Fredericksburg

Date: June 27, July 9, August 16

Time of Broadcast: 6-8am (newscasts)

**Topic:** Fredericksburg City Council courted and eventually snagged the Hagerstown Suns. Coverage of a meeting between the owners and City Council, a public hearing on the plan and council vote in August on a plan to privately build a baseball stadium in Celebrate Virginia. Comments from the team, city officials and public reaction.

#### 6. Kid's Convention

Date: September 14th

Time of Broadcast: Live broadcast: 10am-6pm

**Topic:** Partnering with various community groups and Busch Gardens, the event provides family-friendly and family-focused events and activities. The sheriff's office provided a booth on keeping kids identified and safe.

# 7. Grace Oughton Foundation

Date: September 15

Time of Broadcast: Updates/focus on spots and interviews in days leading up to event

**Topic:** Grace Oughton died of a rare cancer. Her family has focused on helping families that are confronted with pediatric cancer. The foundation works to provide money to families to help with transportation, education or other unique needs. The 5k and 1 mile run is the major fundraiser.

File: January 1, 2014

# ISSUES/PROGRAMS 4th Quarter WBQB

#### October 1, 2013-December 31, 2013

#### 1. Status of the Affordable Care Act

Date: November 25

Time of Broadcast: newscasts 5-8am

**Topic:** Dr. Chris Lillis—an area doctor and member of Doctors for America talked about Obamacare. He discussed problems with the website and discussed President Obama saying 'if you like your doctor you can keep your doctor." (Never should have said it and should have apologized immediately—Dr Lillis said). Lillis talked about the future (will not be repealed) and what he saw as the benefits.

#### 2. Homeless

Date: November 29

Time of Broadcast: Newscasts 5-8am

**Topic:** Meghann Cotter of Micah and Connie Jones of the Central Virginia Housing Coalition discussed efforts in the area to get people into permanent housing. One goal is to get 35 families settled by the end of the year. Another is to create a type of fund where money could be distributed to those in need. Cotter focused on changes in thinking...fewer homeless shelters.

# 3. Light the Night

Date: October 16

Time of Broadcast: newscasts 5-8am

**Topic:** Preview of the cancer walk in Fredericksburg. Three cancer victims talked about dealing with the disease and how they were assisted by the Leukemia and Lymphoma Society. Nuts and bolts of the event and how the community could be involved were discussed along with cancer research and talk about cancer survivors about how they coped.

# 4. Operation Drumstick

Date: November 15

Time of Broadcast: On air fundraiser 9am-5pm

**Topic:** Focus on feeding the needy. The goal—provide funds for the Fredericksburg Area Food Bank to buy turkeys for Thanksgiving. The goal was 12-thousand dollars. About 8-thousand raised. Food Bank Director Oya Oliver discussed needs in the area and how many food bank donors were now receiving assistance. She also talked about the growing number of elderly people coming in for help.

#### 5. Saxon Shoes for the Needy

Date: Oct. 25

Time of Broadcast: newscasts 5-8am

**Topic:** Gary Weiner talked about his 21 year effort to collect shoes for needy children. He discussed the need and ways the community could get involved. Weiner also talked about the kind of shoes they collected and the need for every person to have a good pair of shoes.

#### 6. Medicare Part D

Date: November 7

Time of Broadcast: newscasts 5-8am

**Topic:** Valarie Hopson-Bell of Elder Care Connections talked about signing up for Medicare Part D. The deadline is early December. She talked the need to examine different plans and when changes should be made. She talked about the need to make early decisions. She talked about who Medicare Part D involved.

#### 7. Stafford 3<u>50</u>

Date: December 5

Time of Broadcast: newscasts 5-8am

**Topic:** Sue Henderson outlined the programs of the upcoming year-long celebration of Stafford County's 350<sup>th</sup> anniversary. Focus on the programs and community involvement. She discussed the goals for fundraising and for the education of the community. First event—January 4<sup>th</sup>.