

American Hospital Assoc.

10/17-10/23/14

1952941

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office *Sent 10/18/14*
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



ORDER WORKSHEET

Rep Order# 1044354 Ver# 3

Status Confirmed

Traffic Order# 1952941

Last Received:
Showing Buylines:

Printed: 10/15/14 2:28 PM
10/15 14:2:25 PM
All Buylines

1 of 2

Station WRSP-TV SPRINGFIELD, IL
Advertiser (6087) POLITICAL ISSUE GROU
Product AHA PAC
Estimate# 1589
Buyer Anne Braunschneider

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 60711589
Flight Dates 10/17/14-10/23/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (MAB) ALEXANDRA BRADLEY
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATV COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OF DIVISION OF KATV) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/THP	GRPS/	Rate	Dates	Spots/	Num of	Total
						(000)			Week	Weeks	Spots
1	F	9P-930P	NEWS	30	1.8	1.8	\$800.00	10/17-10/17	1	1	1
			Buy Comment: OK TO RUN LATE								
2	Tu	9P-930P	NEWS	30	1.8	1.8	\$800.00	10/21-10/21	1	1	1
			Buy Comment: OK TO RUN LATE								
3	Th	9P-930P	NEWS	30	1.8	1.8	\$800.00	10/23-10/23	1	1	1
			Buy Comment: OK TO RUN LATE								
4	Sa	9P-935P	NWSCHNL AT 9P ON FOX ILL.	30	3.2	3.2	\$400.00	10/18-10/18	1	1	1
			Buy Comment: OK TO RUN LATE								
5	Su	9A-10A	FOX NEWS SUNDAY	30	1.1	1.1	\$300.00	10/19-10/19	1	1	1

---REPORT TOTALS---

Report Totals: 5 / \$3,100.00

---SALES MONTHLY TOTALS---

Oct2014: 5 / \$3,100.00

Order Totals: 5 / \$3,100.00 Total GRPS: 9.7

---COMPETITIVE---

Market Totals \$77,500.00 CBL .00% FRSP .00% WJND 39.00% WJUI .00% WJCI 38.00%

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Product AHA PAC
Estimate# 1589
Buyer Anne Braunscheidel

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 60/71/1589
Flight Dates 10/17/14-10/23/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (MAB) ALEXANDRA BRADLEY
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

WDEN .00% WICS 20.00% WRSP 4.00%

Books [null]
Demos RA35+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10444354 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/15/14 1:49 PM
Last Received: 10/15/14 1:39 PM
Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

Station WRSP-TV SPRINGFIELD, IL
Advertiser (6087) POLITICAL ISSUE GROU
Product MAHAP
Estimate# 1589
Buyer Anne Braunschweig

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 60/71/1589
Flight Dates 10/17/14-10/23/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (MAB) ALEXANDRA BRADLEY
Sales Assistant
Salesperson Phone# 202-955-5342
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--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

Ln	Day	Time	Program	Len	RTG/IMP	GRPs / (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	F	9P-930P	NEWS	30	1.8	1.3	\$700.00	10/17-10/17	1	1	1	\$800.00
			Buy Comment: OK TO RUN LATE									
			V1 Added, Program Name Change									
2	Tu	9P-930P	NEWS	30	1.8	1.8	\$800.00	10/21-10/21	1	1	1	\$800.00
			Buy Comment: OK TO RUN LATE									
			V1 Added, Program Name Change									
3	Th	9P-930P	NEWS	30	1.8	1.6	\$800.00	10/23-10/23	1	1	1	\$800.00
			Buy Comment: OK TO RUN LATE									
			V1 Added, Program Name Change									
4	Sa	9P-935P	NWSCHNL AT 9P ON FOX ILL.	30	3.2	3.2	\$400.00	10/18-10/18	1	1	1	\$400.00
			Buy Comment: OK TO RUN LATE									
			V1 Added, Program Name Change									
5	Su	9A-10A	FOX NEWS SUNDAY	30	1.1	1.1	\$300.00	10/19-10/19	1	1	1	\$300.00

---REPORT TOTALS---

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Advertiser (6087) POLITICAL ISSUE GROU
Product MAHAP
Estimate# 1589
Buyer Anne Braunschweig

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 6071/1589
Flight Dates 10/17-14-10/23/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (MAB) ALEXANDRA BRADLEY
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Report Totals: 5 / \$3,100.00

---SALES MONTHLY TOTALS---

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---COMPETITIVE---

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CABL .00% ERSP .00% WAND 38.00%
WDFN .00% WICS 20.00% WRSP 4.00%

WDET .00% WCTA 38.00%

Books [null]
Demos RA35+P

---CREDIT RISK---

STANDARD CREDIT TERMS



WRSP+WCCU Combo 65/35 (WRSP++)
3003 Old Rochester Rd
Springfield, IL 62703

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1952941
Schedule Dates 10/17/14-10/23/14
Advertiser American Hospital Association PAC (74306)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand 60/7/1/589 (668899)
Salesperson Millennium/Dc, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Braunschel, Anne
Phone/Fax (202) 955-5342 /
CPE 60/7/1/589
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments MAHAP

Date Entered 10/15/14
Last Modified 10/17/14
Entered By Kathryn McCutcheon
CO-OP No
Headline # ECR1044354
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$465.00
Net Total \$2,635.00
Sales Tax

WRSP+WCCU Combo 65/35 (WRSP++)
By Broadcast Month Spots Rate
Oct. 2014 5 \$3,100.00
Grand Total: 5 \$3,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/17/14-10/17/14	1	:30	9P- 9:30P (CST)	1					1			1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSP++)	NEWS OK TO RUN LATE	10/15/14
2.0	Revised Line / SPOT (2)	10/21/14-10/21/14	1	:30	10P- 10:35P (CST)	1		1						1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSP++)	NEWS	10/15/14
2.1	Normal Line / SPOT (2)	10/21/14-10/21/14	1	:30	10P- 10:35P (CST)	1		1						1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSP++)	NEWS	10/15/14
3.0	Normal Line / SPOT (3)	10/23/14-10/23/14	1	:30	9P- 9:30P (CST)	1					1			1	\$800.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSP++)	NEWS	10/15/14
4.0	Normal Line / News (4)	10/18/14-10/18/14	1	:30	9P- 10:35P (CST)	1						1		1	\$400.00	\$400.00	WRSP+WCCU Combo 65/35 (WRSP++)	NEWS	10/15/14
5.0	Normal Line / SPOT (5)	10/19/14-10/19/14	1	:30	9A- 10A (CST)	1							1	1	\$300.00	\$300.00	WRSP+WCCU Combo 65/35 (WRSP++)	FOX NEWS SUNDAY	10/15/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="font-size: 2em; font-family: cursive;">WRSP</div>	Date: <div style="font-size: 1.5em; font-family: cursive;">10/16/14</div>
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I, Tammie Wingrove

do hereby request station time concerning the following issue:

American Hospital Association PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	10/17 - 11/4			

This broadcast time will be used by: American Hospital Association PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Hospital Association PAC
325 7th Street, NW, Ste 700
Washington, DC 20004

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director/President - Mark Seklecki
Treasurer - Melinda Hatton

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

American Hospital Association PAC
325 7th Street, NW Ste 700
Washington, DC 20004

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Executive Director/President - Mark Seklecki
Treasurer - Melinda Hatton

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/24/14 Mark Feldman 202-626-2341
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Jennifer E. Valenti Jennifer E. Valenti CSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.