

ORDER WORKSHEET

Revision # 1952955

Rep Order# 10444356 Ver# 7 Status Revised Traffic Order# 1952995 Last Received: 10/20/14 8:45 AM 1 of 2
 EC'd Yes Printed: 10/17/14 5:59 PM All Rep Revised Lines

Station WRSP-TV SPRINGFIELD, IL
 Advertiser (6087) POLITICAL ISSUE GROU
 Product AHA PAC
 Estimate# 1590
 Buyer Anne Braunschaidel
 Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 60/71/1590
 Flight Dates 10/24/14-10/30/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (MAB) ALEXANDRA BRADLEY
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

EGG ON MY FACE - SORRY - LOST TRACK IN SHUFFLE V2 DUE TO NFL LN 5 6 MG

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
5*	Su	9A-10A	FOX NEWS SUNDAY	30	1.1	N/A	\$300.00	10/26-10/26	0	1	0	\$0.00
MADR-GOOD BY LINE(S) 6												
V2 Comment Changed												
V7 Effective Dates Changed												

6* W 8A-830A NEWS
 Buy Comment: MG PV2 DUE TO NFL GAME
 Sales remark: V7 MG PV2 DUE TO NFL GAME
 MKGD FOR SPOTS MISSED ON LN #5: 10/26 (1/WK)
 V7 Added

---REPORT TOTALS---

Report Totals: 1 / \$300.00

---SALES MONTHLY TOTALS---

OCT2014: 2/ \$1,200.00
 Order Totals: 5 / \$3,100.00
 Total GRPs: 9.7
 NOV2014: 3/ \$1,900.00
 Market Totals \$77,500.00 CABL .00% ERSP .00% WAND 38.00% WBUI .00% WCIA 38.00%

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Showing Buylines:

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All Rep Revised Lines

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WDEN .008 WICS 20.001 WRSP 4.00%

Books [null]
Demos RA35+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS



WRSP+WCCU Combo 65/35 WRS
 3003 Old Rochester Rd
 Springfield, IL 62703

Mentzer Media Services
 600 Fairmount Ave
 Ste 306
 Towson, MD 21286

Contract # 1952955
 Schedule Dates: 10/24/14-10/30/14
 Advertiser: American Hospital Association PAC (74306)
 Agency: Mentzer Media Services (1381)
 Product: POLITICAL ISSUE (ns) (1187)
 Brand: 60/7/1/1590 (668903)
 Salesperson: Millennium/DC, Washington DC (1108)
 Sales Office: Millennium Washington DC
 Buyer Name: Braunschweig, Anne
 Phone/Fax: (202) 955-5342 /
 CPE: 60/7/1/1590
 Account Types: National/Political Candidate Agency BRD
 Billing Type: Weekly/Irregular
 Comments: AHA PAC

WRSP+WCCU Combo 65/35 (WRSP++)			
By Broadcast Month	Spots	Rate	
Oct. 2014	2	\$1,200.00	
Nov. 2014	3	\$1,900.00	
Grand Total:	5	\$3,100.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/24/14-10/24/14	1	:30	10P-10:35P (CST)	1								1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSP++)		10/15/14
2.0	Normal Line / SPOT (2)	10/28/14-10/28/14	1	:30	9P-9:30P (CST)	1	1							1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSP++)		10/15/14
3.0	Normal Line / SPOT (3)	10/30/14-10/30/14	1	:30	9P-9:30P (CST)	1		1						1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSP++)		10/15/14
4.0	Normal Line / SPOT (4)	10/25/14-10/25/14	1	:30	10P-10:35P (CST)	1							1	1	\$400.00	\$400.00	WRSP+WCCU Combo 65/35 (WRSP++)		10/15/14
5.0	Normal Line / SPOT (5)	10/26/14-10/26/14	1	:30	9A-10A (CST)	1							1	1	\$300.00	\$300.00	WRSP+WCCU Combo 65/35 (WRSP++)	Program Change/Exception - NFL LONDON/CB	10/15/14
6.0	M/G For 5.0.1 / SPOT (6)	10/29/14-10/29/14	1	:30	8A-8:30A (CST)	1							1	1	\$300.00	\$300.00	WRSP+WCCU Combo 65/35 (WRSP++)	GOOD DAY IL	10/20/14

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
 Comments: _____