ORDER WORKSHEET

REMISION + 14 1952955

Rep Order# EC'd Yes 10444356 Ver# 7

Status Revised

Traffic Order# 1952995

Last Received: Showing Buylines:

Printed: 10/20/14 8:45 AM 10/17/14 5:59 PM All Rcp Revised Lines

l of

Advertiser (6087) POLITICAL ISSUE GROU Estimate# Product Station WRSP-TV SPRINGFIELD, IL Anne Braunscheidel 1590 AHA PAC Agency

Buyer

Agency C/P1/P2/E (MENT) MENTZER MEDIA SERVICES 600 FAIRMOUNT AVE, SUITE 306 TOWSON, MD 21286 10:24/14-10/30/14 60/71/1590

Salesperson (MAB) ALEXANDRA BRADLEY Sales Assistant Sales Office (DC) WASHINGTON Salesperson Phone# 202-955-5342 Salesperson Fax# 202-955-5348

Rep Firm MILLENNIUM SALES & MARKETING

-- CONTRACT COMMENT ---

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING

- REMARKS --

EGG ON MY FACE - SORRY - LOST TRACK IN SHUFFLE '2 DUE TO NFL LN 5 6 MG

	o *				л *	Ln
	×				Su	Day
Buy Comment Sales remar MKGD FOR SPC V7 Added	8A-830A	V7 Effectiv	V2 Comment Changed	MADE-GOOD BY LINE(S) 6	9A-10A	Ln Day Time
Buy Comment: MG PV2 DUE TO NFL GAME Sales remark: V7 MG PV2 DUE TO NFL GAME MKGD FOR SPOTS MISSED ON LN #5: 10/26(1/WK) V7 Added	NEWS	V7 Effective Dates Changed	Changed	LINE(S) 6	FOX NEWS SUNDAY	Program
	30				30	Len
00000	1				1.1	RTG/IMP
					N/A	GRPs/ (000)
6	\$ 300				\$300_00	Rate
10/00	10/20-10/20			107 107 10	10/26-10/26	Dates
ŀ				C) 	Spots/ Week
ŀ	e:			F	3 I I I I I I I I I I I I I I I I I I I	Spots/ Num of Total Week Weeks Spots
ŀ				-		Total Spots
\$300.00				\$0.00		Total Cost

---REPORT TOTALS---

Report Totals: 1 / \$300.00

--SALES MONTHLY TOTALS---

Market Totals	COMPETITIVE	Order Totals: 5 / \$3,100.00	Oct2014: 2/ \$1,200.00
\$77,500.00		Total GRPS: 9.7	
CABL .00			Nov2
.000			014:
			Nov2014: 3/
ERSP 00%			\$1,900.00
Z M			

38.00%

WBUI

.00%

ORDER WORKSHEET

Buyer Station WRSP-TV SPRINGFIELD, IL
Advertiser (6087) POLITICAL ISSUE GROU
Product AHA PAC Estimate# Rep Order# 10444356 EC'd Yes 1590 Anne Braunscheidel Ver# 7

Demos Books RA35+P [null]

WDFN

.00%

WICS

20.00%

WRSP

4.00%

Agency C/P1/P2/E Flight Dates

60'71/1590 10/24/14-10/30'14

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286

-- CREDIT RISK --

STANDARD CREDIT TERMS

Status Revised

Traffic Order# 1952995

Last Received: Showing Buylines:

2 of

2

Printed: 10/20/14 8:45 AM 10/17/14 5:59 PM All Rep Revised Lines

Rep Firm MILLENNIUM SALES & MARKETING Sales Office (DC) WASHINGTON Salesperson (MAB) ALEXANDRA BRADLEY Sales Assistant

Salesperson Fax# 202-955-5342 Salesperson Fax# 202-955-5348

WRSP+WCCU Combo 65/35 WRSPartiser
3003 Old Rochester Rd Agency Springfield, IL 62703

Brand Product Sales Office Salesperson

Billing Type **Account Types** Comments Phone/Fax **Buyer Name**

Mentzer Media Services 600 Fairmount Ave Ste 306

Towson, MD 21286

Contract # American I 10/24/14-1 1952955

Schedule Dates

Date Entered 10/15/14

WRSP+WCCU Combo 65/35 (WRSP++)

10/20/14		GOOD DAY IL	\$300.00 WRSP+WCCU Combo 65/35 (WRSGOOD DAY IL	WRSP+WCCU	\$300.00	\$300.00	p-4			-	1.	1	(61)
	Je/Exception /CB	Program Chang - NFL LONDON	WRSP+WCCU Combo 65/35 (WR\$Program Change/Exception - NFL LONDON/CB	WRSP+WCCL						-[A (CST)
10/15/14		FOX NEWS SUI	WRSP+WCCU Combo 65/35 (WRSFOX NEWS SUNDAY	WRSP+WCCU		\$300.00	-	-				1	(2)
10/15/14		NEWS	\$400.00 WRSP+WCCU Combo 65/35 (WRSNEWS	WRSP+WCCU	\$400.00	\$400.00					+-	1	
10/15/14		NEWS	\$800.00 WRSP+WCCU Combo 65/35 (WRSNEWS	WRSP+WCCU	\$800.00	\$800.00	-					1	358 (151)
10/15/14	1	NEWS	\$800.00 WRSP+WCCU Combo 65/35 (WRSNEWS	WRSP+WCCU	\$800.00	\$800.00	,	-					P (CST)
10/15/14	1	NEWS	\$800.00 WRSP+V/CCU Combo 65/35 (WRSNEWS	WRSP+W/CCL	\$800.00	\$800,00	1	-			. -		(CE)
Entered		Comments	Station		otal	Kale	Sinds		• 3			1	3SP (CST)
				11 x f CVVV								ā	AHA PAC
				eta kia singta					(40.57	7	2	Weekly/Irregular
							Sales Tax	w	Ú	ency BF	date Ac	cal Candi	National/Political Candidate Agency BRD
					\$2,635.00	\$2,6	Net Total	7					60/71/1590
					\$465.00		Commission	0				12/	(202) 955-5342 /
				****	00	15.00	Commission %					ne	Braunschei,Anne
				#3 ¹ *14*3		al	Package Deal	75			DC	shingtor	Millennium Washington DC
				*****	Normal		Order Type	_	_	C (1108	1gton D	, Washin	Millennium/DC, Washington DC (1108)
				******	₽ R	A35+R	Demo	п				68903)	60/71/1590 (668903)
0.00	\$3,100.00	И	Cidita Total		ECR10444356	ECR	Headline #	-			(1187)	SUE (ns)	POLITICAL ISSUE (ns) (1187)
00.00	\$1,900.00	u	Grand Total	*****		No	CO-OP			_	\$ (1381)	Services	Mentzer Media Services (1381)
5	1	J	2014 2014										
0.00	\$1,20	2	Oct. 2014		Kathryn McCutcheon	Katı	Entered By	m	1306)	PAC (7	ciation	pital Asso	American Hosp
Rate 00.00	\$1,20	th Spots 2	By Broadcast Month Spots J Oct. 2014 2 \$1,200		10/20/14 Kathryn McCutcheon		Last Modified Entered By	m r	1306)	PAC (7	xiation	30/14 pital Asso	10/24/14-10/30/14 American Hospital Association PAC (74306)

Line

Line Type / Break Type (Ref #)

5.0.1 Closed Preempt (5)

10/26/14

10/26/14-10/26/14

10/30/14-10/30/14 10/28/14-10/28/14

10/24/14-10/24/14 Dates

Sec Length

Run Times

10/25/14-10/25/14

:30 10P- 10:35P (CST)

:30 9A- 10A (CST)

:30 9P- 9:30P (CST) :30 10P- 10:35P (CST)

:30 9P- 9:30P (CST)

10/29/14-10/29/14

:308A-8:30A (CST)

5.0 Normal Line / SPOT (5) 4.0 Normal Line / SPOT (4) 3.0 Normal Line / SPOT (3) 2.0 Normal Line / SPOT (2) 1.0 Normal Line / SPOT (1)

6.0 M/G For 5.0.1 / SPOT (6)

3/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

CONFIRMATION CONTRACT

CHILLY ARE DOLLO DAY IN DESIGN OF THE DA DOLLA