

ORDER WORKSHEET

Revision to # 1950014

Rep Order# 10439481 Ver# 3 Status Revised Traffic Order# 1950016 Last Received: 10/14/14 12:44 PM 1 of 2
 EC'd Yes Showing Buylines: All Rep Revised Lines

Station WRSP-TV SPRINGFIELD, IL
 Advertiser (6087) POLITICAL ISSUE GROU
 Product MARYS'S LAW
 Estimate# 4126
 Buyer ERIC LEACH
 Agency (SMPL) STRATEGIC MEDIA PLACEMENT
 7669 STAGERS LOOP
 DELAWARE, OH 43015
 Agency C/P1/P2/E /4126
 Flight Dates 10/10/14-10/21/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (MAB) ALEXANDRA BRADLEY
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---
 REVISED LINE 3. PLS CNF

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
3*	Tu	10P-1030P	NEWS	30	-	-	\$800.00	10/21-10/21	1	1	1	\$800.00
Sales remark: V3 TP CHG												
V3 Time Changed, Comment Changed												

---REPORT TOTALS---

Report Totals: 1 / \$800.00

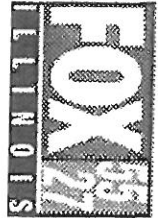
---SALES MONTHLY TOTALS---

Oct2014: 9/ \$5,000.00
 Order Totals: 9 / \$5,000.00
 Total GRPs: 0.0

---COMPETITIVE---

Market Totals	CABL	ERSP	WAND	WBUI	WCIA
\$61,500.62	.00%	.00%	22.52%	.00%	49.84%
	WDFN .00%	WICS 19.51%	WRSP 8.13%		

Books [null]
 Demos RA35+P



WIRSP+WCCU Combo 65/35 (WRSP++)
 3003 Old Rochester Rd
 Springfield, IL 62703

Strategic Media Placement
 7669 Stagers Loop
 Delaware, OH 43015

Contract # 1950016
 Schedule Dates: 10/11/14-10/21/14
 Agency: Marcy's Law (93916)
 Product: Strategic Media Placement (6694)
 Brand: POLITICAL ISSUE (ns) (1187)
 Salesperson: /4126 (667949)
 Sales Office: Millennium/DC, Washington DC (1108)
 Buyer Name: Millennium Washington DC
 Phone/Fax: LEACH, ERIC
 CPE: /
 Account Types: 4126
 Billing Type: National/Political Issue Agency BRD
 Comments: Weekly/Irregular
 MARSYS LAW

Date Entered: 10/10/14
 Last Modified: 10/14/14
 Entered By: Kathryn McCutcheon
 CO-OP: No
 Headline #: ECR10439481
 Demo: A35+R
 Order Type: Normal
 Package Deal: Normal
 Commission %: 15.00
 Commission: \$750.00
 Net Total: \$4,250.00
 Sales Tax

WIRSP+WCCU Combo 65/35 (WRSP++)		
By Broadcast Month	Spots	Rate
Oct. 2014	9	\$5,000.00
Grand Total:	9	\$5,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/12/14-10/19/14	1	:30	9A-10A (CST)								1	2	\$300.00	\$600.00	WIRSP+WCCU Combo 65/35 (WRSP++)	FOX NEWS	10/10/14
2.0	Normal Line / SPOT (2)	10/14/14-10/14/14	1	:30	9P-9:30P (CST)			1						1	\$800.00	\$800.00	WIRSP+WCCU Combo 65/35 (WRSP++)	NEWS	10/10/14
3.0	Revised Line / SPOT (3)	10/21/14-10/21/14	1	:30	9P-9:30P (CST)			1						1	\$800.00	\$800.00	WIRSP+WCCU Combo 65/35 (WRSP++)	NEWS	10/10/14
3.1	Normal Line / SPOT (3)	10/21/14-10/21/14	1	:30	10P-10:30P (CST)			1						1	\$800.00	\$800.00	WIRSP+WCCU Combo 65/35 (WRSP++)	NEWS	10/14/14
4.0	Normal Line / SPOT (4)	10/20/14-10/20/14	1	:30	9:30P-10P (CST)				1					1	\$900.00	\$900.00	WIRSP+WCCU Combo 65/35 (WRSP++)	NEWS	10/10/14
5.0	Normal Line / SPOT (5)	10/11/14-10/18/14	1	:30	10P-10:30P (CST)							1		2	\$400.00	\$800.00	WIRSP+WCCU Combo 65/35 (WRSP++)	NEWS	10/10/14
6.0	Normal Line / SPOT (6)	10/12/14-10/19/14	1	:30	9P-9:30P (CST)								1	2	\$600.00	\$1,200.00	WIRSP+WCCU Combo 65/35 (WRSP++)	NEWS	10/10/14

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments: